



## Academic Affairs Content Summary

With membership, you'll get access to the following types of content:

### Live & Recorded Webcasts

**Average time to impact: 60 minutes**

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

### Short Lessons & Quizzes

**Average time to impact: 20 minutes**

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

### Articles & Reports

**Average time to impact: 10 minutes**

These short pieces are written in collaboration with industry experts.

### Job Aids & Printables

**Average time to impact: 5 minutes**

Job Aids & Printables are ready-to-use tools.



## Academic Facilities and Library

1. 4 Things STEAM Could Achieve on Your Campus
2. Collecting User Data to Improve Your Learning Commons
3. Integrated Planning Process and Tools for a Flexible Learning Space Initiative
4. Integrating Large-Scale Digital Displays in Academic Libraries
5. Key Considerations for Designing Student-Focused Innovation Spaces
6. Key Considerations for Learning Commons Design
7. Making the Business Case for Active Learning Spaces
8. New Learning Spaces: Support Faculty for Improved Learning
9. Planning a Teaching and Learning Space for Virtual and Augmented Reality
10. Responsive General Collection Management: Integrating Stakeholder Input
11. Selecting the Right Software for Your Learning Center Needs
12. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space

## Academic Fundraising

1. Building a Custom Corporate Training Plan
2. Building a Faculty and Staff Giving Campaign
3. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
4. Engaging Faculty to Improve Corporate Relations
5. Fundraising and Sexual Harassment: Documenting Effective Procedures
6. Fundraising for New Department Chairs
7. Increasing Board Engagement in Fundraising
8. Increasing Faculty Engagement in Advancement
9. Partner with Faculty to Maximize Private Funding Opportunities
10. Writing Workshop for Advancement Professionals: Sessions 1 & 2

## Academic Innovations

1. 7 Myths that Limit Innovation in Higher Ed
2. Behind the Scenes in Virtual Reality, Augmented Reality and Simulation Implementations
3. Collaborating Effectively with Industry in Competency-Based Education
4. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
5. The Future of Work and the Academy
6. Helping Students Tackle Complex Problems: An Educational Model at James Madison University (2-part series)
7. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
8. Incorporating Emerging Technologies into Instruction
9. Key Considerations for Designing Student-Focused Innovation Spaces
10. Launching a Successful Competency-Based Education Program
11. Level Up! What Faculty Need to Know About Digital Badges
12. Managing Relationships with Partners in Non-Traditional Badge Development
13. Planning a Teaching and Learning Space for Virtual and Augmented Reality



14. Preparing Students to Lose Their Jobs (And Faculty to Keep Theirs)
15. Scaling Experiential Learning Across Campus
16. Selecting Badges to Advance Your Institution's Goals
17. Tactics to Increase the Visibility of Your Honors Program or College
18. The Challenges of Creating and Running an Interdisciplinary Curriculum

## Faculty Affairs

1. 4 Strategies for Closing the Coaching Gap for Mid-Level Academic Leaders
2. 7 Ways Academic Leaders Can Cultivate Creativity
3. A Comprehensive Approach to Faculty Orientation
4. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
5. Adjusting Academic Policies Because of COVID-19: A Discussion Space
6. Advancement and Fundraising
7. Best Practices for Identifying and Developing Department Chairs
8. Best Practices in Designing Mentoring Programs for Early Career Faculty
9. Build the Capacity of Your Institution's Leaders
10. Conflict Management for Institutional Leaders
11. Creating a Faculty Leadership Development Program
12. Departmental Budget Training for Faculty
13. Department Chairs: Maximize Your Productivity By Cultivating Your Academic Staff
14. Developing Attractive Term Faculty Packages to Meet Research and Teaching Demands
15. Developing Skill Sets for Evaluating Online Faculty Performance
16. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
17. Faculty Development and Evaluation
18. Faculty Handbooks: 5 Common Problems and Recommended Solutions
19. Formal Evaluation: Peer and Administrative Review of Online Teaching
20. Four Leadership Practices for New or Aspiring Deans
21. Habits of Highly Effective Higher-Ed Professionals
22. Habits of Highly Effective Higher-Ed Professionals, Part 2: Finding Your Purpose
23. Hiring Diverse Faculty
24. How to Manage Stress as a Faculty Member During Uncertain Times
25. How to Write an Effective Op-Ed in Higher Education
26. Ideas for Academic Leaders to Engage Faculty in Student Recruitment
27. Identifying Microaggressions
28. Incentivizing Faculty and Staff Retirement
29. Informal Evaluation: Methods and Tools for Gathering Formative Feedback
30. The Introvert's Guide to Academic Leadership: How Introverts and Extraverts Build Successful Teams
31. Managing and Supporting Adjunct Faculty
32. Managing and Supporting an Aging Workforce



