

CONFERENCE

# WOMEN'S LEADERSHIP SUCCESS IN HIGHER EDUCATION

March 27 - 29, 2019 | Denver, CO



# Become your most powerful self. Overcome internal barriers that may be holding you back.

# **OVERVIEW**

Are you looking to take the next step in leadership but aren't sure where to start? What particular strengths do you have that can help you lead with excellence? Would you like to connect with other female leaders in higher education for shared learning and support? Please join us for this powerful learning experience.

During this event, we will look at how gender (along with other factors like generation, geography, and diversity) gives you a unique perspective that can shape and empower your leadership style. You will also have opportunities to build an affinity network with your peers that can provide mentorship and guidance as you move forward with your goals following the event. Due to the popularity of this event, we can only accept the first 200 attendees. Over 150 have already signed up. Register now and save your spot!

# PRE-CONFERENCE WORKSHOP: CONFLICT MANAGEMENT

In this workshop, you will learn strategies to help you manage and resolve a variety of conflicts within your department and institution. You will be introduced to practical tools that can be used to address conflict in its earliest stages before it becomes a formal dispute.

There is no one-size-fits all approach to resolving conflicts. That's why our expert instructor will present numerous scenarios and discuss the use of framing, facilitation and other dispute resolution tools to help you:

- Improve and sustain a healthy working environment
- Build rapport among colleagues
- Increase faculty and staff morale

This pre-conference workshop is limited to just 75 participants.

# **BREAKOUT SESSIONS TO WORK ON SPECIFIC SKILLS**

During this event, you will have the opportunity to work in smaller groups to build your leadership skill set. These breakouts may include:

- Executive Presence: Practice your executive presence in a safe space and receive feedback for improvement.
- Map Your Career Opportunities: Develop a set of "potential career maps" to draw on as you go forward in your career.
- Working With Your Inner Coach to Fortify Confidence, Courage, and Resilience: Learn to strengthen resilience, stay self-supportive in the face of adversity, encourage your capacity to dare greatly, manage stress, and maintain a positive mindset.
- Using Your Strengths to Create a Hope Map: Explore the results of your Strengths Finder assessment in order to understand how you can best contribute to your organization.



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# WHO SHOULD ATTEND

Mid- to upper-level female higher education leaders who wish to:

- Overcome personal barriers that might be holding you back as a leader.
- Build upon your leadership skill set for success.
- Learn from expert faculty and the shared experiences of your peers.



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# Day One - Wednesday, March 27, 2019

# Pre-Conference Workshop: Conflict Management

### Pre-Conference Registration and Continental Breakfast (included in workshop registration fee)

7:45 - 8:30 a.m.

# **Conflict Management**

#### 8:30 - 11:30 a.m.

In this workshop, you will learn strategies to help you manage and resolve a variety of conflicts within your department and institution. You will be introduced to practical tools that can be used to address conflict in its earliest stages before it becomes a formal dispute. There is no one-size-fits all approach to resolving conflicts. That's why our expert instructor will present numerous scenarios and discuss the use of framing, facilitation and other dispute resolution tools to help you:

- · Improve and sustain a healthy working environment
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### Lunch for Pre-Conference Attendees (included in workshop registration fee)

11:30 a.m. - 12:30 p.m.

# Main Conference

#### **Conference Registration**

10:30 a.m. - 12:30 p.m.

# **Welcome and Opening Remarks**

12:30 - 12:45 p.m.

#### Creating an Inner Coach Stronger than Your Inner Critic: Moving Beyond the Impostor Syndrome

12:45 - 1:45 p.m.

Many of us live with the constant "self-talk" of a harsh inner critic that inhibits spontaneity, silences our input, and holds us hostage to worry and anxiety. This session will describe how and why the inner critic became so powerful and how we can develop an alternative voice, the Inner Coach, that knows how to support our confidence, self-esteem, courage, and resilience.

#### **Afternoon Break**

1:45 - 2:00 p.m.

# **Influence and Authority**

#### 2:00 - 3:15 p.m.

Influencing is a powerful tactic no matter where you sit within your institution's organizational hierarchy. This training will be useful to you if you are trying to influence both people who you supervise and report to, as well as peers with whom you regularly collaborate.



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# Day One (CONTINUED)

### **Afternoon Break**

3:15 – 3:30 p.m.

# Enhancing Hope through Strengths: Using Strengths Based Philosophy to Achieve Goals

#### 3:30 - 4:45 p.m.

Hope, defined by as our ideas and energy for the future, is a variable that drives persistence, innovation, and the goal setting process. Implementing a strengths-based philosophy can build hope by helping individuals learn how to best leverage their strengths to accomplish organizational goals. This workshop will provide a template for you to build an understanding of the importance of hope in the workplace.

# Reflection

*4:45 - 5:00 p.m.* This brief session will give you the opportunity to reflect upon what you have learned in Day 1 and to set goals for Day 2.

# Networking Reception (included in registration fee)

5:00 - 6:00 p.m.

# Day Two - Thursday, March 28, 2019

# Continental Breakfast (included in registration fee)

8:15 - 9:00 a.m.

#### **Focusing on Executive Presence**

9:00 - 10:15 a.m.

This session will help you to understand what it means to have "executive presence" and how even simple modifications to habits and behaviors can have a powerful impact on the message you convey to others.

# **Morning Break**

10:15 - 10:30 a.m.

# **Building Your Leadership Skill Set Concurrent Sessions (three rotating sessions)**

In these concurrent sessions, you will have the opportunity to work in small groups to build your leadership skill set. These session's topics include:

- Executive Presence
- · Working with Your Inner Coach to Fortify Confidence, Courage, and Resilience
- Mapping Your Career Opportunities
- Using Your Strengths to Create a Hope Map



# Day Two (CONTINUED)

Building Your Leadership Skill Set (Session 1 of 3) 10:30 - 11:30 a.m.

