



Academic Affairs Content Summary

Updated Dec 10, 2019

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

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Academic Facilities and Library

1. 4 Things STEAM Could Achieve on Your Campus
2. Collecting User Data to Improve Your Learning Commons
3. Integrated Planning Process and Tools for a Flexible Learning Space Initiative
4. Integrating Large-Scale Digital Displays in Academic Libraries
5. Key Considerations for Designing Student-Focused Innovation Spaces
6. Key Considerations for Learning Commons Design
7. Making the Business Case for Active Learning Spaces
8. New Learning Spaces: Support Faculty for Improved Learning
9. Planning a Teaching and Learning Space for Virtual and Augmented Reality
10. Responsive General Collection Management: Integrating Stakeholder Input
11. Selecting the Right Software for Your Learning Center Needs
12. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space

Academic Fundraising

1. Building a Custom Corporate Training Plan
2. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
3. Engaging Faculty to Improve Corporate Relations
4. Fundraising and Sexual Harassment: Documenting Effective Procedures
5. Fundraising for New Department Chairs
6. Growing Your Faculty and Staff Giving Campaign
7. Increasing Board Engagement in Fundraising
8. Increasing Faculty Engagement in Advancement
9. Partner with Faculty to Maximize Private Funding Opportunities
10. Writing Workshop for Advancement Professionals: Sessions 1 & 2

Academic Innovations

1. 7 Myths that Limit Innovation in Higher Ed
2. Collaborating Effectively with Industry in Competency-Based Education
3. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
4. The Future of Work and the Academy
5. Helping Students Tackle Complex Problems: An Educational Model at James Madison University (2-part series)
6. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
7. Incorporating Emerging Technologies into Instruction
8. Key Considerations for Designing Student-Focused Innovation Spaces
9. Launching a Successful Competency-Based Education Program
10. Level Up! What Faculty Need to Know About Digital Badges
11. Managing Relationships with Partners in Non-Traditional Badge Development
12. Planning a Teaching and Learning Space for Virtual and Augmented Reality

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13. Preparing Students to Lose Their Jobs (And Faculty to Keep Theirs)
14. Scaling Experiential Learning Across Campus
15. Selecting Badges to Advance Your Institution's Goals
16. Tactics to Increase the Visibility of Your Honors Program or College

Faculty Affairs

1. 4 Strategies for Closing the Coaching Gap for Mid-Level Academic Leaders
2. 7 Ways Academic Leaders Can Cultivate Creativity
3. A Comprehensive Approach to Faculty Orientation
4. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
5. Advancement and Fundraising
6. Best Practices for Identifying and Developing Department Chairs
7. Best Practices in Designing Mentoring Programs for Early Career Faculty
8. Build the Capacity of Your Institution's Leaders
9. Conflict Management for Institutional Leaders
10. Creating a Faculty Leadership Development Program
11. Departmental Budget Training for Faculty
12. Developing Skill Sets for Evaluating Online Faculty Performance
13. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
14. Faculty Development and Evaluation
15. Faculty Handbooks: 5 Common Problems and Recommended Solutions
16. Formal Evaluation: Peer and Administrative Review of Online Teaching
17. Four Leadership Practices for New or Aspiring Deans
18. Habits of Highly Effective Higher-Ed Professionals
19. Habits of Highly Effective Higher-Ed Professionals, Part 2: Finding Your Purpose
20. Hiring Diverse Faculty
21. How to Write an Effective Op-Ed in Higher Education
22. Ideas for Academic Leaders to Engage Faculty in Student Recruitment
23. Identifying Microaggressions
24. Incentivizing Faculty and Staff Retirement
25. Informal Evaluation: Methods and Tools for Gathering Formative Feedback
26. The Introvert's Guide to Academic Leadership: How Introverts and Extraverts Build Successful Teams
27. Managing and Supporting Adjunct Faculty
28. Managing and Supporting an Aging Workforce
29. Managing Difficult Faculty:
 - Stages 1-2 for Difficult Faculty: Engagement and Management
 - Stages 3-4 for Difficult Faculty: Enforcement and Marginalization
30. Negotiating Successful Adjunct Union Collective Bargaining Agreements
31. Planning and Resource Allocation



32. Preparing Faculty for Academic Leadership
33. Preparing Faculty for the Evaluation Process
34. Preventing Faculty Discrimination with Case Law and Simple Statistics
35. Recruiting Diverse Faculty
36. Removing Microaggressions
37. Retaining Diverse Faculty
38. Strategies to Engage Faculty in Research Growth
39. Supporting Mid-Career Faculty

