



CONFERENCE

# WOMEN'S LEADERSHIP SUCCESS IN HIGHER EDUCATION

November 28 - 30, 2018

Savannah, GA





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*Become your most powerful self. Overcome internal barriers that might be holding you back.*

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**Join women from across higher education to gain confidence as a leader, prioritize your goals, chart your career path, and expand your network!**

## OVERVIEW

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Are you looking to take the next step in leadership, but aren't sure where to start? What particular strengths do you have that can help you lead with excellence? Would you like to connect with other female leaders in higher education for learning and support? Please join us from November 13-15 in Orlando for a powerful learning experience.

During this three-day event, we will look at how gender and other factors such as generation, geography, and diversity gives you a unique perspective that can shape and empower your leadership style. You will also have opportunities to build an affinity network with your peers that can provide mentorship and guidance as you move forward with your goals following the event.

## PRE-CONFERENCE WORKSHOP: CONFLICT MANAGEMENT (NOVEMBER ONLY)

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In this workshop, you will learn strategies to help you manage and resolve a variety of conflicts within your department and institution. You will be introduced to practical tools that can be used to address conflict in its earliest stages before it becomes a formal dispute.

## BREAKOUT SESSIONS TO WORK ON SPECIFIC SKILLS

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During this event, you will have the opportunity to work in smaller groups to build your leadership skill set. These breakouts may include:

- **Executive Presence:** Practice your executive presence in a safe space and receive feedback for improvement.
- **Shift Your Culture:** Learn how to influence and change your organization's work culture.
- **Leadership Identity:** Learn your authentic leadership voice as it is informed by your identity.
- **Map your Career Opportunities:** Develop a set of "potential career maps" to draw on as you go forward in your career.

[VISIT EVENT PAGE](#)

[www.academicimpressions.com/womens-leadership-success-in-higher-education/](http://www.academicimpressions.com/womens-leadership-success-in-higher-education/)



## WHO SHOULD ATTEND

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Mid- to upper-level female higher education leaders who wish to:

- Overcome personal barriers that might be holding you back as a leader.
- Build upon your leadership skill set for success.
- Learn from expert faculty and the shared experiences of your peers.

## LEARNING OUTCOME

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After participating in this conference, you will be able to use a variety of skills that will enhance your effectiveness as a leader.

## CONTACT US FOR MORE INFORMATION

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Contact Elizabeth Hubbell, Program Manager at [elizabeth@academicimpressions.com](mailto:elizabeth@academicimpressions.com) or 720-988-1218 if you'd like additional information about the program.



## AGENDA

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### DAY ONE - WEDNESDAY, NOVEMBER 28, 2018

#### Pre-Conference

8:00 - 8:30 a.m.

**Pre-Conference Registration and Continental Breakfast (included in workshop registration fee)**

8:30 - 11:30 a.m.

#### **Pre-Conference Workshop: Conflict Management**

In this workshop, you will learn strategies to help you manage and resolve a variety of conflicts within your department and institution. You will be introduced to practical tools that can be used to address conflict in its earliest stages before it becomes a formal dispute. There is no one-size-fits all approach to resolving conflicts. That's why our expert instructor will present numerous scenarios and discuss the use of framing, facilitation and other dispute resolution tools to help you:

- Improve and sustain a healthy working environment
- Build rapport among colleagues
- Increase faculty and staff morale

8:30 - 11:30 a.m.

#### **Enhancing Hope through Strengths: Using Strengths Based Philosophy to Achieve Goals**

Hope, defined by as our ideas and energy for the future, is a variable that drives persistence, innovation, and the goal setting process. Implementing a strengths-based philosophy can build hope by helping individuals learn how to best leverage their strengths to accomplish organizational goals. This workshop will provide a template for you to achieve the following:

- Build an understanding of the importance of hope in the workplace.
- Explore the results of your Strengths Finder assessment in order to understand how you can best contribute to your organization.
- Create a Hope Map, building your path to achieving your goals.

Attendees are strongly encouraged to have completed StrengthsFinder prior to participating. Educators with a qualified email address can [purchase the assessment here](#) for \$11.99 with a qualified email address.

11:30 a.m. - 12:30 p.m.

**Lunch for Pre-Conference Attendees (included in workshop registration fee)**

12:00 - 12:30 p.m.

**Conference Registration**

12:30 - 1:00 p.m.

**Welcome and Opening Remarks**

1:00 - 3:15 p.m.

#### **Identity, Intersectionality, and Leadership**

What are the unique perspectives and strengths that women bring to leadership? Through what other lenses besides gender (e.g., generations, age, race, religion, geography, etc.) should we look when evaluating our leadership styles?

3:15 - 3:30 p.m.

