



CONFERENCE

WOMEN'S LEADERSHIP SUCCESS IN HIGHER EDUCATION

November 13 - 15, 2017

Orlando, FL



 **ACADEMIC
IMPRESSIONS**



Recognize and grow your unique strengths as a leader.

OVERVIEW

Are you looking to take your next step in leadership, but aren't sure where to start? What particular strengths do you have that can help you lead with excellence? Would you like to connect with other female leaders in higher education for learning and support? Please join us November 13-15 in Orlando for a powerful learning experience.

During this 3-day event, we will look at how gender and other factors such as generation, geography, and diversity gives you a unique perspective that can shape and empower your leadership style. You will also have opportunities to build an affinity network with your peers that can provide mentorship and guidance as you move forward with your goals following the event.

NEW SESSIONS THIS YEAR

We are continuously looking to improve our leadership trainings. In our second year offering this conference, we have added sessions on:

- Negotiating in both formal and informal settings
- Managing campus issues as a leader
- Influencing without positional authority

We look forward to sharing these sessions with you as we continue to improve our women's leadership training.

WHO SHOULD ATTEND

Mid- to upper-level female higher ed leaders who wish to build upon their leadership skill set for success will greatly benefit from the information shared at this conference. You will have the opportunity to learn from our expert faculty, as well as the shared experiences of your peers.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/conference/womens-leadership-success-higher-education-november-2017



LEARNING OUTCOME

After participating in this conference, you will be able to use a variety of skills that will enhance your effectiveness as a leader.

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell, Program Manager at elizabeth@academicimpressions.com or 720-988-1218 if you'd like additional information about the program.



AGENDA

MONDAY, NOVEMBER 13, 2017

10:30 a.m. - 12:30 p.m.

Conference Registration

12:30 - 1:00 p.m.

Welcome and Opening Remarks

1:00 - 2:00 p.m.

Identity, Intersectionality, and Leadership

What are the unique perspectives and strengths that women bring to leadership? Through what other lenses besides gender (e.g. generations, age, race, religion, geography) should we look when evaluating our leadership styles?

2:00 - 3:15 p.m.

Negotiating

From launching a new initiative on campus, to interacting with colleagues, to managing your various roles, negotiation arises in all aspects of your work in higher education. Developing this skill, however, is often ignored. In this session, you will learn tools to implement a successful strategy of negotiation.

3:15 - 3:45 p.m.

Break

3:45 - 5:00 p.m.

Identifying Your Leadership Style

This session will use a self-assessment tool to help participants self-select their leadership style. You will engage in discussions about your preferences for working, conducting meetings, and the diverse needs you should consider as you build a team.

5:00 - 5:15 p.m.

Reflection

This brief session will give you the opportunity to reflect upon what you have learned in Day 1 and to set goals for Day 2.

5:15 - 6:15 p.m.

Networking Reception (included in registration fee)



AGENDA

TUESDAY, NOVEMBER 14, 2017

8:15 - 9:00 a.m.

Continental Breakfast (included in registration fee)

9:00 - 10:15 a.m.

Focusing on Executive Presence

This session will help you to understand what it means to have “executive presence,” and how even simple modifications to habits and behaviors can have a powerful impact on the message you convey to others.

10:15 - 10:30 a.m.

Break

Concurrent Sessions (four rotating sessions)

In these concurrent sessions, you will have the opportunity to work in small groups to build your leadership skill set. These session’s topics include:

- Executive Presence
- Inclusivity
- Shifting Your Culture
- Issues Management
- Mapping Your Career Opportunities

10:30 - 11:30 a.m.

Building Your Leadership Skill Set (Session 1 of 4)

11:30 a.m. - 12:45 p.m.

Lunch (included in registration fee)

12:45 - 1:45 p.m.

Building Your Leadership Skill Set (Session 2 of 4)

1:45 - 2:00 p.m.

Passing Between Sessions

2:00 - 3:00 p.m.

Building Your Leadership Skill Set (Session 3 of 4)

3:00 - 3:15 p.m.

Break

3:15 - 4:15 p.m.

Building Your Leadership Skill Set (Session 4 of 4)

4:15 - 5:00 p.m.

Panel Discussion

In this panel discussion, you will have the opportunity to visit with the panel of speakers who will offer insights on the skills, decisions, and relationships that helped them achieve their success.



AGENDA

WEDNESDAY, NOVEMBER 15, 2017

8:00 - 8:45 a.m.

