

STRATEGIES FOR COMBATING STUDENT FOOD INSECURITY

March 9 - 10, 2020 | Jacksonville, FL



Learn to craft a sustainable food pantry program to support food insecure students on your campus.

OVERVIEW

Student food insecurity is a widespread, systemic issue affecting more and more individuals every year. Due to the detrimental effects of food insecurity on the mental wellbeing, physical health, and academic performance of students, a growing number of institutions are launching food pantry programs and other initiatives to address this emerging problem.

Join us for a comprehensive conference to learn how you can establish and grow a sustainable, long-term food insecurity initiative on your campus. We will discuss critical considerations for how to:

- Collect data to help you craft a compelling business case for your program
- Engage and enlist cross-campus partners
- Build your infrastructure with space and resourcing considerations in mind
- Reach more food insecure students on campus and mitigate stigma around the issue
- Assess your efforts to amplify and promote the cause on campus

Our faculty panel will share wise strategies, best practices, and case studies from their institutions to help you build and sustain your own food insecurity programs. You will leave with a list of short-term goals and action items that you can use once you're back on campus. This event will be the perfect opportunity to come together as a network of peers to discuss the systematic issues facing our food and housing insecure college students.

POST-CONFERENCE WORKSHOP

Addressing Housing Insecurity in Higher Education: Program and Practice Considerations

Supporting homeless students or those without adequate shelter is a growing need that college administrators are beginning to address. In this optional workshop, you will hear from experts who are not only required by state law to implement programs combatting housing insecurity but also deeply care about the growing epidemic and are passionate about meeting the challenge head-on. Institutions in the states of Florida and Massachusetts where there are state mandates will benefit most from the content shared at this workshop.

This session is designed to raise awareness of the problem while helping you develop a strategy that will allow your campus to provide sustainable, long-term solutions for your housing insecure students.

WHO SHOULD ATTEND

This conference was designed for those leading efforts to develop or grow a sustainable food insecurity or food pantry program on campus.

Regardless of whether you're just starting out or you have an established program to enhance, you will find relevant the content at this training.

- If you have already identified a need to start or expand your on-campus service, you will learn critical steps to consider before doing so.
- If you have implemented a food pantry on your campus, you will have the opportunity to participate in critical discussions to assess if your services are meeting the needs of food insecure students. You will also learn new strategies to reach more students in need.

AGENDA

DAY ONE

Conference Registration

8:30 – 9:00 a.m.

Welcome & Introductions

9:00 – 9:30 a.m.

Model Food Insecurity Programs: Institutional Examples and Student Stories

9:30 – 11:00 a.m. (includes 10-minute break at 10:30 a.m.)

In this opening session, our expert faculty will highlight real-life student experiences that bust myths about the nationwide food insecurity epidemic. These personal stories will also speak to the impact student food insecurity programs have had on their lives. You will also learn in detail about our speakers' respective campus food pantries and supplemental programs.

Mining Information to Inform the “Business” Plan

11:00 – 12:15 p.m.

Building or sustaining campus food pantries require conscience advocacy, information gathering, and compelling data to propel these initiatives forward. We will help you begin your efforts by collecting and organizing critical information such as:

- Student experiences and needs
- State regulations
- Food handling requirements
- Storage spaces and locations
- Staffing considerations
- Supply and demand
- Marketing plans

After discussing these considerations, our experts will share useful advice and tips to help you address future inquiries, concerns, or hesitations around building or sustaining a food insecurity program on your campus.

Lunch (included in registration fee)

12:15 – 1:00 p.m.

AGENDA

DAY ONE (CONTINUED)

Identifying Partners and Leading Critical Conversations Around the Food Insecurity Epidemic

1:00 – 2:30 p.m.

Our expert faculty will share their own internal and external outreach efforts for identifying critical partners who played a significant role in establishing or sustaining their food program efforts. We will discuss what kind of partners are necessary and where to find them, how to present the case to them, and what resources they could provide. You will learn tactful tips for engaging partners in these important conversations and establishing positive relationships.

Afternoon Break

2:30 – 2:45 p.m.

Building the Infrastructure

2:45 – 3:45 p.m.

During this hour, you will learn ways our faculty created their campus infrastructure to support their food insecurity initiatives. We will share strategies for creative resourcing for space, staffing, donations, marketing efforts, and how to reach students. You will have the opportunity to consider these tactics for your own campus and analyze ways you can build and sustain your own systems to better serve food insecure students.

Student Outreach Efforts and Mitigating Stigma

3:45 – 5:00 p.m.

