# **Business Office Content Summary**

With membership, you’ll get access to the following types of content:

# Live & Recorded Webcasts

**Average time to impact: 60 minutes**  
Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You’ll always get access to presentation materials and any supplemental resources.

Articles & Reports

**Average time to impact: 10 minutes**

These short pieces are written in collaboration with industry experts.

# Facilities

1. Collecting User Data to Improve Your Learning Commons
2. Deferred Maintenance: Reducing Your Backlog
3. Developing and Maintaining a Strategic Space Database
4. Improving Capital Project Prioritization at Your Institution
5. Integrated Planning Process and Tools for a Flexible Learning Space Initiative
6. Key Considerations for Designing Student-Focused Innovation Spaces
7. Making More Informed Space Decisions from Your Existing Reports and Data
8. Making the Business Case for Active Learning Spaces
9. Meeting Campus Growth Needs by Leasing Off-Campus Space from Private Partners
10. Planning a Teaching and Learning Space for Virtual and Augmented Reality
11. Preparing for Public/Private Partnership Negotiations: What to Expect from the Developer
12. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space
13. What is Space Flexibility? How Do You Balance It with Efficiency?

# Finance and Budgeting

1. The $10,000-a-Year Bachelor's Degree That Works
2. Academic and Financial Partnerships: Creating a Comprehensive Engagement Plan for Budget Implementation
3. Accurately Calculate and Interpret the CFI
4. Activity Based Costing: What’s the Return on it?
5. Building a More Strategic Budget for Your Academic Department
6. Centralizing the Scholarship Administration Process
7. Compiling a Market Analysis for Academic Programs (Session 1 of 2)
8. Connecting Planning and Budgeting in Student Affairs
9. Creating Financial Expectations in the Housing RFP Process
10. Decision-Making Possibilities with Activity-Based Costing
11. Engaging Your Campus Community in the Budgeting Process
12. Enterprise Risk Management: Why Now?
13. Establishing a Cash Flow Forecasting Model for Your Institution
14. Financial Modeling for New Academic Programs
15. Financial Ratios: Strategic Assessment and Communication of Your Institutional Health
16. How Activity Based Costing Analysis Can Be Used to Test-Drive Future Scenarios
17. How One Institution’s New Approach to Budgeting is Creating a Culture of High Trust
18. Key Decisions for Decentralized Budgeting Implementation
19. Keys to Approaching Tuition Resetting at Your Institution
20. Leveraging Institutional Aid to Maximize Net Tuition Revenue
21. Measuring Academic Program Cost and Demand
22. Meeting Campus Growth Needs by Leasing Off-Campus Space from Private Partners
23. Moving to a Responsibility Center Management Budgeting Model
24. Preparing for a University-Wide Activity-Based Costing Model
25. Preparing for Tax Reform in Higher Education
26. Preparing Your Institution for Shared Services Implementation
27. Shared Services: Assessing Your Readiness
28. Strategic Enrollment Goals: Combining Internal and External Factors
29. Strategic Sourcing Implementation
30. Strategic Sourcing Infrastructure
31. Structuring Successful Outsourcing Contracts for Campus Services
32. Trends in Higher Education Performance-Based Funding
33. Tuition Setting: Maximizing Net Tuition Revenue
34. Understanding Enrollment Management Challenges: A Program for Finance Officers
35. Using Market Analysis Data for New and Existing Academic Programs (Session 2 of 2)

# Human Resources and Compliance

1. Build the Capacity of Your Institution’s Leaders
2. Carrying Out Effective Private Business Use Calculation
3. Conducting Internal Investigations in Higher Education
4. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
5. Developing a Risk Management Mindset as a Front-Line Student Services Professional
6. Developing an Assistance Animal Compliance Policy
7. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
8. Enterprise Risk Management: Why Now?
9. Essentials of Study Abroad Risk Management
10. Habits of Highly Effective Higher-Ed Professionals
11. Habits of Highly Effective Higher-Ed Professionals, Part 2: Finding Your Purpose
12. Hiring and Onboarding Diverse Talent: Where are the Gaps?
13. Incentivizing Faculty and Staff Retirement
14. Internship Programs: Limiting Potential Liabilities
15. Key Considerations for Anticipated Changes to Title IX
16. Managing the Prerequisite Components of Private Business Use Calculation
17. Negotiating Successful Adjunct Union Collective Bargaining Agreements
18. New Federal Title IX Regulations: How the Investigative Process Is Changing
19. Overcoming Bias in Your Title IX Investigative Process
20. Preventing Faculty Discrimination with Case Law and Simple Statistics
21. Rethink Your Presidential Search Process
22. Title IV: Complying with New State Authorization Rules
23. Title IX: Key Considerations for Working with Pregnant and Parenting Students
24. Title IX and Study Abroad
25. Title IX for Presidents

# Information Technology

1. The $10,000-a-Year Bachelor's Degree That Works
2. 4 Steps to Ensure Electronic and Information Technology Accessibility
3. Application of Virtual Reality in Higher Education
4. Building an Institutional Framework for MOOC Programs
5. Managing Mobile Devices: BYOD and Loaner Devices
6. Minimize the Fallout from Cyber Attacks
7. Planning a Teaching and Learning Space for Virtual and Augmented Reality
8. Practical Data Governance in Higher Education
9. Selecting a Learning Management System
10. Selecting the Right Software for Your Learning Center Needs

# Planning and Effectiveness

1. 11 Keys to Implementing Your Strategic Plan
2. Assessing the Quality of Your General Education Program
3. Collaborating Across Institutions to Increase Online Student Access: A Case Study
4. Enterprise Risk Management: Why Now?
5. Financial Modeling for New Academic Programs
6. How One Institution’s New Approach to Budgeting is Creating a Culture of High Trust
7. Key Questions to Produce Effective Data Visualizations
8. Strategies for Effective and Actionable Academic Program Reviews – Hamline University
9. Strategies for Effective and Actionable Academic Program Reviews – University of Denver
10. Strengthening and Aligning Academic Programs When Time is of the Essence:   
    Session I: Analysis and Decision Making for Academic Program Alignment
11. Strengthening and Aligning Academic Programs When Time is of the Essence:   
    Session II: Implementation Process for Academic Program Alignment
12. The Small College Turnaround: Counter-Intuitive Lessons from the Success of Anoka Tech