International

1. Career Services Skill Building: Supporting International Students
2. Essentials of Study Abroad Risk Management
3. Forming International Partnerships to Increase Enrollment
4. Growing and Supporting Online Programs Internationally
5. Immigration Law 101: 3 Key Issues for Compliance
6. Improving Academic Literacy for International Students
7. Increasing the Feeling of Safety and Security for International Students
8. Integrating Career Development into Study Abroad Experiences
9. International Student Orientation: Using Peer Mentors to Improve Your Program
10. Training Faculty: Helping International Students Properly Cite Sources

Planning and Budgeting

1. The \$10,000-a-Year Bachelor's Degree That Works
2. 5 Steps for Developing and Growing Online Programs
3. Academic and Financial Partnerships: Creating a Comprehensive Engagement Plan for Budget Implementation
4. Academic Program Management: Making Data-Informed Decisions (Free webcast)
5. Academic Restructuring: Creating New Growth Opportunities
6. Academic Restructuring: Taking Action Quickly During Times of Change
7. Building a More Strategic Budget for Your Academic Department
8. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research
9. Busting Myths Around Your Market Position: Making Data-Informed Decisions
10. Collaborating Across Institutions to Increase Online Student Access: A Case Study
11. Compiling a Market Analysis for Academic Programs (Session 1 of 2)
12. Decision-Making Possibilities with Activity-Based Costing
13. Departmental Budget Training for Faculty
14. Developing Vendor Partnerships for Online Programs
15. Engaging Your Campus Community in the Budgeting Process
16. Handling Institutional or Program Teach-Outs with Dignity
17. Ideas from the Private Sector: Making Your Program Competitive
18. Identifying Curriculum and Building Internal Readiness

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19. Is it Time to Launch that New Academic Program? The Art and Science of Answering that Question
20. Managing Relationships with Partners in Non-Traditional Badge Development
21. Measuring Academic Program Cost and Demand
22. Measuring the Costs of Developmental Education
23. Operationalizing Inter-Institutional Collaboration in Shared Academics
24. Selecting Badges to Advance Your Institution's Goals
25. Strategies for Effective and Actionable Academic Program Reviews – Hamline University
26. Strategies for Effective and Actionable Academic Program Reviews – University of Denver
27. Strengthening and Aligning Academic Programs When Time is of the Essence:
Session I: Analysis and Decision Making for Academic Program Alignment
28. Strengthening and Aligning Academic Programs When Time is of the Essence:
Session II: Implementation Process for Academic Program Alignment
29. Tactics to Increase the Visibility of Your Honors Program or College
30. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
31. Using Market Analysis Data for New and Existing Academic Programs (Session 2 of 2)

Research and Graduate Education

1. 5 Key Skills to Facilitate Interdisciplinary Team Research
2. Addressing Compliance, Contracting and Consulting, and Outside Activities
3. Benefiting from University-Industry Collaborations with Government Engagement
4. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research
5. Creating a Sense of Community with Graduate Students
6. Creating Interdisciplinary Research and Scholarship
7. Creating Support Structures to Help Grads Develop a Professional Identity
8. Developing a Consistent and Productive Writing Practice
9. Establishing Contacts with Industry and Research Institutions
10. Fostering the Scholarship of Teaching and Learning through Faculty Learning Communities
11. Growing Research Collaboration Through External University Partnerships
12. Implementing a Research Mission at Your Teaching-Intensive University
13. Improving Efficiency for Grant Support Systems
14. Managing Expectations and Creating Long Term Relationships
15. Managing Intellectual Property (IP) Issues
16. Networking Fundamentals for Research Development Professionals
17. Preparing Proposals and Budgeting
18. Research Grants: Which Colleges are Getting Them?
19. Responsive General Collection Management: Integrating Stakeholder Input
20. Strategies for Increasing Resilience and Grit in Research Faculty
21. Strategies to Engage Faculty in Research Growth
22. Tracking Spending to Minimize Research Grant Audit Risk
23. Understanding the Benefits and Challenges of Working with Industry/Research Institutions

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24. Using a Council to Establish a Holistic Corporate Engagement Strategy

Retention and Student Success

1. 3 Ways to Connect Students to Career Services Early and Often
2. Academic Advising Records: Implications for Electronic Documentation
3. Academic Coaching: Models for Student Success and Retention
4. Accessibility at All Times: Supporting Neurodiverse Learning Outside of the Classroom
5. Approaches to Engaging, Connecting, and Retaining Online Students
6. Are We Measuring the Impact of Advising the Right Way?
7. Assessing Incoming Student Readiness for Online Learning
8. Assessing the Effectiveness of Your Retention Programming
9. Best Practices in Developing a Peer Mentoring Framework
10. Branding Your Career Services Department
11. Building a More Effective Parent Relations Program
12. Capitalizing on the Dream and Design Phases of Appreciative Advising
13. Career Industry Cluster Model: Aligning Career Services with the World of Work
14. Career Services: Engaging Undocumented and DACA Students
15. Career Services Skill Building: Supporting International Students
16. Case Management 1.0: Considerations for Establishing a New Mental Health Case Manager
17. Case Management 2.0: Considerations for Enhancing the Impact of Your Mental Health Case Manager
18. Changes that Make a Big Impact on Peer Leader Training
19. Coaching Students to Build an Entrepreneurial and Innovative Mindset
20. Co-curricular Activities to Engage First-Generation Students
21. Components of a Successful Training Program
22. Comprehensive Transfer Support: A Case Study
23. Conducting a Self-Audit of Your Retention Data and Programs
24. Connecting with Advisees from Diverse Cultural Backgrounds
25. Considerations for Your Student Population - First Year Students
26. Considerations for Your Student Population - First Generation Students
27. Considerations for Your Student Population - International Students
28. Considerations for Your Student Population - Multicultural Students
29. Considerations for Your Student Population - Transfer Students
30. Considerations for Your Student Population - Veteran Students
31. Creating a Case Manager Role to Better Serve At-Risk Students
25. Creating a Sense of Community with Graduate Students
26. Creating a Stop-Out Program to Increase Completion
32. Creating a Training Model to Increase Faculty Engagement in Students' Mental Health
33. Creating Co-Curricular Learning Opportunities Through On-Campus Internships
34. Creating Intentional Programming to Support the Success of Men of Color
35. Creating Support Structures to Help Grads Develop a Professional Identity

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36. Curricular Efficiency: Improving Academic Success and Degree completion
37. Developing Academic Stamina in First-Year Students
38. Developing and Administering Mentorship Programs for Transfer Students
39. Engaging and Celebrating First-Generation Students and Faculty on Your Campus
40. Engaging First-Gen Families to Drive Student Success
41. Feedback and Follow-up: Customizing Your Peer Mentor Program
42. Five Key Components of a Successful Intrusive Advising Process
43. Focus on Student Belonging to Boost Student Retention and Success
44. Four Skills to Build Professional Mindsets with Students
45. Four Strategies for Successfully Advising Undeclared Students
46. Fundamentals of Fundraising for Diverse Student Groups on Campus
47. Gaining Faculty Buy-In for Student Success Initiatives and Programs
48. Give Your Students an EDGE through On-Campus Internships
49. How Bay Path Boosted STEM Success for Underrepresented Women
50. How Some Colleges are Building Student Resilience and Grit
51. How to Integrate Career Readiness into Curricula with Digital Badging
52. Immigration Law 101: 3 Key Issues for Compliance
53. Improve Completion through Redesigning Developmental Courses
54. Improve Student Mental Health Services Using Online Tools
55. Improving Academic Literacy for International Students
56. Improving Career Services with Data
57. Improving First-Year Student Experience Programs for At-Risk Students
58. Improving Student Engagement with Advising Communications
59. Improving Student Success Can't Be a One-Office Effort
60. Increasing Degree Pathways for Stop-Out Students
61. Increasing the Odds for Non-Traditional Student Persistence and Completion
62. Innovative Strategies for Supporting Reinstated Students: A Case Study from Georgia Tech
63. Integrate Academic and Career Resources to Improve Student Success
64. Integrating Career and Advising Services: Session 1
65. Integrating Career and Advising Services: Session 2
66. Integrating Career Development into Study Abroad Experiences
67. Integrating Effective Mentorship into Campus Culture: A Success Story
68. Integrating Information Literacy in First Year Student Programs
69. Integrating Peer Mentors Across First-Year Student Programs
70. Inventory and Map Interventions for Use with Predictive Analytics
71. It's Not Just About the First and Second Year of College
72. Keys to Creating a Powerful Partnership Between Advising and Career Services at Your Institution
73. Launching an Academic Success Coaching Model in Advising
74. Level Up! What Faculty Need to Know About Digital Badges
75. Looking at Student "Grit" and Resilience – from Recruitment to Retention



