

WOMEN'S LEADERSHIP SUCCESS IN HIGHER EDUCATION

November 18 - 20, 2019 | Boston, MA



Become your most powerful self. Overcome internal barriers that may be holding you back.

OVERVIEW

Are you looking to take the next step in leadership but aren't sure where to start? What particular strengths do you have that can help you lead with excellence? Would you like to connect with other female leaders in higher education for shared learning and support? Please join us for this powerful learning experience.

During this event, we will look at how gender (along with other factors like generation, geography, and diversity) gives you a unique perspective that can shape and empower your leadership style. You will also have opportunities to build an affinity network with your peers that can provide mentorship and guidance as you move forward with your goals following the event.

Due to the popularity of this event, we can only accept the first 175 attendees. Register now and save your spot!

PRE-CONFERENCE WORKSHOP: CONFLICT MANAGEMENT

In this workshop, you will learn strategies to help you manage and resolve a variety of conflicts within your department and institution. You will be introduced to practical tools that can be used to address conflict in its earliest stages before it becomes a formal dispute.

There is no one-size-fits all approach to resolving conflicts. That's why our expert instructor will present numerous scenarios and discuss the use of framing, facilitation and other dispute resolution tools to help you:

- Improve and sustain a healthy working environment
- Build rapport among colleagues
- Increase faculty and staff morale

This pre-conference workshop is limited to just 75 participants.

WHO SHOULD ATTEND

Mid- to upper-level female higher education leaders who wish to:

- Overcome personal barriers that might be holding you back as a leader.
- Build upon your leadership skill set for success.
- Learn from expert faculty and the shared experiences of your peers.

BREAKOUT SESSIONS TO WORK ON SPECIFIC SKILLS

During this event, you will have the opportunity to work in smaller groups to build your leadership skill set. These breakouts may include:

- **Executive Presence:** Practice your executive presence in a safe space and receive feedback for improvement.
- **Map Your Career Opportunities:** Develop a set of "potential career maps" to draw on as you go forward in your career.
- **Working With Your Inner Coach to Fortify Confidence, Courage, and Resilience:** Learn to strengthen resilience, stay self-supportive in the face of adversity, encourage your capacity to dare greatly, manage stress, and maintain a positive mindset.
- **Using Your Strengths to Create a Hope Map:** Explore your strengths in order to understand how you can best contribute to your organization.
- **Identifying Your Leadership Style:** Use a self-assessment tool to identify your leadership style. You will engage in discussions about how to manage and capitalize on your style while mitigating the challenges that come with your particular style.
- **Leadership Identity:** Each of us brings unique perspectives to our leadership. Some of these perspectives are shaped by demographics and cultural experiences. Learning your authentic leadership voice, as it is informed by your identity, is the goal for this session. (This breakout session is only available at our November conference.)

LEARNING OUTCOME

After participating in this conference, you will be able to use a variety of skills that will enhance your effectiveness as a leader.

FOLLOW THROUGH WITH SUCCESS COACHING

Have you ever gone to a training only to find that you came back with great ideas but don't have the time, support, or skills needed to make the changes?

Academic Impressions has produced thousands of trainings and we have learned that utilizing a coach after attending a conference helps provide accountability and bridges the training with the on-the-ground work of getting the job done.

As a result, we are now offering success coaching on select conferences.

- Purchase this training + 3 one-hour follow up success coaching calls.
- Work with an assigned coach who has extensive experience in higher ed.
- Get individualized support to help you follow through on what you've learned.
- Workshop your plans, run your ideas by someone, and get additional help/practice.

To learn more, contact Patricia Sandler at patricia@academicimpressions.com or purchase the Premium Pass with success coaching below.

AGENDA

Day 1 | November 18, 2019

Registration and Breakfast for Pre-Conference Workshop Attendees

7:45 - 8:30 a.m.

Pre-Conference Session: Conflict Management

8:30 - 11:30 a.m.

In this workshop, you will learn strategies to help you manage and resolve a variety of conflicts within your department and institution. You will be introduced to practical tools that can be used to address conflict in its earliest stages before it becomes a formal dispute. There is no one-size-fits all approach to resolving conflict. That's why our expert instructor will present numerous scenarios and discuss the use of framing, facilitation, and other dispute resolution tools to help you:

- Improve and sustain a healthy working environment
- Build rapport among colleagues
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This pre-conference workshop is limited to just 75 participants.

Lunch for Pre-Conference Attendees (included in workshop registration fee)

11:30 a.m. - 12:30 p.m.

Conference Registration

10:30 a.m. - 12:30 p.m.

Welcome and Opening Remarks

12:30 - 12:45 p.m.

Intersectionality

12:45 - 1:45 p.m.

