



Providing Leadership, Personal Development, and Job-Specific Training for Higher Ed



Leadership Development

Whether you are a team leader or a project leader, we have resources that will help you to build better teams, become more collaborative, manage change, and more. Leverage our leadership assessments, trainings, and coaching to maximize your impact.



Personal Development

Empower your team to be at their best every day. Provide them with learning tools and strategies to improve time management, procrastination, decision-making, conflict resolution skills, and more.



Skills-Based Training

Learn best practices, replicable models, and practical solutions to the most pressing challenges you and your institution face. Topics include growing student enrollment, improving student success and retention, advancing research and scholarship, and more.

WHAT MAKES ACADEMIC IMPRESSIONS DIFFERENT?

We provide in-depth professional development opportunities specifically for higher education.

Our professional development opportunities are rooted in practical application and delivered by vetted experts. The topics are needs-driven and based on research with practitioners in the field. After completing an in-person or online training, you will walk away with practical, hands-on knowledge that will make a direct impact in your role and at your institution.

Don't just take our word for it; hear what past attendees have said.

9/10

Nine out of ten participants recommend Academic Impressions webcasts to their colleagues.

96%

That's right, 96% of past attendees would recommend an Academic Impressions conference to a colleague.

“

This was a wonderful, innovative experience. Great ideas and resources were shared by participants and presenters. High energy and an overall wonderful learning experience.

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START LEARNING

Become a Member

Join hundreds of institutions that are already leveraging Academic Impressions' online library through membership. Whether you lead a large team, direct small projects or large initiatives, or are an individual contributor, you'll find a wide range of training at your fingertips. As a member, you'll have free access to around 100 live webcasts each year as well as hundreds of on-demand tools and resources.

This just-in-time resource covers a wide range of topics that span the academic enterprise. Use this resource to keep your learning going on an everyday basis for faculty and staff. Trainings are focused on providing practical advice and strategies from vetted experts through a variety of learning formats.

Members have the ability to track usage for individuals and teams. We'll also work with you to curate learning plans that are customized to align with your goals as well as those of your team and your institution.

Additionally, members also receive \$250 off conference registrations.

Attend a Virtual Conference

Our virtual conferences go far beyond just replicating PowerPoint presentations; these new programs are intentionally designed to give you the kind of robust and dynamic learning experience you've come to expect from Academic Impressions.

As higher education strives to adapt rapidly to the shifting crisis, connecting with your peers who are experiencing similar challenges can be the best use of your professional development time. Academic Impressions members get access to our 2020 virtual conferences.*

*A limited number of free member spots are open for each 2020 virtual conference.

Attend an In-Person Conference

Designed as work-and-learn events with a combination of presentations and working sessions, you will leave armed with plans, checklists, and other tools you can put into play as soon as you return to your campus.

Start proactively planning the best professional development experience for you and your team. Here are some ways to leverage our in-person trainings:

- Attend as a team to receive a discount and get the benefits of learning together. This can greatly help to quickly implement new ideas and practices back on campus.
- Purchase conference seats in bulk at a discounted rate. Many schools buy a number of seats at once and distribute them to faculty and staff over the course of the year.
- Buy 10+ conference seats and receive three hours of coaching with an annual assessment to track ROI.

When you buy a multi-pack of conference seats, we'll help you with the planning by identifying which learning experiences would be the most useful to your situation and which team members would benefit the most from attending.

Coaching

Coaching is designed specifically for high-performing leaders in higher ed who want to take the next step in their leadership journey and career path. The program includes:

- Facilitated match-making process to ensure you work with the right coach
- 360° assessment, as well as access to other self and organizational assessments
- Ticket to a multi-day leadership workshop
- Access to dozens of online resources (e.g., decision-making, delegation, conflict resolution skills, and more to support your leadership development)
- Fixed fee model with a set block of hours so that you can budget easier and have the flexibility you need over a six- to twelve-month process

Bring Training to Your Campus: On Campus Workshops

Bring one of our trainings to your campus. Pick from any of the topics you see on our website, and we can bring our expert speakers directly to you. The workshop can be training-focused and discussion-based. We will deliver a customized learning track to help your team get on the same page at the same time.

We can help you to articulate your training needs, goals, and scope of the workshop to ensure a meaningful outcome. After carefully studying the profile of your trainees, we'll find the right expert from our extensive network who has the proficiency, experience, and credibility to facilitate your on-campus training.

You'll receive end-to-end support. All you need to do is provide the room for the workshop; we will take care of the rest. We'll cover internal communications and expectation setting to follow-up evaluation and reports. You'll even get personalized recommendations for additional resources to continue building on the learning outcomes post-event.

Books, Assessments, and Reports

Our researchers work with leading experts in higher education to produce:

- Handbooks and comprehensive guides for a range of higher ed challenges — from fundraising for deans to customer service in higher ed to faculty mentoring.
- Research-based assessment tools to help you diagnose your team's effectiveness, understand your leadership strengths, or improve your meetings.
- Hundreds of articles, survey reports, and research briefs responding to shifting trends and innovations in higher ed.

You can also sign up for a daily, weekly, or monthly email digest of the most practical strategies, up-to-date research, and current events in higher ed.