



Academic Impressions Training List

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Academic Leadership Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

**Content in this list is either free or discounted with membership.*



Leading Self

1. Principles for Leadership in Higher Education
2. Leading and Influencing as a Department Chair
3. Time Management: Focusing on Your Priorities and Purpose
4. Essential Leadership Skills for Academic Deans
5. Four Leadership Practices for New or Aspiring Deans
6. Meetings Success Kit
7. Navigating Challenges of Academic Leadership
8. 7 Ways Academic Leaders Can Cultivate Creativity
9. What Every Academic Chair Needs to Know
10. Returning to Research: Preparing Your Transition from Chair to Faculty
11. Would You Benefit from an Executive Coach?
12. Cultivating a Professional and Engaging Persona on Your Video Calls
13. Engaging in Empathy: Balance the Emotional Demands

Leading Others

1. Principles for Leadership in Higher Education
2. Leading and Influencing as a Department Chair
3. Integrating Inclusivity into Your Leadership Philosophy
4. Designing Creative Solutions for Your Toughest Challenges
5. Improving Faculty Evaluations: A Training for Department Chairs
6. Your First Year as Department Chair: Building Trust, Communication, and Community
7. Essential Leadership Skills for Academic Deans
8. Communicating Effectively in High-Anxiety Times: A Workshop for Department Chairs
9. Supporting Adjunct Faculty: A Training for Department Chairs
10. Department Chairs: Maximize Your Productivity By Cultivating Your Academic Staff
11. Managing Change as a Department Chair: 5 Traps to Avoid
12. Managing Difficult Faculty
13. Four Leadership Practices for New or Aspiring Deans
14. The Introvert's Guide to Academic Leadership: How Introverts and Extraverts Build Successful Teams
15. Facilitating Culturally Inclusive Meetings
16. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
17. Influencing Without Authority
18. Meetings Success Kit
19. Group Activity Designs
20. Participant Roles for Small Group Activities
21. Managing Up, Down, and Across



Leading the Department/Division

1. Leading and Influencing as a Department Chair
2. Deans Summit: Maintaining Strategic Focus Through Financial Challenges
3. Navigating Your Relationship with Your Dean: A Training for Department Chairs
4. Departmental Budget Training for Faculty
5. Handling Institutional or Program Teach-Outs with Dignity
6. Academic Restructuring: Creating New Growth Opportunities
7. Academic Restructuring: Critical Insights and Lessons Learned
8. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
9. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
10. Building a More Strategic Budget for Your Academic Department
11. Practicing Culturally Relevant Pedagogy in Higher Education
12. Evaluating Online Faculty
13. Engaging Faculty to Improve Corporate Relations
14. Best Practices for Identifying and Developing Department Chairs
15. Your First Year as Department Chair: Building Trust, Communication, and Community
16. Essential Leadership Skills for Academic Deans
17. Managing Change as a Department Chair: 5 Traps to Avoid
18. Navigating Challenges of Academic Leadership
19. What Every Academic Chair Needs to Know
20. Coaching and Motivating Faculty: A Bootcamp for Department Chairs
21. Principles of Budgeting: A Training for Department Chairs
22. Fundraising for New Department Chairs
23. Managing and Supporting an Aging Workforce
24. Faculty Handbooks: 5 Common Problems and Recommended Solutions
25. Preventing Faculty Discrimination with Case Law and Statistics
26. Your First Semester as External Chair: A Roadmap for Success

Faculty Affairs

1. Revising the Promotion and Tenure Process: A Conversation Space for Faculty Affairs and Academic Leaders
2. Best Practices for Supporting First-Year Faculty: Lessons Learned During COVID-19
3. Overcoming Microaggressions as a Faculty Member
4. A Comprehensive Approach to Faculty Orientation
5. Improving Faculty Mentorship
6. Preparing Faculty for Academic Leadership
7. Supporting Mid-Career Faculty
8. Improving Faculty Evaluations: A Training for Department Chairs
9. Best Practices in Designing Mentoring Programs for Early Career Faculty
10. Best Practices for Identifying and Developing Department Chairs



11. 4 Strategies for Closing the Coaching Gap for Mid-Level Academic Leaders
12. Managing and Supporting Adjunct Faculty
13. Beating Turnover in Higher Ed
14. Overcoming the Effects of White Privilege for More Equitable Search Processes
15. Recruiting, Hiring, and Retaining Diverse Faculty
16. Incentivizing Faculty and Staff Retirement
17. Negotiating Successful Adjunct Union Collective Bargaining Agreements
18. Improving Faculty of Color Retention Efforts in Your Department



Advancement Content Summary

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Job Aids & Printables

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Annual Giving

1. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
2. Tailoring Advancement Communications to Ages and Life Stages
3. Transitioning Leadership Annual Donors into Major Donors
4. Using Annual Giving Data to Acquire and Retain Donors
5. Developing Effective Caller-Donor Relationships in Your Phonathon Operation
6. Create the Conditions for Sustained Philanthropic Support
7. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
8. Establishing a Data Governance Committee in Advancement
9. Advancement 101: A Six-Part Series
10. Optimizing Your Online Giving Site
11. PCI DSS Compliance in Advancement: Update for 3.2
12. FERPA for Advancement: Train Your Whole Shop
13. Reengage Your Black Alumni
14. Communicate with Young Alumni Across Multiple Channels
15. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
16. Writing Workshop for Advancement Professionals
17. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
18. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
19. A Multi-Channel Approach to Young Alumni Giving Communications
20. Using Social Media Creatively to Increase Donor and Alumni Engagement
21. Building Better Reunions
22. Cultivating a Team of Student Development Officers
23. Capital Campaigns: Integrating Student Involvement
24. Developing Successful Student Philanthropy Events
25. Successful Young Alumni Programming
26. Effective Student Foundations and Student Alumni Associations
27. Affinity-Based Programming and Giving
28. Managing Annual Fund Volunteers
29. Partnering Giving and Alumni Relations to Better Align Efforts
30. Revitalizing Your Student Foundation Program
31. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
32. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
33. Diversity and Inclusion Engagement Strategies for Alumni and Donors
34. Frontline Fundraising: Essentials of Gift Solicitation
35. Strategic Stewardship Designed to Increase Donor Retention
36. Reimagining Giving and Recognition Societies
37. Customizing Donor Communication through Smarter Segmentation



38. Rethinking Donor Recognition Programs
39. Family Giving: Cultivating the Next Generation of Wealth
40. Stewarding Your Annual Donors
41. Leadership Annual Giving: Key Components of a Successful Program
42. Anticipating and Overcoming Objections in Frontline Fundraising
43. Developing Your Parent Giving Strategy
44. Transitioning Leadership Annual Donors to Major Donors
45. Increasing Faculty Engagement in Advancement
46. Planned Giving: Using Student Callers
47. Integrating Annual Giving into Campaigns
48. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
49. Integrating Social Media with Traditional Solicitation Channels
50. Building the Infrastructure for a Culture of Philanthropy in the Digital World
51. Branding and Marketing Your Leadership Annual Giving Program
52. Direct Mail: Back to Basics
53. Athletics Fundraising: Direct Mail Strategy
54. Annual Giving: Integrating Email with Your Overall Strategy
55. Fundamentals of Fundraising for Diverse Student Groups on Campus
56. Leveraging Texting in your Annual Giving Strategy
57. Refocus Your Annual Giving Strategy: Find Opportunities in a Crisis
58. FREE | Perspectives on Annual Giving Amid COVID-19
59. Building a Faculty and Staff Giving Campaign
60. Identifying and Applying Metrics that Matter in Annual Giving
61. Annual Giving Solicitations in Higher Ed: A Collection of Samples to Inspire Your Next Appeal
62. Launching a Giving Day: Planning and Executing Bundle
63. Phonathon Essentials
64. Measuring and Evaluating Your Annual Giving Staff
65. Running a Meaningful Senior Campaign
66. Creating Giving Circles to Increase Annual Giving
67. Using Data to Inform Your Annual Giving Strategy
68. Launching a Crowdfunding Initiative
69. Auditing Your Annual Giving Operations
70. Rethinking Faculty and Staff Giving
71. Recurring Gifts: Strategies to Grow Your Program
72. Integrating Social Media into Your Solicitation Communications Plan

Alumni Relations

1. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
2. Tailoring Advancement Communications to Ages and Life Stages

