



CONFERENCE

WOMEN'S LEADERSHIP SUCCESS IN HIGHER EDUCATION

March 27 - 29, 2018

Orange County, CA

OR

June 4 - 5, 2018

Boise, ID





Learn to use a variety of skills that will enhance your effectiveness as a leader.

OVERVIEW

Are you looking to take the next step in leadership, but aren't sure where to start? What particular strengths do you have that can help you lead with excellence? Would you like to connect with other female leaders in higher education for learning and support? Please join us from November 13-15 in Orlando for a powerful learning experience.

During this three-day event, we will look at how gender and other factors such as generation, geography, and diversity gives you a unique perspective that can shape and empower your leadership style. You will also have opportunities to build an affinity network with your peers that can provide mentorship and guidance as you move forward with your goals following the event.

BREAKOUT SESSIONS TO WORK ON SPECIFIC SKILLS

During this event, you will have the opportunity to work in smaller groups to build your leadership skill set. These breakouts may include:

- **Executive Presence:** Practice your executive presence in a safe space and receive feedback for improvement.
- **Negotiation:** Practice your skills and see a coaching session in action.
- **Shift Your Culture:** Learn how to influence and change your organization's work culture.
- **Leadership Identity:** Learn your authentic leadership voice as it is informed by your identity.
- **Map your Career Opportunities:** Develop a set of "potential career maps" to draw on as you go forward in your career.

WHO SHOULD ATTEND

Mid- to upper-level female higher education leaders who wish to:

- Overcome personal barriers that might be holding you back as a leader.
- Build upon your leadership skill set for success.
- Learn from expert faculty and the shared experiences of your peers.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/womens-leadership-success-in-higher-education/



LEARNING OUTCOME

After participating in this conference, you will be able to use a variety of skills that will enhance your effectiveness as a leader.

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell, Program Manager at elizabeth@academicimpressions.com or 720-988-1218 if you'd like additional information about the program.



AGENDA

DAY ONE

10:30 a.m. - 12:30 p.m.

Conference Registration

12:30 - 1:00 p.m.

Welcome and Opening Remarks

1:00 - 2:00 p.m.

Identity, Intersectionality, and Leadership

What are the unique perspectives and strengths that women bring to leadership? Through what other lenses besides gender (e.g. generations, age, race, religion, geography) should we look when evaluating our leadership styles?

2:00 - 3:15 p.m.

Negotiating

From launching a new initiative on campus, to interacting with colleagues, to managing your various roles, negotiation arises in all aspects of your work in higher education. Developing this skill, however, is often ignored. In this session, you will learn tools to implement a successful strategy of negotiation.

3:15 - 3:45 p.m.

Break

3:45 - 4:45 p.m.

Identifying Your Leadership Style

This session will use a self-assessment tool to help participants self-select their leadership style. You will engage in discussions about your preferences for working, conducting meetings, and the diverse needs you should consider as you build a team.

4:45 - 5:00 p.m.

Reflection

This brief session will give you the opportunity to reflect upon what you have learned in Day 1 and to set goals for Day 2.

5:00 - 6:00 p.m.

Networking Reception (included in registration fee)



AGENDA

DAY TWO

8:15 - 9:00 a.m.

Continental Breakfast (included in registration fee)

9:00 - 10:15 a.m.

Focusing on Executive Presence

This session will help you to understand what it means to have “executive presence,” and how even simple modifications to habits and behaviors can have a powerful impact on the message you convey to others.

10:15 - 10:30 a.m.

Break

Concurrent Sessions (three rotating sessions)

In these concurrent sessions, you will have the opportunity to work in small groups to build your leadership skill set. These session’s topics include:

- **Executive Presence:** Practice your executive presence in a safe space and receive feedback for improvement.
- **Negotiation:** Practice your skills and see a coaching session in action.
- **Shift Your Culture:** Learn how to influence and change your organization’s work culture.
- **Leadership Identity:** Learn your authentic leadership voice as it is informed by your identity.
- **Map your Career Opportunities:** Develop a set of “potential career maps” to draw on as you go forward in your career.

10:30 - 11:30 a.m.

Building Your Leadership Skill Set (Session 1 of 3)

11:30 a.m. - 12:45 p.m.

Lunch (included in registration fee)

12:45 - 1:45 p.m.

Building Your Leadership Skill Set (Session 2 of 3)

1:45 - 2:00 p.m.

Passing Between Sessions

2:00 - 3:00 p.m.

Building Your Leadership Skill Set (Session 3 of 3)

3:00 - 3:15 p.m.