**Break**



## AGENDA

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### DAY ONE (CONTINUED)

3:30 - 4:45 p.m.

#### **Bounce Forward: Creating a Resilient You**

In today's fast-moving world, we all want more from our professional experiences. Yet mounting workplace pressures mean we need to not just bounce back, but have the stamina to bounce forward. This session will make sure that you aren't simply surviving career challenges, but prospering and excelling from them.

4:45 - 5:00 p.m.

#### **Reflection**

This brief session will give you the opportunity to reflect upon what you have learned in Day 1 and to set goals for Day 2.

5:00 - 6:00 p.m.

#### **Networking Reception (included in registration fee)**

### DAY TWO - THURSDAY, NOVEMBER 29, 2018

8:30 - 9:00 a.m.

#### **Continental Breakfast (included in registration fee)**

9:00 - 10:15 a.m.

#### **Focusing on Executive Presence**

This session will help you to understand what it means to have "executive presence" and how even simple modifications to habits and behaviors can have a powerful impact on the message you convey to others.

10:15 - 10:30 a.m.

#### **Break**

#### **Concurrent Sessions (three rotating sessions)**

In these concurrent sessions, you will have the opportunity to work in small groups to build your leadership skill set. These session's topics include:

- Executive Presence
- Working with Your Inner Coach to Fortify Confidence, Courage, and Resilience
- Identifying Your Leadership Style
- Mapping Your Career Opportunities
- Strategies for Bouncing Forward

10:30 - 11:30 a.m.

#### **Building Your Leadership Skill Set (Session 1 of 3)**

11:30 a.m. - 12:45 p.m.

#### **Lunch (included in registration fee)**

12:45 - 1:45 p.m.

#### **Building Your Leadership Skill Set (Session 2 of 3)**

1:45 - 2:00 p.m.

#### **Passing Between Sessions**



## AGENDA

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### DAY TWO (CONTINUED)

2:00 - 3:00 p.m.

**Building Your Leadership Skill Set (Session 3 of 3)**

3:00 - 3:15 p.m.

**Break**

3:15 - 4:00 p.m.

**Panel Discussion**

In this panel discussion, you will have the opportunity to visit with the panel of speakers who will offer insights on the skills, decisions, and relationships that helped them achieve their success.

### DAY THREE - FRIDAY, NOVEMBER 30, 2018

8:30 - 9:00 a.m.

**Continental Breakfast (included in registration fee)**

9:00 - 10:00 a.m.

**Next Steps in Your Career Plan**

In this session, you will be broken into groups to discuss the next steps in your growth as a leader. This may include resources for learning, discussions to have, and actions to take.

10:00 - 10:15 a.m.

**Break**

10:15 - 11:15 a.m.

**Influencing Without Authority**

Influencing other is a powerful tactic no matter where you sit within your institution's organizational hierarchy. This training will be useful to you if you are trying to influence both people who you supervise and report to, as well as peers with whom you regularly collaborate.

11:15 - 11:45 a.m.

**Final Working Time**

11:45 a.m. - 12:00 p.m.

**Wrap-up and Program Evaluation**



## INSTRUCTORS

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### **Jeanne A.K. Hey, Ph.D., Dean, College of Arts and Sciences, University of New England**

Previously, Jeanne served as the Director of International Studies and Professor of Political Science at Miami University, in Oxford, Ohio. A Phi Beta Kappa graduate of Bucknell University, she earned a PhD in political science from The Ohio State University. Her research and teaching expertise are in the areas of comparative foreign policy, small states, Latin American politics, European foreign policy and pedagogy in international studies. She has extensive international experience, having conducted research and taught university courses in Latin America, the Caribbean, Asia and Europe. She has published four books and numerous articles on foreign policy, developing regions, and international studies pedagogy.

Dr. Hey is an alumna of the HERS Leadership Institute for women in academia, held at Wellesley College. She is also a past fellow in the Pew Faculty Fellowship in International Affairs at Harvard's Kennedy School of Government, where she was trained in applying the case method of college teaching in global affairs. She has developed and facilitated workshops and presentations on a variety of issues in management and leadership, including for the Council on Colleges of Arts and Sciences. She serves on the Board of Trustees at Thornton Academy, in Saco, ME.

### **Barbara Mistick, President, Wilson College**

Dr. Mistick serves as the 19th President of Wilson College. Recently, she made history pioneering the nation's first loan buy-back program for college students, bringing the designation of "tuition hero" to the college. She is a seasoned entrepreneur and was named a Distinguished Professor at Carnegie Mellon University. Her public service advocacy on behalf of entrepreneurs has won numerous awards from the US Small Business Administration, Ernst and Young and The Girl Scouts of America. Dr. Mistick was the first woman to serve as president of the Carnegie Library of Pittsburgh.

Her book, *Stretch: How to Future-Proof Yourself for Tomorrow's Workplace*, was designated as an Amazon Editor's Pick and ranked #12 on the 800-CEO-READ's Best Seller list.

Dr. Mistick holds a Doctor of Management from Case Western Reserve University. Currently, she serves as president of the Association of Independent Colleges & Universities of Pennsylvania (AICUP) and on the executive committee of the Council of Independent Colleges (CIC).

### **Eda Roth, Consultant, Executive Presence, Leadership Development, & Communication Skills**

Eda Roth is an actress and consultant who for over twenty years has been bringing theatre-based skills to executives in various industries. Through her highly creative work, tailored to the specific needs of each individual she coaches, she helps leaders become more effective in every area of their work. Eda helps clients break through inhibitions so that they become more expressive of who they really are, enabling them to communicate more meaningfully and with greater results in a variety of situations. The range of her expertise includes helping individuals develop better presentation skills, executive presence and one-on-one communication abilities - thereby strengthening their talents in engaging others and building supportive relationships.



## INSTRUCTORS

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### **Beth Weinstock, Ph.D., Leadership Coach**

Beth is a leadership coach and licensed clinical psychologist, who balances a private psychotherapy practice and a leadership development consultancy in Narberth, PA. With her colleague, Dr. Jane Shure, she founded The Resilience Group which trains leaders to develop skills that expand their capacity to manage adversity, increase confidence when transitioning into new roles, maintain a grounded presence in the face of stress and promote a positive influence over those who work with and for them. Beth is also the founder of the non-profit Women's Leadership Works, committed to leadership training for college women before they graduate.

Beth's publications on leadership and executive coaching include the authorship of the journal articles "The Hidden Challenges in Role Transitions and How Leadership Coaching Can Help New Leaders Find Solid Ground" and the co-authorship of "The Benefits of a Leadership Program and Executive Coaching for New Nursing Academic Administrators." Her book chapters include co-authorship of "Executive Coaching to Support Doctoral Role Transitions and Promote Leadership Consciousness" and "Shame Compassion and the Journey to Health". With Pat Sanaghan, she has co-authored "Preparing Tomorrow's Leaders: Leadership Coaching in Higher Education" published by Academic Impressions.

### **Karen Whitney, Ph.D., President Emerita, Clarion University**

Dr. Karen Whitney has held many leadership positions throughout her 37 year career in higher education. Whitney is a nationally recognized organizational and leadership development writer, speaker and consultant.

She most recently completed a one year (2017-18) appointment as Interim Chancellor which included providing strategic leadership to 14 universities serving over 100,000 students, making it the largest provider of higher education in Pennsylvania.

As Chancellor, she served as the chief executive officer of the System, which included:

- Working with the 14 university presidents to ensure the success of each University.
- Advises the system Board on policy development and oversees policy implementation.
- Provides recommendations to the Board on State System's overall budget.
- Reviews and recommends academic programs for the Board's approval.
- Conducts comprehensive planning for the role and scope of each university, instructional programs, research programs and public service programs in consultation with State System and university constituent groups.

Whitney was president of Clarion University, a large public masters comprehensive university, from 2010-2017. During this time, she lead the university through a period of great operational challenge and change including a transformational reorganization of colleges, departments and academic priorities.





## LOCATION

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November 28 - 30, 2018 :: Savannah, GA

### HOTEL

Hyatt Regency Savannah  
2 W Bay St  
Savannah, GA 31401  
912.238.1234

**Room Rate:** \$173 + tax

**Room Block Dates:** The nights of November 27, 28, and 29, 2018.

**Rate Available Until:** November 6, 2018.

Please book early - rooms are limited and subject to availability.

**Reserve Your Room:** Please call 912.238.1234 and indicate that you are with the Academic Impressions group to receive the group rate.



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		<b>Intimate, workshop-style event with personalized attention</b>
Many concurrent sessions; forcing choice		<b>One focused learning track</b>
Uneven sessions and less outcome-focused, driven by an open call for proposals		<b>Needs-driven</b> and meticulously planned with practical outcomes <ul style="list-style-type: none"> <li>Action plans and next steps to use upon returning to campus</li> <li>Carefully-vetted expert instructors that are also practitioners in the field</li> </ul>
Lecture-based		<b>Learner-centric</b> and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to <b>truly connect with colleagues</b> in the same position at other institutions
Some slide presentations posted online after the event		<b>200+ page workbooks</b> with references, worksheets, articles, templates, exercises, and planning documents

**96%**  
of past attendees would recommend an AI conference to a colleague

**250+**  
and growing of AI member institutions (AI Pro)

**15,000+**  
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe