

ESSENTIAL LEADERSHIP SKILLS FOR ACADEMIC DEANS

March 20 - 22, 2019 | Seattle, WA



Hone the leadership and administrative skills you need to become a successful academic dean.

OVERVIEW

Learn how you can develop and strengthen the administrative skills needed to ensure your success as an academic dean. Featuring experienced speakers, case studies, and active dialogue with your peers, this intimate conference will explore the day-to-day work of deans. Whether you are new to deanship, or are looking to improve upon your existing skills, this program will set you up for success.

You will work through aspects of being a dean that are critical to your success in the position, including:

- Setting a vision and goals
- Exploring paths for academic program growth
- Building consensus among your team
- Effectively managing and leading through change
- Empowering and engaging faculty and staff
- Identifying and resolving daily issues and conflicts

In addition to the conference sessions, you will have time to network with your fellow deans during conference breaks and our networking reception. We encourage you to take full advantage of this opportunity to build relationships with your peers from other institutions.

A Note From Our Program Manager

Deans are stewards of academic integrity and are responsible for demonstrating effective leadership and setting an academic vision. We have refreshed this year's program to keep it pertinent to the ever changing landscape of higher education. Some updates for this year's agenda include: an increased focus on organizational culture and employee engagement as well as on key skills development, such as emotional intelligence and leading change. You'll have substantial time to network and form connections with your peers from across higher ed who are engaged in the same work you are.

Ashley Brand
Program Manager, Academic Impressions

A UNIQUE AND INTIMATE LEARNING EXPERIENCE

Academic Impressions events are not your typical hundred-person conferences. We work hard to find the best and the brightest experts to present the content and develop a single learning track to ensure that you don't miss out on any sessions. This practically-focused training will prepare new and aspiring deans with the administrative and leadership skills that are essential for success in the position.

WHO SHOULD ATTEND

This workshop is designed for experienced, new, and aspiring deans, as well as administrators who work with academic deans. You'll receive practical information for use in fulfilling your role as an academic leader. Throughout the conference, you'll hear about techniques that have worked for other academic deans and share your own.

FOLLOW THROUGH WITH SUCCESS COACHING

Have you ever gone to a training only to find that you came back with great ideas but don't have the time, support, or skills needed to make the changes?

Academic Impressions has produced thousands of trainings and we have learned that utilizing a coach after attending a conference helps provide accountability and bridges the training with the on-the-ground work of getting the job done.

As a result, we are now offering success coaching on select conferences.

- Purchase this training + 3 one hour follow up success coaching calls
- Work with an assigned coach who has extensive experience in higher ed.
- Get individualized support to help you follow through on what you've learned.
- Workshop your plans, run your ideas by someone and get additional help/practice.

To learn more, contact Patricia Sandler at patricia@academicimpressions.com or purchase the Premium Pass with success coaching below.

AGENDA

Day 1: Wednesday, March 20, 2019

Registration

12:30 - 1:00 p.m.

Welcome and Introductions

1:00 - 1:30 p.m.

Setting the Stage for Effective Leadership

1:30 - 2:45 p.m.

How does the organizational culture of a college or university affect the challenge of deans today? This session will explore, not leadership in general, but leadership as it exists at the dean's level in higher education.

The first session of this workshop will focus on the internal and external challenges to the work you do. It will also provide a series of practical and accessible tools regarding:

- Leading from the middle of an organization
- Addressing the issues on today's higher education landscape
- Interacting effectively with the many different stakeholder groups
- Delegating responsibilities to and empowering others

Afternoon Break

2:45 - 3:00 p.m.

Vision and Goal Setting

3:00 - 4:30 p.m.

It is essential for you to be able to articulate the strategic vision and goals of your college and to ensure they are achieved. Through this session you will:

- Begin to clarify your vision for the college
- Identify ways to engage others in visioning and goal setting
- Develop ways to ensure implementation to achieve necessary outcomes
- Learn ways to communicate vision, goals, successes, and create a case for broader University support

Wrap-Up Day One

4:30 - 5:00 p.m.

Networking Reception (included in registration fee)

5:00 - 6:00 p.m.

AGENDA

Day 2: Thursday, March 21, 2019

Continental Breakfast (included in registration fee)

8:30 - 9:00 a.m.