33. Managing Change as a Department Chair: 5 Traps to Avoid
34. Managing Difficult Faculty:
  - Stages 1-2 for Difficult Faculty: Engagement and Management
  - Stages 3-4 for Difficult Faculty: Enforcement and Marginalization
35. Navigating Challenges of Academic Leadership
36. Negotiating Successful Adjunct Union Collective Bargaining Agreements
37. Planning and Resource Allocation
38. Preparing Faculty for Academic Leadership
39. Preparing Faculty for the Evaluation Process
40. Preventing Faculty Discrimination with Case Law and Simple Statistics
41. Recruiting, Hiring, and Retaining Diverse Faculty
42. Recruiting for Diversity: A Training for Academic Search Committees
43. Removing Microaggressions
44. Retaining Diverse Faculty
45. Strategies to Engage Faculty in Research Growth
46. Supporting Mid-Career Faculty
47. Tools for Reflecting on Professional Development
48. Checklist: Preparing Adjunct Faculty to Teach Online

## International

1. Career Services Skill Building: Supporting International Students
2. Essentials of Study Abroad Risk Management
3. Forming International Partnerships to Increase Enrollment
4. Growing and Supporting Online Programs Internationally
5. Immigration Law 101: 3 Key Issues for Compliance
6. Improving Academic Literacy for International Students
7. Increasing the Feeling of Safety and Security for International Students
8. Integrating Career Development into Study Abroad Experiences
9. International Student Orientation: Using Peer Mentors to Improve Your Program
10. Training Faculty: Helping International Students Properly Cite Sources

## Planning and Budgeting

1. The \$10,000-a-Year Bachelor's Degree That Works
2. 5 Steps for Developing and Growing Online Programs
3. Academic and Financial Partnerships: Creating a Comprehensive Engagement Plan for Budget Implementation
4. Academic Program Management: Making Data-Informed Decisions (Free webcast)
5. Academic Restructuring: Creating New Growth Opportunities
6. Academic Restructuring: Taking Action Quickly During Times of Change
7. Building a More Strategic Budget for Your Academic Department
8. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research



9. Busting Myths Around Your Market Position: Making Data-Informed Decisions
10. Collaborating Across Institutions to Increase Online Student Access: A Case Study
11. Collecting Data to Inform Decision-Making Around Remote Learning
12. Compiling a Market Analysis for Academic Programs (Session 1 of 2)
13. Decision-Making Possibilities with Activity-Based Costing
14. Departmental Budget Training for Faculty
15. Developing Vendor Partnerships for Online Programs
16. Engaging Your Campus Community in the Budgeting Process
17. Handling Institutional or Program Teach-Outs with Dignity
18. Ideas from the Private Sector: Making Your Program Competitive
19. Identifying Curriculum and Building Internal Readiness
20. Is it Time to Launch that New Academic Program? The Art and Science of Answering that Question
21. Making Data-Informed Academic Program Decision
22. Managing Relationships with Partners in Non-Traditional Badge Development
23. Measuring Academic Program Cost and Demand
24. Measuring the Costs of Developmental Education
25. Operationalizing Inter-Institutional Collaboration in Shared Academics
26. Selecting Badges to Advance Your Institution's Goals
27. Strategies for Effective and Actionable Academic Program Reviews – Hamline University
28. Strategies for Effective and Actionable Academic Program Reviews – University of Denver
29. Strengthening and Aligning Academic Programs When Time is of the Essence:  
Session I: Analysis and Decision Making for Academic Program Alignment
30. Strengthening and Aligning Academic Programs When Time is of the Essence:  
Session II: Implementation Process for Academic Program Alignment
31. Tactics to Increase the Visibility of Your Honors Program or College
32. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
33. Using Market Analysis Data for New and Existing Academic Programs (Session 2 of 2)

