



CONFERENCE

FOUNDATIONS FOR EFFECTIVE ACADEMIC ADVISING: TRAINING ON FIVE SKILL SETS

March 20 - 21, 2018

Orange County, CA



**ACADEMIC
IMPRESSIONS**

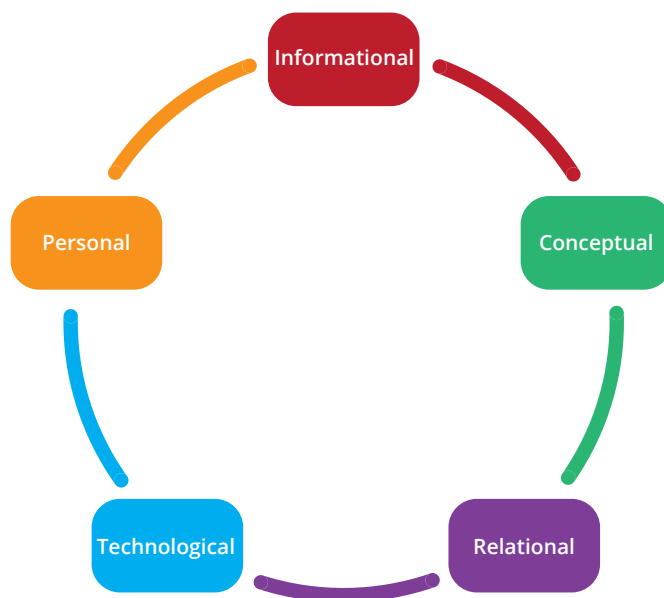


Learn how to become a more effective academic advisor by applying five fundamentals to your practice.

OVERVIEW

Learn the relational, conceptual, and personal skills that can make the difference between good and great academic advising. During this training we will take a holistic look at how academic advisors can make a greater impact on students by using a five-part framework. This program is perfect for professionals who are new to their advising role as well as leaders who are in charge of training new academic advisors. Participants will leave with a learning plan that they can use to continue their development as advisors over the next year.

5 PART FRAMEWORK



Habley, W. (1987), McClellan, J.L., (2007), Higginson, L. C. (2000), Folsom, P., Joslin, J., & Yoder, F. (2005)

[VISIT EVENT PAGE](#)

www.academicimpressions.com/new-advisor-bootcamp-training-five-skillsets/



DESIGNED FOR NEW ACADEMIC ADVISORS AND DIRECTORS OF TRAINING

We designed this conference to appeal to both professional and faculty advisors in their first two years in the position, as well as professionals in charge of training new academic advisors on their campus. To encourage team participation, **when you send three people from your institution, a fourth can attend for free!**

LEARNING OUTCOME

After participating in this conference, you will be able to better apply the five fundamentals of advising to your practice.

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell, Program Manager at elizabeth@academicimpressions.com or 720-988-1218 if you'd like additional information about the program.



AGENDA

DAY 1

8:30 - 9:00 a.m.

Registration and Continental Breakfast (included in registration fee)

9:00 - 9:30 a.m.

Welcome and Introductions

9:30 - 10:15 a.m.

Advising for Today's Students (Informational, Conceptual)

This session will give you a brief overview of how advising has evolved as a practice and how it is being modified to meet the needs of today's students. No longer is advising limited to course selection; it now plays a dynamic role in the overall success of the student throughout his or her time at the institution.

10:15 - 10:30 a.m.

Break

10:30 - 11:30 a.m.

Models of Advising (Conceptual)

You will gain a brief overview of the different types of advising, then break into groups depending on your institution's model. These models include: developmental, prescriptive, intrusive/proactive, appreciative, career, and strengths-based.

11:30 a.m. - 12:30 p.m.

Lunch (included in registration fee)

12:30 - 1:30 p.m.

Using Your Strengths (Personal)

In this session, you will learn to identify your particular strengths and how to capitalize on those strengths as you advise students.

