

# **Business Office Content Summary**

With membership, you'll get access to the following types of content:

#### Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

### **Articles & Reports**

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.



#### **Facilities**

- 1. Collecting User Data to Improve Your Learning Commons
- 2. Deferred Maintenance: Reducing Your Backlog
- 3. Developing and Maintaining a Strategic Space Database
- 4. Improving Capital Project Prioritization at Your Institution
- 5. Integrated Planning Process and Tools for a Flexible Learning Space Initiative
- 6. Key Considerations for Designing Student-Focused Innovation Spaces
- 7. Making More Informed Space Decisions from Your Existing Reports and Data
- 8. Making the Business Case for Active Learning Spaces
- 9. Meeting Campus Growth Needs by Leasing Off-Campus Space from Private Partners
- 10. Planning a Teaching and Learning Space for Virtual and Augmented Reality
- 11. Preparing for Public/Private Partnership Negotiations: What to Expect from the Developer
- 12. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space
- 13. What is Space Flexibility? How Do You Balance It with Efficiency?

#### Finance and Budgeting

- 1. The \$10,000-a-Year Bachelor's Degree That Works
- 2. Academic and Financial Partnerships: Creating a Comprehensive Engagement Plan for Budget Implementation
- 3. Accurately Calculate and Interpret the CFI
- 4. Activity Based Costing: What's the Return on it?
- 5. Building a More Strategic Budget for Your Academic Department
- 6. Centralizing the Scholarship Administration Process
- 7. Compiling a Market Analysis for Academic Programs (Session 1 of 2)
- 8. Connecting Planning and Budgeting in Student Affairs
- 9. Creating Financial Expectations in the Housing RFP Process
- 10. Decision-Making Possibilities with Activity-Based Costing
- 11. Engaging Your Campus Community in the Budgeting Process
- 12. Enterprise Risk Management: Why Now?
- 13. Establishing a Cash Flow Forecasting Model for Your Institution
- 14. Financial Modeling for New Academic Programs
- 15. Financial Ratios: Strategic Assessment and Communication of Your Institutional Health
- 16. How Activity Based Costing Analysis Can Be Used to Test-Drive Future Scenarios
- 17. How One Institution's New Approach to Budgeting is Creating a Culture of High Trust
- 18. Key Decisions for Decentralized Budgeting Implementation
- 19. Keys to Approaching Tuition Resetting at Your Institution
- 20. Leveraging Institutional Aid to Maximize Net Tuition Revenue
- 21. Measuring Academic Program Cost and Demand
- 22. Meeting Campus Growth Needs by Leasing Off-Campus Space from Private Partners
- 23. Moving to a Responsibility Center Management Budgeting Model



- 24. Preparing for a University-Wide Activity-Based Costing Model
- 25. Preparing for Tax Reform in Higher Education
- 26. Preparing Your Institution for Shared Services Implementation
- 27. Shared Services: Assessing Your Readiness
- 28. Strategic Enrollment Goals: Combining Internal and External Factors
- 29. Strategic Sourcing Implementation
- 30. Strategic Sourcing Infrastructure
- 31. Structuring Successful Outsourcing Contracts for Campus Services
- 32. Trends in Higher Education Performance-Based Funding
- 33. Tuition Setting: Maximizing Net Tuition Revenue
- 34. Understanding Enrollment Management Challenges: A Program for Finance Officers
- 35. Using Market Analysis Data for New and Existing Academic Programs (Session 2 of 2)

#### Human Resources and Compliance

- 1. Build the Capacity of Your Institution's Leaders
- 2. Carrying Out Effective Private Business Use Calculation
- 3. Conducting a Climate Survey to Improve Diversity and Inclusion
- 4. Conducting Internal Investigations in Higher Education
- 5. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
- 6. Creating Wellness Plans to Best Support Your Diversity and Inclusion Professionals
- 7. Developing a Risk Management Mindset as a Front-Line Student Services Professional
- 8. Developing an Assistance Animal Compliance Policy
- 9. Enterprise Risk Management: Why Now?
- 10. Essentials of Study Abroad Risk Management
- 11. Habits of Highly Effective Higher-Ed Professionals
- 12. Habits of Highly Effective Higher-Ed Professionals, Part 2: Finding Your Purpose
- 13. Hiring and Onboarding Diverse Talent: Where are the Gaps?
- 14. Incentivizing Faculty and Staff Retirement
- 15. Internship Programs: Limiting Potential Liabilities
- 16. Key Considerations for Anticipated Changes to Title IX
- 17. Managing the Prerequisite Components of Private Business Use Calculation
- 18. Negotiating Successful Adjunct Union Collective Bargaining Agreements
- 19. New Federal Title IX Regulations: How the Investigative Process Is Changing
- 20. Overcoming Bias in Your Title IX Investigative Process
- 21. Preventing Faculty Discrimination with Case Law and Simple Statistics
- 22. Strategies to Prepare for Title IX Litigation of Faculty or Staff Respondent Cases
- 23. Title IV: Complying with New State Authorization Rules
- 24. Title IX and Study Abroad
- 25. Title IX for Presidents



## Information Technology

- 1. The \$10,000-a-Year Bachelor's Degree That Works
- 2. 4 Steps to Ensure Electronic and Information Technology Accessibility
- 3. Building an Institutional Framework for MOOC Programs
- 4. Improving Data Governance in Higher Education
- 5. Managing Mobile Devices: BYOD and Loaner Devices
- 6. Minimize the Fallout from Cyber Attacks
- 7. Planning a Teaching and Learning Space for Virtual and Augmented Reality
- 8. Selecting a Learning Management System
- 9. Selecting the Right Software for Your Learning Center Needs

#### Planning and Effectiveness

- 1. 11 Keys to Implementing Your Strategic Plan
- 2. Assessing the Quality of Your General Education Program
- 3. Conducting a Climate Survey to Improve Diversity and Inclusion
- 4. Enterprise Risk Management: Why Now?
- 5. Financial Modeling for New Academic Programs
- 6. How One Institution's New Approach to Budgeting is Creating a Culture of High Trust
- 7. Key Questions to Produce Effective Data Visualizations
- 8. Strategies for Effective and Actionable Academic Program Reviews Hamline University
- 9. Strategies for Effective and Actionable Academic Program Reviews University of Denver
- 10. The Small College Turnaround: Counter-Intuitive Lessons from the Success of Anoka Tech