ACADEMIC LIBRARY PLANNING AND REVITALIZATION INSTITUTE

March 12 - 14, 2018
Westlake Village, CA

Steelcase
EDUCATION
www.steelcase.com

Stantec
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ai ACADEMIC IMPRESSIONS

Learn how you can incorporate elements of modern academic library design into your own campus.

OVERVIEW

Learn how you can revitalize your institution's library to ensure that it remains a vibrant academic hub and learning space on campus for twenty-first century students. This learn-and-work event will provide attendees with an integrated and practical approach to library planning and design. Throughout this event, you will:

→ Envision what can make your library design most responsive to student needs
→ Analyze the latest in library design and learning-space theory
→ Explore a variety of student services increasingly co-located in libraries
→ Uncover processes for working with project stakeholders and promoting campus involvement

SITE VISIT AND PANEL DISCUSSION: PAYSON LIBRARY AT PEPPERDINE UNIVERSITY

As part of your conference experience, you will have the opportunity to visit the Payson Library at Pepperdine University. After a fifteen-month comprehensive renovation, the library has reimagined study spaces, created a seamless technology-rich environment, and developed a new special collections wing. The tour will give you an opportunity to explore the Academic Center for Excellence, Sky Lab, Genesis Lab (makerspace), study spaces, and so much more.

BRING YOUR LIBRARY PLANNING COMMITTEE

Based on past attendee feedback, we strongly encourage you to bring your library planning committee, as well as senior level decisions makers responsible for funding and sourcing. An effective institutional team may consist of the dean or director of libraries, the primary advocate for the library project, and other stakeholders from library, information technology, academic affairs, and facilities management.

To encourage team participation, when you register two people, a third can attend for 50% off!

LEARNING OUTCOME

After participating in this conference, you will understand key elements of modern academic library design.

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VISIT EVENT PAGE

www.academicimpressions.com/conference/academic-library-planning-and-revitalization-institute-march-2017

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AGENDA

DAY ONE: UNDERSTANDING YOUR CAMPUS USERS

Monday, March 12, 2018

12:30 - 1:00 p.m.
Registration

1:00 - 1:30 p.m.
Introductions

1:30 - 3:00 p.m.
Key Elements of the Modern Academic Library
This introductory session will walk you through the key elements of the modern academic library. Much of the conversation will focus on the distinction between "then" versus "now." An interactive group discussion will provide your institution focus for the remainder of the conference.

3:00 - 3:15 p.m.
Break

3:15 - 4:15 p.m.
Investigating and Addressing User Needs
The most successful academic library spaces are those that help students, staff, and faculty members do their work well and pursue their academic goals. The alignment of library spaces, services, and technologies with rapidly changing academic work practices requires an ongoing commitment to conducting user research and using those insights in the planning process. During this session, you will learn:

→   User research techniques to identify and understand user needs
→   How to use the human-centered design process to generate and prototype space decisions based on user needs
→   Methods for post occupancy assessment and continuous improvement

4:15 - 5:00 p.m.
Working Session: Conducting a Study on your Campus
This working session will be a structured activity to conceptualize user research you may wish to conduct on your own campus.

5:00 - 6:00 p.m.
Networking Reception (included in registration fee)

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DAY TWO: DESIGNING FROM A SHARED VISION

Tuesday, March 13, 2018

8:30 - 9:00 a.m.
Continental Breakfast (included in registration fee)

9:00 - 10:00 a.m.
Campus Visioning and Participatory Design
After learning the fundamental user experience methodology to library design, you will hear how to build upon this data to create a shared context through an architectural charrette (interactive stakeholder meeting) as a participatory design mechanism. Our experts will walk you through this entire process so you can recruit the appropriate team to facilitate a meaningful session on your campus. You will learn how to:

→ Inform program elements and layout decisions while building campus alliances
→ Take advantage of previously collected data to establish a shared context before the charrette
→ Promote the findings after the charrette
→ Build campus and community relationships and further fund development

10:00 - 10:15 a.m.
Break

10:15 - 11:15 a.m.
Researched User Needs to Optimize your Interior Furniture Design Decisions
Whatever the physical design of your library spaces, it is the furniture that can make or break how often the space ultimately gets used. Learn best practices and research-based insights from hundreds of hours of user observation at libraries across the country, and real-world examples of how these ideas can be applied to create learning-centered library spaces within any budget.

