



CONFERENCE

# COURSE DESIGN FOR COMPETENCY-BASED EDUCATION

November 14 - 15, 2017

Orlando, FL





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*Overhaul your traditional course to a CBE format with expert speakers on hand.*

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## OVERVIEW

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Take the first steps toward converting your traditional academic course or program into a competency-based education (CBE) format. During this day and a half training you will not only learn best practices for CBE course design, but have the opportunity to apply what you learn to one of your courses. Don't miss this unique opportunity to take the first steps toward converting or creating a CBE course on your campus.

## REQUIREMENT: COME WITH A COURSE TO CONVERT

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In order to maximize your learning and key takeaways from this conference, you are required to bring a course or course syllabus to the conference. You will have the opportunity to workshop your courses and programs and convert them into CBE format

## TWO CBE PROGRAMS, ONE LOCATION

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Prior to this program we will be hosting a training that focuses on how to effectively administer and manage CBE on your campus. This is a great opportunity for your institution to learn the operational components that are critical to success in CBE. Save \$495 when you attend both programs.

## BRING YOUR TEAM AND SAVE

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This training is focused on course design. As such, we suggest bringing a team that includes instructional designers, faculty, and center for excellence in teaching and learning staff. To encourage team participation, when you register two people from your institution, a third can attend for 50% off!

## LEARNING OUTCOME

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After participating in this conference, you will be able to apply competency-based education course design principles to your traditional academic programs.

[VISIT EVENT PAGE](#)

[www.academicimpressions.com/course-design-competency-based-education/](http://www.academicimpressions.com/course-design-competency-based-education/)



## AGENDA

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### DAY ONE: TUESDAY, NOVEMBER 14, 2017

1:00 - 1:30 p.m.

**Conference Registration**

1:30 - 2:00 p.m.

**Welcome and Introductions**

2:00 - 3:00 p.m.

**Trends in CBE**

In this opening session we will explore the different CBE models that institutions have embraced. We will discuss why certain trends have emerged and been successful as well as the opportunities and challenges associated with each model.

3:00 - 3:15 p.m.

**Break**

3:15 - 4:30 p.m.

**Program Design Options**

To develop a robust CBE program, you must rethink how you design and deliver programs aimed at non-traditional learners. This session will show you backward design principles for CBE programs. You will gain information on direct assessment techniques, options for backward design, and how to choose competencies for your specific programs.

4:30 - 5:00 p.m.

**Best Practices for Course Design**

Programs built on competencies require an upfront and more granular approach to articulating learning throughout the program. In this session, you will explore practical methods for articulating and modeling competencies upfront in the design. Utilization of backward course design methods, open education resources clearinghouses, and developing learning objects will be discussed.

5:00 - 6:00 p.m.

**Networking Reception (included in registration fee)**

### DAY TWO: WEDNESDAY, NOVEMBER 15, 2017

8:30 - 9:00 a.m.

**Continental Breakfast (included in registration fee)**

9:00 - 10:00 a.m.

**Best Practices for Course Design (continued)**

10:00 - 10:45 a.m.

**Working Session: Applying Design Options to Your Course/Program**

In this working session, you will have time to apply what you learned in our course design sessions to your own program. Our expert instructors will be on hand to answer any questions that you may have.

10:45 - 11:00 a.m.

**Break**



## AGENDA

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### DAY TWO: WEDNESDAY, NOVEMBER 15, 2017 (CONTINUED)

11:00 a.m. - 12:15 p.m.

#### **Best Practices for Assessing Courses and Programs**

CBE models give you more latitude when measuring learning. During this session we will choose a small subset of competencies and brainstorm a series of assessments that could be used to evaluate student learning. We will also discuss the implications of program design on the roles of faculty as well as how to use open education resources for program support.

12:15 - 1:15 p.m.

#### **Lunch (included in registration fee)**

1:15 - 2:00 p.m.

#### **Working Session: Using Assessment in Your Courses**

During this working session you will have time to apply what you learned in our assessment session. Our expert instructors will be on hand to answer any questions that you may have.

2:00 - 3:30 p.m.

#### **Develop Student Support Processes**

It can be difficult for any student to balance their studies with full-time workloads and busy schedules. In this session, we will cover challenges, opportunities, and strategies for supporting students in competency-based programs. The roles of faculty and program support staff in this process will be discussed.

3:30 - 3:45 p.m.

#### **Break**

3:45 - 5:00 p.m.

#### **Continuous Improvement Processes and Conference Wrap-Up**

In this final session, you will learn about methods to engage in continuous improvement practices for your CBE program. Implications of the CBE implementation, program support, and continuous assessment will be discussed. The program will culminate by discussing final takeaways from the conference as a group.



## INSTRUCTORS

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**Kaitlin LeMoine, New Product Development Consultant at Workforce Partnerships, Southern New Hampshire University**

Kaitlin has been at SNHU since 2013. She previously held the roles of Assistant Director of the Curriculum and Assessment team and Senior Curriculum and Assessment Developer at College for America at SNHU. In these positions, she designed content for competency-based, project-based, online degree programs and managed various stages of new academic content and program development. In her current role, Kaitlin consults on the development of new learning solutions. Prior to joining SNHU, Kaitlin served as Director of Programs at a non-profit organization in Boston, MA that helped students and their families access higher education opportunities. She also designed and taught service-learning courses at a charter school in Cambridge, MA. Kaitlin earned a B.A. with honors from Brown University and an M.Ed. in Education Policy and Management from Harvard Graduate School of Education.