Break

3:15 - 4:00 p.m.

Panel Discussion

In this panel discussion, you will have the opportunity to visit with the panel of speakers who will offer insights on the skills, decisions, and relationships that helped them achieve their success.



AGENDA

DAY THREE

8:00 - 9:00 a.m.

Breakfast (included in registration fee)

9:00 - 9:15 a.m.

Warm-up

9:15 - 10:15 a.m.

07 Next Steps in Your Career Plan

In this session, you will be broken into three groups to discuss next steps in your growth as a leader. This may include resources for learning, discussions to have, and actions to take.

10:15 - 10:30 a.m.

Break

10:30 - 11:30 a.m.

08 Influencing without Authority

Influencing is a powerful tactic no matter where you sit within your institution's organizational hierarchy. This training will be useful to you if you are trying to influence both people who you supervise and report to, as well as peers with whom you regularly collaborate.

11:30 - 11:45 a.m.

Final reflection and Q & A

11:45 - 12:00 p.m.

Wrap up and program evaluation



INSTRUCTORS

Jeanne A.K. Hey, Ph.D., Dean, College of Arts and Sciences, University of New England

Previously, Jeanne served as the Director of International Studies and Professor of Political Science at Miami University, in Oxford, Ohio. A Phi Beta Kappa graduate of Bucknell University, she earned a PhD in political science from The Ohio State University. Her research and teaching expertise are in the areas of comparative foreign policy, small states, Latin American politics, European foreign policy and pedagogy in international studies. She has extensive international experience, having conducted research and taught university courses in Latin America, the Caribbean, Asia and Europe. She has published four books and numerous articles on foreign policy, developing regions, and international studies pedagogy.

Dr. Hey is an alumna of the HERS Leadership Institute for women in academia, held at Wellesley College. She is also a past fellow in the Pew Faculty Fellowship in International Affairs at Harvard's Kennedy School of Government, where she was trained in applying the case method of college teaching in global affairs. She has developed and facilitated workshops and presentations on a variety of issues in management and leadership, including for the Council on Colleges of Arts and Sciences. She serves on the Board of Trustees at Thornton Academy, in Saco, ME.

Dr. Mary Dana Hinton, President, College of Saint Benedict

Dr. Hinton earned a Ph.D. in religion and religious education with high honors from Fordham University, a Master of Arts degree in clinical child psychology from the University of Kansas, and a Bachelor of Arts degree in psychology from Williams College. In the fall of 2017 Dr. Hinton was the recipient of the Bicentennial Medal from Williams College. She has extensive administrative experience in Catholic higher education, non-profit K-12 education management and development, and a philanthropic background. Dr. Hinton's scholarship focuses on African American religious history, and leadership, strategic planning, and diversity in higher education.

Under Dr. Hinton's leadership, the College of Saint Benedict developed a collaborative strategic plan and dynamic vision to guide the College through 2020. In alignment with the strategic plan, under her leadership, the college is undertaking a \$100 million comprehensive campaign. She has also led the process to implement a \$43 million campus facilities update, enabling Saint Ben's to provide premier facilities for learning and leadership development. The College of Saint Benedict has been ranked number one among National Liberal Arts Colleges in the nation by US News and World Report for its operating efficiency and number 41 in the nation by the New York Times for helping students achieve the American dream. In fall 2017, CSB was invited to join the American Talent Initiative (ATI) in recognition of the college's commitment to lower income students.

Dr. Hinton is chair of the Minnesota Private College Council Board of Presidents, is a member of the Association of Catholic Colleges and Universities Board of Directors, the Council of Independent Colleges (CIC) Board of Directors, the Women's College Council Board of Directors, the Greater St. Cloud Development Corporation Board of Directors, the Minnesota Campus Compact Board of Directors, The Aspen Institute/Association of American Colleges and Universities Wye Seminars Advisory Council, the Central Minnesota Community Foundation Board of Directors, and the Bonner Foundation Presidents' Advisory Council. Since 2012, she has taught in the University of Pennsylvania Graduate School of Education doctoral program in higher education management.

Eda Roth, Consultant, Executive Presence, Leadership Development, & Communication Skills

Eda Roth is an actress and consultant who for over twenty years has been bringing theatre-based skills to executives in various industries. Through her highly creative work, tailored to the specific needs of each individual she coaches, she helps leaders become more effective in every area of their work. Eda helps clients break through inhibitions so that they become more expressive of who they really are, enabling them to communicate more meaningfully and with greater results in a variety of situations. The range of her expertise includes helping individuals develop better presentation skills, executive presence and one-on-one communication abilities - thereby strengthening their talents in engaging others and building supportive relationships.



