



Academic Impressions Training List

Contents:

[Academic Leadership Content](#)

[Advancement Content](#)

[Diversity, Equity, & Inclusion Content](#)

[Enrollment Management & Marketing Content](#)

[Faculty Success Content](#)

[Institutional & Academic Planning Content](#)

[Leadership Content](#)

[Student Success Content](#)

[Title IX & Compliance Content](#)

[Women's Leadership Content](#)



Academic Leadership Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

*Content in this list is either free or discounted with membership.



Leading Self

1. Essential Leadership Skills for Academic Deans
2. Four Leadership Practices for New or Aspiring Deans
3. Meetings Success Kit
4. Navigating Challenges of Academic Leadership
5. 7 Ways Academic Leaders Can Cultivate Creativity
6. What Every Academic Chair Needs to Know
7. Returning to Research: Preparing Your Transition from Chair to Faculty
8. Would You Benefit from an Executive Coach?

Leading Others

1. Improving Faculty Evaluations: A Training for Department Chairs
2. Your First Year as Department Chair: Building Trust, Communication, and Community
3. Essential Leadership Skills for Academic Deans
4. Communicating Effectively in High-Anxiety Times: A Workshop for Department Chairs
5. Supporting Adjunct Faculty: A Training for Department Chairs
6. Department Chairs: Maximize Your Productivity By Cultivating Your Academic Staff
7. Managing Change as a Department Chair: 5 Traps to Avoid
8. Managing Difficult Faculty
9. Four Leadership Practices for New or Aspiring Deans
10. The Introvert's Guide to Academic Leadership: How Introverts and Extraverts Build Successful Teams
11. Facilitating Culturally Inclusive Meetings
12. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
13. Influencing Without Authority
14. Meetings Success Kit
15. Group Activity Designs
16. Participant Roles for Small Group Activities
17. Managing Up, Down, and Across

Leading the Department/Division

1. Departmental Budget Training for Faculty
2. Handling Institutional or Program Teach-Outs with Dignity
3. Academic Restructuring: Creating New Growth Opportunities
4. Academic Restructuring: Critical Insights and Lessons Learned
5. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
6. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
7. Building a More Strategic Budget for Your Academic Department
8. Practicing Culturally Relevant Pedagogy in Higher Education



9. Evaluating Online Faculty
10. Engaging Faculty to Improve Corporate Relations
11. Best Practices for Identifying and Developing Department Chairs
12. Your First Year as Department Chair: Building Trust, Communication, and Community
13. Essential Leadership Skills for Academic Deans
14. Managing Change as a Department Chair: 5 Traps to Avoid
15. Navigating Challenges of Academic Leadership
16. What Every Academic Chair Needs to Know
17. Coaching and Motivating Faculty: A Bootcamp for Department Chairs
18. Principles of Budgeting: A Training for Department Chairs
19. Fundraising for New Department Chairs
20. Managing and Supporting an Aging Workforce
21. Faculty Handbooks: 5 Common Problems and Recommended Solutions
22. Preventing Faculty Discrimination with Case Law and Statistics

Faculty Affairs

1. Practicing Culturally Relevant Pedagogy in Higher Education
2. A Comprehensive Approach to Faculty Orientation
3. Improving Faculty Mentorship
4. Preparing Faculty for Academic Leadership
5. Supporting Mid-Career Faculty
6. Improving Faculty Evaluations: A Training for Department Chairs
7. Best Practices in Designing Mentoring Programs for Early Career Faculty
8. Best Practices for Identifying and Developing Department Chairs
9. 4 Strategies for Closing the Coaching Gap for Mid-Level Academic Leaders
10. Managing and Supporting Adjunct Faculty
11. Beating Turnover in Higher Ed
12. Overcoming the Effects of White Privilege for More Equitable Search Processes
13. Recruiting, Hiring, and Retaining Diverse Faculty
14. Incentivizing Faculty and Staff Retirement
15. Negotiating Successful Adjunct Union Collective Bargaining Agreements



Advancement Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

*Content in this list is either free or discounted with membership.



Annual Giving

1. Create the Conditions for Sustained Philanthropic Support
2. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
3. Establishing a Data Governance Committee in Advancement
4. Advancement 101: A Six-Part Series
5. Optimizing Your Online Giving Site
6. PCI DSS Compliance in Advancement: Update for 3.2
7. FERPA for Advancement: Train Your Whole Shop
8. Reengage Your Black Alumni
9. Communicate with Young Alumni Across Multiple Channels
10. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
11. Writing Workshop for Advancement Professionals
12. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
13. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
14. A Multi-Channel Approach to Young Alumni Giving Communications
15. Using Social Media Creatively to Increase Donor and Alumni Engagement
16. Building Better Reunions
17. Cultivating a Team of Student Development Officers
18. Capital Campaigns: Integrating Student Involvement
19. Developing Successful Student Philanthropy Events
20. Successful Young Alumni Programming
21. Effective Student Foundations and Student Alumni Associations
22. Affinity-Based Programming and Giving
23. Managing Annual Fund Volunteers
24. Partnering Giving and Alumni Relations to Better Align Efforts
25. Revitalizing Your Student Foundation Program
26. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
27. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
28. Diversity and Inclusion Engagement Strategies for Alumni and Donors
29. Frontline Fundraising: Essentials of Gift Solicitation
30. Strategic Stewardship Designed to Increase Donor Retention
31. Reimagining Giving and Recognition Societies
32. Customizing Donor Communication through Smarter Segmentation
33. Rethinking Donor Recognition Programs
34. Family Giving: Cultivating the Next Generation of Wealth
35. Stewarding Your Annual Donors
36. Leadership Annual Giving: Key Components of a Successful Program
37. Anticipating and Overcoming Objections in Frontline Fundraising
38. Developing Your Parent Giving Strategy



39. Transitioning Leadership Annual Donors to Major Donors
40. Increasing Faculty Engagement in Advancement
41. Planned Giving: Using Student Callers
42. Integrating Annual Giving into Campaigns
43. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
44. Integrating Social Media with Traditional Solicitation Channels
45. Building the Infrastructure for a Culture of Philanthropy in the Digital World
46. Branding and Marketing Your Leadership Annual Giving Program
47. Direct Mail: Back to Basics
48. Athletics Fundraising: Direct Mail Strategy
49. Annual Giving: Integrating Email with Your Overall Strategy
50. Fundamentals of Fundraising for Diverse Student Groups on Campus
51. Leveraging Texting in your Annual Giving Strategy
52. Refocus Your Annual Giving Strategy: Find Opportunities in a Crisis
53. FREE | Perspectives on Annual Giving Amid COVID-19
54. Building a Faculty and Staff Giving Campaign
55. Identifying and Applying Metrics that Matter in Annual Giving
56. Annual Giving Solicitations in Higher Ed: A Collection of Samples to Inspire Your Next Appeal
57. Launching a Giving Day: Planning and Executing Bundle
58. Phonathon Essentials
59. Measuring and Evaluating Your Annual Giving Staff
60. Running a Meaningful Senior Campaign
61. Creating Giving Circles to Increase Annual Giving
62. Using Data to Inform Your Annual Giving Strategy
63. Launching a Crowdfunding Initiative
64. Auditing Your Annual Giving Operations
65. Rethinking Faculty and Staff Giving
66. Recurring Gifts: Strategies to Grow Your Program

Alumni Relations

1. Create the Conditions for Sustained Philanthropic Support
2. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
3. 12 Keys to Making Alumni Interviews in College Admissions Effective
4. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
5. Advancement 101: A Six-Part Series
6. Implementing an Alumni Engagement Scoring Model
7. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
8. FERPA for Advancement: Train Your Whole Shop



9. Reengage Your Black Alumni
10. Communicate with Young Alumni Across Multiple Channels
11. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
12. Writing Workshop for Advancement Professionals
13. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
14. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
15. A Multi-Channel Approach to Young Alumni Giving Communications
16. Using Social Media Creatively to Increase Donor and Alumni Engagement
17. Building Better Reunions
18. Cultivating a Team of Student Development Officers
19. Capital Campaigns: Integrating Student Involvement
20. Developing Successful Student Philanthropy Events
21. Successful Young Alumni Programming
22. Effective Student Foundations and Student Alumni Associations
23. Affinity-Based Programming and Giving
24. Managing Annual Fund Volunteers
25. Partnering Giving and Alumni Relations to Better Align Efforts
26. Revitalizing Your Student Foundation Program
27. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
28. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
29. Diversity and Inclusion Engagement Strategies for Alumni and Donors
30. Starting a Corporate Alumni Chapter Program
31. Communicating with Donors During Crisis and Uncertainty
32. Leveraging Metrics to Improve Advancement Events
33. An Introduction to Advancement Event Protocol and Etiquette
34. Leveraging Metrics to Improve Advancement Events
35. Increasing Board Engagement in Fundraising
36. Global Considerations for a Modern Campaign
37. Fundraising for Law Schools
38. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
39. Frequently Asked Questions for Alumni Magazine Professionals
40. University Magazines: Maximizing Print and Digital Content
41. Alumni Surveys: Designing, Deploying, and Analyzing Responses
42. Integrating Effective Mentorship into Campus Culture: A Success Story
43. Strategies to Improve Underrepresented Alumni Engagement
44. Recruiting, Training, and Engaging Alumni Volunteers in a Digital World
45. Restructure Your Alumni Chapters to Increase Engagement
46. 5 Steps to Mitigate Risk in Your Alumni Volunteer Programs
47. Tailoring Programming for Unengaged Professional and Graduate School Alumni
48. How to Develop Programming that Re-Engages Underrepresented Alumni
49. Increase Engagement and Giving Through a Selective Alumni-Student Mentoring Program