**Angie Napper, e-Learning Director, Salt Lake Community College**

Angie is the Interim Director of SLCC Online and eLearning Services at Salt Lake Community College and Adjunct Faculty for Southern New Hampshire University. Angie has ten years of experience working in online and competency-based education at the university and college levels including managing assessment development and instructional design for several years for Western Governors University. For the last three years, as a part of her role at SLCC, Angie has been involved in the adoption and implementation of CBE across the college, including within the School of Applied Technology as part of a TAACCCT grant and experimental sites initiative and with the Biotech program as part of a NSF grant.

Angie holds a Master of Arts in Art History from the University of Utah and a Master of Science in Education with an emphasis on Instructional Design from the University of Wisconsin - Stout. She also has a graduate certificate as a Higher Education Teaching Specialist from the University of Utah.

**Heidi Wilkes, Associate Vice President of Learning Solutions, Southern New Hampshire University**

Dr. Wilkes work focuses on the design of alternative credentials and tailored learning solutions for the Workforce Partnerships unit. Dr. Wilkes has previously served as the Chief Academic Officer of College for America SNHU. In this role, Heidi was responsible for the academic quality and accreditation compliance of the competency-based curriculum and assessments and leading the Curriculum and Assessment Development Team. Prior to joining CfA, she was the Dean of the Innovations Group and a Senior Lecturer at Granite State College. As Dean of Innovations, she leveraged expertise in the design and delivery of online programs to support new initiatives and college partners. She has also previously served as Assistant Dean for Academic and Faculty Affairs and Senior Lecturer at Northeastern College, where she marketed new programs, developed curricular and coordinated services and support for international students. She also worked closely with the D'Amore-McKim School of Business towards AACSB accreditation compliance at CPS. She has also previously served as Director for the Doctor of Education program.



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		<b>Intimate, workshop-style event with personalized attention</b>
Many concurrent sessions; forcing choice		<b>One focused learning track</b>
Uneven sessions and less outcome-focused, driven by an open call for proposals		<b>Needs-driven</b> and meticulously planned with practical outcomes <ul style="list-style-type: none"> <li>Action plans and next steps to use upon returning to campus</li> <li>Carefully-vetted expert instructors that are also practitioners in the field</li> </ul>
Lecture-based		<b>Learner-centric</b> and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to <b>truly connect with colleagues</b> in the same position at other institutions
Some slide presentations posted online after the event		<b>200+ page workbooks</b> with references, worksheets, articles, templates, exercises, and planning documents

**96%**  
of past attendees would recommend an AI conference to a colleague

**250+**  
and growing of AI member institutions (AI Pro)

**15,000+**  
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe



## LOCATION

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November 14 - 15, 2017 :: Orlando, FL

### HOTEL:

Hyatt Regency Orlando  
9801 international Drive  
Orlando, FL 32819

To reserve your room, please call 407.284.1234. Please indicate that you are with the Academic Impressions group to receive the group rate.

### ROOM RATE:

The rate is \$189 for single or double occupancy, plus applicable tax.

### ROOM BLOCK DATES:

A room block has been reserved for the nights of November 13 and 14, 2017.

### RATE AVAILABLE UNTIL:

Make your reservations prior to October 19, 2017. There are a limited number of rooms available at the conference rate. Please make your reservations early. Rooms are subject to hotel availability.

### ADDITIONAL INFORMATION:

Hyatt Regency Orlando is located approximately 12 miles from Orlando International Airport (MCO).

### SHUTTLE:

Mears Transportation \$21 (one way) \$33 (roundtrip) with online discount  
<http://www.mearstransportation.com/>

Phone: 855.463.2776





PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

## PRICING (CIRCLE ONE)

**Your registration fee includes:** Full access to all conference sessions and materials, access to the networking reception on Tuesday, breakfast and lunch on Wednesday, as well as refreshments and snacks throughout the conference.

### Bring your team!

For every two people you register from your institution, receive a third registration at 50% off of the registration price.

A \$500.00 surcharge applies to registrants from corporations.

BEST VALUE	THIS CONFERENCE
Course Design for Competency-Based Education + Administering and Managing Competency-Based Education	Course Design for Competency-Based Education Only
\$1,895	\$1,195

### EARLY BIRD PRICING

Postmarked on or before October 27, 2017. For registrations postmarked after October 27, 2017, an additional \$100 fee per registrant applies.

[REGISTER ONLINE](#) or on the next page.





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## CONFERENCE REGISTRATION INFORMATION

Print Name | Job Title

Institution/Organization

What name do you prefer on your name badge? | Address

City | State/Province | Zip/Postal Code | Country

Telephone | Email

**IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.**

[Empty space for dietary or accessibility needs]

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) \_\_\_\_\_

## ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

Additional Contact Name | Contact Phone

Additional Contact Email | Additional Contact Title

## EMERGENCY CONTACT INFORMATION

Emergency Contact Name | Emergency Contact Phone



**PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259**

## PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

## CREDIT CARD



Name on Card		Account Number	
Billing Address		Billing City	Billing State
Billing Zip Code/Postal Code	Exp. Date	Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)	

**AMOUNT TO CHARGE:** \_\_\_\_\_

## CHECK/INVOICE

- My check is included and covers \_\_\_\_\_ registration(s) Check # \_\_\_\_\_
- Please invoice me, Purchase Order # \_\_\_\_\_ (PO # not required to receive invoice)

## HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

- DAILY PULSE** - Scan current events, timely research, and notable practices at other institutions.
- WEEKLY SCAN** - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.
- DIAGNOSTIC** - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up: \_\_\_\_\_

Learn more or sign up to receive Higher Ed Impact at: [www.academicimpressions.com/news-sign-up](http://www.academicimpressions.com/news-sign-up)

*\*Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*



## CANCELLATION AND REFUND POLICIES



### SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

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### CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

### ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

### ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

### RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.