What are the unique perspectives and strengths that women bring to leadership? Through what other lenses besides gender (e.g., generations, age, race, religion, geography, etc.) should we consider when evaluating our leadership styles? In this opening session, Mary Hinton will explore how intersectionality has informed her career path to Presidency.

Afternoon Break

1:45 - 2:00 p.m.

AGENDA

Day 1 (CONTINUED)

Creating an Inner Coach Stronger than Your Inner Critic: Moving Beyond the Impostor Syndrome

2:00 - 3:15 p.m.

Many of us live with the constant “self-talk” of a harsh inner critic that inhibits spontaneity, silences our input, and holds us hostage to worry and anxiety. Beth Weinstock will describe how and why the inner critic became so powerful and how we can develop an alternative voice, the Inner Coach, that knows how to support our confidence, self-esteem, courage, and resilience.

Afternoon Break

3:15 - 3:45 p.m.

Enhancing Hope through Strengths: Using Strengths Based Philosophy to Achieve Goals

3:45 - 5:00 p.m.

Hope, defined by as our ideas and energy for the future, is a variable that drives persistence, innovation, and the goal setting process. Implementing a strengths-based philosophy can build hope by helping individuals learn how to best leverage their strengths to accomplish organizational goals. This workshop will provide a template for you to build an understanding of the importance of hope in the workplace.

Reflection / Day One Close

5:00 - 5:15 p.m.

This brief session will give you the opportunity to reflect upon what you have learned in Day 1 and to set goals for Day 2.

Networking Reception (included in registration fee)

5:15 - 6:15 p.m.

Day 2 | November 19, 2019

Continental Breakfast (included in registration fee)

8:15 - 9:00 a.m.

Focusing on Executive Presence

9:00 - 10:15 a.m.

Eda Roth will help you to understand what it means to have “executive presence” and how even simple modifications to habits and behaviors can have a powerful impact on the message you convey to others.

AGENDA

Day 2 (CONTINUED)

Morning Break

10:15 - 10:30 a.m.

Influence and Authority

10:30 - 11:45 a.m.

Influencing is a powerful tactic no matter where you sit within your institution's organizational hierarchy. This training will be useful to you if you are trying to influence both people who you supervise and report to, as well as peers with whom you regularly collaborate.

Lunch (included in registration fee)

11:45 a.m. - 1:00 p.m.

Building Your Leadership Skill Set Concurrent Sessions (three rotating sessions)

1:00 - 2:00 p.m.

In these concurrent sessions, you will have the opportunity to work in small groups to build your leadership skill set. Topics include:

1: Working With Your Inner Coach to Fortify Confidence, Courage and Resilience (Beth Weinstock)

This workshop develops your Inner Coach's tool kit. Learn to strengthen resilience, stay self-supportive in the face of adversity, encourage your capacity to dare greatly, manage stress, and maintain a positive mindset. Let the voice of your Inner Coach be a guide to greater well-being and a catalyst for your best self.

2: Executive Presence (Eda Roth)

Learn how to better present yourself and your ideas. How you speak, your physical stance, eye contact, and more all impact the delivery of your message. This breakout session is an opportunity for you to practice your executive presence in a safe space and receive feedback for improvement.

3: Mapping Your Career Opportunities (Jeanne Hey)

Let's embrace our career ambitions and make them happen! Too rarely are women—especially in higher ed—encouraged to plan for their career progression and transitions. We will guide you through exercises that help you to 1) examine your career ambitions and dreams, 2) consider obstacles and tradeoffs for each, and 3) define the steps you need to take to make those ambitions and dreams a reality. You will leave with a set of "potential career maps" to draw on as you go forward in your career.

AGENDA

Day 2 (CONTINUED)

4: Using Your Strengths to Create a Hope Map (Therese Lask)

Explore the results of your Strengths Finder assessment in order to understand how you can best contribute to your organization. Create a Hope Map, building your path to achieving your goals.

Attendees are strongly encouraged to have completed StrengthsFinder prior to participating. Educators with a qualified email address can purchase the assessment here for \$11.99.

5: Identifying Your Leadership Style (Karen Whitney)

This session will use a self-assessment tool to help participants identify their leadership style. You will engage in discussions about how to manage and capitalize on your style while mitigating the challenges that come with your particular style.

6: Leadership Identity (Mary Hinton)

Each of us brings unique perspectives to our leadership. Some of these perspectives are shaped by demographics and cultural experiences. Learning your authentic leadership voice, as it is informed by your identity, is the goal for this session.

Passing Between Sessions

2:00 - 2:15 p.m.

Breakout Session 2 of 3

2:15 - 3:15 p.m.

Break

3:15 - 3:45 p.m.

Breakout Session 3 of 3

3:45 - 4:45 p.m.

Group Photo

4:45 - 5:00 p.m.

AGENDA

Day 3 | November 20, 2019

Continental Breakfast (included in registration fee)

8:30 - 9:00 a.m.

