

ACADEMIC LIBRARY PLANNING AND REVITALIZATION INSTITUTE

March 25 - 27, 2019 | Seattle, WA



Learn how you can incorporate elements of modern academic library design into your own campus.

OVERVIEW

Learn how you can revitalize your institution's library to ensure that it remains a vibrant academic hub and learning space on campus for twenty-first century students. This learn-and-work event will provide attendees with an integrated and practical approach to library planning and design. Throughout this event, you will:

- Envision what can make your library design most responsive to student needs
- Analyze the latest in user-centered library design
- Explore various service-delivery models to co-locate student services
- Learn processes for working with project stakeholders and promoting campus involvement

SITE VISIT AND PANEL DISCUSSION: UNIVERSITY OF WASHINGTON ODEGAARD UNDERGRADUATE LIBRARY & LEARNING COMMONS

You will experience firsthand the UW library renovation, a space consciously designed in response to current and future needs. UW transformed a 1970s library lacking modern infrastructure into a one-stop, state-of-the-art facility, featuring high tech active learning classrooms, co-located research and writing services, and strategic design that fosters formal and informal learning. The impact from this project has catalyzed new service-delivery models shared with the academic library community nationwide. You will also have the chance to participate in a panel discussion with the key decision-makers and stakeholders behind the design and implementation of these efforts.

POST CONFERENCE WORKSHOP: OUTREACH AND ENGAGEMENT STRATEGIES FOR SECURING PHILANTHROPIC GIFTS AND LEGISLATIVE DOLLARS

This workshop session will focus on important strategies for securing philanthropic gifts and legislative dollars. Strategies include:

- Collecting evidence and stories
- Forging relationships and alliances
- Developing messages and your case
- Identifying strategies and priorities
- Donor collaterals
- Legislative requests

You will be provided examples and working time to design an outreach and engagement strategy to support a capital campaign.

BRING YOUR LIBRARY PLANNING COMMITTEE

Based on past attendee feedback, we strongly encourage you to bring your library planning committee, as well as senior level decision-makers responsible for funding and sourcing. An effective institutional team may consist of the dean or director of libraries, the primary advocate for the library project, and other stakeholders from library, information technology, academic affairs, and facilities management.

To encourage team participation, when you register two people, a third can attend for 50% off!

AGENDA

March 25, 2019 | Day One: Vision and Align

Registration

12:30 - 1:00 p.m.

Introductions

1:00 - 1:30 p.m.

Key Elements of the Modern Academic Library

1:30 - 2:15 p.m.

This introductory session will walk you through the key elements of the modern academic library. Much of the conversation will focus on the distinction between “then” versus “now.” An interactive group discussion will provide your institution focus for the remainder of the conference.

Afternoon Break

2:15 - 2:30 p.m.

Expert Panel: Envisioning and Realizing a 21st Century Library

2:30 - 3:30 p.m.

Our panel of experts will share their original vision for recently completed new-build and renovated academic libraries. They will discuss how the vision was derived and how their spaces have met or didn't meet their original expectations.

Investigating and Addressing User Needs

3:30 - 5:00 p.m.

The most successful academic library spaces are those that help students, staff, and faculty members do their work well and pursue their academic goals. The alignment of library spaces, services, and technologies with rapidly changing academic work practices requires an ongoing commitment to conducting user research and using those insights in the planning process. During this session, you will:

- Gain hands-on experience implementing user research techniques to identify and understand user needs and behaviors
- Learn how to use insights identified to inform space and service design decisions
- Learn how to prototype design decisions to gain valuable user feedback before investments are made

This session will also include time and structured prompts to help you conceptualize user research you may wish to conduct on your own campus.

Wrap-Up Day 1

5:00 - 5:30 p.m.

Networking Reception (included in registration fee)

5:30 - 6:30 p.m.

AGENDA

March 26, 2019 | Day Two: Align

Continental Breakfast (included in registration fee)

8:30 - 9:00 a.m.

User Driven Furniture Selection Strategies

9:00 - 10:00 a.m.

Learn best practices and research-based insights for furniture selection strategies. Our experts have published research and findings from hundreds of hours of user observation at libraries across the country; they will share real-world examples of how these ideas can be applied to create learning-centered library spaces within any budget.

Morning Break

10:00 - 10:15 a.m.

Transforming User Needs Data into Technology Infrastructure

10:15 - 11:30 a.m.

Learn what the latest findings are to support smart investments in technology infrastructure. Through a case study and examples drawn from two institutions, you will learn how to be efficient with your dollars and space when it comes to technology for enhancing student performance.

Working Session: Exploring Your Technology Needs and Challenges

11:30 - 12:00 p.m.

This session will be an exercise in early thinking on your own technology needs and challenges.

Lunch (included in registration fee)

12:00 - 1:00 p.m.

Site Visit and Panel Discussion: Odegaard Undergraduate Library at University of Washington

1:00 - 4:30 p.m.

We will visit a major library on the University of Washington Seattle campus. Odegaard serves as one of the largest and busiest learning spaces on the campus, and allows users to meet many needs within its footprint. Highlights include:

- Co-location of academic and human resources melding form and function and inter-departmental collaboration
- How they merge the support for both writing and library research
- High tech active learning classrooms that foster new pedagogies for formal and informal learning
- Panel discussion to share on the practical aspects and impact of library renovation projects

AGENDA

March 27, 2019 | Day Three: Actualize

Continental Breakfast (included in registration fee)

8:00 - 8:30 a.m.

Debrief of Campus Tour

8:30 - 9:00 a.m.

Campus Visioning and Participatory Design Process

9:00 - 10:00 a.m.