50. Create an Alumni Volunteer Experience that Fosters Life-Long Engagement with Your Institution
51. Collaborating with Campus Partners to Expand Volunteer Opportunities
52. Developing an In-Depth Alumni Mentoring Program
53. Using a Volunteer Framework to Increase Faculty Involvement with Alumni Engagement
54. What Happens When Volunteers Are No Longer a "Nice to Have" Resource, But Instead a Strategic Investment?
55. What Establishing Alumni X-Teams Can Achieve
56. Alumni Relations and Advancement Innovators: University of Notre Dame
57. Alumni Affinity Groups: How One University Formed a Highly Successful Organization
58. Strategies to Improve International Alumni Engagement
59. Volunteer Management in Advancement
60. Alumni Boards: Strengthen Your Strategy and Grow Engagement
61. Building an Alumni Career Services Program in Advancement
62. Using the Net Promoter® System in Alumni Relations
63. Transition Programming: From Student to Alumni Professional
64. Commencement: Engaging Students as Future Alumni
65. Building a Comprehensive Alumni Awards Program
66. Strategically Managing Alumni Chapters
67. Engaging Alumni Through Athletics
68. Measuring and Evaluating Your Alumni Relations Program
69. Strategies to Improve the Effectiveness of Your Volunteer Program
70. Alumni Career Services: Developing an Online Programming Series

Donor Relations

1. Create the Conditions for Sustained Philanthropic Support
2. Key Considerations for Institutional Naming Plans and Policies
3. Develop Your Impact Reporting Strategy
4. Advancement 101: A Six-Part Series
5. Foundations of Fund Auditing
6. Advancement FASB Fund Accounting and Reporting
7. Essential Reports for Donor Relations
8. Developing Gift Acceptance Policies
9. Creating Customized Impact Reports
10. Effective Gift Agreements: Documenting Donor Intent
11. FERPA for Advancement: Train Your Whole Shop
12. Effective Gift Agreements: Documenting Donor Intent
13. Creating Customized Impact Reports
14. Writing Workshop for Advancement Professionals
15. Communicating with Donors During Crisis and Uncertainty



16. Leveraging Metrics to Improve Advancement Events
17. An Introduction to Advancement Event Protocol and Etiquette
18. Leveraging Metrics to Improve Advancement Events
19. Strategic Stewardship Designed to Increase Donor Retention
20. Reimagining Giving and Recognition Societies
21. Customizing Donor Communication through Smarter Segmentation
22. Rethinking Donor Recognition Programs
23. Family Giving: Cultivating the Next Generation of Wealth
24. Stewarding Your Annual Donors
25. Corporate Stewardship: Demonstrating ROI
26. Stewarding Your Scholarship Donors: A Practical Approach
27. Small Events for Donor Cultivation
28. Crafting Personalized Stewardship Plans for Top Donors
29. Strategic Partnerships with Donor Relations and Athletics
30. Donor Relations for Planned Giving: Improving Events and Impact Reporting
31. Advancement Events: Effectively Launching a Campaign
32. Advancement Events: Effectively Closing a Campaign
33. Fundraising Essentials: Donor Relations for Frontline Fundraisers
34. Using Surveys to Improve the Donor Experience
35. Rethinking Strategy for Advancement Events
36. Industry Views: Advancement Shops of Tomorrow
37. How Donor Relations Can Improve Donor Retention
38. Donor Appreciation: Leveraging Existing Events
39. Donor Relations: Demonstrating ROI

Major & Planned Giving

1. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
2. Create the Conditions for Sustained Philanthropic Support
3. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
4. Establishing a Culture of Talent Development in Frontline Fundraising
5. Key Considerations for Institutional Naming Plans and Policies
6. Develop Your Impact Reporting Strategy
7. Effectively Onboard Major Gift Officers with a 90-Day Plan
8. Retaining Your Major Gift Officers—From Day One
9. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
10. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
11. Recruiting the Right Major Gift Officers
12. Advancement 101: A Six-Part Series
13. Using Predictive Modeling Tools to Enhance Prospect Management



14. A Practical Approach to Fundraising Ethics
15. FERPA for Advancement: Train Your Whole Shop
16. Effective Gift Agreements: Documenting Donor Intent
17. Enhance Professional Development Offerings to Improve Gift Officer Retention
18. Recruiting and Retaining a Talented Advancement Team
19. Fundraising and Sexual Harassment: Documenting Effective Procedures
20. Writing Workshop for Advancement Professionals
21. Capital Campaigns: Integrating Student Involvement
22. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
23. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
24. Increasing Board Engagement in Fundraising
25. Global Considerations for a Modern Campaign
26. Fundraising for Law Schools
27. Frontline Fundraising: Essentials of Gift Solicitation
28. Rethinking Donor Recognition Programs
29. Family Giving: Cultivating the Next Generation of Wealth
30. Leadership Annual Giving: Key Components of a Successful Program
31. Anticipating and Overcoming Objections in Frontline Fundraising
32. Developing Your Parent Giving Strategy
33. Transitioning Leadership Annual Donors to Major Donors
34. Increasing Faculty Engagement in Advancement
35. Planned Giving: Using Student Callers
36. Integrating Annual Giving into Campaigns
37. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
38. Stewarding Your Scholarship Donors: A Practical Approach
39. Small Events for Donor Cultivation
40. Crafting Personalized Stewardship Plans for Top Donors
41. Strategic Partnerships with Donor Relations and Athletics
42. Donor Relations for Planned Giving: Improving Events and Impact Reporting
43. Advancement Events: Effectively Launching a Campaign
44. Advancement Events: Effectively Closing a Campaign
45. Fundraising Essentials: Donor Relations for Frontline Fundraisers
46. Developing Rigor in Your Fundraising Team
47. Fundraising for New Department Chairs
48. Marketing Your Planned Giving Program
49. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
50. Student Affairs Fundraising: Building a Sustainable Structure
51. Strategizing Multiple Outreach Attempts in Fundraising
52. Developing a Strategic Approach to Generational Wealth
53. Frontline Fundraising in a Virtual Environment
54. Managing in a Changing Fundraising Environment: Remote Teams, Skeptical Donors, and an Uncertain Landscape



55. Strengthening Frontline Fundraising Efforts During Uncertainty
56. Frontline Fundraising Essentials: Outreach, Qualification, Visits, and the Ask
57. Uncovering More Planned Giving Prospects
58. An Introduction to Planned Giving
59. A Practical Approach to Growing Your Planned Giving Program
60. Tactics for Successful Donor Discovery and Qualification
61. Fundraising Essentials: Perfecting Moves Management
62. Adapting Non-Profit Strategies for Higher Ed Fundraising Success
63. Working with a Donor's Financial Planner
64. Fundraising Ethics: 10 Techniques for Working with Donors with Dementia
65. Fundraising Essentials: Advancing Your Career for Underrepresented Professionals
66. Planned Giving Vehicles
67. Measuring and Evaluating Your Planned Giving Program
68. Planning and Managing Project-Based Fundraising
69. Tools for Increasing Fundraising Effectiveness and Efficiency
70. Building Fundraising Partnerships with Athletic Directors
71. Regional Advancement Strategy: Investing in a Physical Presence
72. Engaging Leadership Volunteers for Fundraising Success
73. Soliciting Endowment Support
74. Blended Gifts: Strategies to Increase Your Fundraising Success

Corporate & Foundation Relations

1. Building a Custom Corporate Training Program
2. Create the Conditions for Sustained Philanthropic Support
3. Key Considerations for Institutional Naming Plans and Policies
4. Advancement 101: A Six-Part Series
5. Writing Workshop for Advancement Professionals
6. Starting a Corporate Alumni Chapter Program
7. Frontline Fundraising: Essentials of Gift Solicitation
8. Engaging Faculty to Improve Corporate Relations
9. Advanced Strategies for a Successful Corporate Campus Visit
10. Developing a Scorecard to Prioritize Your Corporate Partners for Holistic Engagement
11. Developing a Collaborative Metrics Structure for Stronger Corporate Engagement
12. Establishing a Revenue-Generating Corporate Engagement Program
13. Measuring and Evaluating Corporate and Foundation Relations Staff
14. Corporate Stewardship: Demonstrating ROI
15. Proven Approaches to Building Corporate Engagement
16. Partner with Faculty to Maximize Private Funding Opportunities
17. Using a Council to Establish a Holistic Corporate Engagement Strategy