Breakfast (included in registration fee)

8:45 - 9:45 a.m.

The Power of Diverse Leadership Teams

In this session, you will explore what research tells us about the power of having diverse leadership teams. We will jigsaw three to five articles and you will leave with five to ten key points that will inform your future decisions.

9:45 - 10:15 a.m.

Break

10:15 - 11:15 a.m.

Influencing Without Authority

Influencing is a powerful tactic no matter where you sit within your institution's organizational hierarchy. This training will be useful to you if you are trying to influence both people who you supervise and report to, as well as peers with whom you regularly collaborate.

11:15 - 12:00 a.m.

Final Working Time, Program Wrap-up, and Evaluation



INSTRUCTORS

Jeanne A.K. Hey, Ph.D., Dean, College of Arts and Sciences, University of New England

Previously, Jeanne served as the Director of International Studies and Professor of Political Science at Miami University, in Oxford, Ohio. A Phi Beta Kappa graduate of Bucknell University, she earned a PhD in political science from The Ohio State University. Her research and teaching expertise are in the areas of comparative foreign policy, small states, Latin American politics, European foreign policy and pedagogy in international studies. She has extensive international experience, having conducted research and taught university courses in Latin America, the Caribbean, Asia and Europe. She has published four books and numerous articles on foreign policy, developing regions, and international studies pedagogy.

Dr. Hey is an alumna of the HERS Leadership Institute for women in academia, held at Wellesley College. She is also a past fellow in the Pew Faculty Fellowship in International Affairs at Harvard's Kennedy School of Government, where she was trained in applying the case method of college teaching in global affairs. She has developed and facilitated workshops and presentations on a variety of issues in management and leadership, including for the Council on Colleges of Arts and Sciences. She serves on the Board of Trustees at Thornton Academy, in Saco, ME.

Arlethia Perry-Johnson, (Retired) Vice President of Marketing, Kennesaw State University

Ms. Arlethia Perry-Johnson served most recently as vice president of marketing at Kennesaw State University, where she was charged with managing the external positioning, branding and visual identity of the 35,000-student public university. During her more than 10 years of service at Kennesaw State, Ms. Perry-Johnson served in a variety of leadership roles, including as special assistant to the president, chief external affairs officer, chief communications officer, and chief marketing officer. She shaped and led KSU's Division of Strategic Communications and Marketing, and also led the University's state and Federal relations and community affairs activities. Ms. Perry-Johnson retired from Kennesaw State University in July 2017, after 30 years of service to public higher education in four states.

Ms. Perry-Johnson joined Kennesaw State after serving from 1995 to 2006 as the chief communications officer/associate vice chancellor for media and publications with the Board of Regents of the University System of Georgia (USG) - the governing body for the state's then- 35 public colleges and universities -- during which time she served four different chancellors and worked with a wide array of government officials, campus presidents, communications officers and higher education leaders. Ms. Perry-Johnson also is the founding project director of the University System of Georgia's African-American Male Initiative (AAMI), a statewide program that impacts the recruitment, retention and graduation of Black males within the USG.

Eda Roth, Consultant, Executive Presence, Leadership Development, & Communication Skills

Eda Roth is an actress and consultant who for over twenty years has been bringing theatre-based skills to executives in various industries. Through her highly creative work, tailored to the specific needs of each individual she coaches, she helps leaders become more effective in every area of their work. Eda helps clients break through inhibitions so that they become more expressive of who they really are, enabling them to communicate more meaningfully and with greater results in a variety of situations. The range of her expertise includes helping individuals develop better presentation skills, executive presence and one-on-one communication abilities - thereby strengthening their talents in engaging others and building supportive relationships.



INSTRUCTORS

Elizabeth Suárez, MBA, ADR, Speaker, Author, Strategic Facilitator

Elizabeth Suárez is an accomplished practitioner, management consultant and expert in the fields of Alternative Dispute Resolution, Leadership and Inclusiveness. With more than 15 years spent climbing the ranks of Corporate America, Elizabeth confirms “With New Phraseology Comes a Shift in Responsibility”, as she too further broadened her knowledge base and sharpened her negotiation skillset. Today, Elizabeth is highly regarded as an author, speaker, facilitator, coach, strategist, trainer and mediator. She is passionate about imparting professionals and assisting all generations, communities and organizations to better understand how to manage disagreements, succeed in any negotiation and develop the necessary strategies and tactics for success, all while deploying ethical persuasion and inclusiveness skills.