1:30 - 1:45 p.m.

Break

1:45 - 2:30 p.m.

Working Session

This working session will give you a chance to begin filling in your learning plan and identifying areas of growth over the course of the next year.

2:30 - 3:45 p.m.

Using Social Media to Engage Advisees (Technological)

We will show you how to use Twitter, Instagram, Facebook, and other tools to engage your students with advisors.

3:45 - 4:00 p.m.

Closing Remarks

4:00 - 5:00 p.m.

Networking Reception (included in registration fee)



AGENDA

DAY 2

8:30 - 9:00 a.m.

Continental Breakfast (included in registration fee)

9:00 - 10:30 a.m.

Breakout Session (Informational)

You will have an opportunity to choose from two breakout sessions. The topics for these are:

1. Appreciative advising
2. Using analytics to prioritize and personalize your advising sessions

10:30 - 10:45 a.m.

Break

10:45 - 11:45 a.m.

Working with Diverse Advisees

In this scenario-based program, you will learn how to handle working with students from different backgrounds. You will also discern how active listening, good communication, and asking open-ended questions can help you as you advise students.

11:45 a.m. - 12:00 p.m.

Wrap-Up



INSTRUCTORS

Benjamin M. Forche, Director of Student Affairs, Ohio University

Ben is very passionate about the role Appreciative Advising plays in the relationship between a student and advisor. He is also a big proponent in the use of technology in his academic advising relationships with students, through virtual advising, mass communication, and automated systems. Combining these two practices has enabled Ben to connect with his students in a deeper, more meaningful and impactful method that students are seeking and prefer. His incorporation of technology stems from his undergraduate work in Visual Communication Technology. Additionally, technology methods usually involve a certain level of expertise and funding. He has developed the ability to find inexpensive and simple ways to implement technology, that you can start implementing immediately.

Ben earned a Bachelor of Science in Visual Communication Technology from Bowling Green State University, followed by his Master in Education in Higher Education and Student Affairs from University of South Carolina. He previously served at The Ohio State University in the role of Coordinator for Advising Communication in the College of Education and Human Ecology. In his spare time, he enjoys woodworking and spending time with his wife, Mandy, their beautiful daughter, Charlotte, and their two dogs, Joey and Chandler-- yes they love the TV show Friends.

Joe Murray, MSHR, Assistant Dean, Undergraduate Studies, University Advising Services, Florida Atlantic University

Joe has worked to guide students toward academic success for over 24 years. Prior to joining the FAU team, Joe spent 22 years as the Director for Academic Advising and Retention Services at Miami (OH) University's Hamilton Campus. He worked to develop and refine the Appreciative Advising Inventory and has been part of a national task force aimed at advancing the concept of Appreciative Advising for both professional and faculty advisors. Joe has facilitated multiple training workshops and retreats to teach the Appreciative model from a customer service and employee management perspective.

Joe specializes in supporting and encouraging cultural change within higher education institutions. He is a certified Appreciative Advisor and served on the faculty for the 2011- 2015 Appreciative Advising Institute. Joe works tirelessly to help traditionally underrepresented students in higher education. He was a driving force behind Ohio Reach, a state and national effort to increase access and retention to higher education for Ohio's Lower Income/Disadvantaged Youth and Foster Care Alumni. He recently resigned from the Ohio Reach governing board to relocate to Florida in order to begin work supporting foster youth in that state. He is now a co-founder for Florida Reach. He has served as the Co-Chair of the First-Generation College Student Interest Group for the National Academic Advising Association (NACADA) from 2007 until 2012.

Karen Thurmond, Director of Academic Advising and Degree Planning Resources, The University of Memphis

Karen Thurmond's responsibilities include advocacy for academic advising initiatives and for academic advisors serving in a faculty, peer, or professional role. She also coordinates the day-to-day operations of the general education program (core curriculum), degree audit system (DegreeWorks), and an 24/7 system for academic advising appointments (AppointmentPlus) at the University of Memphis, and is a staff member of the Center for Academic Transition, where transfer students are advised in their first semester.