Communication and outreach to students who are food insecure is a crucial goal for campuses who wish to better serve them. You will explore diverse strategies to reach students in need through different channels such as email, advertisements, referral programs, social media, and more. We will also discuss how to mitigate stigma for students who are food insecure.

Networking Reception (included in registration fee)

5:00 – 6:00 p.m.

This informal reception is your chance to decompress, have some refreshments on us, and expand your network of connections. Our programs are intentionally designed for smaller groups, so this is a great time to catch-up with attendees and speakers whom you may not have connected with yet.

AGENDA

DAY TWO

Breakfast (included in registration fee)

8:30 – 9:00 a.m.

Thinking Beyond Food Pantries: Establishing Alternative Food Resources

9:00 – 10:15 a.m.

In addition to traditional campus food pantries, some institutions have designed comprehensive and diverse programs to reach their food insecure students. In this session, you will hear some of these innovative ideas and programmatic efforts that will not only help you reach more students but also raise awareness of the food insecurity issue across campus.

Morning Break

10:15 – 10:30 a.m.

Best Practices for Assessing Your Program

10:30 – 11:30 a.m.

We will discuss strategies for assessing whether your food insecurity program is meeting student supply and demand, as well as identify further data points to build the case for additional funding and staffing needs. Drawing on examples from their own campuses, our experts will share unique and impactful ways that data has been collected and shared to promote student food insecurity efforts.

Bringing It All Together: Identifying Your Short-Term Goals

11:30 – 12:00 p.m.

With the assistance of our expert panel, you will have the opportunity to determine your top priorities when it comes to advocating for or sustaining your food insecurity program. In this working session, you will outline goals and draw up an action plan for when you return to campus.

Final Q&A and Evaluations

12:00 – 12:15 p.m.

Lunch for Post-Conference Attendees (included in registration fee)

12:15 – 1:00 p.m.

AGENDA

Post-Conference Workshop

Addressing Housing Insecurity in Higher Education: Program and Practice Considerations

1:00 p.m. – 4:00 p.m. (includes 15-minute break at 2:30 p.m.)

Supporting homeless students or those without adequate shelter is a growing need that college administrators are beginning to address. In this optional workshop, you will hear from experts who are not only required by state law to implement programs combatting housing insecurity but also deeply care about the growing epidemic and are passionate about meeting the challenge head-on. Institutions in the states of Florida and Massachusetts where there are state mandates will benefit most from the content shared at this workshop.

This session is designed to raise awareness of the problem while helping you develop a strategy that will allow your campus to provide sustainable, long-term solutions for your housing insecure students.

Our expert faculty will:

- Highlight national data, facts, and student voices on the topic of housing insecurity
- Help you forecast and interpret state laws that mandate institutional assistance to housing insecure students
- Share best practices of model housing insecurity programs including lessons learned and advice
- Discuss strategies to access housing accommodations including grant funding, community resources, and external agency assistance.

Final Q&A and Post-Conference Evaluations

4:00 – 4:30 p.m.

INSTRUCTORS

Dr. Tim Balliett

Director of The Center for Character, Conscience, and Public Purpose at Penn State University

Tim Balliett, Ph.D. has been the Director since 2018. The Center promotes moral and civic learning among Penn State's students through character development, cultivation of ethical leadership, and thoughtful and engaged citizenship to advance the common good. Among the Center's programs are Project Cahir (a scholarship and engagement program on poverty and its effects), The Lion's Pantry (a network of five student-run food pantries at the University Park campus), and coordination of services for food and housing insecure students at Penn State's 24 campuses. Tim earned a B.A. in Psychology and Social Sciences with secondary education teaching certification at Gannon University, Erie; a ST.B. and M.Div. at St. Mary's Seminary & University, Baltimore; and a M.S. and Ph.D. in Educational Psychology at Penn State. He holds certifications in ethics and compliance, town and gown relations, and financial and personnel management in parish organizations.

Annie Ciaraldi

Associate Dean of Student Affairs for Compliance and Violence Prevention & Single Point of Contact for Housing and Food Insecure Students, UMass Lowell

Annie Ciaraldi, M.Ed. has been the Associate Dean of Students for Compliance and Violence Prevention at the University of Massachusetts Lowell since 2013 and has been at the University working in Student Affairs since 1990. The responsibilities of this position and her work at UMass Lowell has included working with students in crisis of many different types, including food, housing, and other resource insecurity. Annie created the "Student Resource Security and Success Strategic Infusion Team" and began tackling different resource issues of students, beginning with the expansion and resourcing of a food pantry and meal swipe program. Today, Annie is the University's single point of contact for food and housing insecure students and works with each student holistically, addressing these issues in addition to mental, physical, and financial health, as well as transitioning from college to post graduation life. She has established effective collaborations within the University and Lowell communities, as well as the Massachusetts Department of Higher Education. Annie and her team have been recognized by the Chancellor's Pillars of Strength Awards for Excellence for their work on addressing food and housing insecurity.