## Research and Graduate Education

1. 5 Key Skills to Facilitate Interdisciplinary Team Research
2. Addressing Compliance, Contracting and Consulting, and Outside Activities
3. Benefiting from University-Industry Collaborations with Government Engagement
4. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research
5. Creating a Sense of Community with Graduate Students
6. Creating Interdisciplinary Research and Scholarship
7. Creating Support Structures to Help Grads Develop a Professional Identity
8. Decisions to Make with Your Interdisciplinary Research Team Before a Project
9. Developing a Consistent and Productive Writing Practice
10. Establishing Contacts with Industry and Research Institutions
11. Fostering the Scholarship of Teaching and Learning through Faculty Learning Communities



12. Growing Research Collaboration Through External University Partnerships
13. How to Manage Stress as a Faculty Member During Uncertain Times
14. Implementing a Research Mission at Your Teaching-Intensive University
15. Improving Efficiency for Grant Support Systems
16. Managing Expectations and Creating Long Term Relationships
17. Managing Intellectual Property (IP) Issues
18. Navigating Interdisciplinary Research: A Guide for College and University Administrators
19. Networking Fundamentals for Research Development Professionals
20. Preparing Proposals and Budgeting
21. Research Grants: Which Colleges are Getting Them?
22. Responsive General Collection Management: Integrating Stakeholder Input
23. Strategies for Increasing Resilience and Grit in Research Faculty
24. Strategies to Engage Faculty in Research Growth
25. Tracking Spending to Minimize Research Grant Audit Risk
26. Understanding the Benefits and Challenges of Working with Industry/Research Institutions
27. Using a Council to Establish a Holistic Corporate Engagement Strategy

## Retention and Student Success

1. 3 Ways to Connect Students to Career Services Early and Often
2. Academic Advising Records: Implications for Electronic Documentation
3. Academic Coaching: Models for Student Success and Retention
4. Adjusting Academic Policies Because of COVID-19: A Discussion Space
5. Approaches to Engaging, Connecting, and Retaining Online Students
6. Are We Measuring the Impact of Advising the Right Way?
7. Assessing Incoming Student Readiness for Online Learning
8. Assessing the Effectiveness of Your Retention Programming
9. Best Practices in Developing a Peer Mentoring Framework
10. Branding Your Career Services Department
11. Building a More Effective Parent Relations Program
12. Capitalizing on the Dream and Design Phases of Appreciative Advising
13. Career Industry Cluster Model: Aligning Career Services with the World of Work
14. Career Services: Engaging Undocumented and DACA Students
15. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
16. Career Services Skill Building: Supporting International Students
17. Case Management 1.0: Considerations for Establishing a New Mental Health Case Manager
18. Case Management 2.0: Considerations for Enhancing the Impact of Your Mental Health Case Manager
19. Changes that Make a Big Impact on Peer Leader Training
20. Coaching Students to Build an Entrepreneurial and Innovative Mindset
21. Co-curricular Activities to Engage First-Generation Students
22. Components of a Successful Training Program



