ai ACADEMIC IMPRESSIONS

BUILDING YOUR DATA STRATEGY TO IMPROVE STUDENT SUCCESS PROGRAMS AND INTERVENTIONS

March 18 - 20, 2019 | Denver, CO

Utilize this three-day training to create a data-informed action plan for improving student success over the next three years.

OVERVIEW

Take an integrated approach to measuring and evaluating student success at your institution and plan future improvements. Join us for this three-day program and learn how to develop a holistic data strategy to improve student success campus-wide. Through a foundation built by compelling and impactful case studies, you will learn how to:

- Assess where you are currently and measure the impact of your success intervention strategies
- Build on best practice research in student success metrics and interventions
- Gain more confidence and clarity around how you are defining student success
- Develop a data project specific to your institution to address your needs
- Craft a three-year action plan for improving student success on your campus

This program has been designed for teams interested in examining how the campus is doing as a whole to improve student success and how to integrate their quantitative and qualitative data for measuring their progress. This event offers you a small, intimate environment designed to enhance personalized learning and individualized consulting with our instructors. Upon registration, we will send you information about the specific data that you can bring to ensure that you get the most out of this unique "learn and work" event.

A MESSAGE FROM LINDA BAER

I have served for over thirty-five years in higher education and have been a senior consultant on student success analytics for eight years. For our second iteration of this event, we've brought together three powerful case studies including, Austin Community College, University of Arizona, and St. Cloud State University. While some of the drivers varied, these institutions have all aligned their data and improved student success through a campus-wide approach. We will guide you through planning your own data alignment strategy so that your institution has a clear starting point for defining and improving student success over the long-haul and an action plan to implement a student success agenda. We are looking forward to working with you in March in Denver.

POST-CONFERENCE WORKSHOP: CHANGE MANAGEMENT TO EXECUTE YOUR PLAN

Action plans and major change initiatives typically fail at the implementation stage. This workshop shares a research-based approach to change management that will equip participants with the knowledge to successfully implement their data analytics five-year plan.

COME WITH YOUR TEAM

This program is designed for teams of leaders from across campus to work together to create and refine initiatives that will support their student success campus-wide. We encourage you to attend with a team that includes planning officers, leaders in institutional effectiveness, and leadership from academic, student success, and institutional research.

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AGENDA

Monday, March 18, 2019

Day 1 – Investigating the Landscape
12:30 - 6:00 p.m.

Your registration for the main conference includes access to the sessions below and materials, access to the networking reception on Monday, breakfast and lunch on Tuesday, and breakfast on Wednesday, as well as refreshments and snacks throughout the conference.

Conference Registration
12:30 - 1:00 p.m.

Opening Remarks and Introductions
1:00 - 1:45 p.m.

Call to Action: Trends in Holistic Student Success Strategies
1:45 - 2:15 p.m.

In this opening session, we will discuss the latest trends in holistic student success strategies and explore the call to improve services and data alignment across the institution.

Break
2:15 - 2:30 p.m.

Developing an Institution-Wide Approach to Define Student Success
2:30 - 4:30 p.m. (this session will include breaks and Q&A)

What are the key ingredients for building your capacity for analytics to support student success? We will share a set of common processes across three institutions that increased student success: Austin County Community College, University of Arizona ,and St. Cloud State University. You will learn how they:

- Reimagined student success across their campuses
- Planned and mobilized the entire campus into action
- Expanded their data/analytics capacities
- Aligned their data to serve the entire campus community with meaningful metrics

All topics will be explored with your institution's size and scale in mind.

Q&A and Wrap Up
4:30 - 5:00 p.m.

Networking Reception (included in registration fee)
5:00 - 6:00 p.m.

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AGENDA

Tuesday, March 19, 2019

Day 2 – Exploring the Student Success Intervention Environment
8:30 a.m. - 5:00 p.m.

Continental Breakfast (included in your registration)

8:30 - 9:00 a.m.

Recap and Review

9:00 - 9:15 a.m.

We will open the second day with an opportunity to share on insights and answer any remaining questions from the day before.

Assessing your Current State

9:15 - 10:00 a.m.

You will be introduced to a student success organizational framework to assess where you are now in terms of your capacity for institution-wide student success.

Morning Break

10:00 - 10:15 a.m.

How Intervention Programs Are Measured

10:15 - 11:15 a.m.

We'll take a deeper look into the realities of current intervention strategies. You will review the measures that other institutions have used to monitor their intervention strategies for data-rich impact and effectiveness.

Working Session: Holistic Audit of Your Current Student Success Intervention Programs

11:15 a.m. - 12:00 p.m.

Your institution may have intervention strategies to support student success that span several departments and units. It's important to fully evaluate the impact of these programs with a long-term view in mind. You'll use this time to develop a supporting document as a tool to monitor interventions through the entire student pathway across enrollment, advising, academic performance, and career readiness in the spirit of a data-informed and research-based approach to inform decision making.

Lunch (included in your registration)

12:00 - 1:00 p.m.

Building and Sharing Data, Technology, and Infrastructure

1:00 - 2:00 p.m.

Based on examples from University of Arizona, our expert will guide you through this process and offer strategies to build and share data across the institution. We'll keep in mind considerations for timing, segments, and infrastructure to support data retrieval and delivery.