Advancement Services & Operations

1. How to Make Your Annual Giving Strategy More Agile During Uncertain Times
2. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
3. Create the Conditions for Sustained Philanthropic Support
4. Establishing a Culture of Talent Development in Frontline Fundraising
5. Key Considerations for Institutional Naming Plans and Policies
6. Develop Your Impact Reporting Strategy
7. Establishing a Data Governance Committee in Advancement
8. Effectively Onboard Major Gift Officers with a 90-Day Plan
9. Training for Advancement: Assess Your Data Integrity and Establish Data Cleaning Priorities
10. Retaining Your Major Gift Officers—From Day One
11. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
12. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
13. Recruiting the Right Major Gift Officers
14. Advancement 101: A Six-Part Series
15. Using Predictive Modeling Tools to Enhance Prospect Management
16. Foundations of Fund Auditing
17. A Practical Approach to Fundraising Ethics
18. Performance Metrics for Prospect Research and Management Staff
19. Predictive Modeling 101 for Advancement Professionals
20. Accurately Reporting for the CASE Campaign and VSE Surveys
21. Advancement FASB Fund Accounting and Reporting
22. Essential Reports for Donor Relations
23. Developing Gift Acceptance Policies
24. Creating Customized Impact Reports
25. Prospecting Using Social Media
26. Effective Gift Agreements: Documenting Donor Intent
27. Optimizing Your Online Giving Site
28. PCI DSS Compliance in Advancement: Update for 3.2
29. Implementing an Alumni Engagement Scoring Model
30. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
31. FERPA for Advancement: Train Your Whole Shop
32. Effective Gift Agreements: Documenting Donor Intent
33. Creating Customized Impact Reports
34. Enhance Professional Development Offerings to Improve Gift Officer Retention
35. Recruiting and Retaining a Talented Advancement Team
36. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
37. Fundraising and Sexual Harassment: Documenting Effective Procedures



Marketing & Communications

1. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
2. Leveraging Social Media Advertising in Higher Ed Marketing
3. Create the Conditions for Sustained Philanthropic Support
4. Advancement 101: A Six-Part Series
5. Prospecting Using Social Media
6. Optimizing Your Online Giving Site
7. Communicate with Young Alumni Across Multiple Channels
8. Writing Workshop for Advancement Professionals
9. A Multi-Channel Approach to Young Alumni Giving Communications
10. Using Social Media Creatively to Increase Donor and Alumni Engagement
11. Communicating with Donors During Crisis and Uncertainty
12. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
13. Frequently Asked Questions for Alumni Magazine Professionals
14. University Magazines: Maximizing Print and Digital Content
15. Alumni Surveys: Designing, Deploying, and Analyzing Responses
16. Customizing Donor Communication through Smarter Segmentation
17. Integrating Social Media with Traditional Solicitation Channels
18. Building the Infrastructure for a Culture of Philanthropy in the Digital World
19. Branding and Marketing Your Leadership Annual Giving Program
20. Direct Mail: Back to Basics
21. Athletics Fundraising: Direct Mail Strategy
22. Annual Giving: Integrating Email with Your Overall Strategy
23. Using Surveys to Improve the Donor Experience
24. Essential Leadership Roles and Actions for Crisis Management
25. Marketing Your Planned Giving Program
26. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
27. Create Inspiring Campaign Communications
28. 9 Principles for Branding Your Capital Campaign
29. Inspiring Campaign Branding and Communications
30. A Strategic Approach to Strengthening and Updating Your Institutional Brand
31. FREE | Executing Your Communications Plan During a Crisis
32. FREE | Using Social Media in Your COVID-19 Response
33. 15 Tips to Engage Gen Z in Your Communications
34. Leading with Social-First: An Innovative Approach to Content Creation
35. The Promise and Peril of Podcasting in Higher Education
36. Making Your Social Media Content Accessible and Inclusive
37. Developing and Using Personas in Higher Ed Marketing
38. Tips for Building Successful Relationships with Reporters
39. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
40. Strengthen Your Instagram Strategy in Higher Education



41. Assessing Your Current Presidential Voice
42. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
43. Connecting Central Marketing and Advancement Teams: An Innovative Approach
44. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
45. Writing Resource Manual
46. SEO Primer for Higher Ed Marketing
47. Five Steps for Sub-Branding in Higher Education
48. Tools for Creating a Brand Culture at Your Institution
49. Creating a Framework for Proactive Issues Management
50. Developing Presidential Voice: Toolkit for Marketing and Communications
51. Ensuring Successful Outcomes with Marketing Consultants
52. Creating a Responsive Design Framework for University Websites
53. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
54. Effectively Implementing Your Social Media Policy
55. Staffing and Structuring a Successful Marketing Communications Department
56. Managing Higher Education Social Media Challenges
57. Launching a Branding Initiative
58. Partnering Advancement and Communications to Enhance Your Institution's Brand
59. Implementing Your Social Media and Branding Guidelines
60. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
61. Strategizing for Social Media in Advancement
62. Using Student Storytelling in Higher Ed Marketing
63. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns



Diversity, Equity, & Inclusion Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

*Content in this list is either free or discounted with membership.



Personal Development & Skill Building

1. Diversity and Inclusion Engagement Strategies for Alumni and Donors
2. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
3. Facilitating Culturally Inclusive Meetings
4. Lead More Courageous Conversations to Foster Diversity and Difference
5. Leading Through Bias Incidents on Campus
6. Perspectives from Underrepresented Women in Higher Ed Leadership
7. Understanding and Addressing Microaggressions
8. Sharing Your Story and Experience as an Underrepresented Woman
9. Principles for Effective Online Teaching
10. Building Inclusive Pedagogy Online
11. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
12. Overcoming Social Justice Fatigue for Diversity and Inclusion Professionals
13. Using Events to Engage Your Campus in Diversity, Equity, and Inclusion Initiatives
14. Creating Wellness Plans to Best Support Your Diversity and Inclusion Professionals
15. Conducting a Climate Survey to Improve Diversity and Inclusion
16. Identifying and Removing Microaggressions
17. Faculty Checklist: Steps to Respond to Classroom Incivility
18. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
19. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions

Faculty & Staff Pipeline

1. Overcoming the Effects of White Privilege for More Equitable Search Processes
2. Recruiting, Hiring, and Retaining Diverse Faculty
3. Recruiting for Diversity: A Training for Academic Search Committees
4. Diverse Hiring in Higher Education: Resources for Search Committees

Inclusive Classroom

1. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
2. Supporting Neurodiversity in the Classroom
3. An Innovative Approach to Universal Design Learning: Engaging All Learners
4. Civil Dialogue as a Classroom Management Strategy
5. Faculty Development: Ideas for a More Inclusive Classroom
6. Civility in the Classroom: A Better Approach
7. Making Your Online Course Accessible to All Learners
8. Responding to Hate Speech Incidents with Confidence
9. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture



Student Body

1. Why Measuring Diversity Matters
2. A Tool for Increasing Application and Retention Rates for At-Risk Students
3. Strategies to Improve Underrepresented Alumni Engagement
4. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
5. Responding to Hate Speech Incidents with Confidence
6. Addressing Food Insecurity During COVID-19
7. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
8. Creating Intentional Programming to Support the Success of Men of Color
9. Designing an Incentivized STEM Mentoring Program for Equitable Success
10. Connecting with Advisees from Diverse Cultural Backgrounds
11. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
12. Reframing Student Activism as a Vehicle for Student Leadership Development
13. Managing Student Activism



Enrollment Management & Marketing Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

*Content in this list is either free or discounted with membership.



Strategic Enrollment Management

1. Differentiating Your School for Adult Students
2. Recruiting, Retaining, and Supporting International Graduate Students
3. Why Measuring Diversity Matters
4. FREE: Navigating the Graduate Enrollment Landscape Mid-Pandemic
5. An Innovative Approach to Strengthening Your International Programs and Partnerships
6. Microtargeting to Achieve Enrollment Goals
7. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
8. Institutional Collaboration: Shared Enrollment
9. What Story Does the Pell Grant Data Tell?
10. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
11. Tuition: Raise it, Lower it, or Stay the Course?
12. Key Questions to Produce Effective Data Visualizations
13. Leveraging Institutional Aid to Maximize Net Tuition Revenue
14. Understanding Enrollment Management Challenges: A Program for Finance Officers
15. Keys to Approaching Tuition Resetting at Your Institution
16. Graduate Enrollment and Gender: A Changing Landscape
17. Reporting to Stakeholders in Times of Enrollment Management Challenges
18. Busting Myths Around Your Market Position: Making Data-Informed Decisions
19. Predictive Models for Enrollment: A Showcase of Three Examples
20. Collaborating Effectively with Academics in Strategic Enrollment Management
21. Strategic Enrollment Management for Community Colleges
22. Finance and Enrollment Partnerships: Achieving Your Net Tuition Revenue Goals
23. Understanding Key Data Trends to Inform Strategic Market Expansion
24. Strategic Enrollment Goals: Combining Internal and External Factors
25. Creating a Culture of Collaborative and Data-Informed SEM on Campus
26. Critical Considerations for Accelerated Degree Programming

