

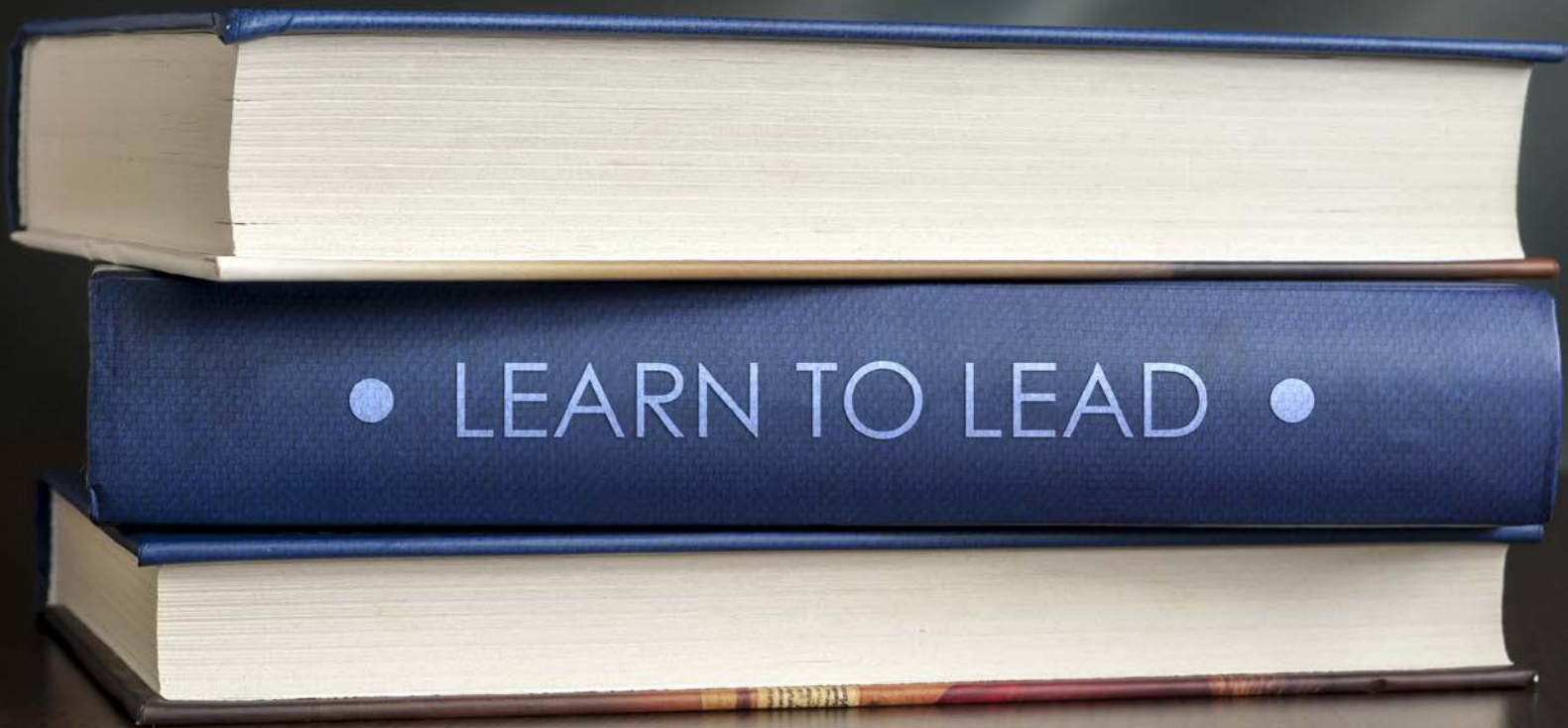


FULL-DAY WORKSHOP

POSITIVE ACADEMIC LEADERSHIP

June 14, 2018

New Orleans, LA





Take your academic leadership to the next level by learning to focus on opportunities rather than problems.

OVERVIEW

Learn how to lead your academic department effectively in the face of every-day challenges. Facilitated by Jeffrey Buller, author of *Positive Academic Leadership: How to Stop Putting Out Fires and Start Making a Difference*, this training will help you:

- Gain a fresh perspective on your leadership role
- Update the language you use within your department
- Adopt a systems approach to your leadership style
- Understand when and how to use negative feedback

You will leave this one-day workshop better prepared to make a long-term difference rather than spending your time putting out one fire after another. Throughout the event we will use real-life scenarios to help you practice achieving a positive outcome from even the most negative situation.

BRING A TEAM AND SAVE: APPLICABLE TO ANYONE IN ACADEMIC LEADERSHIP

This leadership institute is designed for academic leaders of all kinds. The depth and breadth of training in this workshop is also suitable for those who are contemplating making a move from their current position to a higher administrative position.

When you register two team members a third can attend for 50% off!

LEARNING OUTCOME

After participating in this conference, you will be able to apply the principles of positive academic leadership to your own institutional environment.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/positive-academic-leadership/



AGENDA

THURSDAY, JUNE 14, 2018

8:30 - 9:00 a.m.

Registration and Continental Breakfast (included in registration fee)

9:00 - 9:15 a.m.

Welcome and Introductions

9:15 - 10:45 a.m.

