

EMOTIONAL INTELLIGENCE WORKSHOP FOR HIGHER ED LEADERS

October 3 - 4, 2019 | Washington, DC



What separates a good leader from a great leader?

OVERVIEW

What separates merely good leaders from the great ones? In an enterprise like higher education, where all leaders are intelligent, what skills and qualities help make leaders truly effective? The research is clear and compelling: emotional intelligence accounts for more than twice the difference in effective leadership over cognitive abilities.

But what exactly is emotional intelligence and can it be learned? We invite you to join us in Washington, DC for a oneof-a-kind program in higher education - one that will explore the significant dimensions of emotional intelligence and offer proven practices and strategies for deepening your awareness of self and others and learning how to use this intelligence to improve your effectiveness as a leader.

EMOTIONAL LEADERS ARE

- More self-confident
- Trustworthy
- Comfortable with ambiguity
- Optimistic and committed
- Better at tapping talent in themselves and their teams
- More effective at leading teams

EQI ASSESSMENT

Participants will complete the EQi assessment, a validated tool that assesses leadership across five major dimensions of emotional intelligence. The cost is included in the workshop fee and participants will complete the assessment prior to the workshop.



WHO SHOULD ATTEND

Leaders at all levels benefit from deepening their emotional intelligence. This workshop is designed for those individuals who wish to take a deeper dive into what leadership means to them, what it means to bring your values to work every day, to show up authentically, and to successfully deal with the complex and ambiguous environment that faces us today.

Middle managers will benefit from building the right foundation for leadership, both now and for the future. For senior leaders, emotional intelligence is often the major differentiator of leadership performance (as opposed to technical expertise).

Finally, this program is applicable for both academic leaders as well as non-academic administrators. Our program faculty have decades of expertise in both the academic and administrative enterprises of higher education.

To preserve the intimate nature of this program, we are limiting attendance to the first 40 registrants. Register early and save your spot!

If you have questions about this program or its fit for you, please reach out to Amit Mrig at amit@academicimpressions.com.

FOLLOW THROUGH WITH SUCCESS COACHING

Have you ever gone to a training only to find that you came back with great ideas but don't have the time, support, or skills needed to make the changes?

Academic Impressions has produced thousands of trainings and we have learned that utilizing a coach after attending a conference helps provide accountability and bridges the training with the on-the-ground work of getting the job done.

As a result, we are now offering success coaching on select conferences.

- Purchase this training + 3 one hour follow up success coaching calls
- Work with an assigned coach who has extensive experience in higher ed.
- Get individualized support to help you follow through on what you've learned.
- Workshop your plans, run your ideas by someone and get additional help/practice.

To learn more, contact Patricia Sandler at patricia@academicimpressions.com or purchase the Premium Pass with success coaching.



AGENDA

Day 1

Registration and Continental Breakfast (included in registration fee)

8:00 - 8:30 a.m.

Welcome, Introduction, and Program Overview

8:30 - 9:00 a.m.

What Does It Take to Be an Effective Leader?

9:00 - 10:15 a.m.

We'll discuss the qualities, skills, and behaviors leaders need to develop and how these relate to either emotional or technical intelligence. As part of this session, the facilitators will share an overview of how truly effective leadership is developed.

Morning Break

10:15 - 10:30 a.m.

The Emotional Intelligence Framework: What Is It and How Is It Learned?

10:30 - 11:45 a.m.

We'll unpack the emotional intelligence framework and discuss how it compares and contrasts with other models and theories of leadership. The essential takeaway from this session is a useful framework for understanding your own leadership, including crafting your own personal definition.

Lunch (included in registration fee)

11:45 a.m. - 1:00 p.m.

Emotional Intelligence Assessment

1:00 - 2:15 p.m.

In this session, you will receive your personalized EQi assessment; time will be spent to help participants interpret their scores and prioritize the most important and meaningful takeaways.

Break

2:15 - 2:30 p.m.



AGENDA

Day 1 (CONTINUED)

Self-Awareness

2:30 - 3:15 p.m.

Self-awareness is the foundation of emotional intelligence. Building off the first-day's activities and assessments, we'll help you understand and tap into your: emotional self, meaning-making self, thinking self, physical self, and relational self. We'll also explore the situations that trigger you and strategies for dealing with these.

Break

3:15 - 3:30 p.m.

Social Awareness

3:30 - 4:15 p.m.

Only when you begin to understand yourself can you begin to understand others and how you relate to them. During this hour, we'll explore critical skills for developing empathy for and awareness of others.

Networking Reception (included in registration fee)

4:15 - 5:15 p.m.

This informal reception is your chance to decompress, have a drink on us, and expand your network of connections. Our programs are intentionally designed for smaller groups, which means you will have the opportunity to meet your peers and our speakers face-to-face.

Day 2

Continental Breakfast (included in registration fee)

8:00 - 8:30 a.m.