23. Comprehensive Transfer Support: A Case Study
24. Conducting a Self-Audit of Your Retention Data and Programs
25. Connecting with Advisees from Diverse Cultural Backgrounds
26. Considerations for Your Student Population - First Year Students
27. Considerations for Your Student Population - First Generation Students
28. Considerations for Your Student Population - International Students
29. Considerations for Your Student Population - Multicultural Students
30. Considerations for Your Student Population - Transfer Students
31. Considerations for Your Student Population - Veteran Students
32. Creating a Case Manager Role to Better Serve At-Risk Students
33. Creating a High-Touch Online Summer Bridge Program
28. Creating a Sense of Community with Graduate Students
29. Creating a Stop-Out Program to Increase Completion
34. Creating a Training Model to Increase Faculty Engagement in Students' Mental Health
35. Creating a Virtual Orientation Experience that Preserves On-Campus Benefits
36. Creating Co-Curricular Learning Opportunities Through On-Campus Internships
37. Creating Intentional Programming to Support the Success of Men of Color
38. Creating Support Structures to Help Grads Develop a Professional Identity
39. Curricular Efficiency: Improving Academic Success and Degree completion
40. Developing Academic Stamina in First-Year Students
41. Developing and Administering Mentorship Programs for Transfer Students
42. Engaging and Celebrating First-Generation Students and Faculty on Your Campus
43. Engaging First-Gen Families to Drive Student Success
44. Feedback and Follow-up: Customizing Your Peer Mentor Program
45. Finding Success with Remote Academic Advising: A Training for Frontline Advisors
46. Five Key Components of a Successful Intrusive Advising Process
47. Focus on Student Belonging to Boost Student Retention and Success
48. Four Skills to Build Professional Mindsets with Students
49. Four Strategies for Successfully Advising Undeclared Students
50. Fundamentals of Fundraising for Diverse Student Groups on Campus
51. Gaining Faculty Buy-In for Student Success Initiatives and Programs
52. Give Your Students an EDGE through On-Campus Internships
53. How Bay Path Boosted STEM Success for Underrepresented Women
54. How Some Colleges are Building Student Resilience and Grit
55. How to Integrate Career Readiness into Curricula with Digital Badging
56. Immigration Law 101: 3 Key Issues for Compliance
57. Improve Completion through Redesigning Developmental Courses
58. Improve Student Mental Health Services Using Online Tools
59. Improving Academic Literacy for International Students
60. Improving Career Services with Data
61. Improving First-Year Student Experience Programs for At-Risk Students
62. Improving Student Engagement with Advising Communications



63. Improving Student Success Can't Be a One-Office Effort
64. Increasing Degree Pathways for Stop-Out Students
65. Increasing the Odds for Non-Traditional Student Persistence and Completion
66. Innovative Strategies for Supporting Reinstated Students: A Case Study from Georgia Tech
67. Integrate Academic and Career Resources to Improve Student Success
68. Integrating Career and Advising Services: Session 1
69. Integrating Career and Advising Services: Session 2
70. Integrating Career Development into Study Abroad Experiences
71. Integrating Effective Mentorship into Campus Culture: A Success Story
72. Integrating Information Literacy in First Year Student Programs
73. Integrating Peer Mentors Across First-Year Student Programs
74. Inventory and Map Interventions for Use with Predictive Analytics
75. It's Not Just About the First and Second Year of College
76. Keys to Creating a Powerful Partnership Between Advising and Career Services at Your Institution
77. Launching an Academic Success Coaching Model in Advising
78. Level Up! What Faculty Need to Know About Digital Badges
79. Looking at Student "Grit" and Resilience – from Recruitment to Retention
80. Minimize the Fallout from Cyber Attacks
81. New Advisor Training: Developmental Advising via Email
82. Onboarding Spring Admits for Future Success
83. Overcoming Barriers to Student Affairs/Academic Affairs Partnerships: 4 Examples
84. Overcoming Three Common Challenges in Online Advising
85. Practical Tactics for Building Academic Grit
86. Prioritizing Interventions through Effective Assessment
87. Providing Academic Support for First-Generation Students
88. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
89. Retaining Online Students: Expert Perspectives
90. Retention Strategy: What Holds Us Back?
91. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
92. Scaling Experiential Learning Across Campus
93. Selecting the Right Software for Your Learning Center Needs
94. Solving Retention Challenges with a Team Approach: A Case Study
95. Specializing Career Services
96. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
97. Student Affairs: Trends to Watch in 2017-19
98. Student Retention: A Discussion of Practices & Approaches During Uncertain Times (COVID-19)
99. Summer Bridge: Building and Measuring Campus Connection
100. Supporting First Generation Students Amid COVID-19
101. Supporting Military-Connected Students for Success and Completion
102. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
103. Taking a Case-Study Approach to Improving Academic Advising Assessment





