



CONFERENCE

# RESILIENCE IN LEADERSHIP IN HIGHER EDUCATION

May 23 - 24, 2018

Cincinnati, OH





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*Build up your resilience as a leader in higher education.*

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## OVERVIEW

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Large-scale challenges and changes in higher education require leaders to be more across the board: more innovative, more bold, more strategic, and more resilient. Resilience in leadership is a skillset often overlooked, but given the appropriate attention, can help leaders avoid being drained, daunted, and exhausted.

Join us for a conference that will help you find strength, even in your lowest moments, and build resilience as a leader or aspiring leader in higher education. Resilience, like any other skill, can be honed and improved upon. Through a mix of self-reflection, hands-on activities, and group discussions, this workshop will help you:

- Identify and articulate your “why” as a leader--the driving purpose that keeps you going;
- Build mindfulness by focusing on emotional regulation and decision points in your everyday; and
- Create a broader culture of resilience among the teams you lead.

## DESIGNED FOR LEADERS OF ALL LEVELS

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This conference has been designed for both established and aspiring leaders at multiple levels and across functional areas who want to:

- Explore the connection between resilience and leadership;
- Learn strategies that can help proactively build resilience as a leader; and
- Engage in group sharing, self-reflection, and hands-on exercises designed to show how the skills learned throughout the conference can be applied.

## LEARNING OUTCOME

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After participating in this conference, you will be able to proactively build your resiliency as a leader or aspiring leader in higher education.

[VISIT EVENT PAGE](#)

[www.academicimpressions.com/resilience-leadership-higher-education/](http://www.academicimpressions.com/resilience-leadership-higher-education/)



## AGENDA

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### DAY 1: MAY 23, 2018

8:00 - 8:30 a.m.

**Conference Registration and Continental Breakfast (included in registration fee)**

8:30 - 8:45 a.m.

**Opening Comments and Welcome**

8:45 - 10:15 a.m.

**Opening Session**

Participants will be introduced to current research and lines of thought on resilience in leadership, both from an individual leadership and from a team standpoint. They will then engage and share in a reflective activity addressing:

- What does resiliency mean to you?
- What are some barriers to resiliency that you currently face?

10:15 - 10:30 a.m.

**Morning Break**

10:30 a.m. - 12:00 p.m.

**Understanding Your “Why” (includes activity)**

There is a direct connection between resiliency and understanding your core values—the things that drive and motivate you in your day-to-day work. What drives you in your leadership role? How can clarity and attention to your foundational values and beliefs keep your energy up and sustain you through difficult times? Combining presentation and hands-on exercises, this session will engage you in some self-reflection to help you better identify and articulate your “why.”

12:00 - 1:15 p.m.

**Lunch (included in registration fee)**

1:15 - 2:15 p.m.

**Speaker Case Study #1: Resiliency and Change**

RT Good, Dean and Professor at Lynn University, will share a case study from his own experience that highlights the complexity and importance of resiliency in change management as an everyday leader. The central question explored in this case study is: how do you walk into the unknown and establish or re-establish normalcy for your team?

2:15 - 2:30 p.m.

**Afternoon Break**

2:30 - 4:00 p.m.

**Resiliency and Renewal**

All leaders experience times when they feel defeated and drained. The focus of this session will be on renewal and how understanding the different elements of resilience (physical, psychological, emotional, and spiritual) can help you refocus and find the energy to persist. We will explore the differences between stamina and resilience, as well as work/life balance and work/life integration. Our instructor will share examples about how this approach helped him renew and sustain himself through his time as President at Iowa Wesleyan University.

4:00 - 5:00 p.m.

**Networking Reception (included in registration fee)**



## AGENDA

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### DAY 2: MAY 24, 2018 (HALF DAY)

8:00 - 8:30 a.m.

**Continental Breakfast (included in registration fee)**

8:30 - 9:45 a.m.

**Mindfulness (includes activity)**

Here, we will discuss emotional regulation and focusing attention. If you can be in tune and mindful as a leader, aware of your own emotions and impulses even in the midst of difficulty, there may be choice points and the potential for a more successful outcome. Through a mixture of presentation and hands-on practice, this presentation will equip you with the following:

- A definition and understanding of what emotional regulation entails
- How mindfulness becomes relevant and applied in the context of leadership in higher education
- Practical tools you can use to help regulate emotions and focus attention both individually and with your team

9:45 - 10:00 a.m.

**Morning Break**

10:00 - 10:45 a.m.

**Speaker Case Study #2: Resiliency in Crisis**

Jessica King, Associate Vice President for Admissions and Enrollment Management at Baylor University, will share details about her own leadership resilience journey at multiple levels—institutional, team-wide, and personal—in the face of an institutional crisis.

10:45 a.m. - 12:00 p.m.