Admissions & Recruitment

1. 12 Keys to Making Alumni Interviews in College Admissions Effective
2. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
3. Cross-Training Admissions and Financial Aid Staff
4. Prior-Prior Year: Preparing Your Institution
5. Strengthening Admissions and Financial Aid Partnerships
6. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
7. Leveraging Social Media Advertising in Higher Ed Marketing
8. Dynamic Recruitment Communications: Planning for an Uncertain Fall
9. Inspiring Confidence Through Yield Communications
10. Using Video Effectively in Recruitment Marketing
11. Tactics to Increase the Visibility of Your Honors Program or College



12. Strategies to Engage Parents and Families in the Recruitment Process
13. Differentiating Your School for Adult Students
14. Communicating Institutional Value to Prospective Students
15. Social Media Metrics and ROI for Admissions
16. Mobile Web Design for Student Recruitment
17. Building Social Media Efforts for International Student Recruitment
18. Strengthening Your Institutional Value Proposition
19. Social Media in Student Recruitment: Emerging Channels and Metrics
20. Getting Started: Using Social Media in Student Recruitment
21. International Student Recruitment: Maximizing Your Website Content
22. International Student Recruitment: Revamping Your Email Communications
23. Strengthening Yield Communications to Prevent Summer Melt
24. Selling Your Value to Adult Students
25. Creating Brand Awareness in the Adult Student Market
26. Prioritizing Marketing Tactics for Adult Student Recruitment
27. A Tool for Increasing Application and Retention Rates for At-Risk Students
28. Recruiting, Retaining, and Supporting International Graduate Students
29. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
30. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
31. Comprehensive Transfer Support: A Case Study
32. Increasing Student Engagement in Financial Literacy Programming
33. Increasing the Feeling of Safety and Security for International Students
34. Why Measuring Diversity Matters
35. FREE: Navigating the Graduate Enrollment Landscape Mid-Pandemic
36. An Innovative Approach to Strengthening Your International Programs and Partnerships
37. Microtargeting to Achieve Enrollment Goals
38. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
39. Updating Your Admissions Counselor Toolbox
40. Using Virtual Events in Recruitment and Yield
41. Adapting Recruitment & Yield Strategies in Uncertain Times
42. Engaging Campus Partners in Recruitment Activities
43. Enhancing Admissions with High School Counselors: A 4-Phase Approach
44. Connecting Admissions Counselors More Effectively to Yield Outcomes
45. eSports in Higher Education
46. Enhance Your Application Process: Strategies to Measure Grit and Non-Cognitive Variables
47. Ideas for Academic Leaders to Engage Faculty in Student Recruitment
48. Forming International Partnerships to Increase Enrollment
49. Innovations in Campus Visit: Two Institutional Case Studies
50. Admissions Skill-Building: Core Training for New Counselors
51. Managing Your Enrollment Funnel to Optimize Student Recruitment
52. Considerations for Working with Commission-Based International Recruitment Agents
53. Proactive Strategies for Controlling Admissions Turnover



54. Measuring and Improving Admissions Team Performance
55. Improving Your Campus Visit Experience
56. Private Universities: Building Pathways with Community Colleges
57. Improving Your Admissions Ambassador Program for Better Campus Visits
58. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About

Marketing & Communications

1. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
2. Leveraging Social Media Advertising in Higher Ed Marketing
3. Dynamic Recruitment Communications: Planning for an Uncertain Fall
4. Inspiring Confidence Through Yield Communications
5. Using Video Effectively in Recruitment Marketing
6. Tactics to Increase the Visibility of Your Honors Program or College
7. Strategies to Engage Parents and Families in the Recruitment Process
8. Differentiating Your School for Adult Students
9. Communicating Institutional Value to Prospective Students
10. Social Media Metrics and ROI for Admissions
11. Mobile Web Design for Student Recruitment
12. Building Social Media Efforts for International Student Recruitment
13. Strengthening Your Institutional Value Proposition
14. Social Media in Student Recruitment: Emerging Channels and Metrics
15. Getting Started: Using Social Media in Student Recruitment
16. International Student Recruitment: Maximizing Your Website Content
17. International Student Recruitment: Revamping Your Email Communications
18. Strengthening Yield Communications to Prevent Summer Melt
19. Selling Your Value to Adult Students
20. Creating Brand Awareness in the Adult Student Market
21. Prioritizing Marketing Tactics for Adult Student Recruitment
22. Essential Leadership Roles and Actions for Crisis Management
23. A Strategic Approach to Strengthening and Updating Your Institutional Brand
24. Executing Your Communications Plan During a Crisis
25. Using Social Media in Your COVID-19 Response
26. 15 Tips to Engage Gen Z in Your Communications
27. Leading with Social-First: An Innovative Approach to Content Creation
28. The Promise and Peril of Podcasting in Higher Education
29. Making Your Social Media Content Accessible and Inclusive
30. Developing and Using Personas in Higher Ed Marketing
31. Tips for Building Successful Relationships with Reporters
32. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
33. Strengthen Your Instagram Strategy in Higher Education
34. Assessing Your Current Presidential Voice



35. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
36. Connecting Central Marketing and Advancement Teams: An Innovative Approach
37. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
38. Writing Resource Manual
39. SEO Primer for Higher Ed Marketing
40. Five Steps for Sub-Branding in Higher Education
41. Tools for Creating a Brand Culture at Your Institution
42. Creating a Framework for Proactive Issues Management
43. Developing Presidential Voice: Toolkit for Marketing and Communications
44. Ensuring Successful Outcomes with Marketing Consultants
45. Creating a Responsive Design Framework for University Websites
46. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
47. Effectively Implementing Your Social Media Policy
48. Staffing and Structuring a Successful Marketing Communications Department
49. Managing Higher Education Social Media Challenges
50. Launching a Branding Initiative
51. Partnering Advancement and Communications to Enhance Your Institution's Brand
52. Implementing Your Social Media and Branding Guidelines
53. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
54. Strategizing for Social Media in Advancement
55. Using Student Storytelling in Higher Ed Marketing
56. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
57. Connecting Market Research to Strategy in Higher Ed: Using Market Research to Inform Strategy

Enrollment Services

1. Cross-Training Admissions and Financial Aid Staff
2. Prior-Prior Year: Preparing Your Institution
3. Strengthening Admissions and Financial Aid Partnerships
4. Translating Experiential Learning into College Credit with Prior Learning Assessment
5. Centralizing the Scholarship Administration Process
6. Bringing One-Stop Services to Students Across Campus
7. Communicating Financial Aid and Affordability to Admitted Students
8. Assessing Incoming Student Readiness for Online Learning
9. Disability Services: Accommodating Student Veterans
10. Avoiding FERPA Pitfalls in the Financial Aid Office
11. FERPA: When to Involve Legal Counsel and Leadership
12. FERPA Regulation Basics
13. FERPA Policy and Procedure Audit



14. Complying with Section 702 of the Choice Act
15. FERPA Hot Topics: Big Challenges Solved
16. FERPA Lessons and Quizzes
17. FERPA Checklist: What Can Never Be Shared
18. Building a University Service Culture: Case Study from Laurentian University
19. Strategic Financial Aid Allocation for Retention
20. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
21. What Story Does the Pell Grant Data Tell?
22. FERPA for Faculty
23. Tools for Better Customer Service
24. Physical Space Considerations for One-Stop Centers
25. Improve Adult Student Success with Superior Customer Service
26. Offering Credit for Prior Learning Assessment
27. Online One-Stop: Improving Efficiency and Quality of Service
28. Developing and Implementing Your Customer Service Vision
29. Customer Service Training for Financial Aid Staff
30. Auditing and Improving Customer Service on Your Campus



Faculty Success Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

*Content in this list is either free or discounted with membership.