104. Taking Your Orientation Online to Solve Common Challenges
105. Telling Your First Destination Narrative
106. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
107. Three Solutions for Impacting STEM Retention
108. Three Strategies for Connecting Student Athletes to Career Services
109. Three Ways to Engage Online Students Outside the Virtual Classroom
110. Title IX: Key Considerations for Working with Pregnant and Parenting Students
111. Translating Experiential Learning into College Credit with Prior Learning Assessment
112. Translating Your Student Development Services for Online Students
113. Tools for Training Advisors
114. Using Data and Metrics to Improve Student Persistence
115. Using Data to Inform and Design Sophomore Year Experience Programs
116. Using Retention Metrics to Support At-Risk Online Students

## Teaching and Learning

1. (Re)Mapping Course Design
2. 5 Steps for Developing and Growing Online Programs
3. 10 Tips for Creating Lecture Capture
4. 7 Strategies for Integrating Student Blogging into ePortfolios
5. 8 Steps to Implementing Open Educational Resources
6. 9 Formative Assessment Techniques for Online Courses
7. Accessibility Regulations and Accommodation in Online Courses
8. An Innovative Approach to Universal Design Learning: Engaging All Learners
9. Application of Fair Use to Research and Publications
10. Application of Virtual Reality in Higher Education
11. A Simple Way to Make Your Classes More Interactive
12. Assessing Incoming Student Readiness for Online Learning
13. Assessing the Quality of Your General Education Program
14. Authentic Assessment Strategies for Online Learning
15. Blended Course Design Principles
16. Build Critical Thinking through Project-Based Learning
17. Building an Institutional Framework for MOOC Programs
18. Building Inclusive Pedagogy Online
19. Coaching Students to Build an Entrepreneurial and Innovative Mindset
20. Collaborating Across Institutions to Increase Online Student Access: A Case Study
21. Copyright Considerations for Using MOOCs in Your Courses
22. Copyright for Online Course Materials
23. Course Organization
24. Critical Considerations for Accelerated Degree Programming
25. Curricular Efficiency: Improving Academic Success and Degree completion
26. Designing Engaging Online Courses for Adult Learners



27. Designing Your Course for Active Team-Based Learning
28. Developing Engaging Online Information Literacy Programming
29. Developing Vendor Partnerships for Online Programs
30. Engaging Students Through Creativity in Instruction
31. Ensuring Quality in Online Instruction
32. Faculty Development: Ideas for a More Inclusive Classroom
33. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovative Initiatives
34. FERPA for Faculty
35. Gamification: Practical Strategies for Your Course
36. Growing and Supporting Online Programs Internationally
37. Implement Teaching Strategies that Engage Generation Z
38. Improving Efficiency for Grant Support Systems
39. Incorporating Emerging Technologies into Instruction
40. Institutional Readiness for Implementing Blended Learning
41. Instructional Strategies for Blended Learning
42. Integrating Information Literacy in First Year Student Programs
43. Interactive Learning Design
44. Level Up! What Faculty Need to Know About Digital Badges
45. Making Your Online Courses More Experiential
46. Managing Online Course Workload
47. Online Teaching Effectiveness
48. Open Educational Resources: Benefits, Challenges, and Strategies for Implementation
49. Ownership of Copyrighted Works
50. Principles for Effective Online Teaching
51. Quality ePortfolios: Essentials for Experiential Learning Programs
52. Responsive General Collection Management: Integrating Stakeholder Input
53. Selecting a Learning Management System
54. Strategies to Effectively Engage Students in Online Learning
55. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
56. Supporting Neurodiversity in the Classroom
57. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
58. Teaching with Twitter
59. Three Solutions for Impacting STEM Retention
60. Title IV: Complying with New State Authorization Rules
61. Title IX: Four Essentials for Faculty
62. Train Your Faculty to be Better Online Instructors
63. Understanding the Essentials of Direct Assessment
64. Universal Design for Learning
65. Use of Copyrighted Materials in the Classroom
66. Using Experiential Learning to Link Classroom Content to Real Life Situations
67. Using Peer Mentorship to Support Online Faculty
68. Web 2.0 Technology Design



## 69. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education

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5299 DTC Blvd., Ste. 1400  
Greenwood Village, CO 80111

T: 720.488.6800  
F: 303.221.2259