The Role of Dean as a Consensus Builder

9:00 - 10:30 a.m.

The most effective deans are able to build consensus, successfully advocate for their academic unit and negotiate for resources even when they are scarce. You will learn practical skills for building a successful working relationship between your department and central university administration. Our expert instructors will focus on how you can successfully navigate your institution's complex political environment. Examples will be included to show how you can collaborate with university leadership to facilitate the development of new opportunities for academic programs, research, and student learning.

Morning Break

10:30 - 10:45 a.m.

Advancing Academic Quality

10:45 a.m. - 12:00 p.m.

The academic experience is the driver of student success. As Dean you have the responsibility to ensure your college is offering a curriculum that is contemporary and meets the needs of students. Additionally, you are responsible for ensuring that the academic portfolio is sustainable over time. This will involve the following:

- Periodic program and portfolio review
- Investing in faculty
- Utilizing emerging approaches to program design and updating

This session will give you tools to lead academic change and to address the above drivers of academic excellence.

Lunch (included in registration)

12:00 - 1:00 p.m.

The Emotionally Intelligent Dean

1:00 - 1:45 p.m.

Success as a dean requires not just knowledge and skills but the emotional intelligence to interact with others effectively. In this workshop, we'll take a snapshot of your current level of emotional intelligence and also explore some strategies for how you can improve in the following areas:

- Emotional Awareness
- Emotional Management
- Social Emotional Awareness
- Relationship Management

AGENDA

Day 2 (CONTINUED)

Management of the Academic Unit

1:45 - 3:00 p.m.

Day-to-day management of resources and personnel is an often overlooked and underdeveloped skill in newly appointed deans. During this session, you will learn critical management skills, including:

- Ensuring reasonable administrative procedures are followed
- Allocating resources and staff in a transparent and reasonable manner
- Delegating work and responsibility appropriately
- Accomplishing administrative tasks in a timely manner
- Solving problems and conflict within the department
- Demonstrating knowledge of departments and programs within your unit

Break

3:00 - 3:15 p.m.

Growing Enrollment in Your Academic Unit

3:15 - 4:45 p.m.

Deans often wish to increase both enrollment and the academic quality of their students; however, managing to accomplish both is extremely challenging. We'll discuss the following steps that you can take to grow enrollment while increasing academic profile of your academic unit, including:

- Setting realistic enrollment targets
- Identifying and securing sufficient resources to meet enrollment goals
- Developing an annual marketing and recruitment plan
- Establishing a three to five year strategic enrollment and revenue goal
- Devoting as much effort to student retention as you do to recruitment

AGENDA

Day 3: Friday, March 22, 2019

Continental Breakfast (included in registration)

8:30 - 9:00 a.m.

Engagement and Conflict Management

9:00 - 10:15 a.m.

Create an uplifting and engaging work environment. It starts with you. This session will help you discover how to empower your faculty and staff and build a positive and productive work environment. We will also discuss the role of conflict in the workplace. Objectives:

- Deepen your understanding of the importance of creating an engaged college
- Learn practices to increase engagement in your workplace
- Better understand the role of conflict on engagement and how to navigate conflict

Morning Break

10:15 - 10:30 a.m.

Role of the Dean in Successful Development

10:30 - 11:45 a.m.

The dean has a special role in gaining financial support, including designing the case for support, deepening the engagement of top potential donors, and participating in all phases of the cycle. During this interactive session, you will explore opportunities to maximize your efforts to raise funds that will benefit your school. You will learn about several strategic topics including:

- Working effectively with the development office
- Establishing smart fundraising goals
- Balancing support for your school with support for the institution
- Partnering with your development officer and president to solicit transformative gifts
- Increasing alumni engagement and giving

Tying It all Together and Q&A

11:45 a.m. - 12:15 p.m.

In this session, you will apply what you have learned throughout the event by creating a plan for action to address a significant challenge in your unit. You will receive feedback from your peers and from conference presenters.

Finally, you will be encouraged to consider ways in which you can develop a personal leadership plan to guide you moving forward, as well as to continue your own professional development when returning to campus.

Wrap-Up

12:15 - 12:30 p.m.

