



Academic Impressions Press Release

TO:

As part of our ongoing efforts to enhance professional development, _____ have created a partnership with Academic Impressions to bring higher education-specific professional and leadership development and training to your institution. We are excited to announce that through this partnership, every employee can take advantage of online professional development opportunities through Academic Impressions at any time.

You can participate immediately by creating a free account on the Academic Impressions website using your university email address, and explore hundreds of opportunities. Detailed instructions are also attached for further assistance in setting up your account.

As a member institution, each of you will now have the following benefits:

- Access to 100+ hours of online training in our library
- Library includes hundreds of additional tools, resources and articles
- Access to recordings or participate in live online seminars
- Dozens of new trainings and resources added each year
- Direct access to the Academic Impressions research team to suggest new topics
- No limit to usage or number of users – access and use as much as you want!

Get started today by creating a free account using your university email address.

More About Academic Impressions

Academic Impressions serves colleges and universities through conferences, webcasts, publications, executive coaching, and online and in-person memberships. Each year we conduct thousands of hours of research and network with hundreds of experts to uncover the most innovative and impactful practices in areas like student enrollment and learning, student success, faculty support and engagement, alumni and donor support, leadership development, and increasing organizational productivity. Our highly-focused and practical training sessions prepare and empower higher education administrators and faculty to effect meaningful change at their institutions.

Our professional development opportunities are rooted in practical application and delivered by vetted experts. The topics are needs driven and based on research with practitioners in the field. By attending a webcast or conference you will walk away with practical, hands on knowledge that will make a direct impact in your role and institution.

www.academicimpressions.com

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