Our experts will walk you through a participatory design process, so you can recruit the appropriate team to facilitate a meaningful session on your campus. You will learn how to:

- Inform program elements and layout decisions while building campus alliances
- Take advantage of previously collected data to establish a shared context before the charrette
- Promote the findings after the charrette

Break

10:00 - 10:15 a.m.

Putting It All Together: Grand Valley State University - Mary Idema Pew Library Case Study

10:15 - 11:45 a.m.

The quality of your results depends on the quality of your planning. Included will be a walk-through of the library building process from top to bottom, focusing on the "Escape the Gravity of the Known" slogan that drove GVSU through their project. This narrative will include the library trends that GVSU incorporated in their project, the means through which they met the needs of their users, and the forward-thinking steps they had to undertake to realize their vision.

Final Q&A and Wrap-Up

11:45 - 12:00 p.m.

AGENDA

March 27, 2019 (CONTINUED)

Post Conference Workshop: Outreach and Engagement Strategies for Securing Philanthropic Gifts and Legislative Dollars

Lunch for Post-Conference Workshop Attendees

12:00 - 1:00 p.m.

Post Conference Workshop: Outreach and Engagement Strategies for Securing Philanthropic Gifts and Legislative Dollars

1:00 - 4:00 p.m.

This workshop session will focus on important strategies for securing philanthropic gifts and legislative dollars. Strategies include:

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INSTRUCTORS

Patrick Calhoun

AIA, Senior Associate, Stantec

Patrick Calhoun offers insight into trends and strategies for effective planning of modern academic libraries. He has more than 20 years of architectural experience in academic settings, with a focus on planning and user engagement in learning environments. Leading Stantec's Library and Learning Commons Research and Benchmarking Team, Patrick has been involved in both primary and secondary research on academic libraries, benchmarking best-practice facilities, speaking nationally, and applying innovative approaches to learning commons and libraries of all scales for both 2- and 4-year institutions.

Niraj Chaudhary

Director of Technology and Digital Initiatives for University Libraries, University of the Pacific

In his current role, Niraj Chaudhary is leading the technology planning and budget development for a comprehensive facility renovation of the Stockton campus library. Previously, he served as Head of Information and Educational Technology Services for Auraria Library, which serves University of Colorado Denver, Metropolitan State University of Denver, and Community College of Denver. At Auraria Library, he provided technology vision and led many successful technology implementations, including the Discovery Wall during its comprehensive facility renovation from 2008 to 2016.

Kristin Meyer

User Experience Librarian, Grand Valley State University

In her current role, Kristin focuses on understanding and improving the student experience of the Mary Idema Pew Library Learning and Information Commons. This state-of-the-art facility opened in 2013 and has been described as a model of twenty-first century learning. Kristin has conducted several post-occupancy assessment projects, all of which were designed to improve user experience within the space and, by extension, the academic experience of students. With fifteen years of library experience in both academic and public libraries, Kristin has a unique view on how spaces can support learning and community.

Lee Van Orsdel

Previous Dean of Libraries, Grand Valley State University

Lee has 45 years of leadership experience in academic libraries in Alabama, Kentucky, and Michigan, including reorganization, staff development, leadership, program innovation, and library design. Recently retired, Van Orsdel was dean of university libraries at Grand Valley State University from 2005 to 2016. Under her leadership, GVSU libraries won the 2012 ACRL Excellence in Academic Libraries Award for universities and the 2014 State Librarian's Excellence Award. Van Orsdel supplied the vision for Grand Valley's new main library, which was designed by Stantec Architecture. The \$65 million LEED Platinum project opened in June 2013 and has since welcomed almost four million visitors. A multi-faceted post-occupancy study by Steelcase Corporation confirmed that the vision was fully realized. In September, the library was named a New Landmark Library by Library Journal.

INSTRUCTORS

Mary M. Somerville

University Librarian, University Libraries at University of the Pacific

Dr. Mary M. Somerville brings years of fundraising and library renovation experience from two major campus projects including her current position as University Librarian since 2016 for University Libraries at University of the Pacific—one university with campuses in San Francisco, Sacramento, and Stockton, California. There she is currently advancing a comprehensive library facility renovation, her second. From 2008 - 2015, she was furthering fundraising and vision-setting for design and construction of the Auraria Library, a shared facility academic library serving University of Colorado Denver, Metropolitan State University of Denver, and Community College of Denver.

Mark Walters

Category Product Manager, Steelcase Education Solutions

Mark Walters is responsible for the product development and marketing of Steelcase products for secondary and higher education learning environments. Mark uses his diverse background to lead teams in creating product solutions that support improved student engagement wherever learning happens.

Since 2012, Mark has been applying design thinking principles to solve problems specific to library and student commons spaces on campus. Along with the Workspace Futures team at Steelcase, he has spent hundreds of hours observing student behavior in scores of libraries and student commons spaces across the United States. Insights gained from this work have not only informed the development of products like Brody™ and Thread™, but have also influenced the design of effective learning spaces at Universities like Grand Valley State. Mark has a Master's degree in Business Administration from Western Michigan University.

LOCATION

March 25 - 27, 2019 | Seattle, WA

Hotel:

Marriott Seattle Waterfront
2100 Alaskan Way
Seattle, WA 98121
206.443.5000

Room rate:

\$209 + tax

Room block dates:

The nights of March 24, 25 and 26, 2019.

Room block cutoff date:

March 4, 2019.

Reserve Your Room: Please call 206.443.5000 and indicate that you are with the Academic Impressions group to receive the group rate. Please book early - rooms are limited and subject to availability.

The Academic Impressions Experience



Intimate, workshop-style trainings with personalized attention



Trainings are practical and action oriented so you can hit the ground running



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9 out of 10 participants recommend our trainings to colleagues