Dr. Taylor McHolm

Program Director for the Student Sustainability at the University of Oregon.

In this role, Taylor develops student leaders, helps facilitate student sustainability projects, and develops programming to meet student needs on campus. He is also the co-chair of the Food Security Task Force, which develops and implements programs and strategies to combat food insecurity on campus. He has overseen the development and funding of these programs by requesting the necessary budget from UO's upper administration and outside sources. He received his PhD from the University of Oregon's interdisciplinary Environmental Science, Studies, and Policy program, with a focal department of English. His published research addresses representations of environmental justice and the racial components of the Anthropocene. In all areas, his work and research prioritize the intersections of sustainability, environmental justice, social equity, and cultural production.

INSTRUCTORS

Andrew Naylor

Interim Senior Director, Housing & Residential Life, Florida International University

Andrew is a campus housing professional with 22 years of experience. At FIU, Andrew has worked closely with the Fostering Panther Pride program for the last five years to ensure homeless students and students from foster homes are provided housing on campus as they transition into the university. Partnering with their success coach, Andrew meets with the students individually to ensure their housing selection is affordable and supports their individual comfort and needs. Today, FIU houses over eighty students through this program. Andrew has received recognition from the office of Student Access and Success for his work with Fostering Panther Pride.

Kerri Willson

Director of Off-Campus Living and Community Partnerships at Rutgers University- New Brunswick.

Kerri and her team work to bridge the gap between off-campus students and the community where they reside. They educate students about rights and responsibilities, provide opportunities for students to engage in local community service, and work with all the faith-based communities on campus. Additionally, the department runs the Rutgers Student Food Pantry and Kerri is part of a team at the University working to address basic needs insecurity from a variety of disciplines, support services, and interventions. Kerri has over 20 years of experience in Student affairs including residence life, student conduct, and student involvement.

ACADEMIC IMPRESSIONS STAFF

Rabia Khan Harvey

Senior Program Manager, Academic Impressions

Rabia Khan Harvey is a Senior Program Manager for our Compliance, Diversity/Equity/Inclusion, and Student Mental Health domains. She obtained her Bachelor's degree in Psychology from Elmhurst College and is a double-alum of Loyola University Chicago with a Master's in both Higher Education and Human Resources. She has over 18 years of professional experience in Student Affairs, primarily in student housing and Title IX. She has worked for four institutions over the span of these years including Elmhurst College, University of California, Riverside, Loyola University Chicago and Columbia College Chicago. Prior to joining Academic Impressions full-time in May 2018, Rabia served as the Director of Equity Issues & Title IX Coordinator for the Office of Equity Issues at Columbia College Chicago and Assistant Dean of Students/Deputy Title IX Coordinator at Loyola University Chicago. Within these roles, Rabia provided direct oversight of student-on-student sexual misconduct investigations and ensured that sexual harassment matters were addressed efficiently and effectively. Rabia has also served as a subject-matter-expert and educator for Academic Impressions since 2013 specifically for Title IX related topics such as: understanding rape culture and gender-based violence, conducting trauma-informed investigations, and how to resolve sexual misconduct cases using the preponderance of the evidence standard. Rabia was recently recognized by Loyola University Chicago's School of Education as "The 2016 Higher Education Distinguished Alumna Award" for her leadership and dedication to preventing, educating and ending campus sexual violence and mentoring graduate students pursuing careers in Student Affairs.

LOCATION

March 9 - 10, 2020 | Jacksonville, FL

Hotel:

Hyatt Regency Jacksonville Riverfront

225 East Coastline Dr.

Jacksonville, FL 32202

(904) 588-1234

Room rate:

\$149 + tax

Room block dates:

The nights of March 8 and 9, 2020.

Room block cutoff date:

February 17, 2020.

Reserve Your Room: Please call (904) 588-1234 and indicate that you are with the Academic Impressions group to receive the group rate. Please book early - rooms are limited and subject to availability.

The Academic Impressions Experience



Intimate, workshop-style trainings with personalized attention



Trainings are practical and action oriented so you can hit the ground running



Carefully vetted expert instructors who are also practitioners in the field



Learner-centric and designed for interaction and collaboration



Highly recommended:
9 out of 10 participants recommend our trainings to colleagues