Day 1 Recap, Mindfulness Activity

8:30 - 9:00 a.m.

Self Management

9:00 a.m. - 10:00 a.m.

All leaders, no matter how seasoned, are tested and are culpable to certain stresses and triggers. Stress has significant cognitive, physical, emotional, and behavioral effects on a leader. What's critical is understanding what those situations are, how they affect you, and how you can deal with these more productively.



AGENDA

Day 2 (CONTINUED)

Morning Break

10:00 - 10:15 a.m.

Relationship Management

10:15 - 11:45 a.m.

You can only lead through relationships and in any relationship, conflict is inevitable. In this session, you'll take an assessment to understand your style of conflict and then learn and practice proven techniques for productively and authentically resolving conflict.

Lunch (included in registration fee)

11:45 a.m. - 1:00 p.m.

Resilience

1:00 - 1:45 p.m.

Emotional intelligence leaders are leaders who are both resilient and who prioritize their well-being. We'll address the different dimensions of resilience including optimism, mindfulness, connection, and gratitude. Most importantly, you will learn specific practices to develop your resilience over time.

Afternoon Break

1:45 - 2:00 p.m.

Mastery: The Foundation of an Authentic Leader

2:00 - 3:30 p.m.

Building on your personal definition of leadership, you will develop a personal mission and vision statement, and articulate your personal values. These ideas provide an anchor for leaders and enable authentic actions and decisions across your personal and professional domains.

Learning Plan Development

3:30 - 4:00 p.m.

It's critical that you leave with a clear and intentional plan for how you want to implement what you've learned in these last two days. Individually and with a thought partner, you'll develop a prioritized and realistic agenda for how you want to shift your leadership practice.

Adjourn

4:00 p.m.



INSTRUCTORS

Clint Sidle

Instructor, Cornell University

In addition to his current position at Cornell, Clint Sidle is the Immediate Past Director, Roy H. Park Leadership Fellows Program, Johnson Graduate School of Management. He is widely sought as a keynote speaker and consultant in leadership development, executive coaching, and managing strategic change. He has worked with Fortune 500 companies, state and local educational systems, and some of the nation's leading universities and nonprofit organizations.

His leadership program in the Johnson School at Cornell has earned national recognition as a unique and powerful contribution to management education. His developmental approach is based on a unique experiential learning model that is the topic of his book The Leadership Wheel: Five Steps to Achieving Individual and Organizational Greatness released in September 2005. He elaborates on the inner aspect of leadership development in his most recent book, This Hungry Spirit: Your Need for Basic Goodness, published in December 2009.

Mary Spilde

President Emeritus, Lane Community College

Bio coming soon.



ACADEMIC IMPRESSIONS STAFF

Amit Mrig

President, Academic Impressions

Amit co-founded Academic Impressions in 2002 to provide research, publishing, and training on issues that directly impact the sustainability of higher education. Under his direction, AI has published hundreds of articles and papers, interactive training programs, and topical and timely webcasts, serving over 50,000 academic and administrative leaders across 3,500 colleges and universities.

Amit leads and manages Al's research, programming, and publications on higher ed leadership development. Many of Al's research and thought leadership papers have been authored by Amit, including *The Future of Higher Education* (2018), *The Skills Higher Ed Leaders Need to Succeed* (2017), *Shifting from a Scarcity Mindset to an Opportunity Mindset* (2017), and *The Other Higher Ed Bubble* (2013).

Amit has consulted with dozens of higher ed leaders, cabinet members, and board members—discussing current challenges and practical solutions while helping to identify which issues they can address to best impact change at their institution. He also leads our Presidential Dialogues series, discussing higher ed strategy and leadership with college and university presidents. Amit is a frequent contributor to Forbes, discussing issues in higher education. He also serves as an active board member of *The Challenge Foundation*, an organization helping low-income students successfully earn a college degree.

Amit frequently speaks at cabinet and board meetings, retreats, workshops, and conferences on trends and innovations in higher ed, leadership development, and capacity building. He is also a certified Gallup Strengths coach.



LOCATION

October 3 - 4, 2019 | Washington, D.C.

Hotel:

Omni Shoreham Hotel

2500 Calvert St. NW

Washington, D.C. 20008

202-234-0700

Room rate:

\$169 + tax

Room block dates:

The nights of October 2 and 3, 2019.

Room block cutoff date:

September 9, 2019.

Reserve Your Room: Please call 202-234-0700 and indicate that you are with the Academic Impressions group to receive the group rate. Please book early - rooms are limited and subject to availability.



The Academic Impressions Experience



Intimate, workshop-style trainings with personalized attention



Trainings are practical and action oriented so you can hit the ground running



Carefully vetted expert instructors who are also practitioners in the field



Learner-centric and designed for interaction and collaboration



Highly recommended: 9 out of 10 participants recommend our trainings to colleagues