11:15 a.m. - 12:15 p.m.
Strategies to Securing Philanthropic Gifts and Legislative Dollars
This session will focus on important strategies for securing philanthropic gifts and legislative dollars. Strategies include:

→ Collecting evidence and stories
→ Forging relationships and alliances
→ Developing messages and your case
→ Identifying strategies and priorities
→ Donor collaterals
→ Legislative requests

12:15 - 1:15 p.m.
Lunch (included in registration fee)

1:15 - 4:30 p.m.
Site Visit and Panel Discussion: Payson Library
Visit the newly renovated Payson Library, which serves as the main library for undergraduate students at Pepperdine University. The library underwent a comprehensive fifteen-month renovation, where every space was examined to create the library of the future. Library staff, in collaboration with students, faculty, and staff, reimagined new study spaces, a coffee shop, a collections wing and inclusion of other offices on campus. You will have the opportunity to see all these spaces and be able to ask questions of the Payson library staff.

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DAY THREE: ACTUALIZING YOUR LIBRARY PROJECT

Wednesday, March 14, 2018

8:00 - 8:30 a.m.
Continental Breakfast (included in registration fee)

8:30 - 8:45 a.m.
Debrief of Campus Tour

8:45 - 10:00 a.m.
Grand Valley State University - Mary Idema Pew Library Case Study
The quality of your results depends on the quality of your planning. Included will be a walk-through of the library building process from top to bottom, focusing on the "Escape the Gravity of the Known" slogan that drove GVSU through their project. Narrative will include the library trends that GVSU incorporated in their project, the means through which they met the needs of their users, and the forward-thinking steps they had to undertake to realize their vision.

10:00 - 10:15 a.m.
Break

10:15 - 11:15 a.m.
Creating a Technologically Rich Library that Fosters Learning Experiences
Imagine the level of creativity and rich learning experience that students get when they use a large scale digital wall to visualize research data, or an experiential learning space with high-end technology. This session focuses on two technology projects with distinctive approaches in terms of both scale and impact, all of which emerged from library redesign initiatives. The Discovery Wall implementation at Auraria Library is a large-scale digital display wall. The second example, the Cube at University of the Pacific Library, is an innovative new space for students, faculty, and staff, that provides space, technology, and expertise for digital projects. You will learn practical insights and lessons learned from the three case studies.

11:15 a.m. - 12:00 p.m.
Panel Discussion: Committing to Action

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INSTRUCTORS

Patrick Calhoun, AIA, Senior Associate, Stantec
Patrick Calhoun offers insight into trends and strategies for effective planning of modern academic libraries. He has more than 20 years of architectural experience in academic settings, with a focus on planning and user engagement in learning environments. Leading Stantec Architecture's Library and Learning Commons Research and Benchmarking Team, Patrick has been involved in both primary and secondary research on academic libraries, benchmarking best-practice facilities, speaking nationally, and applying innovative approaches to learning commons and libraries of all scales for both 2- and 4-year institutions.

Niraj Chaudhary, Director of Technology and Digital Initiatives for University Libraries, University of the Pacific
In his current role, Niraj Chaudhary is leading the technology planning and budget development for a comprehensive facility renovation of the Stockton campus library. Previously, he served as Head of Information and Educational Technology Services for Auraria Library, which serves University of Colorado Denver, Metropolitan State University of Denver, and Community College of Denver. At Auraria Library, he provided technology vision and led many successful technology implementations, including the Discovery Wall during its comprehensive facility renovation from 2008 to 2016.

Kristin Meyer, User Experience Librarian, Grand Valley State University
In her current role, Kristin focuses on understanding and improving the student experience of the Mary Idema Pew Library Learning and Information Commons. This state-of-the-art facility opened in 2013 and has been described as a model of twenty-first century learning. Kristin has conducted several post-occupancy assessment projects, all of which were designed to improve user experience within the space and, by extension, the academic experience of students. With fifteen years of library experience in both academic and public libraries, Kristin has a unique view on how spaces can support learning and community.

Lee Van Orsdel, Previous Dean of Libraries, Grand Valley State University
Lee has forty-five years of leadership experience in academic libraries in Alabama, Kentucky, and Michigan, including reorganization, staff development, leadership, program innovation, and library design. Recently retired, Van Orsdel was dean of university libraries at Grand Valley State University from 2005 to 2016. Under her leadership, GVSU libraries won the 2012 ACRL Excellence in Academic Libraries Award for universities and the 2014 State Librarian's Excellence Award. Van Orsdel supplied the vision for Grand Valley's new main library, which was designed by Stantec Architecture. The sixty-five million LEED Platin um project opened in June 2013 and has since welcomed almost four million visitors. A multi-faceted post-occupancy study by Steelcase Corporation confirmed that the vision was fully realized. In September, the library was named a New Landmark Library by Library Journal.