76. Minimize the Fallout from Cyber Attacks
77. New Advisor Training: Developmental Advising via Email
78. Onboarding Spring Admits for Future Success
79. Overcoming Barriers to Student Affairs/Academic Affairs Partnerships: 4 Examples
80. Overcoming Three Common Challenges in Online Advising
81. Practical Tactics for Building Academic Grit
82. Prioritizing Interventions through Effective Assessment
83. Providing Academic Support for First-Generation Students
84. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
85. Retaining Online Students: Expert Perspectives
86. Retention Strategy: What Holds Us Back?
87. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
88. Scaling Experiential Learning Across Campus
89. Selecting the Right Software for Your Learning Center Needs
90. Solving Retention Challenges with a Team Approach: A Case Study
91. Specializing Career Services
92. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
93. Student Affairs: Trends to Watch in 2017-19
94. Summer Bridge: Building and Measuring Campus Connection
95. Supporting Military-Connected Students for Success and Completion
96. Taking a Case-Study Approach to Improving Academic Advising Assessment
97. Taking Your Orientation Online to Solve Common Challenges
98. Telling Your First Destination Narrative
99. Three Solutions for Impacting STEM Retention
100. Three Strategies for Connecting Student Athletes to Career Services
101. Three Ways to Engage Online Students Outside the Virtual Classroom
102. Title IX: Key Considerations for Working with Pregnant and Parenting Students
103. Transitional Math: One Model for Developmental Education Reform
104. Translating Experiential Learning into College Credit with Prior Learning Assessment
105. Translating Your Student Development Services for Online Students
106. Using Data and Metrics to Improve Student Persistence
107. Using Data to Inform and Design Sophomore Year Experience Programs
108. Using Retention Metrics to Support At-Risk Online Students

Teaching and Learning

1. (Re)Mapping Course Design
2. 5 Steps for Developing and Growing Online Programs
3. 10 Tips for Creating Lecture Capture
4. 7 Strategies for Integrating Student Blogging into ePortfolios
5. 8 Steps to Implementing Open Educational Resources
6. 9 Formative Assessment Techniques for Online Courses

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7. Accessibility at All Times: Supporting Neurodiverse Learning Outside of the Classroom
8. Accessibility Regulations and Accommodation in Online Courses
9. An Innovative Approach to Universal Design Learning: Engaging All Learners
10. Application of Fair Use to Research and Publications
11. Application of Virtual Reality in Higher Education
12. A Simple Way to Make Your Classes More Interactive
13. Assessing Incoming Student Readiness for Online Learning
14. Assessing the Quality of Your General Education Program
15. Authentic Assessment Strategies for Online Learning
16. Blended Course Design Principles
17. Build Critical Thinking through Project-Based Learning
18. Building an Institutional Framework for MOOC Programs
19. Coaching Students to Build an Entrepreneurial and Innovative Mindset
20. Collaborating Across Institutions to Increase Online Student Access: A Case Study
21. Copyright Considerations for Using MOOCs in Your Courses
22. Copyright for Online Course Materials
23. Course Organization
24. Critical Considerations for Accelerated Degree Programming
25. Curricular Efficiency: Improving Academic Success and Degree completion
26. Designing Engaging Online Courses for Adult Learners
27. Designing Your Course for Active Team-Based Learning
28. Developing Engaging Online Information Literacy Programming
29. Developing Vendor Partnerships for Online Programs
30. Engaging Students Through Creativity in Instruction
31. Faculty Development: Ideas for a More Inclusive Classroom
32. FERPA for Faculty
33. Gamification: Practical Strategies for Your Course
34. Growing and Supporting Online Programs Internationally
35. Implement Teaching Strategies that Engage Generation Z
36. Improving Efficiency for Grant Support Systems
37. Incorporating Emerging Technologies into Instruction
38. Institutional Readiness for Implementing Blended Learning
39. Instructional Strategies for Blended Learning
40. Integrating Information Literacy in First Year Student Programs
41. Interactive Learning Design
42. Level Up! What Faculty Need to Know About Digital Badges
43. Managing Online Course Workload
44. Open Educational Resources: Benefits, Challenges, and Strategies for Implementation
45. Ownership of Copyrighted Works
46. Principles for Effective Online Teaching
47. Quality ePortfolios: Essentials for Experiential Learning Programs

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48. Responsive General Collection Management: Integrating Stakeholder Input
49. Selecting a Learning Management System
50. Teaching with Twitter
51. Three Solutions for Impacting STEM Retention
52. Title IV: Complying with New State Authorization Rules
53. Title IX: Four Essentials for Faculty
54. Train Your Faculty to be Better Online Instructors
55. Understanding the Essentials of Direct Assessment
56. Universal Design for Learning
57. Use of Copyrighted Materials in the Classroom
58. Using Experiential Learning to Link Classroom Content to Real Life Situations
59. Using Peer Mentorship to Support Online Faculty
60. Web 2.0 Technology Design
61. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education