Ms. Thurmond has written for the NACADA monograph on advising transfer students (on four year to four year transfer), and for the NACADA New Advisor Guidebook (on the environment of higher education). She chaired the NACADA Webinar Advisory Board, served on the Administrator's Institute Advisory Board, and served as a member of NACADA's Emerging Leaders Development team, and served as NACADA Region 3 (TN, KY, WV, NC, SC) Chair. Ms. Thurmond most recently completed work with a team to automate the graduation process at The University of Memphis. Ms. Thurmond manages the six-year graduation project at the University of Memphis, where intrusive advising initiatives increased a cohort's six-year graduation rate by 8%.



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		Intimate, workshop-style event with personalized attention
Many concurrent sessions; forcing choice		One focused learning track
Uneven sessions and less outcome-focused, driven by an open call for proposals		Needs-driven and meticulously planned with practical outcomes <ul style="list-style-type: none">Action plans and next steps to use upon returning to campusCarefully-vetted expert instructors that are also practitioners in the field
Lecture-based		Learner-centric and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to truly connect with colleagues in the same position at other institutions
Some slide presentations posted online after the event		200+ page workbooks with references, worksheets, articles, templates, exercises, and planning documents

96%
of past attendees
would recommend an AI
conference to a colleague

250+
and growing of AI member
institutions (AI Pro)

15,000+
higher ed professionals
served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe



LOCATION

March 20 - 21, 2018 :: Orange County, CA

HOTEL:

Hyatt Regency Orange County
11999 Harbor Blvd.
Garden Grove, CA 92840
714.750.1234

ROOM RATE:

\$159

ROOM BLOCK DATES:

Nights of March 19 & 20, 2018. This rate is available until February 26, 2018.

RESERVE YOUR ROOM:

Call 714.750.1234. Please indicate that you are with the Academic Impressions group to receive the group rate.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING (CIRCLE ONE)

Your registration fee includes: Full access to all conference sessions and materials, breakfast, lunch, and access to the networking reception on Tuesday, breakfast on Wednesday, as well as refreshments and snacks throughout the conference.

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Bring your team!

When you send three people from your institution, a fourth can attend for **FREE!**

CONFERENCE	WITH AI PRO MEMBERSHIP
Foundations for Effective Academic Advising: Training on Five Skillsets	Get \$100 OFF With Qualifying AI Pro Memberships
	Learn More
\$1,295	\$100 OFF

EARLY BIRD PRICING

Postmarked on or before March 2, 2018. For registrations postmarked after March 2, 2018, an additional \$100 fee per registrant applies.

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[REGISTER ONLINE](#) or on the next page.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

CONFERENCE REGISTRATION INFORMATION

Print Name

Job Title

Institution/Organization

What name do you prefer on your name badge?

Address

City

State/Province

Zip/Postal Code

Country

Telephone

Email

IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.)

ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

Additional Contact Name

Contact Phone

Additional Contact Email

Additional Contact Title

EMERGENCY CONTACT INFORMATION

Emergency Contact Name

Emergency Contact Phone



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD



Name on Card

Account Number

Billing Address

Billing City

Billing State

Billing Zip Code/Postal Code

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

AMOUNT TO CHARGE: _____

CHECK/INVOICE

☐ My check is included and covers _____ registration(s) Check # _____☐ Please invoice me, Purchase Order # _____ (PO # not required to receive invoice)

HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

☐ **DAILY PULSE** - Scan current events, timely research, and notable practices at other institutions.☐ **WEEKLY SCAN** - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.☐ **DIAGNOSTIC** - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up: _____

Learn more or sign up to receive Higher Ed Impact at: www.academicimpressions.com/news-sign-up

**Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*



CANCELLATION AND REFUND POLICIES



SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.