



Stay Engaged During This Time: Train and Learn New Skills from Anywhere

With our departments distributed and working remotely, it is more important than ever to stay connected—at a “social distance”—and to keep learning and developing as higher-ed professionals. Use this time to sharpen your skills, stay current and engaged with industry trends and best practices.

WHY STAFF NEED YOUR SUPPORT





















Our December 2019 survey of 2,500 higher-ed professionals reveals:

- 86% of women and 81% of men working in higher education say professional development is either “very” or “extremely” important to them
- Only 33% of staff said that their supervisor frequently or always engages them in conversation about their professional development (PD)...
- ...yet those who say they do experience dialogue around their PD are 3 times as likely to report high job satisfaction—and 3 times as likely to say they intend to stay at the institution
- Over a third of staff report that they don’t know where to look for PD or how to go about asking for it

WE CAN HELP. YOUR MEMBERSHIP INCLUDES:

WEBCASTS

Become a member to get free and unlimited access to hundreds of online trainings, such as:

 WEBCAST <u>Managing a Remote Team: How to Motivate, Maintain Morale, and Ensure Accountability</u>	 WEBCAST <u>Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities</u>	 WEBCAST <u>Fail Fast and Fail Forward: How Agile Planning Can Move You Forward During Chaos</u>	 WEBCAST <u>Find the Right Solution for Employee Performance Gaps</u>
 WEBCAST <u>Upgrading Your Self-Care During the COVID Crisis</u>	 WEBCAST <u>Identify and Actualize Your Team Values to Increase Trust and Engagement</u>	 WEBCAST <u>Increasing Emotional Intelligence by Identifying Your Triggers</u>	 WEBCAST <u>Shift Your Mindset to Build Resilience</u>
 WEBCAST <u>Facilitating Culturally Inclusive Meetings</u>	 WEBCAST <u>Managing Difficult Colleagues</u>	 WEBCAST <u>3 Ways to Improve Your Decision-Making</u>	 WEBCAST <u>5 Ways to Learn from Failure</u>
 WEBCAST <u>Discover Your Role and Impact in Creating Team Engagement</u>	 WEBCAST <u>10 Strategies to Foster More Creative Problem-Solving</u>	 WEBCAST <u>Fostering Psychological Safety in Your Team</u>	 WEBCAST <u>Influencing Without Authority</u>
 WEBCAST <u>Leading Through Change in Higher Education</u>	 WEBCAST <u>Time Management: A Disciplined Approach to Priority-Setting</u>	 WEBCAST <u>Lead More Courageous Conversations to Foster Diversity and Difference</u>	 WEBCAST <u>10 Powerful Strategies to Beat Procrastination</u>

VIRTUAL CONFERENCES

Members also get access to our 2020 virtual conferences.*

Our virtual conferences go far beyond just replicating PowerPoint presentations; these new programs are intentionally designed to give you the kind of robust and dynamic learning experience you've come to expect from Academic Impressions. As higher education strives to adapt rapidly to the shifting crisis, connecting with your peers who are experiencing similar challenges can be the best use of your professional development time.

*A limited number of FREE member spots are open for each 2020 virtual conference.

ADDITIONAL BENEFITS OF MEMBERSHIP

A complete training package specifically designed for staff in higher education:

- Focused learning plans for rapid skill development
- Hundreds of hours of in-depth webcasts featuring best practices and supplemental resources on issues critical to Academic Affairs, Advancement / Alumni Relations, Business Office, Diversity & Inclusion, Enrollment Management, Student Affairs, and Leadership
- Unlimited access to [hundreds of online trainings, resources, articles, and more](#) across a wide range of higher education-specific topics
- Free 2-3 day virtual conferences providing in-depth instruction and valuable networking opportunities (limited member seats available)
- Engaging and instructional videos
- Research-based reports exploring critical issues facing the industry
- Articles and whitepapers with tips, how-to's, and case studies
- Tools, templates, and other resources that can help you do your job better immediately
- Proactive mentoring and support

Use these resources to:

- Host virtual Lunch & Learns with your colleagues
- Keep each other accountable, engaged, and focused on your professional development
- Integrate and support existing professional development efforts
- Get PD in the hands of often-overlooked individuals, who can access these unique trainings on their own

Visit www.academicimpressions.com/staff-development/ to learn more.

Questions?

Contact our Membership Advisor for more information.



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