Warm-Up

9:00 - 9:15 a.m.

Next Steps in Your Career Plan

9:15 - 10:15 a.m.

In this session, you will be broken into groups to discuss the next steps in your growth as a leader. This may include resources for learning, discussions to have, and actions to take.

Morning Break

10:15 - 10:30 a.m.

Be the Leader You Would Want to Follow

10:30 - 11:30 a.m.

Leadership in higher education matters now more than ever. In this session, you will hear what constitutes outstanding leadership; what qualities, characteristics, experiences, and expertise amazing leaders possess. You will engage in an activity to demystify leadership qualities and assess those you already have and those you want to build.

Final Reflection & Q&A

11:30 - 11:45 a.m.

Wrap-up and Program Evaluations

11:45 a.m. - 12:00 p.m.

INSTRUCTORS

Jeanne A.K. Hey, Ph.D.

Professor of Political Science and Global Studies, Former Dean, College of Arts and Sciences, University of New England

Jeanne Hey is an experienced provider of professional development programs, specializing in leadership training for department chairs, deans, and women in higher ed. She served as dean of the University of New England's College of Arts and Sciences for eight years, overseeing 15 academic departments and 35 major programs at a time of upheaval and risk in higher ed. Hey served for 19 years in a joint appointment in Political Science and International Studies at Miami University, in Oxford, Ohio. She spent her last nine years at Miami as Director of International Studies and one year as Interim Dean and Executive Director of Miami's campus in Middletown. A Phi Beta Kappa graduate of Bucknell University, she earned a PhD in political science from The Ohio State University. Her research and teaching expertise are in the areas of comparative foreign policy, small states, Latin American politics, European foreign policy and pedagogy in international studies. She has extensive international experience, having conducted research and taught university courses in Latin America, the Caribbean, Asia and Europe. She has published four books and numerous articles on foreign policy, developing regions, and international studies pedagogy.

Dr. Hey is an alumna of the HERS Leadership Institute for women in academia, held at Wellesley College. She is also a past fellow in the Pew Faculty Fellowship in International Affairs at Harvard's Kennedy School of Government, where she was trained in applying the case method of college teaching in global affairs. She has developed and facilitated workshops and presentations on a variety of issues in management and leadership, including for the Council on Colleges of Arts and Sciences. She serves on the Board of Trustees at Thornton Academy, in Saco, ME.

Mary Hinton

President, College of Saint Benedict

Hinton has held a variety of administrative positions at many Catholic colleges throughout her career, including associate vice president of academic affairs and diversity officer at Misericordia College in Dallas, Pennsylvania. Just prior to her selection as president of the College of Saint Benedict, Hinton was the vice president of academic affairs at Mount Saint Mary College in Newburgh, New York where she demonstrated leadership in academic affairs, enrollment management, planning assessment, institutional research, and student affairs. As CSB's 15th president, Dr. Mary Hinton will lead CSB into its second century as a nationally celebrated Benedictine women's college.

Fueled by her interest in combining a spiritual outlook with an energetic liberal arts education, Dr. Mary Dana Hinton pursued and gained professional experience on Catholic college campuses. She has personal experience with the benefits of a women's Catholic collegiate education. From her high school days at St. Mary's in Raleigh, North Carolina to her college education at Williams College in Williamstown, Massachusetts where she earned a B.A. in psychology. Hinton pursued a Master's of Arts degree in clinical child psychology at the University of Kansas, Lawrence. Later she earned a Ph. D. in religion and religious education with high honors from Fordham University.

INSTRUCTORS

Therese Lask

Training & Organizational Development Specialist, Colorado State University

Dr. Therese Lask is a Training Specialist. Therese has worked in higher education for more than 25 years and as a consultant for the Gallup Organization for four years. As a consultant, Therese has helped organizations infuse a strengths-based philosophy to assist with building teams and helping individuals contribute their best at work. She has a bachelor's and master's degree from Colorado State University and a Doctorate in Higher Education Leadership from the University of Northern Colorado. Therese has published numerous articles, workbooks, and a book, *Your Life as a River*, on the topic of strengths development.

Her areas of expertise include: strengths development, strategic planning, wellbeing, hope, multi-generational workforce, change, professional resilience, and career exploration.

Eda Roth, MFA

Consultant, Executive Presence, Leadership Development, & Communication Skills

Eda Roth is an actress and consultant who for over twenty years has been bringing theatre-based skills to executives in various industries. Through her highly creative work, tailored to the specific needs of each individual she coaches, she helps leaders become more effective in every area of their work. Eda helps clients break through inhibitions so that they become more expressive of who they really are, enabling them to communicate more meaningfully and with greater results in a variety of situations. The range of her expertise includes helping individuals develop better presentation skills, executive presence and one-on-one communication abilities – thereby strengthening their talents in engaging others and building supportive relationships.