As a multi-cultural and bilingual strategist, Elizabeth is an expert in providing an amicable environment where difficult issues can be successfully addressed and resolved. Elizabeth works with clients in the fields of Education (k-12 & Higher Ed), Government (Transportation & Public Health) and Business (Financial, Pharmaceutical, Consumer Goods). She is the current Spanish spokesperson for the Marihuana In Colorado campaign from the Colorado Department of Public Health and Environment as well as Colorado Department of Transportation Central 70 project outreach strategist. In both roles, she incorporates inclusiveness strategies to ensure effective communication. To pay it forward, Elizabeth has spent many years mentoring Latina professionals and serving on the boards of multiple non-profit organizations.

Dr. Karen M. Whitney, President, Clarion University

Dr. Whitney is responsible for developing and supporting the university's very successful leadership team; on-going strategic planning/action; communicating & advocating the university's promise for our students, alumni, employers & the community; fund raising for excellence; and building collaborative and effective partnerships to extend the university's mission.

Karen Whitney has effectively led efforts to raise Clarion University's reputation of academic quality and high impact college experiences. Since 2010 several major efforts have transformed Clarion University including significant improvements to campus facilities with more than \$150 million of construction and renovation projects completed or underway designed to enrich the student learning and community engagement experience.



LOCATION

November 13 - 15, 2017 :: Orlando, FL

HOTEL

Rosen Centre
9840 International Drive
Orlando, FL 32819

We have exceeded our room block for the above conference hotel. As such we have contracted another nearby hotel and arranged for a shuttle to be available between the two hotels.

OVERFLOW HOTEL INFORMATION

Wyndham Orlando International Drive
8001 International Drive
Orlando, FL 32819

Room Rate: \$139 +tax

Room Block Dates: November 12, 13, and 14, 2017. Make your reservations prior to October 23, 2017.

Please book early - rooms are limited and subject to availability.

Reserve Your Room: Use the link below or call 407-351-2420. Please indicate that you are with the Academic Impressions group to receive the group rate.



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		Intimate, workshop-style event with personalized attention
Many concurrent sessions; forcing choice		One focused learning track
Uneven sessions and less outcome-focused, driven by an open call for proposals		Needs-driven and meticulously planned with practical outcomes <ul style="list-style-type: none"> Action plans and next steps to use upon returning to campus Carefully-vetted expert instructors that are also practitioners in the field
Lecture-based		Learner-centric and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to truly connect with colleagues in the same position at other institutions
Some slide presentations posted online after the event		200+ page workbooks with references, worksheets, articles, templates, exercises, and planning documents

96%
of past attendees would recommend an AI conference to a colleague

250+
and growing of AI member institutions (AI Pro)

15,000+
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING (CIRCLE ONE)

Your registration fee includes: Full access to all conference sessions and materials, access to the networking reception on Monday, breakfast and lunch on Tuesday, and breakfast on Wednesday, as well as refreshments and snacks throughout the conference.

Bring your team!

For every two people you register from your institution, receive a third registration at 50% off of the registration price.

A \$500.00 surcharge applies to registrants from corporations.

CONFERENCE
Women's Leadership Success in Higher Education
\$1,495

EARLY BIRD PRICING

Postmarked on or before October 27, 2017. For registrations postmarked after October 27, 2017, an additional \$100 fee per registrant applies.

[REGISTER ONLINE](#) or on the next page.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

CONFERENCE REGISTRATION INFORMATION

Print Name | Job Title

Institution/Organization

What name do you prefer on your name badge? | Address

City | State/Province | Zip/Postal Code | Country

Telephone | Email

IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.

Empty space for dietary or accessibility needs.

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) _____

ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

Additional Contact Name | Contact Phone

Additional Contact Email | Additional Contact Title

EMERGENCY CONTACT INFORMATION

Emergency Contact Name | Emergency Contact Phone



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD



Name on Card

Account Number

Billing Address

Billing City

Billing State

Billing Zip Code/Postal Code

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

AMOUNT TO CHARGE: _____

CHECK/INVOICE

- My check is included and covers _____ registration(s) Check # _____
- Please invoice me, Purchase Order # _____ (PO # not required to receive invoice)

HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

- DAILY PULSE** - Scan current events, timely research, and notable practices at other institutions.
- WEEKLY SCAN** - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.
- DIAGNOSTIC** - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up: _____

Learn more or sign up to receive Higher Ed Impact at: www.academicimpressions.com/news-sign-up

**Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*



CANCELLATION AND REFUND POLICIES



SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.