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Tuesday, March 19, 2019 (CONTINUED)

Working Session: Mapping Data Needs to the Student Lifecycle

2:00 - 2:45 p.m.

We'll engage in an exercise to explore how student success data can be matched up to strategic opportunities for student support from prospect to graduate.

Afternoon Break

2:45 - 3:00 p.m.

Preparing for Your Data Project

3:00 - 3:30 p.m.

You will learn the tools available for your data project planning to set you up for a productive working session that follows.

Working Session/Consulting Time: Preparing for Your Data Project

3:30 - 5:00 p.m.

This is your opportunity to focus on the preliminary stages of your data project while receiving small group and individualized consulting from our experts to make sure you are on the right track.

Wednesday, March 20, 2019

Day 3 – Building Your Strategy and Action Planning
8:30 a.m. - 12:00 p.m.

Continental Breakfast (included in your registration)

8:30 - 9:00 a.m.

Recap and Q&A

9:00 - 9:15 a.m.

We will review the key points from the previous day and provide an opportunity to answer questions and discuss reactions to any new material. This time will also be used to divide into our action planning teams.

Process Case Study: St. Cloud University

9:15 - 10:15 a.m.

This will be a deeper dive into the key planning elements used by St. Cloud University to move the needle on student success. Drawing on what you've learned over the past two days, this case study will further contextualize how the tools from this program can support your planning process.

Morning Break

10:15 - 10:30 a.m.

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Wednesday, March 20, 2019 (CONTINUED)

Phase 1: Building Your Data Strategy

10:30 - 11:00 a.m.

This session is your opportunity to transform your early thinking over the last few days on student success into a clearly defined approach. With guidance and direction from our instructors, you will start setting initiatives based on specific focus areas and developing a goal statement.

Phase 2: Creating a 3-year Action Plan for Optimizing Performance in Student Success

11:00 - 11:30 a.m.

This session will provide you a detailed action-planning framework to align with your strategy and goals. You will review your project ideas, select your highest priority projects, and complete an action planning template in order to determine leadership and team members, results, and measurement—along with action steps and timeline.

Wrap-Up and Final Presentations

11:30 a.m. - 12:00 p.m.

We'll use this time to share your action plan with the group to get reactions, feedback, and guidance from your peers and the instructors.

Post-Conference Workshop: Change Management to Execute Your Plan

12:00 - 4:00 p.m.

Your registration for the post-conference workshop includes access the session below, materials, and lunch on Wednesday.

Lunch (for post-conference workshop attendees)

12:00 - 1:00 p.m.

Post-Conference Workshop: Change Management to Execute Your Plan

1:00 - 4:00 p.m.

Action plans and major change initiatives typically fail at the implementation stage. This workshop shares a research-based approach to change management that will equip participants with the knowledge to successfully implement their data analytics three-year plan. Through presentations and group work, you will understand how to:

- Create a sense of urgency for student success initiatives and mobilize support
- Build a guiding coalition for student success initiatives
- Craft a change management plan to complement your action plan (actual work product)
- Identify and overcome barriers and neutralize un-planners
- Elevate student success to an institution-wide strategic initiative

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LOCATION

March 18 - 20, 2019 | Denver, CO

Hotel:

Grand Hyatt Denver
1750 Welton Street
Denver, CO 80202
303.295.1234

Room rate:

$189 + tax

Room block dates:

The nights of March 17, 18 and 19, 2019.
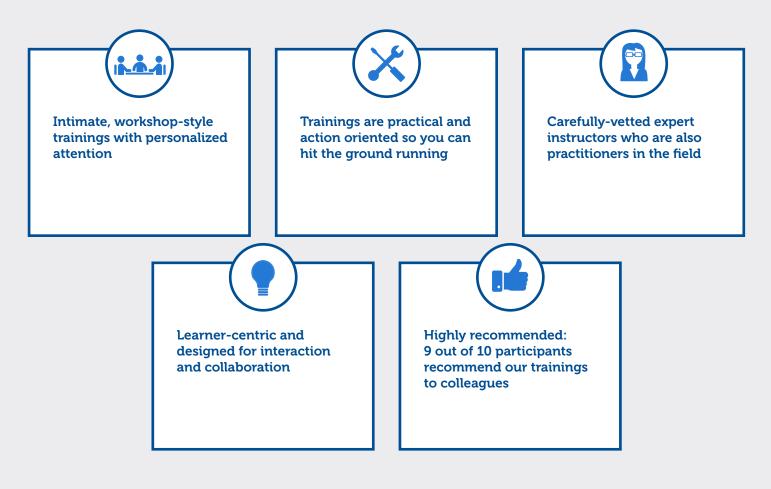
Room block cutoff date:

February 22, 2019.

Reserve Your Room: Please call 303.295.1234 and indicate that you are with the Academic Impressions group to receive the group rate. Please book early - rooms are limited and subject to availability.

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The Academic Impressions Experience

Intimate, workshop-style trainings with personalized attention

Trainings are practical and action oriented so you can hit the ground running

Carefully-vetted expert instructors who are also practitioners in the field

Learner-centric and designed for interaction and collaboration

Highly recommended: 9 out of 10 participants recommend our trainings to colleagues

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