INSTRUCTORS

Beth Weinstock

Leadership Coach

Beth is a leadership coach and licensed clinical psychologist, who balances a private psychotherapy practice and a leadership development consultancy in Narberth, PA. With her colleague, Dr. Jane Shure, she founded The Resilience Group which trains leaders to develop skills that expand their capacity to manage adversity, increase confidence when transitioning into new roles, maintain a grounded presence in the face of stress and promote a positive influence over those who work with and for them. Beth is also the founder of the non-profit Women's Leadership Works, committed to leadership training for college women before they graduate.

Beth's publications on leadership and executive coaching include the authorship of the journal articles "The Hidden Challenges in Role Transitions and How Leadership Coaching Can Help New Leaders Find Solid Ground" and the co-authorship of "The Benefits of a Leadership Program and Executive Coaching for New Nursing Academic Administrators." Her book chapters include co-authorship of "Executive Coaching to Support Doctoral Role Transitions and Promote Leadership Consciousness" and "Shame Compassion and the Journey to Health". With Pat Sanaghan, she has co-authored "Preparing Tomorrow's Leaders: Leadership Coaching in Higher Education" published by Academic Impressions.

Beth has an MA from Columbia University, an MS in Counseling from California State University at Hayward and a PhD from Temple University. She has taught at universities on both coasts, has been on the faculty of the Athena Leadership Lab at Barnard College, NYC. and is currently teaching at the Close School for Entrepreneurship at Drexel University, PA. Beth currently writes for the Huffington Post, and you can find out more information about her and her work at www.TheResilienceGroup.com or reach her at bweinstock@comcast.net.

INSTRUCTORS

Dr. Karen M. Whitney

President Emerita, Clarion University

Throughout her 40 year career in higher education, Dr. Karen Whitney has held a variety of executive and leadership positions with increasing levels of responsibility, beginning as a Director to Associate Vice President, Vice Chancellor, President, and Chancellor. Karen is also a nationally recognized organizational and leadership development writer, speaker, consultant and advisor. She holds a doctorate from the University of Texas at Austin in Higher Education Administration and is a certified coach through the Center for Executive Coaching.

Most recently, Karen served as Interim Chancellor for the Pennsylvania State System of Higher Education (PASSHE), providing strategic leadership to a 14-university system serving over 100,000 students and employing more than 12,000 faculty and staff with a \$2.3 billion annual operating budget. As the chief executive officer of a system, she worked with the 14 university presidents to ensure the success of each University. She advised the system board and 14 university boards on policy development and policy implementation. Her other responsibilities included: budget planning & state appropriation; academic program approval; comprehensive planning; negotiating collective bargaining agreements; representing the system to the public including elected and civic leaders; and serving as a champion for higher learning public policy.

Karen served as President of Clarion University, a large public masters comprehensive university for 7 years. During this time, she led the university through a period of great operational challenge and change including a transformational reorganization of colleges, departments and academic priorities. Most notably, she focused the university as a leader in offering innovative professional programs in business, education, health and human services.

Karen also has extensive leadership experience at different types of institutions. She served as Vice Chancellor for Student Life at Indiana University Purdue University Indianapolis (IUPUI). She also held leadership positions at the University of Texas at San Antonio (UTSA) and the University of Houston. She held clinical appointments in teaching from the Indiana University School of Education.

After a very accomplished career as a leader and executive in higher education, Karen is now passionately focused on working with other leaders, executives and board members to ensure their success in service to their students and institutions. She advocates for courageous and confident leadership that is needed now more than ever in higher education, particularly since the challenges and threats to leadership success seem to be increasing. In working with every leader to succeed, Karen's approach is to combine a proven track-record of higher education leadership with a variety of engagement approaches, including advising, coaching, facilitating and training. Drawing on her vast experience at every level of leadership, she customizes an individual structured process to ensure each leader achieves their highest professional and institutional priorities.

LOCATION

November 7 - 8, 2019 | Savannah, GA

Hotel:

Hyatt Regency Boston Harbor

101 Harborside Dr

Boston, MA 02128

617.568.1234

Room rate:

\$190 + tax

Room block dates:

The nights of November 17, 18 and 19, 2019.

Room block cutoff date:

October 28, 2019.

Reserve Your Room: Please call 617.568.1234 and indicate that you are with the Academic Impressions group to receive the group rate. Please book early - rooms are limited and subject to availability.

The Academic Impressions Experience



Intimate, workshop-style trainings with personalized attention



Trainings are practical and action oriented so you can hit the ground running



Carefully vetted expert instructors who are also practitioners in the field



Learner-centric and designed for interaction and collaboration



Highly recommended:
9 out of 10 participants recommend our trainings to colleagues