Changing Your Perspective

The expression positive academic leadership leaves many people with a misconception that this means thinking positively and having a good attitude. In this session, we will discuss what positive academic leadership really is and how you can learn to change your perspective in order to achieve more productive results. You will learn:

- What positive academic leadership really means
- How your results can be positive even when you have concerns about the outcome
- What the *Erich Brenn Syndrome* is and how you can avoid it
- How the organizational culture of higher education calls for a unique leadership style
- How *learned optimism* can help you see hidden possibilities
- What the *Bridge of Spies Philosophy* is and how it relates to positive academic leadership
- Why *Pink Bat Thinking* can help to change your perspective

10:45 - 11:00 a.m.

Break

11:00 a.m. - 12:15 p.m.

Changing Your Language

After looking at how changing your perspective can help you see more positive possibilities we will focus on how changing your language can help you *communicate* those possibilities to your colleagues. A surprising number of leadership problems arise because academic leaders ineffectively communicate their decisions to colleagues. During this session, you will learn:

- What *mood contagion* is and how it spreads through a unit
- Why changing your language can change your world
- How to fill the emotional tanks of others with the right words
- How you can tailor your language to your audience
- Why language is more than just the words you use
- How electronic communications can hurt the clarity of language
- How to talk about what you want rather than what you want to avoid

12:15 - 1:15 p.m.

Lunch (included in registration fee)



AGENDA

THURSDAY, JUNE 14, 2018 (CONTINUED)

1:15 - 3:00 p.m.

Changing Your Style

Departments, colleges, and universities are all systems and adopting a systems approach can help to advance our positive academic leadership. In this session, you will explore how being aware of the nature of the system in which you work can help you change your style for improved results. You will learn:

- What a system is and why systems theory can be useful to you
- Strategies for implementing respect, rewards, and recognition
- How four important concepts (Mihaly Csikszentmihaly's Flow, Lev Vygotsky's *Zone of Proximal Development*, Kevin Carroll's Red Rubber Ball, and Jim Collins' *The Hedgehog Concept*) work together to create a more positive academic system
- Why understanding the ratios of progress to setbacks, catalysts to inhibitors, and nourishers to toxins can help you promote positive, lasting change

3:00 - 3:15 p.m.

Break

3:15 - 4:30 p.m.

Negative Academic Leadership

In our final workshop session, we will review how and when negativity and pessimism are destructive and when they can be desirable. We will also draw together key points from throughout the workshop so that you can leave with an action plan for adapting positive academic leadership to your institution. You will learn:

- The difference between negative negativity and positive negativity
- How the concept of learned pessimism can be as useful as learned optimism
- Why the George Costanza Style of Leadership is self-destructive
- How positive academic leadership can transform a department in a short period of time
- How you can serve as a coach, counselor, and conductor through positive academic leadership

4:30 - 4:45 p.m.

Closing Remarks/Takeaways/Q/A



INSTRUCTORS

Jeffrey L. Buller, Dean of the Honors College, Florida Atlantic University

Jeffrey L. Buller is widely recognized as one of the most effective promoters of academic leadership development in higher education today. He previously served for more than thirty years in administrative positions at Loras College, Georgia Southern University, and Mary Baldwin College. On July 1, 2016, he transitioned, after ten successful years as a dean at Florida Atlantic University, to becoming FAU's first executive director of a newly created Center for Leadership and Professional Development.

Dr. Buller is a prolific author, his titles include: *The Essential Department Chair: A Comprehensive Desk Reference*, *Academic Leadership Day by Day: Small Steps That Lead to Great Success*, *The Essential College Professor: A Practical Guide to an Academic Career*, *The Essential Academic Dean or Provost: A Comprehensive Desk Reference*, *Best Practices in Faculty Evaluation: A Practical Guide for Academic Leaders*, *Positive Academic Leadership: How to Stop Putting Out Fires and Start Making a Difference*, *Building Academic Leadership Capacity: A Guide to Best Practices*, *A Toolkit for Department Chairs*, and *A Toolkit for College Professors*. From 2003 to 2005, he served as the principal English-language lecturer at the International Wagner Festival in Bayreuth, Germany. More recently, he has been active as a consultant to the Ministry of Education in Saudi Arabia, where he is assisting with the creation of a kingdom-wide Academic Leadership Center. Along with Robert E. Cipriano, Dr. Buller is a senior partner in ATLAS: Academic Training, Leadership, & Assessment Services, through which he has presented numerous training workshops on change leadership in higher education all over the world.



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		Intimate, workshop-style event with personalized attention
Many concurrent sessions; forcing choice		One focused learning track
Uneven sessions and less outcome-focused, driven by an open call for proposals		Needs-driven and meticulously planned with practical outcomes <ul style="list-style-type: none"> Action plans and next steps to use upon returning to campus Carefully-vetted expert instructors that are also practitioners in the field
Lecture-based		Learner-centric and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to truly connect with colleagues in the same position at other institutions
Some slide presentations posted online after the event		200+ page workbooks with references, worksheets, articles, templates, exercises, and planning documents

96%
of past attendees would recommend an AI conference to a colleague

250+
and growing of AI member institutions (AI Pro)

15,000+
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe



LOCATION

June 14, 2018 :: New Orleans, LA

HOTEL

Hyatt Regency New Orleans
601 Loyola Ave.
New Orleans, LA 70113
504.561.1234

ROOM RATE

\$179, plus applicable tax.

ROOM BLOCK DATES

June 13, 2018.

RATE AVAILABLE UNTIL

May 21, 2018.

Please book early - rooms are limited and subject to availability.

RESERVE YOUR ROOM

Please call 504.561.1234 to make your reservation. Please indicate you with the Academic Impressions group to receive the group rate.