Teaching

20. Creating Agile Courses for an Uncertain Fall
21. How MIT Plans to Develop Scalable, Differentiated Instruction
22. How Jackson State University is Improving STEM for All Students
23. Gateway Math: A Close Look at Miami Dade College's Approach
24. From STEM Pathways to STEM Highways
25. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
26. Level Up! What Faculty Need to Know About Digital Badges
27. Creating Digital Badges to Incentivize Participation in Faculty Development
28. Strategically Integrating Experiential Learning Into the Curriculum
29. Curricular Efficiency: Improving Academic Success and Degree Completion
30. Assessing the Quality of Your General Education Program
31. 8 Steps to Implementing Open Educational Resources
32. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
33. Practicing Culturally Relevant Pedagogy in Higher Education
34. Evaluating Online Faculty
35. Making Your Online Courses More Experiential
36. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
37. Using Experiential Learning to Link Classroom Content to Real Life Situations
38. Quality ePortfolios: Essentials for Experiential Learning Programs
39. 7 Strategies for Integrating Student Blogging into ePortfolios
40. Build Critical Thinking through Project-Based Learning
41. FERPA for Faculty
42. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
43. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
44. Supporting Neurodiversity in the Classroom
45. An Innovative Approach to Universal Design Learning: Engaging All Learners
46. Civil Dialogue as a Classroom Management Strategy
47. Faculty Development: Ideas for a More Inclusive Classroom
48. Civility in the Classroom: A Better Approach
49. Making Your Online Course Accessible to All Learners
50. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
51. New Learning Spaces: Support Faculty for Improved Learning
52. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
53. Principles for Effective Online Teaching
54. Building Inclusive Pedagogy Online
55. 9 Formative Assessment Techniques for Online Courses
56. Incorporating Virtual Labs and Lab Kits in Your Courses
57. Strategies to Create More Engaging Online Courses
58. Strategies to Effectively Engage Students in Online Learning: A Discussion of Best Practices



59. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
60. Online Teaching Effectiveness
61. Train Your Faculty to be Better Online Instructors
62. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education
63. Copyright and Fair Use Essentials for Faculty Bundle
64. Making the Shift from Classroom to Online Course Design
65. Title IV: Complying with New State Authorization Rules
66. Instructional Strategies for Blended Learning
67. Institutional Readiness for Implementing Blended Learning
68. Developing Engaging Online Information Literacy Programming
69. Authentic Assessment Strategies for Online Learning
70. Blended Course Design Principles
71. Copyright Considerations for Using MOOCs in Your Courses
72. Growing and Supporting Online Programs Internationally
73. Managing Online Course Workload
74. Designing Engaging Online Courses for Adult Learners
75. Copyright for Online Course Materials
76. Title IX: Four Essentials for Faculty
77. Can Flipped Classrooms Transform STEM Courses?
78. Ensuring Quality in Online Instruction
79. Using Peer Mentorship to Support Online Faculty
80. Faculty Checklist: Steps to Respond to Classroom Incivility
81. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
82. Implement Teaching Strategies that Engage Generation Z
83. Engaging Students Through Creativity in Instruction
84. How to Encourage Academic Grit and a Growth Mindset in Your Students
85. Integrating Information Literacy in First Year Student Programs
86. Training Faculty: Helping International Students Properly Cite Sources
87. Understanding the Essentials of Direct Assessment
88. Three Solutions for Impacting STEM Retention
89. Coaching Students to Build an Entrepreneurial and Innovative Mindset
90. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
91. Critical Considerations for Accelerated Degree Programming
92. A Simple Way to Make Your Classes More Interactive
93. Open Educational Resources: Benefits, Challenges, and Strategies for Implementation
94. 10 Tips for Creating Lecture Capture
95. Teaching with Twitter
96. Gamification: Practical Strategies for Your Course
97. Designing Your Course for Active Team-Based Learning



Research

1. Navigating Interdisciplinary Research: A Guide for College and University Administrators
2. How to Manage Stress as a Faculty Member During Uncertain Times
3. Developing a Consistent and Productive Writing Practice
4. Engaging Faculty to Improve Corporate Relations
5. Partner with Faculty to Maximize Private Funding Opportunities
6. Using a Council to Establish a Holistic Corporate Engagement Strategy
7. Returning to Research: Preparing Your Transition from Chair to Faculty
8. Creating a Sense of Community with Graduate Students
9. Creating Support Structures to Help Grads Develop a Professional Identity
10. Graduate Enrollment and Gender: A Changing Landscape
11. Networking Fundamentals for Research Development Professionals
12. Fostering the Scholarship of Teaching and Learning through Faculty Learning Communities
13. Improving Efficiency for Grant Support Systems
14. 5 Key Skills to Facilitate Interdisciplinary Team Research
15. Decisions to Make with Your Interdisciplinary Research Team Before a Project
16. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research
17. Strategies to Engage Faculty in Research Growth
18. Growing Research Collaboration Through External University Partnerships
19. Working at the University-Industry Interface: Effective Strategies for Active Researchers
20. Strategies for Increasing Resilience and Grit in Research Faculty
21. Tracking Spending to Minimize Research Grant Audit Risk

Career Advancement

1. Departmental Budget Training for Faculty
2. Practicing Culturally Relevant Pedagogy in Higher Education
3. A Comprehensive Approach to Faculty Orientation
4. Improving Faculty Mentorship
5. Preparing Faculty for Academic Leadership
6. Supporting Mid-Career Faculty
7. How to Manage Stress as a Faculty Member During Uncertain Times
8. Evaluating Online Faculty
9. Developing a Consistent and Productive Writing Practice



Institutional & Academic Planning Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

*Content in this list is either free or discounted with membership.



Finance & Administration

1. Key Considerations for Designing Student-Focused Innovation Spaces
2. Planning a Teaching and Learning Space for Virtual and Augmented Reality
3. Key Considerations for Designing Student-Focused Innovation Spaces
4. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
5. The \$10,000-a-Year Bachelor's Degree That Works
6. Handling Institutional or Program Teach-Outs with Dignity
7. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
8. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
9. Pivoting Forward: The Current Financial Picture in Higher Ed
10. How Activity Based Costing Analysis Can Be Used to Test-Drive Future Scenarios
11. Innovation Forum for Leaders of Community Colleges
12. Centralizing the Scholarship Administration Process
13. Bringing One-Stop Services to Students Across Campus
14. Incentivizing Faculty and Staff Retirement
15. Negotiating Successful Adjunct Union Collective Bargaining Agreements
16. Performance Review Questionnaire
17. Transforming Your Institution through Lean Higher Education
18. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
19. Are You Looking for a New Way to Evaluate Projects?
20. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
21. How Ready Are You to Implement Your Strategic Plan?
22. 11 Keys to Implementing Your Strategic Plan
23. The Six Dimensions of Implementing Strategic Plans
24. The Strategic Planning Implementation Clinic
25. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
26. Reopening Library Operations: A Dialogue on Planning and Implementation
27. Making the Business Case for Active Learning Spaces
28. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
29. Key Considerations for Learning Commons Design
30. Collecting User Data to Improve Your Learning Commons
31. Private Business Use Compliance in Higher Education
32. 4 Steps to Ensure Electronic and Information Technology Accessibility
33. COVID-19: Mitigating Risk and Liability for a Fall Reopening
34. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
35. Tuition: Raise it, Lower it, or Stay the Course?
36. Key Questions to Produce Effective Data Visualizations
37. Leveraging Institutional Aid to Maximize Net Tuition Revenue
38. Understanding Enrollment Management Challenges: A Program for Finance Officers



39. Keys to Approaching Tuition Resetting at Your Institution
40. Creating Financial Expectations in the Housing RFP Process
41. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
42. Navigating Employee Considerations for Reopening in the Fall
43. Implementing Furloughs Thoughtfully: Creating a Strategy for Difficult Decisions
44. Practical Data Governance in Higher Education
45. Athletic Department Strategic Planning: The Power of Defining Objectives, Not Just Tactics
46. Accurately Calculate and Interpret the CFI
47. Decision-Making Possibilities with Activity-Based Costing
48. Preparing for Tax Reform in Higher Education
49. Engaging Your Campus Community in the Budgeting Process
50. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space
51. Meeting Campus Growth Needs by Leasing Off-Campus Space from Private Partners
52. Moving to a Strategic Sourcing Model
53. Developing and Maintaining a Strategic Space Database
54. Minimize the Fallout from Cyber Attacks
55. Trends in Higher Education Performance-Based Funding
56. Establishing a Cash Flow Forecasting Model for Your Institution
57. Preparing Your Institution for Shared Services Implementation
58. Structuring Successful Outsourcing Contracts for Campus Services
59. Shared Services: Assessing Your Readiness
60. Moving to a Responsibility Center Management Budgeting Model
61. Making More Informed Space Decisions from Your Existing Reports and Data
62. Financial Ratios: Strategic Assessment and Communication of Your Institutional Health
63. Key Decisions for Decentralized Budgeting Implementation
64. Preparing for a University-Wide Activity-Based Costing Model
65. Deferred Maintenance: Reducing Your Backlog
66. Improving Capital Project Prioritization at Your Institution

Academic Program Planning

1. Creating Agile Courses for an Uncertain Fall
2. How MIT Plans to Develop Scalable, Differentiated Instruction
3. Selecting Badges to Advance Your Institution's Goals
4. Managing Relationships with Partners in Non-Traditional Badge Development
5. Launching a Successful Competency-Based Education Program
6. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
7. Collaborating Effectively with Industry in Competency-Based Education
8. The \$10,000-a-Year Bachelor's Degree That Works
9. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
10. Departmental Budget Training for Faculty