Lunch (included in registration fee)

11:30 a.m. - 12:45 p.m.

# Building Your Leadership Skill Set (Session 2 of 3)

12:45 - 1:45 p.m.

**Passing Between Sessions** 

1:45 - 2:00 p.m.

**Building Your Leadership Skill Set (Session 3 of 3)** 

2:00 - 3:00 p.m.

**Break** 3:00 - 3:15 p.m.

#### **Panel Discussion**

3:15 - 4:00 p.m.

In this panel discussion, you will have the opportunity to visit with the panel of speakers who will offer insights on the skills, decisions, and relationships that helped them achieve their success.

# Day Three - Friday, March 29, 2019

#### **Continental Breakfast (included in registration fee)**

8:30 - 9:00 a.m.

Warm-Up

9:00 - 9:15 a.m.

# **Next Steps in Your Career Plan**

9:15 - 10:15 a.m.

In this session, you will be broken into groups to discuss the next steps in your growth as a leader. This may include resources for learning, discussions to have, and actions to take.

# **Morning Break**

10:15 - 10:30 a.m.



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# Day Three (CONTINUED)

**Presidential Panel** 10:30 - 11:30 a.m.

**Final Reflection & Q&A** *11:30 - 11:45 a.m.* 

Wrap-up and Program Evaluations

11:45 a.m. - 12:00 p.m.



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# **INSTRUCTORS**

# Jeanne Hey

### Dean of College of Arts & Sciences, University of New England

Previously, Jeanne served as the Director of International Studies and Professor of Political Science at Miami University, in Oxford, Ohio. A Phi Beta Kappa graduate of Bucknell University, she earned a PhD in political science from The Ohio State University. Her research and teaching expertise are in the areas of comparative foreign policy, small states, Latin American politics, European foreign policy and pedagogy in international studies. She has extensive international experience, having conducted research and taught university courses in Latin America, the Caribbean, Asia and Europe. She has published four books and numerous articles on foreign policy, developing regions, and international studies pedagogy. Dr. Hey is an alumna of the HERS Leadership Institute for women in academia, held at Wellesley College. She is also a past fellow in the Pew Faculty Fellowship in International Affairs at Harvard's Kennedy School of Government, where she was trained in applying the case method of college teaching in global affairs. She has developed and facilitated workshops and presentations on a variety of issues in management and leadership, including for the Council on Colleges of Arts and Sciences. She serves on the Board of Trustees at Thornton Academy, in Saco, ME.

# **Therese Lask**

#### Training & Organizational Development Specialist, Colorado State University

Dr. Therese Lask is a Training Specialist. Therese has worked in higher education for more than 25 years and as a consultant for the Gallup Organization for four years. As a consultant, Therese has helped organizations infuse a strengths-based philosophy to assist with building teams and helping individuals contribute their best at work. She has a bachelor's and master's degree from Colorado State University and a Doctorate in Higher Education Leadership from the University of Northern Colorado. Therese has published numerous articles, workbooks, and a book, Your Life as a River, on the topic of strengths development. Her areas of expertise include: strengths development, strategic planning, wellbeing, hope, multi-generational workforce, change, professional resilience, and career exploration.

# **Eda Roth**

#### Consultant, Executive Presence, Leadership Development, & Communication Skills

Eda Roth is an actress and consultant who for over twenty years has been bringing theatre-based skills to executives in various industries. Through her highly creative work, tailored to the specific needs of each individual she coaches, she helps leaders become more effective in every area of their work. Eda helps clients break through inhibitions so that they become more expressive of who they really are, enabling them to communicate more meaningfully and with greater results in a variety of situations. The range of her expertise includes helping individuals develop better presentation skills, executive presence and one-on-one communication abilities - thereby strengthening their talents in engaging others and building supportive relationships.



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# **INSTRUCTORS**

# Beth Weinstock, Ph.D.

#### Leadership Coach

Beth is a leadership coach and licensed clinical psychologist, who balances a private psychotherapy practice and a leadership development consultancy in Narberth, PA. With her colleague, Dr. Jane Shure, she founded The Resilience Group which trains leaders to develop skills that expand their capacity to manage adversity, increase confidence when transitioning into new roles, maintain a grounded presence in the face of stress and promote a positive influence over those who work with and for them. Beth is also the founder of the non-profit Women's Leadership Works, committed to leadership training for college women before they graduate.

Beth's publications on leadership and executive coaching include the authorship of the journal articles "The Hidden Challenges in Role Transitions and How Leadership Coaching Can Help New Leaders Find Solid Ground" and the co-authorship of "The Benefits of a Leadership Program and Executive Coaching for New Nursing Academic Administrators." Her book chapters include coauthorship of "Executive Coaching to Support Doctoral Role Transitions and Promote Leadership Consciousness" and "Shame Compassion and the Journey to Health". With Pat Sanaghan, she has co-authored "Preparing Tomorrow's Leaders: Leadership Coaching in Higher Education" published by Academic Impressions.



# Academic Impressions

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# LOCATION

# March 27 - 29, 2019 | Denver, CO

# Hotel:

Brown Palace 321 17th Street Denver, CO 80202 303.297.3111

#### **Room rate:**

\$219+ tax

# **Room block dates:**

The nights of March 26, 27 and 28, 2019.

# Room block cutoff date:

March 5, 2019.

Reserve Your Room: Please call 303.297.3111 and indicate that you are with the Academic Impressions group to receive the group rate. Please book early - rooms are limited and subject to availability.



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# **The Academic Impressions Experience**





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