

ACADEMIC LIBRARY PLANNING AND REVITALIZATION INSTITUTE

March 18 - 20, 2020 | Philadelphia, PA



Learn how you can incorporate elements of modern academic library design into your own campus.

OVERVIEW

Learn how you can revitalize your institution's library to ensure that it remains a vibrant academic hub and learning space on campus. This interactive event will provide attendees with an integrated and practical approach to library planning and design. Throughout this event, you will:

- Envision what can make your library design most responsive to your students' needs
- Analyze the latest in user-centered library design
- Explore various service-delivery models to co-locate student services
- Learn processes for working with project stakeholders and promoting campus involvement

This event will be most helpful to those in the planning stages of renovating or building a library.

[Hear how two of our past attendees transformed their libraries!](#)

SITE VISIT AND PANEL DISCUSSION: HAVERFORD COLLEGE LUTNICK LIBRARY

You will experience firsthand the Lutnick Library renovation, a space consciously designed in response to current and future needs. Haverford College transformed a library that lacked modern infrastructure and created a much-needed interactive and inviting facility featuring active teaching and learning spaces, a Digital Scholarship Commons, technologically robust spaces, and a balance of collaborative Group Study Rooms as well as quiet research and study spaces. Haverford worked closely with architects to preserve historical elements of the library, that date back to the 1800's, while making the space more accessible and responsive to the evolving needs of students.

You will have the chance to participate in a panel discussion with the key decision-makers and stakeholders behind the design and implementation of these efforts.

BRING YOUR LIBRARY PLANNING COMMITTEE

Based on past attendee feedback, we strongly encourage you to bring your library planning committee, as well as senior level decision-makers responsible for funding and sourcing. An effective institutional team may consist of the dean or director of libraries, the primary advocate for the library project, and other stakeholders from library, information technology, academic affairs, and facilities management.

AGENDA

Day One: Vision and Align

Registration

12:30 - 1:00 p.m.

Introductions

1:00 - 1:30 p.m.

Key Elements of the Contemporary Academic Library

1:30 - 2:15 p.m.

This introductory session will walk you through the key elements of the modern academic library. Much of the conversation will focus on the distinction between “then” versus “now.” An interactive group discussion will provide your institution focus for the remainder of the conference.

Afternoon Break

2:15 - 2:30 p.m.

Expert Panel: Envisioning and Realizing a 21st Century Library

2:30 - 3:30 p.m.

Our panel of experts will share their original vision for completed new-build and renovated academic libraries. They will discuss how the vision was derived and how their spaces have met or didn't meet their original expectations.

Investigating User Needs

3:30 - 5:00 p.m.

The most successful academic library spaces are those that help students, staff, and faculty members do their work well and pursue their academic goals. The alignment of library spaces, services, and technologies with rapidly changing academic work practices requires an ongoing commitment to conducting user research and using those insights in the planning process. During this session, you will gain hands-on experience implementing user research techniques to identify and understand user needs and behaviors. This session will also include time and structured prompts to help you conceptualize user research you may wish to conduct on your own campus.

Wrap-Up Day 1

5:00 - 5:30 p.m.

AGENDA

Day One (CONTINUED)

Networking Reception (included in registration fee)

5:30 - 6:30 p.m.

This informal reception is your chance to decompress, have some refreshments on us, and expand your network of connections. Our programs are intentionally designed for smaller groups, so this is a great time to catch-up with attendees and speakers whom you may not have connected with yet.

Day Two: Align

Continental Breakfast (included in registration fee)

8:30 - 9:00 a.m.

Transforming User Needs Data into Technology Infrastructure

9:00 - 10:15 a.m.

Learn about the latest findings that support smart investments in technology infrastructure. Through a case study and examples drawn from two institutions, you will learn how to be efficient with your dollars and space when it comes to technology for enhancing student performance.

Morning Break

10:15 - 10:30 a.m.

From Insight to Action with Design Thinking

10:30 a.m. - 12:00 p.m.

Once you gain an understanding of user needs and behaviors, it's important to put those needs at the center of space and service design decisions. This session will focus on using the design thinking process to turn insights about user needs into space and service design decisions. You will also learn how to prototype design decisions to gain valuable user feedback before investments are made.

Lunch (included in registration fee)

12:00 - 1:00 p.m.

AGENDA

Day Two (CONTINUED)

Site Visit and Panel Discussion: Lutnick Library at Haverford College

1:00 - 4:30 p.m.

We will visit the Lutnick Library on the Haverford College campus. The new library serves as an open and vibrant learning space on the campus and allows users to meet many needs within its footprint. Highlights include:

- Digital Scholarship Commons
- Peer-to-peer student liaison model
- Gallery spaces curated by students
- Impressive set of reading rooms
- Co-curricular learning and exhibition spaces
- Accessible furniture
- Panel discussion to share the practical aspects and impact of library renovation projects

Day Three: Actualize

Continental Breakfast (included in registration fee)

8:00 - 8:30 a.m.

Debrief of Campus Tour

8:30 - 9:00 a.m.

Campus Visioning and Participatory Design Process

9:00 - 10:00 a.m.

Our experts will walk you through a participatory design process, so you can recruit the appropriate team to facilitate a meaningful session on your campus. You will learn how to:

- Inform program elements and layout decisions while building campus alliances
- Take advantage of previously collected data to establish a shared context before the charrette
- Promote the findings after the charrette
- Build campus and community relationships and further fund development

Break

10:00 - 10:15 a.m.

AGENDA

Day Three (CONTINUED)

Putting It All Together: Grand Valley State University - Mary Idema Pew Library Case Study

10:15 - 11:45 a.m.

The quality of your results depends on the quality of your planning. Included will be a walk-through of the library building process from top to bottom, focusing on the “Escape the Gravity of the Known” slogan that drove GVSU through their project. This narrative will include the library trends that GVSU incorporated in their project, the means through which they met the needs of their users, and the forward-thinking steps they had to undertake to realize their vision.

Final Q&A and Wrap-Up

11:45 - 12:00 p.m.

INSTRUCTORS

Kristin Meyer

User Experience Librarian, Grand Valley State University

In her current role, Kristin focuses on understanding and improving the student experience of the Mary Idema Pew Library Learning and Information Commons. This state-of-the-art facility opened in 2013 and has been described as a model of twenty-first century learning. Kristin has conducted post-occupancy assessment and ongoing user research designed to improve user experience within the space and, by extension, the academic experience of students. As a Certified Customer Experience Professional (CCXP) and with over sixteen years of library experience, Kristin has a unique view on how spaces can support learning and community.

Terry Snyder

Visiting Associate Professor of History, Librarian of the College

Since 2011 Terry has served as the chief administrator of the Haverford College Libraries including the Lutnick Library, which houses the internationally important Quaker and Special Collections Library; the Gilbert F. White Science Library; the Astronomy Library; and the Union Music Library. (Read more on Haverford Libraries' program and strategic plan [here](#).)

Prior to coming to Haverford Terry served as the Deputy Director of the Hagley Museum and Library where she was responsible for the leadership, administration, management, and strategic direction of the Library Division, which housed the nation's leading business history libraries. Her role included oversight of all functional areas of the Libraries including Printed Collections, Pictorial Collections, Manuscript and Archives, Digital Collections, Conservation, and the Center for the Study of the History of Business, Technology, and Society. She was also responsible for supervising Information Technology implementation for the campus.

Previous positions included roles as Associate Director of the University Archives and Records Management at the University of Pennsylvania and as Associate Curator of Manuscripts at the Historical Society of Pennsylvania.

Terry's Ph.D. in American Civilization is from the University of Pennsylvania; she holds an M.A (American Civilization, University of Pennsylvania), M.S. (Information Science, Drexel University), M.A. (History and Archival Certification, Duquesne University), and B.A. (History, Rosemont College).

She also teaches or has taught courses at the University of Pennsylvania, the University of Delaware, and at Haverford College. Her courses at Haverford include: Materiality and Spectacle in Nineteenth Century United States; and Old Age in the Modern Age.

INSTRUCTORS

Lee van Orsdel

Previous Dean of Libraries, Grand Valley State University

Lee has 45 years of leadership experience in academic libraries in Alabama, Kentucky, and Michigan, including reorganization, staff development, leadership, program innovation, and library design. Recently retired, Van Orsdel was dean of university libraries at Grand Valley State University from 2005 to 2016. Under her leadership, GVSU libraries won the 2012 ACRL Excellence in Academic Libraries Award for universities and the 2014 State Librarian's Excellence Award. Van Orsdel supplied the vision for Grand Valley's new main library, which was designed by Stantec Architecture. The \$65 million LEED Platinum project opened in June 2013 and has since welcomed almost four million visitors. A multi-faceted post-occupancy study by Steelcase Corporation confirmed that the vision was fully realized. In September, the library was named a New Landmark Library by Library Journal.

ACADEMIC IMPRESSIONS STAFF

Whitney Egstad

Program Manager, Academic Impressions

Whitney Egstad believes the key to optimizing organizations is to cultivate and empower lifelong learners. Her mission is to do just that. For twelve years, she has designed learning experiences for diverse groups of professionals and students. As program manager, she performs market research and collaborates with subject matter experts to develop impactful professional learning programs for leaders in higher ed. In addition to directing program operations, she serves as an instructional design consultant for AI's online courses and tool kits. A pedagogue at heart, Whitney absorbs emergent research in neuroeducation, universal design, DEI, eLearning, and memory. She applies this research, as well as program data and feedback, in the development and revision of her programs.

LOCATION

March 18 – 20, 2020 | Philadelphia, PA

Hotel:

Sheraton Great Valley
707 East Lancaster Avenue
Frazer, PA 19355
610.524.5500

Room rate:

\$159 + tax

Room block dates:

The nights of March 17, 18 and 19, 2020.

Room block cutoff date:

March 9, 2020.

Reserve Your Room: Please call 610.524.5500 and indicate that you are with the Academic Impressions group to receive the group rate. Please book early - rooms are limited and subject to availability.

The Academic Impressions Experience



Intimate, workshop-style trainings with personalized attention



Trainings are practical and action oriented so you can hit the ground running



Carefully vetted expert instructors who are also practitioners in the field



Learner-centric and designed for interaction and collaboration



Highly recommended:
9 out of 10 participants recommend our trainings to colleagues