11. Translating Experiential Learning into College Credit with Prior Learning Assessment
12. Strategically Integrating Experiential Learning Into the Curriculum
13. The Challenges of Creating and Running an Interdisciplinary Curriculum
14. How to Integrate Career Readiness into Curricula with Digital Badging
15. Building a Custom Corporate Training Program
16. Handling Institutional or Program Teach-Outs with Dignity
17. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
18. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
19. Pivoting Forward: The Current Financial Picture in Higher Ed
20. How Activity Based Costing Analysis Can Be Used To Test-Drive Future Scenarios
21. Innovation Forum for Leaders of Community Colleges
22. Academic Restructuring: Creating New Growth Opportunities (Webcast 2 Only)
23. Academic Restructuring: Critical Insights and Lessons Learned
24. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
25. Building a More Strategic Budget for Your Academic Department
26. Collecting Data to Inform Decision-Making Around Remote Learning
27. 5 Considerations for Developing and Growing Online Programs
28. Building an Institutional Framework for MOOC Programs
29. Developing Vendor Partnerships for Online Programs
30. Navigating Interdisciplinary Research: A Guide for College and University Administrators
31. Curricular Efficiency: Improving Academic Success and Degree Completion
32. Adjusting Academic Policies Because of COVID-19: A Discussion Space
33. Measuring the Costs of Developmental Education
34. Institutional Collaboration: Shared Enrollment
35. Assessing the Quality of Your General Education Program
36. 8 Steps to Implementing Open Educational Resources
37. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
38. Reallocating Resources Across Academic Programs
39. Making Data-Informed Academic Program Decisions
40. Strategies for Effective and Actionable Academic Program Reviews
41. Academic Program Management: Making Data-Informed Decisions
42. Strengthening and Aligning Academic Programs When Time is of the Essence
43. Strategies for Effective and Actionable Academic Program Reviews — University of Denver
44. Operationalizing and Sustaining New Academic Programs
45. Measuring Academic Program Cost and Demand
46. Ideas from the For-Profit Sector on Making Your Program More Competitive
47. Financial Modeling for New Academic Programs
48. Feasibility Checklist: The Science of Bringing New Academic Programs to Life



Academic Innovation

1. Creating Agile Courses for an Uncertain Fall
2. How MIT Plans to Develop Scalable, Differentiated Instruction
3. Selecting Badges to Advance Your Institution's Goals
4. Managing Relationships with Partners in Non-Traditional Badge Development
5. Launching a Successful Competency-Based Education Program
6. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
7. Collaborating Effectively with Industry in Competency-Based Education
8. The \$10,000-a-Year Bachelor's Degree That Works
9. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
10. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
11. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
12. How Jackson State University is Improving STEM for All Students
13. Gateway Math: A Close Look at Miami Dade College's Approach
14. From STEM Pathways to STEM Highways
15. The Future of Work and the Academy
16. Key Considerations for Designing Student-Focused Innovation Spaces
17. Planning a Teaching and Learning Space for Virtual and Augmented Reality
18. Key Considerations for Designing Student-Focused Innovation Spaces
19. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
20. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
21. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
22. Level Up! What Faculty Need to Know About Digital Badges
23. Creating Digital Badges to Incentivize Participation in Faculty Development
24. Managing Mobile Devices: BYOD and Loaner Devices
25. Selecting a Learning Management System

Online Education

1. Creating Agile Courses for an Uncertain Fall
2. How MIT Plans to Develop Scalable, Differentiated Instruction
3. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
4. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
5. Collecting Data to Inform Decision-Making Around Remote Learning
6. 5 Considerations for Developing and Growing Online Programs
7. Building an Institutional Framework for MOOC Programs
8. Developing Vendor Partnerships for Online Programs
9. Evaluating Online Faculty



10. Making Your Online Courses More Experiential
11. Assessing Incoming Student Readiness for Online Learning
12. Making Your Online Course Accessible to All Learners
13. Building Inclusive Pedagogy Online
14. Incorporating Virtual Labs and Lab Kits in Your Courses
15. Strategies to Create More Engaging Online Courses
16. Strategies to Effectively Engage Students in Online Learning: A Discussion of Best Practices
17. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
18. Online Teaching Effectiveness
19. Train Your Faculty to be Better Online Instructors
20. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education
21. Copyright and Fair Use Essentials for Faculty Bundle
22. Making the Shift from Classroom to Online Course Design
23. Title IV: Complying with New State Authorization Rules
24. Instructional Strategies for Blended Learning
25. Institutional Readiness for Implementing Blended Learning
26. Developing Engaging Online Information Literacy Programming
27. Authentic Assessment Strategies for Online Learning
28. Blended Course Design Principles
29. Copyright Considerations for Using MOOCs in Your Courses
30. Growing and Supporting Online Programs Internationally
31. Managing Online Course Workload
32. Designing Engaging Online Courses for Adult Learners
33. Copyright for Online Course Materials
34. Title IX: Four Essentials for Faculty
35. Can Flipped Classrooms Transform STEM Courses?
36. Ensuring Quality in Online Instruction
37. Using Peer Mentorship to Support Online Faculty
38. Building Digital Communities in Co-Curricular Spaces
39. Three Ways to Engage Online Students Outside the Virtual Classroom
40. Engaging and Retaining Online Students
41. Writing Centers: Responding to Student Writing in the Online Environment
42. Translating Your Student Development Services for Online Students
43. Checklist: Taking Support for Online Students to the Next Level
44. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students

Learning Spaces

1. Key Considerations for Designing Student-Focused Innovation Spaces
2. Planning a Teaching and Learning Space for Virtual and Augmented Reality
3. Key Considerations for Designing Student-Focused Innovation Spaces

academicimpressions.com

5299 DTC Blvd., Ste. 1400
Greenwood Village, CO 80111

T: 720.488.6800
F: 303.221.2259



4. Reopening Library Operations: A Dialogue on Planning and Implementation
5. Making the Business Case for Active Learning Spaces
6. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
7. Key Considerations for Learning Commons Design
8. Collecting User Data to Improve Your Learning Commons
9. New Learning Spaces: Support Faculty for Improved Learning
10. Reopening Libraries: A Dialogue on Supporting Staff and Users
11. Responsive General Collection Management: Integrating Stakeholder Input
12. Integrated Planning Process and Tools for a Flexible Learning Space Initiative



Leadership Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

*Content in this list is either free or discounted with membership.



Leading Self

1. Tools for Reflecting on Professional Development
2. Are You A Reluctant Leader?
3. Meetings Success Kit
4. Lead More Courageous Conversations to Foster Diversity and Difference
5. The Fundamentals of Leadership: An Immersive Experience
6. Leading Through a Crisis
7. Leveraging Your Strengths as a Leader
8. Video Series: Micromanagement in Higher Education
9. Leveraging Your Strengths as a Leader
10. Cultivating Your Unique Leadership Skills in this New Environment
11. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
12. Would You Benefit from an Executive Coach?
13. Executive Coaching
14. Understanding and Addressing Microaggressions
15. Upgrading Your Self-Care During the COVID Crisis
16. Succeeding as a Disruptive Innovator: Stories from a Former College President
17. Advance Your Career with a Personal Board of Directors
18. Increasing Emotional Intelligence by Identifying Your Triggers
19. Defining Your Role as Chief of Staff
20. 3 Ways to Improve Your Decision-Making
21. 5 Ways to Learn from Failure
22. 10 Strategies to Foster More Creative Problem-Solving
23. Time Management: A Disciplined Approach to Priority-Setting
24. 10 Powerful Strategies to Beat Procrastination
25. The Five Levels of Decision Making Tool
26. How to Make Courageous Decisions
27. Preventing Leadership Derailment in Higher Education
28. Building Leadership Resilience in Higher Education
29. Avoiding the Seduction of the Leader Syndrome
30. Three Factors of Healthy Leadership in Higher Education
31. 10 Mistakes New Presidents Often Make
32. Building Resilience During and After the Pandemic
33. Advocating for Yourself in Personal and Professional Relationships

Leading Others

1. Recruiting and Retaining a Talented Advancement Team
2. Performance Review Questionnaire
3. Facilitating Culturally Inclusive Meetings
4. Influencing Without Authority
5. Meetings Success Kit

academicimpressions.com

5299 DTC Blvd., Ste. 1400
Greenwood Village, CO 80111

T: 720.488.6800
F: 303.221.2259



6. Group Activity Designs
7. Participant Roles for Small Group Activities
8. Managing Up, Down, and Across
9. Essential Leadership Roles and Actions for Crisis Management
10. Developing Rigor in Your Fundraising Team
11. Lead More Courageous Conversations to Foster Diversity and Difference
12. Leading Through Bias Incidents on Campus
13. Communication Strategies to Confront Toxicity in the Workplace
14. Building Resilience with Your Team During Uncertain Times
15. Managing a Remote Team: How to Motivate, Maintain Morale, and Ensure Accountability
16. Find the Right Solution for Employee Performance Gaps
17. The Fundamentals of Leadership: An Immersive Experience
18. Leading Through a Crisis
19. Identify and Actualize Your Team Values to Increase Trust and Engagement
20. Managing Difficult Colleagues
21. Discover Your Role and Impact in Creating Team Engagement
22. Fostering Psychological Safety in Your Team
23. Leaders as Coaches: Improving Employee and Team Performance
24. 6 Powerful Ideas for Building a First-Class Team on Campus
25. 6 Destructive Myths About Teams in Higher Education
26. Leadership Learning Plan- Supervision in Higher Education
27. Leveraging Your Strengths as a Leader
28. Evaluating the Strengths and Weaknesses of Your Team
29. Learning to Lead Through Conflict
30. Video Series: Micromanagement in Higher Education
31. Leveraging Your Strengths as a Leader
32. Effective Supervision in Higher Education
33. Leading Effective Virtual Meetings
34. The Art and Practice of Giving and Receiving Feedback
35. Coaching in Supervision
36. Conflict Management for Institutional Leaders
37. Motivating and Leading Across Generations
38. The 10 Differentiators of Exceptional Teams in Higher Education
39. Managing Conflict
40. Cultivating Your Unique Leadership Skills in this New Environment
41. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities

Leading the Institution

1. The Future of Work and the Academy
2. Innovation Forum for Leaders of Community Colleges

academicimpressions.com

5299 DTC Blvd., Ste. 1400
Greenwood Village, CO 80111

T: 720.488.6800
F: 303.221.2259



3. Beating Turnover in Higher Ed
4. Transforming Your Institution through Lean Higher Education
5. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
6. Are You Looking for a New Way to Evaluate Projects?
7. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
8. How Ready Are You to Implement Your Strategic Plan?
9. 11 Keys to Implementing Your Strategic Plan
10. The Six Dimensions of Implementing Strategic Plans
11. The Strategic Planning Implementation Clinic
12. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
13. Essential Leadership Roles and Actions for Crisis Management
14. Leading Through Bias Incidents on Campus
15. Managing and Supporting an Aging Workforce
16. Navigating Senior Leadership Transitions in Higher Education
17. Fail Fast and Fail Forward: How Agile Planning Can Move You Forward During Chaos
18. Leading Through Change in Higher Education
19. FREE WEBCAST - The Future of Higher Education
20. The 4 Stages of Change
21. The Future of Higher Education: Fall or Thrive?

Leadership Pipeline

1. Overcoming the Effects of White Privilege for More Equitable Search Processes
2. Beating Turnover in Higher Ed
3. Recruiting and Retaining a Talented Advancement Team
4. Recruiting, Hiring, and Retaining Diverse Faculty
5. Recruiting for Diversity: A Training for Academic Search Committees
6. Diverse Hiring in Higher Education: Resources for Search Committees
7. Incentivizing Faculty and Staff Retirement
8. Rethink Your Presidential Search Process
9. Tools for Reflecting on Professional Development
10. Build the Capacity of Your Institution's Leaders
11. Are You A Reluctant Leader?



Student Success Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

*Content in this list is either free or discounted with membership.



Retention & Time to Degree

1. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
2. From STEM Pathways to STEM Highways
3. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
4. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
5. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
6. Strategically Integrating Experiential Learning Into the Curriculum
7. Curricular Efficiency: Improving Academic Success and Degree Completion
8. Adjusting Academic Policies Because of COVID-19: A Discussion Space
9. Measuring the Costs of Developmental Education
10. A Tool for Increasing Application and Retention Rates for At-Risk Students
11. Recruiting, Retaining, and Supporting International Graduate Students
12. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
13. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
14. Comprehensive Transfer Support: A Case Study
15. Increasing Student Engagement in Financial Literacy Programming
16. Integrating Effective Mentorship into Campus Culture: A Success Story
17. Making Your Online Courses More Experiential
18. Scaling Experiential Learning Across Campus
19. Integrating Career Development into Study Abroad Experiences
20. Integrate Academic and Career Resources to Improve Student Success
21. Integrating Career and Advising Services
22. Career Services Skill Building: Supporting International Students
23. Assessing Incoming Student Readiness for Online Learning
24. Building a University Service Culture: Case Study from Laurentian University
25. Strategic Financial Aid Allocation for Retention
26. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
27. Disability Services: Accommodating Student Veterans
28. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
29. Ensuring Quality in Online Instruction
30. Using Peer Mentorship to Support Online Faculty
31. Three Ways to Engage Online Students Outside the Virtual Classroom
32. Engaging and Retaining Online Students
33. Writing Centers: Responding to Student Writing in the Online Environment
34. Translating Your Student Development Services for Online Students
35. Checklist: Taking Support for Online Students to the Next Level
36. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students
37. Creating a Sense of Community with Graduate Students
38. Creating Support Structures to Help Grads Develop a Professional Identity



39. Addressing Food Insecurity During COVID-19
40. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
41. Creating Intentional Programming to Support the Success of Men of Color
42. Designing an Incentivized STEM Mentoring Program for Equitable Success
43. Connecting with Advisees from Diverse Cultural Backgrounds
44. Designing Effective Living-Learning Communities
45. Living-Learning Programs for STEM Students
46. Designing a Sophomore Living-Learning Community
47. Implement Teaching Strategies that Engage Generation Z
48. Engaging Students Through Creativity in Instruction
49. How to Encourage Academic Grit and a Growth Mindset in Your Students
50. Integrating Information Literacy in First Year Student Programs
51. Training Faculty: Helping International Students Properly Cite Sources
52. Understanding the Essentials of Direct Assessment
53. Three Solutions for Impacting STEM Retention
54. Coaching Students to Build an Entrepreneurial and Innovative Mindset
55. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
56. Title IX: Key Considerations for Working with Pregnant and Parenting Students
57. Title IX: Key Considerations for Working with Pregnant and Parenting Students
58. Creating a High-Touch Online Summer Bridge Program
59. Creating a Virtual Orientation Experience that Preserves On-Campus Benefits
60. Finding Success with Remote Academic Advising: A Training for Frontline Advisors
61. Supporting First Generation Students Amid COVID-19
62. Student Retention: A Discussion of Practices & Approaches During Uncertain Times
63. Taking Your Orientation Online to Solve Common Challenges
64. Focus on Student Belonging to Boost Student Retention and Success
65. COMING SOON! - Sophomore Student Retention & Success: Challenges, Best Practices & Steps Forward
66. Using Data to Inform and Design Sophomore Year Experience Programs
67. 5 Key Components of a Successful Intrusive Advising Process
68. Engaging First-Gen Families to Drive Student Success
69. How Do Universities Need to Approach Student Data Differently?
70. Creating Consistency in Decentralized Advising Models
71. Tools for Training Advisors
72. Engaging and Celebrating First-Generation Students and Faculty on Your Campus
73. Four Strategies for Successfully Advising Undeclared Students
74. Innovative Strategies for Supporting Reinstated Students: A Case Study from Georgia Tech
75. Adding an Online Experience to Your On-Campus Orientation
76. Overcoming Three Common Challenges in Online Advising
77. Developing and Administering Mentorship Programs for Transfer Students
78. How Some Colleges are Building Student Resilience and Grit
79. Four Skills to Build Professional Mindsets with Students



80. Improving Student Engagement with Advising Communications
81. Customizing Your Peer Mentor Program: Best Practices in Developing a Peer Mentoring Framework
82. Retaining First-Generation Students: Strategies for the Classroom and Beyond
83. Looking at Student "Grit" and Resilience - from Recruitment to Retention
84. Building a Comprehensive Sophomore-Year-Experience Program
85. Predictive Analytics for Improved Student Success Interventions
86. Customizing Orientation for Transfer Students
87. International Student Orientation: Using Peer Mentors to Improve Your Program
88. Developing Academic Stamina in First-Year Students
89. Creating a Case Manager Role to Better Serve At-Risk Students
90. Changes that Make a Big Impact on Peer Leader Training
91. Online Orientation: Focusing on Student Learning
92. Using Retention Metrics to Support At-Risk Online Students
93. Integrating Peer Mentors Across First-Year Student Programs
94. Onboarding Spring Admits for Future Success
95. Creating a Stop-Out Program to Increase Completion
96. Academic Advising Records: Implications for Electronic Documentation
97. Improving First-Year Student Experience Programs for At-Risk Students
98. New Advisor Training: Developmental Advising via Email
99. Academic Coaching: Models for Student Success and Retention
100. Improve Completion through Redesigning Developmental Courses
101. Solving Retention Challenges with a Team Approach: A Case Study
102. Summer Bridge: Building and Measuring Campus Connection
103. Taking a Case-Study Approach to Improving Academic Advising Assessment
104. Conducting a Self-Audit of Your Retention Data and Programs
105. Increasing Degree Pathways for Stop-Out Students
106. Selecting the Right Software for Your Learning Center Needs
107. Improving Academic Literacy for International Students
108. Practical Tactics for Building Academic Grit
109. Gaining Faculty Buy-In for Student Success Initiatives and Programs
110. Assessing the Effectiveness of Your Retention Programming
111. Building a More Effective Parent Relations Program
112. Increasing the Odds for Non-Traditional Student Persistence and Completion
113. Supporting Military-Connected Students for Success and Completion
114. Launching an Academic Success Coaching Model in Advising
115. Capitalizing on the Dream and Design Phases of Appreciative Advising
116. It's Not Just About the First and Second Year of College
117. Optimizing Your Use of Student Information Systems
118. Academic Advising's Role in Change Implementation
119. Developing a High-Performing and Productive Advising Department, Part 2: Assessing and Meeting Employee Needs