**Building a Culture of Resiliency**

Many leaders are interested in the topic of resiliency not only for themselves, but for the teams they lead. We will discuss how you can use the tools and practices you have learned as a leader to help build resiliency in others and create a larger culture of resiliency within your team.

12:00 - 12:30 p.m.

**Conference Wrap-Up: Final Reflection & Evaluations**



## INSTRUCTORS

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**Jessica King Gereghty, Associate Vice President, Admissions and Enrollment Management, Baylor University**

Bio coming soon.

**RT Good, Dean and Professor, College of Business & Management, Lynn University**

Dr. RT Good joined Lynn University as the dean for the College of Business and Management in July 2016. Before that, Dr. Good worked for 24 years with Shenandoah University in a number of roles from starting in student affairs to serving in several dean appointments. Prior to his work in higher education he provided leadership for business organizations in the hospitality, construction and land development industries, particularly in the field of human resources. He has an active consultancy practice and has worked with the U.S. Departments of Defense, Education and Health & Human Services on grant projects. Dr. Good holds a Bachelors of General Studies from Virginia Commonwealth University, a Master of Business Administration from the University of Mary Washington, a Doctor of Education from Nova Southeastern University and a post-doctorate from the University of Florida in international business and entrepreneurship. Dr. Good also holds professional human resource certifications including the SPHR, GPHR and SHRM-SCP designations. Additionally, he is an ordained Buddhist priest in the Mugendo Zen Kai tradition in the Order of the Boundless Way. Finally, Dr. Good enjoys life in Boca Raton, Florida where he recently celebrated his silver anniversary with his husband, Dr. Mark Sipe.

**Steven E. Titus, President, Iowa Wesleyan University**

Steven E. Titus is the 29th president of Iowa Wesleyan University, a position he has held since 2013. Called to form, develop and sustain conscious leaders, Steve holds a particular concern for the interiority of leaders exercising leadership. A seasoned higher education executive, Steve previously served as the 13th president of Midland University. Additionally, Steve has held executive roles at Saint Mary's University of Minnesota, Pacific Lutheran University, and Gustavus Adolphus College.

Steve is a past associate with the Center for Leadership Formation at Seattle University and he is co-creator and former co-director of the Thrivent Fellows Program, a national executive development program designed to identify and equip candidates of promise for executive roles in Lutheran agencies and institutions. Steve earlier served as a tenured professor of leadership studies and organizational behavior at Southwest Minnesota State University (SMSU) in Marshall, MN, where he founded and directed the leadership studies program and the Leadership Development Institute.

Steve holds a BS in business administration from Southwest Minnesota State University, a JD from Marquette University Law School, and the PhD in higher education and strategic leadership from the University of Virginia, where he was a Governor's Fellow. He holds a diploma from the U.S. Army Judge Advocate General's School and certificates from the Advanced Leadership Education Program at the Kennedy School of Government and the Institute for Educational Management at the Graduate School of Education at Harvard University. Steve is a certified practitioner of The Leadership Circle, a professionally certified executive coach through The Coaches Training Institute, and a trained spiritual director through the Hesychia School of Spiritual Direction at the Redemptorist Renewal Center in Tucson, AZ.



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		<b>Intimate, workshop-style event with personalized attention</b>
Many concurrent sessions; forcing choice		<b>One focused learning track</b>
Uneven sessions and less outcome-focused, driven by an open call for proposals		<b>Needs-driven</b> and meticulously planned with practical outcomes <ul style="list-style-type: none"> <li>Action plans and next steps to use upon returning to campus</li> <li>Carefully-vetted expert instructors that are also practitioners in the field</li> </ul>
Lecture-based		<b>Learner-centric</b> and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to <b>truly connect with colleagues</b> in the same position at other institutions
Some slide presentations posted online after the event		<b>200+ page workbooks</b> with references, worksheets, articles, templates, exercises, and planning documents

**96%**  
of past attendees would recommend an AI conference to a colleague

**250+**  
and growing of AI member institutions (AI Pro)

**15,000+**  
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe



## LOCATION

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May 23 - 24, 2018 :: Cincinnati, OH

### HOTEL

Kingsgate Marriott Conference Center at the University of Cincinnati  
151 Goodman Dr.  
Cincinnati, OH 45219  
513.487.3800

Please indicate that you are with the Academic Impressions group to receive the group rate.

**Room Rate:** \$149, plus applicable tax.

**Room Block Dates:** Nights of May 22 & 23, 2018.

**Rate Available Until:** May 1, 2018. Rooms and rates are subject to hotel availability.

The closest airport is the Cincinnati/Northern Kentucky International Airport (CVG), which is approximately 16 miles from the Kingsgate Marriott.

Please visit the hotel's [transportation page](#) for additional information.