INSTRUCTORS

Jeffrey L. Buller

Former Dean of the Honors College, Florida Atlantic University

Jeffrey L. Buller is widely recognized as one of the most effective promoters of academic leadership development in higher education today. He currently serves as dean of the Harriet L. Wilkes Honors College of Florida Atlantic University, having previously served for more than thirty years in administrative positions at Loras College, Georgia Southern University, and Mary Baldwin College. On July 1, 2016, he will transition, after ten successful years as a dean at Florida Atlantic University, to becoming that institution's first executive director of a newly created Center for Leadership and Professional Development.

Dr. Buller is a prolific author, best known for *The Essential Department Chair: A Comprehensive Desk Reference*, *Academic Leadership Day by Day: Small Steps That Lead to Great Success*, *The Essential College Professor: A Practical Guide to an Academic Career*, *The Essential Academic Dean or Provost: A Comprehensive Desk Reference*, *Best Practices in Faculty Evaluation: A Practical Guide for Academic Leaders*, *Positive Academic Leadership: How to Stop Putting Out Fires and Start Making a Difference*, *Building Academic Leadership Capacity: A Guide to Best Practices*, *A Toolkit for Department Chairs*, and *A Toolkit for College Professors*.

From 2003-2005, he served as the principal English-language lecturer at the International Wagner Festival in Bayreuth, Germany. More recently, he has been active as a consultant to the Ministry of Education in Saudi Arabia, where he is assisting with the creation of a kingdom-wide Academic Leadership Center. Along with Robert E. Cipriano, Dr. Buller is a senior partner in ATLAS: Academic Training, Leadership, & Assessment Services, through which he has presented numerous training workshops on change leadership in higher education all over the world.

Christine Quinn

CEO, Christine J. Quinn, Inc.

Christine J. Quinn, Ph.D. is a leadership success partner who inspires leaders to create positive change. She brings a fun, experiential, and practical approach to her work. She has extensive leadership experience gained through several academic leadership positions from Department Chair to Dean to Associate Vice President to Provost in public and private universities. Currently, she is CEO of Christine J. Quinn, Inc.

Christine holds a Ph.D. from the University of Minnesota. She has also attended a wide range of leadership development programs offered by Harvard University, the American Council on Education, and other well-respected institutions.

She currently works with leaders and their teams to grow, navigate the dramatic sea of change, and create organizations that thrive. Intentional integration of change leadership with consulting, coaching and facilitation support her client success. She is an Executive Coach certified by the International Coach Federation.

INSTRUCTORS

Jim Weese

Professor of Sport Management and a Former Dean of the Faculty of Health Sciences (2004-2015), University of Western Ontario

Dr. Jim Weese is a Professor of Sport Management and a Former Dean of the Faculty of Health Sciences (2004-2015) at the University of Western Ontario. He was the Dean of the Faculty of Human Kinetics (1999-2004) at the University of Windsor prior to assuming his current leadership role. He has assumed a variety of senior leadership positions throughout his distinguished career. He is a graduate of The Ohio State University (Ph.D, 1991) and the Harvard University Best Leadership Practices Program (2010). He is recognized as a transformational academic leader and a leading authority in the academic areas of leadership and sport management. Dr. Weese is the co-editor of the book *Management of Recreational Sport in Higher Education* and he has authored research articles that appear in the top journals in his field, including the *Journal of Sport Management*, *The European Journal for Sport Management*, *The Journal of Cooperative Education*, the *International Journal of Physical Education*, and *Sport Marketing Quarterly*.

LOCATION

March 20 - 22, 2019 | Seattle, WA

Hotel:

Hyatt Regency Seattle
808 Howell Street
Seattle, WA 98101
206.973.1234

Room rate:

\$189 + tax

Room block dates:

The nights of March 19, 20 and 21, 2019.

Room block cutoff date:

February 26, 2019.

Reserve Your Room: Please call 206.973.1234 and indicate that you are with the Academic Impressions group to receive the group rate. Please book early - rooms are limited and subject to availability.

The Academic Impressions Experience



Intimate, workshop-style trainings with personalized attention



Trainings are practical and action oriented so you can hit the ground running



Carefully-vetted expert instructors who are also practitioners in the field



Learner-centric and designed for interaction and collaboration



Highly recommended:
9 out of 10 participants recommend our trainings to colleagues