120. Developing a High-Performing and Productive Advising Department, Part 1: Assessing and Meeting Student Needs
121. 2 Ways to Move Students Out of Academic Probation
122. Improving Student Success Can't Be a One-Office Effort
123. Student Resilience: How One Institution is Helping At-Risk Freshmen Seize a Second Chance
124. How Georgia State University Plans to Use Predictive Analytics to Address the National Achievement Gap

Career Development & Readiness

1. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
2. Translating Experiential Learning into College Credit with Prior Learning Assessment
3. Strategically Integrating Experiential Learning Into the Curriculum
4. The Challenges of Creating and Running an Interdisciplinary Curriculum
5. How to Integrate Career Readiness into Curricula with Digital Badging
6. Alumni Career Services: Developing an Online Programming Series
7. Internship Programs: Limiting Potential Liabilities
8. Making Your Online Courses More Experiential
9. Scaling Experiential Learning Across Campus
10. Integrating Career Development into Study Abroad Experiences
11. Integrate Academic and Career Resources to Improve Student Success
12. Integrating Career and Advising Services
13. Career Services Skill Building: Supporting International Students
14. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
15. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
16. Using Experiential Learning to Link Classroom Content to Real Life Situations
17. Quality ePortfolios: Essentials for Experiential Learning Programs
18. 7 Strategies for Integrating Student Blogging into ePortfolios
19. Build Critical Thinking through Project-Based Learning
20. Career Services: Engaging Students in the New World of Work
21. Career Services: Career Planning and Professional Networking in a World of Social Distancing
22. Career Industry Cluster Model: Aligning Career Services with the World of Work
23. Give Your Students an EDGE through On-Campus Internships
24. Career Services: Engaging Undocumented and DACA Students
25. Keys to Creating a Powerful Partnership Between Advising and Career Services at Your Institution
26. 3 Ways to Connect Students to Career Services Early and Often
27. Three Strategies for Connecting Student Athletes to Career Services



28. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
29. Telling Your First Destination Narrative
30. Improving Career Services with Data
31. Branding Your Career Services Department
32. A Competency-Based Approach to Career Services in Higher Ed

Mental Health & Wellness

1. Managing Student Threats and Risk: Effective Policies and Practices
2. Developing a Self-Harm Compliance Protocol
3. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
4. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
5. Enforcing Social Distancing on Higher Education Campuses
6. Preparing Mental Health Services for the Fall
7. Supporting Student Mental Health During the Current Crisis
8. Supporting DACA Students in Uncertain Times: Preparing for a Supreme Court Ruling
9. 4 Key Components of the Stepped Care 2.0 Model in Higher Ed
10. The Urgent Care Model as a Solution for Higher Ed Counseling Centers
11. Launching a Zero Suicide Initiative on Your Campus
12. Student Mental Health in Higher Education
13. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
14. Learning About Online Mental Health Tools
15. Making an Impact on Mental Health: How to Deliver with Peer Educators
16. The Role of Higher Ed in Providing Mental Health Services
17. Uncovering Resilience in Students with Mental Health Concerns: A Case Study
18. Creating a Training Model to Increase Faculty Engagement in Students' Mental Health
19. Case Management 2.0: Considerations for Enhancing the Impact of Your Mental Health Case Manager
20. Case Management 1.0: Considerations for Establishing a New Mental Health Case Manager
21. Improve Student Mental Health Services Using Online Tools
22. Five Cultural Competence Skills to Improve Your International Student Mental Health Services
23. Four Essential Counseling Skills for Entry-Level Student Affairs Professionals

Student Life & Engagement

1. Creating Financial Expectations in the Housing RFP Process
2. Building Digital Communities in Co-Curricular Spaces
3. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
4. Designing Effective Living-Learning Communities
5. Living-Learning Programs for STEM Students
6. Designing a Sophomore Living-Learning Community



7. Risk Management for Non-Student Minors on Campus
8. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
9. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
10. Reframing Student Activism as a Vehicle for Student Leadership Development
11. Managing Student Activism
12. Green Programs for Residence Halls
13. Coaching as Supervision in Residence Life
14. Incentivizing Residential Learning
15. First Steps in Residential Goal Alignment
16. Title IX and Athletics: Practical Ways to Comply

Planning & Strategy

1. Fundamentals of Fundraising for Diverse Student Groups on Campus
2. Student Affairs Fundraising: Building a Sustainable Structure
3. Essential Retention Strategies for Entry-Level Student Affairs Professionals
4. One Stop: How One Institution Transitioned to a High-Performing Student Services Model
5. Connecting Planning and Budgeting in Student Affairs
6. Restructuring and Rethinking Student Affairs with FLSA
7. Aligning Student Affairs Operations with Your Institutional Strategic Plan
8. Developing a Metrics-Driven Culture within Student Affairs



Title IX & Compliance Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

*Content in this list is either free or discounted with membership.



Title IX Office

1. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
2. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus
3. Title IX Compliance: Ongoing Training Needs for Investigators and Decision Makers
4. Title IX Final Rule Review & Expert Panel Discussion
5. Comprehensive Strategies for Title IX Coordinators: Institute and Certification
6. New Federal Title IX Regulations: Changes to the Investigative Process
7. Key Considerations for the Anticipated Changes Coming to Title IX
8. Overcoming Bias in Your Title IX Investigative Process
9. Foundations of Title IX Investigations: Institute and Certification

Title IX for Faculty & Staff

1. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
2. Title IX: Key Considerations for Working with Pregnant and Parenting Students
3. Title IX Training: Presidents and Study Abroad
4. Campus Safety's Role in Title IX Investigations
5. Title IX and Athletics: Practical Ways to Comply

Other Legal & Compliance

1. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
2. Fundraising and Sexual Harassment: Documenting Effective Procedures
3. Internship Programs: Limiting Potential Liabilities
4. Disability Services: Accommodating Student Veterans
5. Avoiding FERPA Pitfalls in the Financial Aid Office
6. FERPA: When to Involve Legal Counsel and Leadership
7. FERPA Regulation Basics
8. FERPA Policy and Procedure Audit
9. Complying with Section 702 of the Choice Act
10. FERPA Hot Topics: Big Challenges Solved
11. FERPA Lessons and Quizzes
12. FERPA Checklist: What Can Never Be Shared
13. Negotiating Successful Adjunct Union Collective Bargaining Agreements
14. Private Business Use Compliance in Higher Education
15. 4 Steps to Ensure Electronic and Information Technology Accessibility
16. Responding to Hate Speech Incidents with Confidence
17. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
18. Managing and Supporting an Aging Workforce
19. Faculty Handbooks: 5 Common Problems and Recommended Solutions
20. Preventing Faculty Discrimination with Case Law and Statistics
21. Managing Student Threats and Risk: Effective Policies and Practices



22. Developing a Self-Harm Compliance Protocol
23. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
24. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
25. New Solutions to Student Conduct Challenges
26. Clery Act: A Refresher for the Whole Campus
27. Clery Act Checklist: 10 Steps for Compliance
28. Immigration Law 101: 3 Key Issues for Compliance
29. Conducting Internal Investigations in Higher Education
30. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus

Safety & Risk

1. Increasing the Feeling of Safety and Security for International Students
2. Internship Programs: Limiting Potential Liabilities
3. COVID-19: Mitigating Risk and Liability for a Fall Reopening
4. Responding to Hate Speech Incidents with Confidence
5. Managing Student Threats and Risk: Effective Policies and Practices
6. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
7. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
8. Risk Management for Non-Student Minors on Campus
9. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
10. Essentials of Study Abroad Risk Management
11. Developing a Risk Management Mindset as a Front-Line Student Services Professional
12. Title IX Training Digital Recording Bundle: Presidents and Study Abroad
13. Hazing Prevention: Initiating a Campus-Wide Culture Change
14. Campus Safety's Role in Title IX Investigations
15. Enterprise Risk Management: Why Now?
16. Active Shooter Training: Preparing Your Faculty and Staff
17. Impacting Fundamental Campus Safety Issues



Women's Leadership Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

*Content in this list is either free or discounted with membership.



Leading Self

1. Sharing Your Story and Experience as an Underrepresented Woman
2. Building Your Support Network While Navigating Complexity: A Conversation with Dr. Karen Whitney
3. Advocating for Yourself in Personal and Professional Relationships
4. Building Resilience During and After the Pandemic
5. Likeability – The 8th Deadly Sin
6. Emotional Intelligence as a Key Driver for Advancing Women Leaders
7. Find Your Position of Power When Addressing Toxic Leadership
8. Shift Your Mindset to Build Resilience
9. Creating an Inner Coach Stronger than Your Inner Critic
10. Perspectives from Underrepresented Women in Higher Ed Leadership
11. Cultivating Your Unique Leadership Skills in this New Environment
12. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
13. Women's Leadership Success in Higher Education

Leading Others

1. Managing Up, Down, and Across
2. Perspectives from Underrepresented Women in Higher Ed Leadership
3. Leading Through Uncertainty: A Conversation with Dr. Christine J. Quinn
4. Managing Conflict
5. Cultivating Your Unique Leadership Skills in this New Environment
6. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
7. Women's Leadership Success in Higher Education