INSTRUCTORS

Elizabeth Suárez, MBA, ADR, Speaker, Author, Strategic Facilitator

Elizabeth Suárez is an accomplished practitioner, management consultant and expert in the fields of Alternative Dispute Resolution, Leadership and Inclusiveness. With more than 15 years spent climbing the ranks of Corporate America, Elizabeth confirms “With New Phraseology Comes a Shift in Responsibility”, as she too further broadened her knowledge base and sharpened her negotiation skillset. Today, Elizabeth is highly regarded as an author, speaker, facilitator, coach, strategist, trainer and mediator. She is passionate about imparting professionals and assisting all generations, communities and organizations to better understand how to manage disagreements, succeed in any negotiation and develop the necessary strategies and tactics for success, all while deploying ethical persuasion and inclusiveness skills.

As a multi-cultural and bilingual strategist, Elizabeth is an expert in providing an amicable environment where difficult issues can be successfully addressed and resolved. Elizabeth works with clients in the fields of Education (k-12 & Higher Ed), Government (Transportation & Public Health) and Business (Financial, Pharmaceutical, Consumer Goods). She is the current Spanish spokesperson for the Marihuana In Colorado campaign from the Colorado Department of Public Health and Environment as well as Colorado Department of Transportation Central 70 project outreach strategist. In both roles, she incorporates inclusiveness strategies to ensure effective communication. To pay it forward, Elizabeth has spent many years mentoring Latina professionals and serving on the boards of multiple non-profit organizations.

Karen Whitney, Interim Chancellor, Pennsylvania State System of Higher Education

Dr. Karen Whitney has held many leadership positions throughout her 36 year career in higher education. She is currently Interim Chancellor which includes providing strategic leadership to 14 universities serving over 100,000 students, making it the largest provider of higher education in Pennsylvania. The System employs more than 12,000 faculty and staff, making it one of the largest employers in the Commonwealth with a \$2.3 billion annual operating budget.

As Chancellor, she serves as the chief executive officer of the System which includes:

- Working with the 14 university presidents to ensure the success of each University.
- Advises the system Board on policy development and oversees policy implementation.
- Provides recommendations to the Board on State System’s overall budget.
- Reviews and recommends academic programs for the Board’s approval.
- Conducts comprehensive planning for the role and scope of each university, instructional programs, research programs and public service programs in consultation with State System and university constituent groups.
- Negotiates collective bargaining agreements on behalf of, and subject to, the approval of the Board.
- Serves as an ex-officio member of the council of trustees of each university.
- Represents the system to the public including elected and civic leaders.
- Advances and champions higher learning public policy.

Prior to serving as Interim Chancellor, Dr. Whitney was the 16th President of Clarion University for 7 years and has held a variety of administrative and leadership positions.



LOCATION

March 27 - 29, 2018 :: Orange County, CA

HOTEL

Hyatt Regency Orange County
11999 Harbor Blvd
Garden Grove, CA 92840

Room Rate: \$159

Room Block Dates: The nights of March 26, 27 and 28, 2018.

Rate Available Until: March 5, 2018.

Please book early - rooms are limited and subject to availability.

Reserve Your Room: Call 714.750.1234. Please indicate that you are with the Academic Impressions group to receive the group rate.

June 4 - 5, 2018 :: Boise, ID

HOTEL

The Grove Hotel
245 S Capitol Blvd
Boise, ID 83702
208.333.8000

Room Rate: \$199

Room Block Dates: The nights of June 3 and 4, 2018 .

Rate Available Until: May 4, 2018.

Please book early - rooms are limited and subject to availability.

Reserve Your Room: Please call 208.333.8000 and indicate that you are with the Academic Impressions group to receive the group rate.



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		Intimate, workshop-style event with personalized attention
Many concurrent sessions; forcing choice		One focused learning track
Uneven sessions and less outcome-focused, driven by an open call for proposals		Needs-driven and meticulously planned with practical outcomes <ul style="list-style-type: none"> Action plans and next steps to use upon returning to campus Carefully-vetted expert instructors that are also practitioners in the field
Lecture-based		Learner-centric and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to truly connect with colleagues in the same position at other institutions
Some slide presentations posted online after the event		200+ page workbooks with references, worksheets, articles, templates, exercises, and planning documents

96%
of past attendees would recommend an AI conference to a colleague

250+
and growing of AI member institutions (AI Pro)

15,000+
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe