GROWING YOUR RESEARCH ENTERPRISE: CREATING THE CONDITIONS FOR RESEARCH AT YOUR UNIVERSITY

June 19 - 21, 2019 | Savannah, GA

Equip yourself with the knowledge and tools to grow the research enterprise at your institution.

Teaching-focused universities and institutions with historically lower research involvement are increasingly under pressure to start growing their research activities in order to gain more prestige, foster greater learning opportunities, and better contribute to economic development and innovation.

Breaking into this highly competitive area requires not only a highly intentional approach but also a holistic understanding of what it takes to establish and advance a successful research enterprise.

Join us in Savannah for this practical and unique learning experience, delivered by vetted experts from across higher ed to:

- Receive the tools you need to move past roadblocks and create an environment conducive to growing faculty's research activity
- Hear best practices for understanding faculty needs, engaging them in research, and growing their research skills
- Build internal and external research partnerships to enhance the visibility of your institution's research initiatives
- Understand how to be ingenious with the resources you have at your disposal

This conference will arm you with the hands-on knowledge you need to become an advocate for research growth at your institution.

POST-CONFERENCE WORKSHOP

Enabling Success: Important Considerations and Ethics

During this workshop, we will take a deeper dive into considerations when growing research at your institution. This will include topics such as research ethics, Institutional Review Board considerations, and intellectual property considerations with an emphasis on scientific and reputational aspects.

WHO SHOULD ATTEND

This conference is geared towards teaching-intensive universities and institutions looking to grow their research enterprise.

Research professionals tasked with expanding research activity at their schools are encouraged to attend. Professionals overseeing research growth at a teaching-focused institution (e.g., Deans of Research, VPs of Research, Research Administrators) will benefit from the content of this conference.

If you have questions about this program's fit for you or your institution, contact Ashley Brand at ashley.brand@academicimpressions.com.

BRING YOUR TEAM AND SAVE!

Save over 15% when you register three or more colleagues.

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AGENDA

Day 1 | Wednesday, June 19, 2019

Registration

12:30 - 1:00 p.m.

Welcome and Introductions

1:00 - 1:30 p.m.

Research Growth in Context

1:30 - 2:15 p.m.

During this session, you will learn more about the competitive environment of research growth including the challenges and opportunities in this space. This initial session will set the scene for growing research in non-research centered environments.

Establishing a Vision for Research Growth

2:15 – 4:15 p.m

Participants will explore the value of research and how research can amplify the mission of their institution and the experiences of the students. We will also examine how we can discuss research in a way that ignites interest and how we can prioritize research focus areas.

This session will include working time and a break.

Wrap-Up Day One and Q&A

4:15 - 4:30 p.m.

Networking Reception (included in registration fee)

4:30 - 5:30 p.m.

Day 2 | Thursday, June 20, 2019

Continental Breakfast (included in registration fee)

8:30 - 9:00 a.m.

Key Considerations Around Faculty: Supports and Workload

9:00 - 10:15 a.m.

Clear supports towards research, publication, and grant applications are crucial for engaging faculty in the research enterprise. We will discuss how to support faculty in research and how to balance course loads and align research with tenure.

Morning Break

10:15 - 10:30 a.m.

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Day 2 (CONTINUED)

Key Considerations Around Faculty: Positioning for Success

10:30 - 11:45 a.m.

Knowing how to position faculty to succeed is critical. In this session, we will discuss strategies for addressing their concerns and providing them the information they need to succeed. This session will provide you with frameworks on how to train your faculty. The presenter will also provide best practices on pairing faculty with research opportunities.

Key Considerations Around Faculty: Communication and Transparency

11:45 a.m. – 12:30 p.m

Engaging faculty in research is crucial and communication and transparency are key while growing research at your institution. This session will give you tools and ideas to meet this goal.

Lunch (included in registration)

12:30 - 1:30 p.m.

The Glass Is Always Half Full: Utilizing Your Resources

1:30 – 2:45 p.m.

New research offices are frequently strapped for resources. During this discussion, you will gain tools and techniques for how to understand what resources you have at your disposal and how to be ingenious with those resources. This session will also touch on potential internal partnerships that lead to institutional wins for multiple divisions.

Afternoon Break

2:45 - 3:00 p.m.

The Aging Research Infrastructure

3:00 – 4:15 p.m.

In addition to understanding how to utilize resources, we must understand how to build the necessary infrastructure for research. During this session, you learn how to develop key programs of investment and renewal to support the viable infrastructure needed for a research program at your institution. This will include a focus on supporting research through a continuum of Junior, Mid-Career, and Senior levels.

Wrap-Up Day Two and Q&A

4:15 - 4:30 p.m.

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Day 3 | Friday, June 21, 2019

Continental Breakfast (included in registration)

8:30 - 9:00 a.m.

Growing Research Capacity Through Partnerships

9:00 - 10:15 a.m.

Forming internal and external partnerships can help boost interdisciplinary research, secure additional funding, and create a way to share the research administration function. Join us to learn about how collaboration with other departments, institutions, and industry can boost research growth

Morning Break

10:15 - 10:30 a.m.

Spreading the Word: Communicating About Your Research

10:30 - 11:15 a.m.

When developing research, leaders must maintain a high-level of visibility to the president and the board. Research office communication pieces also have a large role to play. Our expert instructors will provide insights into communication and marketing strategies to get the word out about your research outputs and how to maintain transparency.

Next Steps in Growing Research

11:15 a.m. - 12:00 p.m.

With a changing landscape of external funding opportunities for research programs, a focused plan for pursuing growth that includes a realistic look at required resources, areas of interest to the faculty/staff, and potential for fulfilling the strategic goals of the institution will serve as a roadmap for successful growth. Use this session to tie the knowledge you have gained with your institution's strategic plan.

Wrap-Up Main Conference and Q&A

12:00 - 12:30 p.m.

Lunch for Post-Conference Workshop Participants

12:30 - 1:30 p.m.

Post-Conference Workshop | Enabling Success: Important Considerations and Ethics

1:30 - 4:30 p.m.

During this workshop, we will take a deeper dive into considerations when growing research at your institution. This will include topics such as research ethics, Institutional Review Board considerations, and intellectual property considerations with an emphasis on scientific and reputational aspects.

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INSTRUCTORS

Dr. Andy Novobilski

Associate Provost, Research and Engagement, Chief Research Officer, University of North Georgia

As UNG's first chief research officer, Dr. Novobilski is responsible for the support and growth of scholarly activities at UNG that enable faculty, students, and staff to engage with each other, the broader north Georgia community, and beyond. With 20 years of experience in higher education administration, including service as chief research officer to three institutions, Dr. Novobilski has been able to enable research growth, both award and expenditures, by building an infrastructure that supports success within the resources and opportunities available to a predominantly undergraduate research institution.

Prior to earning his PhD in Computer Science and Engineering from UT Arlington in 2000, Dr. Novobilski worked in industry as a software engineer. Included in his industry experience is starting a software design and development business that included clients such as Lockheed Martin, IBM, GTE, and ATT.

In addition to his administrative responsibilities, Dr. Novobilski maintains an active program in scholarship, recently serving as a Fulbright Specialist in Belize supporting the development of a 2+2 entrepreneurship. An ACE Fellow, Dr. Novobilski continues to engage with current opportunities for growth within higher education and enjoys learning from the hard won experience of others.

Sangita Pawar, PhD, MBA,

Assistant Vice President of Research, University of Arizona

Dr. Pawar has extensive operational and leadership experience. She has a successful track record of driving organizational and cultural transformation in historically conservative educational and clinical settings. She believes in driving change by utilizing systematic problem-solving skills while deeply engaging diverse stakeholders to understand their interests and gain buy in and commitment. Dr. Pawar has a PhD in Molecular Cellular Biology/Cancer Biology, a Masters in Microbiology, and a Masters in Business Administration with expertise in basic research, administration, and management. Prior to her current position, she directed the UA College of Medicine Research Office for six years where she developed the basic and clinical research infrastructure.

Dr. Geoff Payne

Vice President of Research and Graduate Programs, University of Northern British Columbia

During his 15 years at UNBC, Dr Payne has held a number of administrative positions including Assistant Dean for Education and Research with the Northern Medical Program. Dr. Payne maintains his research program in area of vascular physiology where he is a Full Professor in the Northern Medical program, the Biochemistry program, and the Molecular Biology program. He came to UNBC in June 2004 as founding faculty of the medical school following a post-doctoral fellowship at Yale University in the Department of Cellular & Molecular Physiology and the John B. Pierce Laboratory. Dr. Payne holds a Ph.D. from Memorial University of Newfoundland in the field of cardiovascular and renal physiology. In addition to his biomedical research, he has also an interest in medical education in the areas of curriculum, assessment, and admissions.

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ACADEMIC IMPRESSIONS STAFF

Ashley Brand
Program Manager, Academic Impressions

Ashley is an educator and project manager with an extensive background in program development, process improvement, and facilitating teams. She serves as a Program Manager on the Academic Impressions team and designs all programs in the Academic Affairs domain. She loves connecting people with knowledge and resources and is very passionate about professional development and innovation particularly in realm of education.

Prior to joining AI, she served as a Lean Process Improvement consultant for the City and County of Denver as well as a Content Producer for a custom eLearning company in Chicago. An artist at heart, Ashley holds a BA from the University of Denver and an MFA from the School of the Art Institute of Chicago.

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LOCATION

June 19 - 21, 2019 | Savannah, GA

Hotel:

Andaz Savannah
14 Barnard Street
Savannah, GA 31401
912.233.2116

Room rate:

$209 + tax

Room block dates:

The nights of June 18, 19 and 20, 2019.

Room block cutoff date:

May 29, 2019.

Reserve Your Room: Please call 912.233.2116 and indicate that you are with the Academic Impressions group to receive the group rate. Please book early - rooms are limited and subject to availability.

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The Academic Impressions Experience

Intimate, workshop-style trainings with personalized attention

Trainings are practical and action oriented so you can hit the ground running

Carefully-vetted expert instructors who are also practitioners in the field

Learner-centric and designed for interaction and collaboration

Highly recommended: 9 out of 10 participants recommend our trainings to colleagues

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