Mary M. Somerville, University Librarian, University Libraries at University of the Pacific
Dr. Mary M. Somerville has served as University Librarian since 2016 for University Libraries at University of the Pacific—one university with campuses in San Francisco, Sacramento, and Stockton, California. At Pacific, she advances a comprehensive library facility renovation, her second. From 2008 - 2015, she furthered fundraising and vision-setting for design and construction of the Auraria Library, a shared facility academic library serving University of Colorado Denver, Metropolitan State University of Denver, and Community College of Denver.

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Mark Walters, Category Product Manager, Steelcase Education Solutions
Mark Walters is responsible for the product development and marketing of Steelcase products for secondary and higher education learning environments. Mark uses his diverse background to lead teams in creating product solutions that support improved student engagement wherever learning happens.

Since 2012, Mark has been applying design thinking principles to solve problems specific to library and student commons spaces on campus. Along with the Workspace Futures team at Steelcase, he has spent hundreds hours observing student behavior in scores of libraries and student commons spaces across the United States. Insights gained from this work have not only informed the development of products like Brody™ and Thread™, but have also influenced the design of effective learning spaces at Universities like Grand Valley State. Mark has a Master's degree in Business Administration from Western Michigan University.

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THE CONFERENCE EXPERIENCE

OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		**Intimate, workshop-style event with personalized attention**
Many concurrent sessions; forcing choice		**One focused learning track**
Uneven sessions and less outcome-focused, driven by an open call for proposals		**Needs-driven** and meticulously planned with practical outcomes • Action plans and next steps to use upon returning to campus • Carefully-vetted expert instructors that are also practitioners in the field
Lecture-based		**Learner-centric** and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to **truly connect with colleagues** in the same position at other institutions
Some slide presentations posted online after the event		**200+ page workbooks** with references, worksheets, articles, templates, exercises, and planning documents

96%
of past attendees would recomend an AI conference to a colleague

250+
and growing of AI member institutions (AI Pro)

15,000+
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe , Associate Professor and General Reference Librarian University of Louisiana at Monroe

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LOCATION

March 12 - 14, 2018 :: Malibu Area, CA

HOTEL

Hyatt Regency Westlake
880 S. Westlake Blvd.
Westlake Village, CA 91361
805-557-1234

Room Rate: $179 + Applicable Tax
Room Block Dates: Nights of March 11, 12, and 13, 2018.
Rate Available Until: Tuesday, February 20, 2018.
Reserve Your Room: Call 805-557-1234. Please indicate that you are with the Academic Impressions group to receive the group rate.

Please book early - rooms are limited and subject to availability.

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PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING (CIRCLE ONE)

Your registration fee includes: Full access to all conference sessions and materials, access to the networking reception on Monday, breakfast and lunch on Tuesday, and breakfast on Wednesday, as well as refreshments and snacks throughout the conference.

Bring your team!
For every two people you register from your institution, receive a third registration at 50% off of the registration price.

Conference for Higher Ed Attendees	Conference for Corporate Attendees
Academic Library Planning and Revitalization Institute	Academic Library Planning and Revitalization Institute
$1,295	$1,795

EARLY BIRD PRICING
Postmarked on or before February 23, 2018. For registrations postmarked after February 23, 2018, an additional $100 fee per registrant applies.

REGISTER ONLINE or on the next page.

PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

CONFERENCE REGISTRATION INFORMATION

Print Name   Job Title

Institution/Organization

What name do you prefer on your name badge?   Address

City   State/Province   Zip/Postal Code   Country

Telephone   Email

IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) _____

ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

Additional Contact Name   Contact Phone

Additional Contact Email   Additional Contact Title

EMERGENCY CONTACT INFORMATION

Emergency Contact Name   Emergency Contact Phone

PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax

form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD

_____|_____

Name on Card   Account Number

_____|_____|_____

Billing Address   Billing City   Billing State

_____|_____|_____

Billing Zip Code/Postal Code   Exp. Date   Security Code (last 3 digits on the back
                                                          of Visa and MC or 4 digits on front of AmEx)

AMOUNT TO CHARGE:_____

CHECK/INVOICE

☐ My check is included and covers _____ registration(s) Check # _____

☐ Please invoice me, Purchase Order #_____ (PO # not required to receive invoice)

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HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

☐ DAILY**PULSE** - Scan current events, timely research, and notable practices at other institutions.

☐ WEEKLY**SCAN** - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.

☐ **DIAGNOSTIC** - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up:_____

Learn more or sign up to receive Higher Ed Impact at: www.academicimpressions.com/news-sign-up

Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.

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CANCELLATION AND REFUND POLICIES

100% SATISFACTION PROMISE

SATISFACTION PROMISE
We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES
For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a $100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE
You will receive a full refund (less a $75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a $75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED
All sales are final. No cancellations or refunds are provided.

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All sales are final. No cancellations or refunds provided.

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