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3. Recruiting, Training, and Engaging Alumni Volunteers in a Digital Environment
4. Building a Culture of Inclusion in Your Advancement Shop
5. Create the Conditions for Sustained Philanthropic Support
6. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
7. 12 Keys to Making Alumni Interviews in College Admissions Effective
8. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
9. Advancement 101: A Six-Part Series
10. Implementing an Alumni Engagement Scoring Model
11. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
12. FERPA for Advancement: Train Your Whole Shop
13. Reengage Your Black Alumni
14. Communicate with Young Alumni Across Multiple Channels
15. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
16. Writing Workshop for Advancement Professionals
17. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
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19. A Multi-Channel Approach to Young Alumni Giving Communications
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28. Managing Annual Fund Volunteers
29. Partnering Giving and Alumni Relations to Better Align Efforts
30. Revitalizing Your Student Foundation Program
31. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
32. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
33. Diversity and Inclusion Engagement Strategies for Alumni and Donors
34. Starting a Corporate Alumni Chapter Program
35. Communicating with Donors During Crisis and Uncertainty
36. Leveraging Metrics to Improve Advancement Events
37. An Introduction to Advancement Event Protocol and Etiquette
38. Leveraging Metrics to Improve Advancement Events
39. Increasing Board Engagement in Fundraising
40. Global Considerations for a Modern Campaign
41. Fundraising for Law Schools



42. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
43. Frequently Asked Questions for Alumni Magazine Professionals
44. University Magazines: Maximizing Print and Digital Content
45. Alumni Surveys: Designing, Deploying, and Analyzing Responses
46. Integrating Effective Mentorship into Campus Culture: A Success Story
47. Strategies to Improve Underrepresented Alumni Engagement
48. Recruiting, Training, and Engaging Alumni Volunteers in a Digital World
49. Restructure Your Alumni Chapters to Increase Engagement
50. 5 Steps to Mitigate Risk in Your Alumni Volunteer Programs
51. Tailoring Programming for Unengaged Professional and Graduate School Alumni
52. How to Develop Programming that Re-Engages Underrepresented Alumni
53. Increase Engagement and Giving Through a Selective Alumni-Student Mentoring Program
54. Create an Alumni Volunteer Experience that Fosters Life-Long Engagement with Your Institution
55. Collaborating with Campus Partners to Expand Volunteer Opportunities
56. Developing an In-Depth Alumni Mentoring Program
57. Using a Volunteer Framework to Increase Faculty Involvement with Alumni Engagement
58. What Happens When Volunteers Are No Longer a "Nice to Have" Resource, But Instead a Strategic Investment?
59. What Establishing Alumni X-Teams Can Achieve
60. Alumni Relations and Advancement Innovators: University of Notre Dame
61. Alumni Affinity Groups: How One University Formed a Highly Successful Organization
62. Strategies to Improve International Alumni Engagement
63. Volunteer Management in Advancement
64. Alumni Boards: Strengthen Your Strategy and Grow Engagement
65. Building an Alumni Career Services Program in Advancement
66. Using the Net Promoter® System in Alumni Relations
67. Transition Programming: From Student to Alumni Professional
68. Commencement: Engaging Students as Future Alumni
69. Building a Comprehensive Alumni Awards Program
70. Strategically Managing Alumni Chapters
71. Engaging Alumni Through Athletics
72. Measuring and Evaluating Your Alumni Relations Program
73. Strategies to Improve the Effectiveness of Your Volunteer Program
74. Alumni Career Services: Developing an Online Programming Series
75. Engaging International Alumni in a Virtual World
76. Transform Your Alumni Board Members into Donors



Donor Relations

1. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
2. Tailoring Advancement Communications to Ages and Life Stages
3. Create the Conditions for Sustained Philanthropic Support
4. Key Considerations for Institutional Naming Plans and Policies
5. Develop Your Impact Reporting Strategy
6. Advancement 101: A Six-Part Series
7. Foundations of Fund Auditing
8. Advancement FASB Fund Accounting and Reporting
9. Essential Reports for Donor Relations
10. Developing Gift Acceptance Policies
11. Creating Customized Impact Reports
12. Effective Gift Agreements: Documenting Donor Intent
13. FERPA for Advancement: Train Your Whole Shop
14. Effective Gift Agreements: Documenting Donor Intent
15. Creating Customized Impact Reports
16. Writing Workshop for Advancement Professionals
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20. Leveraging Metrics to Improve Advancement Events
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23. Customizing Donor Communication through Smarter Segmentation
24. Rethinking Donor Recognition Programs
25. Family Giving: Cultivating the Next Generation of Wealth
26. Stewarding Your Annual Donors
27. Corporate Stewardship: Demonstrating ROI
28. Stewarding Your Scholarship Donors: A Practical Approach
29. Small Events for Donor Cultivation
30. Crafting Personalized Stewardship Plans for Top Donors
31. Strategic Partnerships with Donor Relations and Athletics
32. Donor Relations for Planned Giving: Improving Events and Impact Reporting
33. Advancement Events: Effectively Launching a Campaign
34. Advancement Events: Effectively Closing a Campaign
35. Fundraising Essentials: Donor Relations for Frontline Fundraisers
36. Using Surveys to Improve the Donor Experience
37. Rethinking Strategy for Advancement Events
38. Industry Views: Advancement Shops of Tomorrow
39. How Donor Relations Can Improve Donor Retention



40. Donor Appreciation: Leveraging Existing Events
41. Donor Relations: Demonstrating ROI
42. Introducing Blended Gifts Into Donor Conversations
43. Foundations of Auditing Endowed Funds

Major & Planned Giving

1. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
2. Transitioning Leadership Annual Donors into Major Donors
3. Supporting Frontline Fundraisers Amidst Uncertainty: Rethinking Activities and Goals
4. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
5. Create the Conditions for Sustained Philanthropic Support
6. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
7. Establishing a Culture of Talent Development in Frontline Fundraising
8. Key Considerations for Institutional Naming Plans and Policies
9. Develop Your Impact Reporting Strategy
10. Effectively Onboard Major Gift Officers with a 90-Day Plan
11. Retaining Your Major Gift Officers—From Day One
12. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
13. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
14. Recruiting the Right Major Gift Officers
15. Advancement 101: A Six-Part Series
16. Using Predictive Modeling Tools to Enhance Prospect Management
17. A Practical Approach to Fundraising Ethics
18. FERPA for Advancement: Train Your Whole Shop
19. Effective Gift Agreements: Documenting Donor Intent
20. Enhance Professional Development Offerings to Improve Gift Officer Retention
21. Recruiting and Retaining a Talented Advancement Team
22. Fundraising and Sexual Harassment: Documenting Effective Procedures
23. Writing Workshop for Advancement Professionals
24. Capital Campaigns: Integrating Student Involvement
25. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
26. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
27. Increasing Board Engagement in Fundraising
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29. Fundraising for Law Schools
30. Frontline Fundraising: Essentials of Gift Solicitation
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46. Advancement Events: Effectively Launching a Campaign
47. Advancement Events: Effectively Closing a Campaign
48. Fundraising Essentials: Donor Relations for Frontline Fundraisers
49. Developing Rigor in Your Fundraising Team
50. Fundraising for New Department Chairs
51. Marketing Your Planned Giving Program
52. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
53. Student Affairs Fundraising: Building a Sustainable Structure
54. Strategizing Multiple Outreach Attempts in Fundraising
55. Developing a Strategic Approach to Generational Wealth
56. Frontline Fundraising in a Virtual Environment
57. Managing in a Changing Fundraising Environment: Remote Teams, Skeptical Donors, and an Uncertain Landscape
58. Strengthening Frontline Fundraising Efforts During Uncertainty
59. Frontline Fundraising Essentials: Outreach, Qualification, Visits, and the Ask
60. Uncovering More Planned Giving Prospects
61. An Introduction to Planned Giving
62. A Practical Approach to Growing Your Planned Giving Program
63. Tactics for Successful Donor Discovery and Qualification
64. Fundraising Essentials: Perfecting Moves Management
65. Adapting Non-Profit Strategies for Higher Ed Fundraising Success
66. Working with a Donor's Financial Planner
67. Fundraising Ethics: 10 Techniques for Working with Donors with Dementia
68. Fundraising Essentials: Advancing Your Career for Underrepresented Professionals
69. Planned Giving Vehicles
70. Measuring and Evaluating Your Planned Giving Program
71. Planning and Managing Project-Based Fundraising
72. Tools for Increasing Fundraising Effectiveness and Efficiency
73. Building Fundraising Partnerships with Athletic Directors



74. Regional Advancement Strategy: Investing in a Physical Presence
75. Engaging Leadership Volunteers for Fundraising Success
76. Soliciting Endowment Support
77. Blended Gifts: Strategies to Increase Your Fundraising Success
78. Introducing Blended Gifts Into Donor Conversations
79. Authentic Fundraising in a Virtual World
80. Foundations of Auditing Endowed Funds

Corporate & Foundation Relations

1. Creating an Engagement Strategy for Corporate Partners
2. Building a Custom Corporate Training Program
3. Create the Conditions for Sustained Philanthropic Support
4. Key Considerations for Institutional Naming Plans and Policies
5. Advancement 101: A Six-Part Series
6. Writing Workshop for Advancement Professionals
7. Starting a Corporate Alumni Chapter Program
8. Frontline Fundraising: Essentials of Gift Solicitation
9. Engaging Faculty to Improve Corporate Relations
10. Advanced Strategies for a Successful Corporate Campus Visit
11. Developing a Scorecard to Prioritize Your Corporate Partners for Holistic Engagement
12. Developing a Collaborative Metrics Structure for Stronger Corporate Engagement
13. Establishing a Revenue-Generating Corporate Engagement Program
14. Measuring and Evaluating Corporate and Foundation Relations Staff
15. Corporate Stewardship: Demonstrating ROI
16. Proven Approaches to Building Corporate Engagement
17. Partner with Faculty to Maximize Private Funding Opportunities
18. Using a Council to Establish a Holistic Corporate Engagement Strategy

Advancement Services & Operations

1. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
2. How to Make Your Annual Giving Strategy More Agile During Uncertain Times
3. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
4. Create the Conditions for Sustained Philanthropic Support
5. Establishing a Culture of Talent Development in Frontline Fundraising
6. Key Considerations for Institutional Naming Plans and Policies
7. Develop Your Impact Reporting Strategy
8. Establishing a Data Governance Committee in Advancement
9. Effectively Onboard Major Gift Officers with a 90-Day Plan
10. Training for Advancement: Assess Your Data Integrity and Establish Data Cleaning Priorities
11. Retaining Your Major Gift Officers—From Day One



12. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
13. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
14. Recruiting the Right Major Gift Officers
15. Advancement 101: A Six-Part Series
16. Using Predictive Modeling Tools to Enhance Prospect Management
17. Foundations of Fund Auditing
18. A Practical Approach to Fundraising Ethics
19. Performance Metrics for Prospect Research and Management Staff
20. Predictive Modeling 101 for Advancement Professionals
21. Accurately Reporting for the CASE Campaign and VSE Surveys
22. Advancement FASB Fund Accounting and Reporting
23. Essential Reports for Donor Relations
24. Developing Gift Acceptance Policies
25. Creating Customized Impact Reports
26. Prospecting Using Social Media
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34. Creating Customized Impact Reports
35. Enhance Professional Development Offerings to Improve Gift Officer Retention
36. Recruiting and Retaining a Talented Advancement Team
37. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
38. Fundraising and Sexual Harassment: Documenting Effective Procedures
39. Foundations of Auditing Endowed Funds

Marketing & Communications

1. Tailoring Advancement Communications to Ages and Life Stages
2. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
3. Leveraging Social Media Advertising in Higher Ed Marketing
4. Create the Conditions for Sustained Philanthropic Support
5. Advancement 101: A Six-Part Series
6. Prospecting Using Social Media
7. Optimizing Your Online Giving Site
8. Communicate with Young Alumni Across Multiple Channels
9. Writing Workshop for Advancement Professionals
10. A Multi-Channel Approach to Young Alumni Giving Communications

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11. Using Social Media Creatively to Increase Donor and Alumni Engagement
12. Communicating with Donors During Crisis and Uncertainty
13. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
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23. Annual Giving: Integrating Email with Your Overall Strategy
24. Using Surveys to Improve the Donor Experience
25. Essential Leadership Roles and Actions for Crisis Management
26. Marketing Your Planned Giving Program
27. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
28. Create Inspiring Campaign Communications
29. 9 Principles for Branding Your Capital Campaign
30. Inspiring Campaign Branding and Communications
31. A Strategic Approach to Strengthening and Updating Your Institutional Brand
32. FREE | Executing Your Communications Plan During a Crisis
33. FREE | Using Social Media in Your COVID-19 Response
34. 15 Tips to Engage Gen Z in Your Communications
35. Leading with Social-First: An Innovative Approach to Content Creation
36. The Promise and Peril of Podcasting in Higher Education
37. Making Your Social Media Content Accessible and Inclusive
38. Developing and Using Personas in Higher Ed Marketing
39. Tips for Building Successful Relationships with Reporters
40. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
41. Strengthen Your Instagram Strategy in Higher Education
42. Assessing Your Current Presidential Voice
43. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
44. Connecting Central Marketing and Advancement Teams: An Innovative Approach
45. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
46. Writing Resource Manual
47. SEO Primer for Higher Ed Marketing
48. Five Steps for Sub-Branding in Higher Education
49. Tools for Creating a Brand Culture at Your Institution
50. Creating a Framework for Proactive Issues Management
51. Developing Presidential Voice: Toolkit for Marketing and Communications

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52. Ensuring Successful Outcomes with Marketing Consultants
53. Creating a Responsive Design Framework for University Websites
54. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
55. Effectively Implementing Your Social Media Policy
56. Staffing and Structuring a Successful Marketing Communications Department
57. Managing Higher Education Social Media Challenges
58. Launching a Branding Initiative
59. Partnering Advancement and Communications to Enhance Your Institution's Brand
60. Implementing Your Social Media and Branding Guidelines
61. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
62. Strategizing for Social Media in Advancement
63. Using Student Storytelling in Higher Ed Marketing
64. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
65. Integrating Social Media into Your Solicitation Communications Plan



Diversity, Equity, & Inclusion Content Summary

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Personal Development & Skill Building

1. Integrating Inclusivity into Your Leadership Philosophy
2. The Inclusive Leader's Approach to Accountability
3. Developing Intentional Strategies to Improve Campus Climate: A Discussion Space
4. Develop a Race-Based Education Program for Your White Students
5. Diversity and Inclusion Engagement Strategies for Alumni and Donors
6. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
7. Facilitating Culturally Inclusive Meetings
8. Lead More Courageous Conversations to Foster Diversity and Difference
9. Leading Through Bias Incidents on Campus
10. Perspectives from Underrepresented Women in Higher Ed Leadership
11. Understanding and Addressing Microaggressions
12. Sharing Your Story and Experience as an Underrepresented Woman
13. Principles for Effective Online Teaching
14. Building Inclusive Pedagogy Online
15. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
16. Overcoming Social Justice Fatigue for Diversity and Inclusion Professionals
17. Using Events to Engage Your Campus in Diversity, Equity, and Inclusion Initiatives
18. Creating Wellness Plans to Best Support Your Diversity and Inclusion Professionals
19. Conducting a Climate Survey to Improve Diversity and Inclusion
20. Identifying and Removing Microaggressions
21. Faculty Checklist: Steps to Respond to Classroom Incivility
22. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
23. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
24. Creating Equitable and Inclusive Meetings

Faculty & Staff Pipeline

1. Design Faculty of Color Affinity Spaces to Improve Retention
2. Overcoming the Effects of White Privilege for More Equitable Search Processes
3. Recruiting, Hiring, and Retaining Diverse Faculty
4. Recruiting for Diversity: A Training for Academic Search Committees
5. Diverse Hiring in Higher Education: Resources for Search Committees
6. Improving Faculty of Color Retention Efforts in Your Department

Inclusive Classroom

1. Teaching Oral History as a Response to Collective Trauma
2. Teaching a People-First Language Approach
3. Foster Inclusion in the Classroom Through Formative Assessment
4. Understanding and Interrupting Privileged Classroom Practices



5. Anti-Oppressive Practices in Clinical Education
6. An Intersectional Approach to Supporting Neurodiverse Learners Online
7. Overcoming Microaggressions as a Faculty Member
8. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
9. Supporting Neurodiversity in the Classroom
10. An Innovative Approach to Universal Design Learning: Engaging All Learners
11. Civil Dialogue as a Classroom Management Strategy
12. Faculty Development: Ideas for a More Inclusive Classroom
13. Civility in the Classroom: A Better Approach
14. Making Your Online Course Accessible to All Learners
15. Responding to Hate Speech Incidents with Confidence
16. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
17. Is It a Microaggression?

Student Body

1. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
2. An Intersectional Approach to Addressing Food Insecurity
3. Develop a Race-Based Education Program for Your White Students
4. Why Measuring Diversity Matters
5. A Tool for Increasing Application and Retention Rates for At-Risk Students
6. Strategies to Improve Underrepresented Alumni Engagement
7. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
8. Responding to Hate Speech Incidents with Confidence
9. Addressing Food Insecurity During COVID-19
10. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
11. Creating Intentional Programming to Support the Success of Men of Color
12. Designing an Incentivized STEM Mentoring Program for Equitable Success
13. Connecting with Advisees from Diverse Cultural Backgrounds
14. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
15. Reframing Student Activism as a Vehicle for Student Leadership Development
16. Managing Student Activism
17. Respond to Divisive Current Events in an Inclusive Way
18. 6 Strategies for Uniting Student Activists and Campus Administrators



Enrollment Management & Marketing Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

**Content in this list is either free or discounted with membership.*



Strategic Enrollment Management

1. Growing Your Graduate Footprint: A Conversation for Small College Leaders
2. Differentiating Your School for Adult Students
3. Recruiting, Retaining, and Supporting International Graduate Students
4. Why Measuring Diversity Matters
5. FREE: Navigating the Graduate Enrollment Landscape Mid-Pandemic
6. An Innovative Approach to Strengthening Your International Programs and Partnerships
7. Microtargeting to Achieve Enrollment Goals
8. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
9. Institutional Collaboration: Shared Enrollment
10. What Story Does the Pell Grant Data Tell?
11. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
12. Tuition: Raise it, Lower it, or Stay the Course?
13. Key Questions to Produce Effective Data Visualizations
14. Leveraging Institutional Aid to Maximize Net Tuition Revenue
15. Understanding Enrollment Management Challenges: A Program for Finance Officers
16. Keys to Approaching Tuition Resetting at Your Institution
17. Graduate Enrollment and Gender: A Changing Landscape
18. Reporting to Stakeholders in Times of Enrollment Management Challenges
19. Busting Myths Around Your Market Position: Making Data-Informed Decisions
20. Predictive Models for Enrollment: A Showcase of Three Examples
21. Collaborating Effectively with Academics in Strategic Enrollment Management
22. Strategic Enrollment Management for Community Colleges
23. Finance and Enrollment Partnerships: Achieving Your Net Tuition Revenue Goals
24. Understanding Key Data Trends to Inform Strategic Market Expansion
25. Strategic Enrollment Goals: Combining Internal and External Factors
26. Creating a Culture of Collaborative and Data-Informed SEM on Campus
27. Critical Considerations for Accelerated Degree Programming

Admissions & Recruitment

1. Growing Your Graduate Footprint: A Conversation for Small College Leaders
2. 12 Keys to Making Alumni Interviews in College Admissions Effective
3. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
4. Cross-Training Admissions and Financial Aid Staff
5. Prior-Prior Year: Preparing Your Institution
6. Strengthening Admissions and Financial Aid Partnerships
7. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
8. Leveraging Social Media Advertising in Higher Ed Marketing
9. Dynamic Recruitment Communications: Planning for an Uncertain Fall
10. Inspiring Confidence Through Yield Communications

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11. Using Video Effectively in Recruitment Marketing
12. Tactics to Increase the Visibility of Your Honors Program or College
13. Strategies to Engage Parents and Families in the Recruitment Process
14. Differentiating Your School for Adult Students
15. Communicating Institutional Value to Prospective Students
16. Social Media Metrics and ROI for Admissions
17. Mobile Web Design for Student Recruitment
18. Building Social Media Efforts for International Student Recruitment
19. Strengthening Your Institutional Value Proposition
20. Social Media in Student Recruitment: Emerging Channels and Metrics
21. Getting Started: Using Social Media in Student Recruitment
22. International Student Recruitment: Maximizing Your Website Content
23. International Student Recruitment: Revamping Your Email Communications
24. Strengthening Yield Communications to Prevent Summer Melt
25. Selling Your Value to Adult Students
26. Creating Brand Awareness in the Adult Student Market
27. Prioritizing Marketing Tactics for Adult Student Recruitment
28. A Tool for Increasing Application and Retention Rates for At-Risk Students
29. Recruiting, Retaining, and Supporting International Graduate Students
30. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
31. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
32. Comprehensive Transfer Support: A Case Study
33. Increasing Student Engagement in Financial Literacy Programming
34. Increasing the Feeling of Safety and Security for International Students
35. Why Measuring Diversity Matters
36. FREE: Navigating the Graduate Enrollment Landscape Mid-Pandemic
37. An Innovative Approach to Strengthening Your International Programs and Partnerships
38. Microtargeting to Achieve Enrollment Goals
39. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
40. Updating Your Admissions Counselor Toolbox
41. Using Virtual Events in Recruitment and Yield
42. Adapting Recruitment & Yield Strategies in Uncertain Times
43. Engaging Campus Partners in Recruitment Activities
44. Enhancing Admissions with High School Counselors: A 4-Phase Approach
45. Connecting Admissions Counselors More Effectively to Yield Outcomes
46. eSports in Higher Education
47. Enhance Your Application Process: Strategies to Measure Grit and Non-Cognitive Variables
48. Ideas for Academic Leaders to Engage Faculty in Student Recruitment
49. Forming International Partnerships to Increase Enrollment
50. Innovations in Campus Visit: Two Institutional Case Studies
51. Admissions Skill-Building: Core Training for New Counselors
52. Managing Your Enrollment Funnel to Optimize Student Recruitment



53. Considerations for Working with Commission-Based International Recruitment Agents
54. Proactive Strategies for Controlling Admissions Turnover
55. Measuring and Improving Admissions Team Performance
56. Improving Your Campus Visit Experience
57. Private Universities: Building Pathways with Community Colleges
58. Improving Your Admissions Ambassador Program for Better Campus Visits
59. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
60. Test-Optional Admission: A Case Study from the University of Denver
61. Taking Large-Scale Recruitment Events Online

Marketing & Communications

1. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
2. Leveraging Social Media Advertising in Higher Ed Marketing
3. Dynamic Recruitment Communications: Planning for an Uncertain Fall
4. Inspiring Confidence Through Yield Communications
5. Using Video Effectively in Recruitment Marketing
6. Tactics to Increase the Visibility of Your Honors Program or College
7. Strategies to Engage Parents and Families in the Recruitment Process
8. Differentiating Your School for Adult Students
9. Communicating Institutional Value to Prospective Students
10. Social Media Metrics and ROI for Admissions
11. Mobile Web Design for Student Recruitment
12. Building Social Media Efforts for International Student Recruitment
13. Strengthening Your Institutional Value Proposition
14. Social Media in Student Recruitment: Emerging Channels and Metrics
15. Getting Started: Using Social Media in Student Recruitment
16. International Student Recruitment: Maximizing Your Website Content
17. International Student Recruitment: Revamping Your Email Communications
18. Strengthening Yield Communications to Prevent Summer Melt
19. Selling Your Value to Adult Students
20. Creating Brand Awareness in the Adult Student Market
21. Prioritizing Marketing Tactics for Adult Student Recruitment
22. Essential Leadership Roles and Actions for Crisis Management
23. A Strategic Approach to Strengthening and Updating Your Institutional Brand
24. Executing Your Communications Plan During a Crisis
25. Using Social Media in Your COVID-19 Response
26. 15 Tips to Engage Gen Z in Your Communications
27. Leading with Social-First: An Innovative Approach to Content Creation
28. The Promise and Peril of Podcasting in Higher Education
29. Making Your Social Media Content Accessible and Inclusive
30. Developing and Using Personas in Higher Ed Marketing



31. Tips for Building Successful Relationships with Reporters
32. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
33. Strengthen Your Instagram Strategy in Higher Education
34. Assessing Your Current Presidential Voice
35. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
36. Connecting Central Marketing and Advancement Teams: An Innovative Approach
37. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
38. Writing Resource Manual
39. SEO Primer for Higher Ed Marketing
40. Five Steps for Sub-Branding in Higher Education
41. Tools for Creating a Brand Culture at Your Institution
42. Creating a Framework for Proactive Issues Management
43. Developing Presidential Voice: Toolkit for Marketing and Communications
44. Ensuring Successful Outcomes with Marketing Consultants
45. Creating a Responsive Design Framework for University Websites
46. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
47. Effectively Implementing Your Social Media Policy
48. Staffing and Structuring a Successful Marketing Communications Department
49. Managing Higher Education Social Media Challenges
50. Launching a Branding Initiative
51. Partnering Advancement and Communications to Enhance Your Institution's Brand
52. Implementing Your Social Media and Branding Guidelines
53. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
54. Strategizing for Social Media in Advancement
55. Using Student Storytelling in Higher Ed Marketing
56. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
57. Connecting Market Research to Strategy in Higher Ed: Using Market Research to Inform Strategy
58. Taking Large-Scale Recruitment Events Online

Enrollment Services

1. Cross-Training Admissions and Financial Aid Staff
2. Prior-Prior Year: Preparing Your Institution
3. Strengthening Admissions and Financial Aid Partnerships
4. Translating Experiential Learning into College Credit with Prior Learning Assessment
5. Centralizing the Scholarship Administration Process
6. Bringing One-Stop Services to Students Across Campus
7. Communicating Financial Aid and Affordability to Admitted Students
8. Assessing Incoming Student Readiness for Online Learning

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9. Disability Services: Accommodating Student Veterans
10. Avoiding FERPA Pitfalls in the Financial Aid Office
11. FERPA: When to Involve Legal Counsel and Leadership
12. FERPA Regulation Basics
13. FERPA Policy and Procedure Audit
14. Complying with Section 702 of the Choice Act
15. FERPA Hot Topics: Big Challenges Solved
16. FERPA Lessons and Quizzes
17. FERPA Checklist: What Can Never Be Shared
18. Building a University Service Culture: Case Study from Laurentian University
19. Strategic Financial Aid Allocation for Retention
20. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
21. What Story Does the Pell Grant Data Tell?
22. FERPA for Faculty
23. Tools for Better Customer Service
24. Physical Space Considerations for One-Stop Centers
25. Improve Adult Student Success with Superior Customer Service
26. Offering Credit for Prior Learning Assessment
27. Online One-Stop: Improving Efficiency and Quality of Service
28. Developing and Implementing Your Customer Service Vision
29. Customer Service Training for Financial Aid Staff
30. Auditing and Improving Customer Service on Your Campus
31. Showing Care, Community, and Service Excellence on Campus During a Pandemic



Faculty Success Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

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Teaching

1. Teaching Oral History as a Response to Collective Trauma
2. Teaching a People-First Language Approach
3. Foster Inclusion in the Classroom Through Formative Assessment
4. Creating Agile Courses for an Uncertain Year
5. Teaching Your Service Learning Course Online
6. Understanding and Interrupting Privileged Classroom Practices
7. Anti-Oppressive Practices in Clinical Education
8. An Intersectional Approach to Supporting Neurodiverse Learners Online
9. Creating Agile Courses for an Uncertain Fall
10. How MIT Plans to Develop Scalable, Differentiated Instruction
11. How Jackson State University is Improving STEM for All Students
12. Gateway Math: A Close Look at Miami Dade College's Approach
13. From STEM Pathways to STEM Highways
14. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
15. Level Up! What Faculty Need to Know About Digital Badges
16. Creating Digital Badges to Incentivize Participation in Faculty Development
17. Strategically Integrating Experiential Learning Into the Curriculum
18. Curricular Efficiency: Improving Academic Success and Degree Completion
19. Assessing the Quality of Your General Education Program
20. 8 Steps to Implementing Open Educational Resources
21. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
22. Practicing Culturally Relevant Pedagogy in Higher Education
23. Evaluating Online Faculty
24. Making Your Online Courses More Experiential
25. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
26. Using Experiential Learning to Link Classroom Content to Real Life Situations
27. Quality ePortfolios: Essentials for Experiential Learning Programs
28. 7 Strategies for Integrating Student Blogging into ePortfolios
29. Build Critical Thinking through Project-Based Learning
30. FERPA for Faculty
31. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
32. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
33. Supporting Neurodiversity in the Classroom
34. An Innovative Approach to Universal Design Learning: Engaging All Learners
35. Civil Dialogue as a Classroom Management Strategy
36. Faculty Development: Ideas for a More Inclusive Classroom
37. Civility in the Classroom: A Better Approach
38. Making Your Online Course Accessible to All Learners
39. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors



40. New Learning Spaces: Support Faculty for Improved Learning
41. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
42. Principles for Effective Online Teaching
43. Building Inclusive Pedagogy Online
44. 9 Formative Assessment Techniques for Online Courses
45. Incorporating Virtual Labs and Lab Kits in Your Courses
46. Strategies to Create More Engaging Online Courses
47. Strategies to Effectively Engage Students in Online Learning: A Discussion of Best Practices
48. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
49. Online Teaching Effectiveness
50. Train Your Faculty to be Better Online Instructors
51. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education
52. Copyright and Fair Use Essentials for Faculty Bundle
53. Making the Shift from Classroom to Online Course Design
54. Title IV: Complying with New State Authorization Rules
55. Instructional Strategies for Blended Learning
56. Institutional Readiness for Implementing Blended Learning
57. Developing Engaging Online Information Literacy Programming
58. Authentic Assessment Strategies for Online Learning
59. Blended Course Design Principles
60. Copyright Considerations for Using MOOCs in Your Courses
61. Growing and Supporting Online Programs Internationally
62. Managing Online Course Workload
63. Designing Engaging Online Courses for Adult Learners
64. Copyright for Online Course Materials
65. Title IX: Four Essentials for Faculty
66. Can Flipped Classrooms Transform STEM Courses?
67. Ensuring Quality in Online Instruction
68. Using Peer Mentorship to Support Online Faculty
69. Faculty Checklist: Steps to Respond to Classroom Incivility
70. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
71. Implement Teaching Strategies that Engage Generation Z
72. Engaging Students Through Creativity in Instruction
73. How to Encourage Academic Grit and a Growth Mindset in Your Students
74. Integrating Information Literacy in First Year Student Programs
75. Training Faculty: Helping International Students Properly Cite Sources
76. Understanding the Essentials of Direct Assessment
77. Three Solutions for Impacting STEM Retention
78. Coaching Students to Build an Entrepreneurial and Innovative Mindset
79. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
80. Critical Considerations for Accelerated Degree Programming
81. A Simple Way to Make Your Classes More Interactive



82. Open Educational Resources: Benefits, Challenges, and Strategies for Implementation
83. 10 Tips for Creating Lecture Capture
84. Teaching with Twitter
85. Gamification: Practical Strategies for Your Course
86. Designing Your Course for Active Team-Based Learning

Research

1. Declined Grant Proposals: Analyze Reviews and Create a Plan for Resubmission
2. Navigating Interdisciplinary Research: A Guide for College and University Administrators
3. How to Manage Stress as a Faculty Member During Uncertain Times
4. Developing a Consistent and Productive Writing Practice
5. Engaging Faculty to Improve Corporate Relations
6. Partner with Faculty to Maximize Private Funding Opportunities
7. Using a Council to Establish a Holistic Corporate Engagement Strategy
8. Returning to Research: Preparing Your Transition from Chair to Faculty
9. Creating a Sense of Community with Graduate Students
10. Creating Support Structures to Help Grads Develop a Professional Identity
11. Graduate Enrollment and Gender: A Changing Landscape
12. Networking Fundamentals for Research Development Professionals
13. Fostering the Scholarship of Teaching and Learning through Faculty Learning Communities
14. Improving Efficiency for Grant Support Systems
15. 5 Key Skills to Facilitate Interdisciplinary Team Research
16. Decisions to Make with Your Interdisciplinary Research Team Before a Project
17. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research
18. Strategies to Engage Faculty in Research Growth
19. Growing Research Collaboration Through External University Partnerships
20. Working at the University-Industry Interface: Effective Strategies for Active Researchers
21. Strategies for Increasing Resilience and Grit in Research Faculty
22. Tracking Spending to Minimize Research Grant Audit Risk

Career Advancement

1. Overcoming Microaggressions as a Faculty Member
2. Departmental Budget Training for Faculty
3. Practicing Culturally Relevant Pedagogy in Higher Education
4. A Comprehensive Approach to Faculty Orientation
5. Improving Faculty Mentorship
6. Preparing Faculty for Academic Leadership
7. Supporting Mid-Career Faculty
8. How to Manage Stress as a Faculty Member During Uncertain Times

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9. Evaluating Online Faculty
10. Developing a Consistent and Productive Writing Practice



Institutional & Academic Planning Content Summary

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Live & Recorded Webcasts

Average time to impact: 60 minutes

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Average time to impact: 20 minutes

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Articles & Reports

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Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

**Content in this list is either free or discounted with membership.*



Finance & Administration

1. Practical Data Governance in Higher Education
2. Measuring Academic Program Cost and Demand to Improve Resource Allocation
3. Implementing Shared Services at Your Institution
4. Key Considerations for Designing Student-Focused Innovation Spaces
5. Planning a Teaching and Learning Space for Virtual and Augmented Reality
6. Key Considerations for Designing Student-Focused Innovation Spaces
7. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
8. The \$10,000-a-Year Bachelor's Degree That Works
9. Handling Institutional or Program Teach-Outs with Dignity
10. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
11. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
12. Pivoting Forward: The Current Financial Picture in Higher Ed
13. How Activity Based Costing Analysis Can Be Used to Test-Drive Future Scenarios
14. Innovation Forum for Leaders of Community Colleges
15. Centralizing the Scholarship Administration Process
16. Bringing One-Stop Services to Students Across Campus
17. Incentivizing Faculty and Staff Retirement
18. Negotiating Successful Adjunct Union Collective Bargaining Agreements
19. Performance Review Questionnaire
20. Transforming Your Institution through Lean Higher Education
21. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
22. Are You Looking for a New Way to Evaluate Projects?
23. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
24. How Ready Are You to Implement Your Strategic Plan?
25. 11 Keys to Implementing Your Strategic Plan
26. The Six Dimensions of Implementing Strategic Plans
27. The Strategic Planning Implementation Clinic
28. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
29. Reopening Library Operations: A Dialogue on Planning and Implementation
30. Making the Business Case for Active Learning Spaces
31. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
32. Key Considerations for Learning Commons Design
33. Collecting User Data to Improve Your Learning Commons
34. Private Business Use Compliance in Higher Education
35. 4 Steps to Ensure Electronic and Information Technology Accessibility
36. COVID-19: Mitigating Risk and Liability for a Fall Reopening
37. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
38. Tuition: Raise it, Lower it, or Stay the Course?



39. Key Questions to Produce Effective Data Visualizations
40. Leveraging Institutional Aid to Maximize Net Tuition Revenue
41. Understanding Enrollment Management Challenges: A Program for Finance Officers
42. Keys to Approaching Tuition Resetting at Your Institution
43. Creating Financial Expectations in the Housing RFP Process
44. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
45. Navigating Employee Considerations for Reopening in the Fall
46. Implementing Furloughs Thoughtfully: Creating a Strategy for Difficult Decisions
47. Athletic Department Strategic Planning: The Power of Defining Objectives, Not Just Tactics
48. Accurately Calculate and Interpret the CFI
49. Decision-Making Possibilities with Activity-Based Costing
50. Preparing for Tax Reform in Higher Education
51. Engaging Your Campus Community in the Budgeting Process
52. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space
53. Meeting Campus Growth Needs by Leasing Off-Campus Space from Private Partners
54. Moving to a Strategic Sourcing Model
55. Developing and Maintaining a Strategic Space Database
56. Minimize the Fallout from Cyber Attacks
57. Trends in Higher Education Performance-Based Funding
58. Establishing a Cash Flow Forecasting Model for Your Institution
59. Preparing Your Institution for Shared Services Implementation
60. Structuring Successful Outsourcing Contracts for Campus Services
61. Shared Services: Assessing Your Readiness
62. Moving to a Responsibility Center Management Budgeting Model
63. Making More Informed Space Decisions from Your Existing Reports and Data
64. Financial Ratios: Strategic Assessment and Communication of Your Institutional Health
65. Key Decisions for Decentralized Budgeting Implementation
66. Preparing for a University-Wide Activity-Based Costing Model
67. Deferred Maintenance: Reducing Your Backlog
68. Improving Capital Project Prioritization at Your Institution
69. Foundations of Auditing Endowed Funds

Academic Program Planning

1. Measuring Academic Program Cost and Demand to Improve Resource Allocation
2. Creating Agile Courses for an Uncertain Year
3. Deans Summit: Maintaining Strategic Focus Through Financial Challenges
4. How MIT Plans to Develop Scalable, Differentiated Instruction
5. Selecting Badges to Advance Your Institution's Goals
6. Managing Relationships with Partners in Non-Traditional Badge Development
7. Launching a Successful Competency-Based Education Program
8. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum

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9. Collaborating Effectively with Industry in Competency-Based Education
10. The \$10,000-a-Year Bachelor's Degree That Works
11. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
12. Departmental Budget Training for Faculty
13. Translating Experiential Learning into College Credit with Prior Learning Assessment
14. Strategically Integrating Experiential Learning Into the Curriculum
15. The Challenges of Creating and Running an Interdisciplinary Curriculum
16. How to Integrate Career Readiness into Curricula with Digital Badging
17. Building a Custom Corporate Training Program
18. Handling Institutional or Program Teach-Outs with Dignity
19. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
20. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
21. Pivoting Forward: The Current Financial Picture in Higher Ed
22. How Activity Based Costing Analysis Can Be Used To Test-Drive Future Scenarios
23. Innovation Forum for Leaders of Community Colleges
24. Academic Restructuring: Creating New Growth Opportunities (Webcast 2 Only)
25. Academic Restructuring: Critical Insights and Lessons Learned
26. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
27. Building a More Strategic Budget for Your Academic Department
28. Collecting Data to Inform Decision-Making Around Remote Learning
29. 5 Considerations for Developing and Growing Online Programs
30. Building an Institutional Framework for MOOC Programs
31. Developing Vendor Partnerships for Online Programs
32. Navigating Interdisciplinary Research: A Guide for College and University Administrators
33. Curricular Efficiency: Improving Academic Success and Degree Completion
34. Adjusting Academic Policies Because of COVID-19: A Discussion Space
35. Measuring the Costs of Developmental Education
36. Institutional Collaboration: Shared Enrollment
37. Assessing the Quality of Your General Education Program
38. 8 Steps to Implementing Open Educational Resources
39. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
40. Reallocating Resources Across Academic Programs
41. Making Data-Informed Academic Program Decisions
42. Strategies for Effective and Actionable Academic Program Reviews
43. Academic Program Management: Making Data-Informed Decisions
44. Strengthening and Aligning Academic Programs When Time is of the Essence
45. Strategies for Effective and Actionable Academic Program Reviews — University of Denver
46. Operationalizing and Sustaining New Academic Programs
47. Measuring Academic Program Cost and Demand
48. Ideas from the For-Profit Sector on Making Your Program More Competitive

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49. Financial Modeling for New Academic Programs
50. Feasibility Checklist: The Science of Bringing New Academic Programs to Life
51. Strategies for Developing Workforce-Aligned Learning

Academic Innovation

1. Creating Agile Courses for an Uncertain Year
2. How MIT Plans to Develop Scalable, Differentiated Instruction
3. Selecting Badges to Advance Your Institution's Goals
4. Managing Relationships with Partners in Non-Traditional Badge Development
5. Launching a Successful Competency-Based Education Program
6. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
7. Collaborating Effectively with Industry in Competency-Based Education
8. The \$10,000-a-Year Bachelor's Degree That Works
9. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
10. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
11. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
12. How Jackson State University is Improving STEM for All Students
13. Gateway Math: A Close Look at Miami Dade College's Approach
14. From STEM Pathways to STEM Highways
15. The Future of Work and the Academy
16. Key Considerations for Designing Student-Focused Innovation Spaces
17. Planning a Teaching and Learning Space for Virtual and Augmented Reality
18. Key Considerations for Designing Student-Focused Innovation Spaces
19. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
20. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
21. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
22. Level Up! What Faculty Need to Know About Digital Badges
23. Creating Digital Badges to Incentivize Participation in Faculty Development
24. Managing Mobile Devices: BYOD and Loaner Devices
25. Selecting a Learning Management System
26. Leading a Successful Esports Program in Higher Education
27. Strategies for Developing Workforce-Aligned Learning

Online Education

1. An Intersectional Approach to Supporting Neurodiverse Learners Online
2. How MIT Plans to Develop Scalable, Differentiated Instruction
3. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden



4. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
5. Collecting Data to Inform Decision-Making Around Remote Learning
6. 5 Considerations for Developing and Growing Online Programs
7. Building an Institutional Framework for MOOC Programs
8. Developing Vendor Partnerships for Online Programs
9. Evaluating Online Faculty
10. Making Your Online Courses More Experiential
11. Assessing Incoming Student Readiness for Online Learning
12. Making Your Online Course Accessible to All Learners
13. Building Inclusive Pedagogy Online
14. Incorporating Virtual Labs and Lab Kits in Your Courses
15. Strategies to Create More Engaging Online Courses
16. Strategies to Effectively Engage Students in Online Learning: A Discussion of Best Practices
17. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
18. Online Teaching Effectiveness
19. Train Your Faculty to be Better Online Instructors
20. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education
21. Copyright and Fair Use Essentials for Faculty Bundle
22. Making the Shift from Classroom to Online Course Design
23. Title IV: Complying with New State Authorization Rules
24. Instructional Strategies for Blended Learning
25. Institutional Readiness for Implementing Blended Learning
26. Developing Engaging Online Information Literacy Programming
27. Authentic Assessment Strategies for Online Learning
28. Blended Course Design Principles
29. Copyright Considerations for Using MOOCs in Your Courses
30. Growing and Supporting Online Programs Internationally
31. Managing Online Course Workload
32. Designing Engaging Online Courses for Adult Learners
33. Copyright for Online Course Materials
34. Title IX: Four Essentials for Faculty
35. Can Flipped Classrooms Transform STEM Courses?
36. Ensuring Quality in Online Instruction
37. Using Peer Mentorship to Support Online Faculty
38. Building Digital Communities in Co-Curricular Spaces
39. Three Ways to Engage Online Students Outside the Virtual Classroom
40. Engaging and Retaining Online Students
41. Writing Centers: Responding to Student Writing in the Online Environment
42. Translating Your Student Development Services for Online Students
43. Checklist: Taking Support for Online Students to the Next Level



44. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students

Learning Spaces

1. Key Considerations for Designing Student-Focused Innovation Spaces
2. Planning a Teaching and Learning Space for Virtual and Augmented Reality
3. Key Considerations for Designing Student-Focused Innovation Spaces
4. Reopening Library Operations: A Dialogue on Planning and Implementation
5. Making the Business Case for Active Learning Spaces
6. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
7. Key Considerations for Learning Commons Design
8. Collecting User Data to Improve Your Learning Commons
9. New Learning Spaces: Support Faculty for Improved Learning
10. Reopening Libraries: A Dialogue on Supporting Staff and Users
11. Responsive General Collection Management: Integrating Stakeholder Input
12. Integrated Planning Process and Tools for a Flexible Learning Space Initiative
13. The Reopened Academic Library: Strategies for the Support and Safety of Students and Staff



Leadership Content Summary

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Leading Self

1. Principles for Leadership in Higher Education
2. Six Months In: Leadership Lessons Gleaned from the COVID Crisis
3. Strategies for Leading Short-Term Initiatives on Your Campus
4. Time Management: Focusing on Your Priorities and Purpose
5. Tools for Reflecting on Professional Development
6. Are You A Reluctant Leader?
7. Meetings Success Kit
8. Lead More Courageous Conversations to Foster Diversity and Difference
9. The Fundamentals of Leadership: An Immersive Experience
10. Leading Through a Crisis
11. Leveraging Your Strengths as a Leader
12. Video Series: Micromanagement in Higher Education
13. Leveraging Your Strengths as a Leader
14. Cultivating Your Unique Leadership Skills in this New Environment
15. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
16. Would You Benefit from an Executive Coach?
17. Executive Coaching
18. Understanding and Addressing Microaggressions
19. Upgrading Your Self-Care During the COVID Crisis
20. Succeeding as a Disruptive Innovator: Stories from a Former College President
21. Advance Your Career with a Personal Board of Directors
22. Increasing Emotional Intelligence by Identifying Your Triggers
23. Defining Your Role as Chief of Staff
24. 3 Ways to Improve Your Decision-Making
25. 5 Ways to Learn from Failure
26. 10 Strategies to Foster More Creative Problem-Solving
27. Time Management: A Disciplined Approach to Priority-Setting
28. 10 Powerful Strategies to Beat Procrastination
29. The Five Levels of Decision Making Tool
30. How to Make Courageous Decisions
31. Accelerate Your Professional Growth: A Forum for Chiefs of Staff
32. Preventing Leadership Derailment in Higher Education
33. Building Leadership Resilience in Higher Education
34. Avoiding the Seduction of the Leader Syndrome
35. Three Factors of Healthy Leadership in Higher Education
36. 10 Mistakes New Presidents Often Make
37. Building Resilience During and After the Pandemic
38. Advocating for Yourself in Personal and Professional Relationships
39. Cultivating a Professional and Engaging Persona on Your Video Calls
40. Engaging in Empathy: Balance the Emotional Demands



Leading Others

1. Principles for Leadership in Higher Education
2. Three Essential Behaviors of a Servant Leader
3. Strategies for Leading Short-Term Initiatives on Your Campus
4. Integrating Inclusivity into Your Leadership Philosophy
5. The Inclusive Leader's Approach to Accountability
6. Cultivating Creativity by Building Trust Within Your Team
7. Designing Creative Solutions for Your Toughest Challenges
8. Recruiting and Retaining a Talented Advancement Team
9. Performance Review Questionnaire
10. Facilitating Culturally Inclusive Meetings
11. Influencing Without Authority
12. Meetings Success Kit
13. Group Activity Designs
14. Participant Roles for Small Group Activities
15. Managing Up, Down, and Across
16. Essential Leadership Roles and Actions for Crisis Management
17. Developing Rigor in Your Fundraising Team
18. Lead More Courageous Conversations to Foster Diversity and Difference
19. Leading Through Bias Incidents on Campus
20. Communication Strategies to Confront Toxicity in the Workplace
21. Building Resilience with Your Team During Uncertain Times
22. Managing a Remote Team: How to Motivate, Maintain Morale, and Ensure Accountability
23. Find the Right Solution for Employee Performance Gaps
24. The Fundamentals of Leadership: An Immersive Experience
25. Leading Through a Crisis
26. Identify and Actualize Your Team Values to Increase Trust and Engagement
27. Managing Difficult Colleagues
28. Discover Your Role and Impact in Creating Team Engagement
29. Fostering Psychological Safety in Your Team
30. Leaders as Coaches: Improving Employee and Team Performance
31. 6 Powerful Ideas for Building a First-Class Team on Campus
32. 6 Destructive Myths About Teams in Higher Education
33. Leadership Learning Plan- Supervision in Higher Education
34. Leveraging Your Strengths as a Leader
35. Evaluating the Strengths and Weaknesses of Your Team
36. Learning to Lead Through Conflict
37. Video Series: Micromanagement in Higher Education
38. Leveraging Your Strengths as a Leader
39. Effective Supervision in Higher Education
40. Leading Effective Virtual Meetings



41. The Art and Practice of Giving and Receiving Feedback
42. Coaching in Supervision
43. Conflict Management for Institutional Leaders
44. Motivating and Leading Across Generations
45. The 10 Differentiators of Exceptional Teams in Higher Education
46. Managing Conflict
47. Cultivating Your Unique Leadership Skills in this New Environment
48. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
49. Creating Equitable and Inclusive Meetings
50. Peer to Manager: Navigating Your Transition into Leadership

Leading the Institution

1. Centralized and Integrated Leadership Development: A Model from Columbus State University
2. The Future of Work and the Academy
3. Innovation Forum for Leaders of Community Colleges
4. Beating Turnover in Higher Ed
5. Transforming Your Institution through Lean Higher Education
6. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
7. Are You Looking for a New Way to Evaluate Projects?
8. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
9. How Ready Are You to Implement Your Strategic Plan?
10. 11 Keys to Implementing Your Strategic Plan
11. The Six Dimensions of Implementing Strategic Plans
12. The Strategic Planning Implementation Clinic
13. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
14. Essential Leadership Roles and Actions for Crisis Management
15. Leading Through Bias Incidents on Campus
16. Managing and Supporting an Aging Workforce
17. Navigating Senior Leadership Transitions in Higher Education
18. Fail Fast and Fail Forward: How Agile Planning Can Move You Forward During Chaos
19. Leading Through Change in Higher Education
20. FREE WEBCAST - The Future of Higher Education
21. The 4 Stages of Change
22. The Future of Higher Education: Fall or Thrive?
23. Your First Month as a New Chief of Staff: How to Get It Right from the Start
24. A Process-Oriented Approach to Working with Your Board and President as Chief of Staff
25. Managing Presidential Transitions as Chief of Staff
26. The Higher Education Business Model is Broken, But We Can't Lose Sight of Why We Broke It, and Who We Needed to Break It For



Leadership Pipeline

1. Overcoming the Effects of White Privilege for More Equitable Search Processes
2. Beating Turnover in Higher Ed
3. Recruiting and Retaining a Talented Advancement Team
4. Recruiting, Hiring, and Retaining Diverse Faculty
5. Recruiting for Diversity: A Training for Academic Search Committees
6. Diverse Hiring in Higher Education: Resources for Search Committees
7. Incentivizing Faculty and Staff Retirement
8. Rethink Your Presidential Search Process
9. Tools for Reflecting on Professional Development
10. Build the Capacity of Your Institution's Leaders
11. Are You A Reluctant Leader?



Student Success Content Summary

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Retention & Time to Degree

1. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
2. Working with Institutional Data for Student Retention
3. Strengthen Student Community Building in Digital Spaces
4. Teaching Your Service Learning Course Online
5. Fostering Student Belonging to Support Retention Despite the Global Pandemic
6. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
7. From STEM Pathways to STEM Highways
8. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
9. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
10. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
11. Strategically Integrating Experiential Learning Into the Curriculum
12. Curricular Efficiency: Improving Academic Success and Degree Completion
13. Adjusting Academic Policies Because of COVID-19: A Discussion Space
14. Measuring the Costs of Developmental Education
15. A Tool for Increasing Application and Retention Rates for At-Risk Students
16. Recruiting, Retaining, and Supporting International Graduate Students
17. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
18. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
19. Comprehensive Transfer Support: A Case Study
20. Increasing Student Engagement in Financial Literacy Programming
21. Integrating Effective Mentorship into Campus Culture: A Success Story
22. Making Your Online Courses More Experiential
23. Scaling Experiential Learning Across Campus
24. Integrating Career Development into Study Abroad Experiences
25. Integrate Academic and Career Resources to Improve Student Success
26. Integrating Career and Advising Services
27. Career Services Skill Building: Supporting International Students
28. Assessing Incoming Student Readiness for Online Learning
29. Building a University Service Culture: Case Study from Laurentian University
30. Strategic Financial Aid Allocation for Retention
31. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
32. Disability Services: Accommodating Student Veterans
33. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
34. Ensuring Quality in Online Instruction
35. Using Peer Mentorship to Support Online Faculty
36. Three Ways to Engage Online Students Outside the Virtual Classroom
37. Engaging and Retaining Online Students
38. Writing Centers: Responding to Student Writing in the Online Environment
39. Translating Your Student Development Services for Online Students
40. Checklist: Taking Support for Online Students to the Next Level
41. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students



42. Creating a Sense of Community with Graduate Students
43. Creating Support Structures to Help Grads Develop a Professional Identity
44. Addressing Food Insecurity During COVID-19
45. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
46. Creating Intentional Programming to Support the Success of Men of Color
47. Designing an Incentivized STEM Mentoring Program for Equitable Success
48. Connecting with Advisees from Diverse Cultural Backgrounds
49. Designing Effective Living-Learning Communities
50. Living-Learning Programs for STEM Students
51. Designing a Sophomore Living-Learning Community
52. Implement Teaching Strategies that Engage Generation Z
53. Engaging Students Through Creativity in Instruction
54. How to Encourage Academic Grit and a Growth Mindset in Your Students
55. Integrating Information Literacy in First Year Student Programs
56. Training Faculty: Helping International Students Properly Cite Sources
57. Understanding the Essentials of Direct Assessment
58. Three Solutions for Impacting STEM Retention
59. Coaching Students to Build an Entrepreneurial and Innovative Mindset
60. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
61. Title IX: Key Considerations for Working with Pregnant and Parenting Students
62. Title IX: Key Considerations for Working with Pregnant and Parenting Students
63. Creating a High-Touch Online Summer Bridge Program
64. Creating a Virtual Orientation Experience that Preserves On-Campus Benefits
65. Finding Success with Remote Academic Advising: A Training for Frontline Advisors
66. Supporting First Generation Students Amid COVID-19
67. Student Retention: A Discussion of Practices & Approaches During Uncertain Times
68. Taking Your Orientation Online to Solve Common Challenges
69. Focus on Student Belonging to Boost Student Retention and Success
70. COMING SOON! - Sophomore Student Retention & Success: Challenges, Best Practices & Steps Forward
71. Using Data to Inform and Design Sophomore Year Experience Programs
72. 5 Key Components of a Successful Intrusive Advising Process
73. Engaging First-Gen Families to Drive Student Success
74. How Do Universities Need to Approach Student Data Differently?
75. Creating Consistency in Decentralized Advising Models
76. Tools for Training Advisors
77. Engaging and Celebrating First-Generation Students and Faculty on Your Campus
78. Four Strategies for Successfully Advising Undeclared Students
79. Innovative Strategies for Supporting Reinstated Students: A Case Study from Georgia Tech
80. Adding an Online Experience to Your On-Campus Orientation
81. Overcoming Three Common Challenges in Online Advising
82. Developing and Administering Mentorship Programs for Transfer Students
83. How Some Colleges are Building Student Resilience and Grit



84. Four Skills to Build Professional Mindsets with Students
85. Improving Student Engagement with Advising Communications
86. Customizing Your Peer Mentor Program: Best Practices in Developing a Peer Mentoring Framework
87. Retaining First-Generation Students: Strategies for the Classroom and Beyond
88. Looking at Student "Grit" and Resilience - from Recruitment to Retention
89. Building a Comprehensive Sophomore-Year-Experience Program
90. Predictive Analytics for Improved Student Success Interventions
91. Customizing Orientation for Transfer Students
92. International Student Orientation: Using Peer Mentors to Improve Your Program
93. Developing Academic Stamina in First-Year Students
94. Creating a Case Manager Role to Better Serve At-Risk Students
95. Changes that Make a Big Impact on Peer Leader Training
96. Online Orientation: Focusing on Student Learning
97. Using Retention Metrics to Support At-Risk Online Students
98. Integrating Peer Mentors Across First-Year Student Programs
99. Onboarding Spring Admits for Future Success
100. Creating a Stop-Out Program to Increase Completion
101. Academic Advising Records: Implications for Electronic Documentation
102. Improving First-Year Student Experience Programs for At-Risk Students
103. New Advisor Training: Developmental Advising via Email
104. Academic Coaching: Models for Student Success and Retention
105. Improve Completion through Redesigning Developmental Courses
106. Solving Retention Challenges with a Team Approach: A Case Study
107. Summer Bridge: Building and Measuring Campus Connection
108. Taking a Case-Study Approach to Improving Academic Advising Assessment
109. Conducting a Self-Audit of Your Retention Data and Programs
110. Increasing Degree Pathways for Stop-Out Students
111. Selecting the Right Software for Your Learning Center Needs
112. Improving Academic Literacy for International Students
113. Practical Tactics for Building Academic Grit
114. Gaining Faculty Buy-In for Student Success Initiatives and Programs
115. Assessing the Effectiveness of Your Retention Programming
116. Building a More Effective Parent Relations Program
117. Increasing the Odds for Non-Traditional Student Persistence and Completion
118. Supporting Military-Connected Students for Success and Completion
119. Launching an Academic Success Coaching Model in Advising
120. Capitalizing on the Dream and Design Phases of Appreciative Advising
121. It's Not Just About the First and Second Year of College
122. Optimizing Your Use of Student Information Systems
123. Academic Advising's Role in Change Implementation
124. Developing a High-Performing and Productive Advising Department, Part 2: Assessing and Meeting Employee Needs



125. Developing a High-Performing and Productive Advising Department, Part 1: Assessing and Meeting Student Needs
126. 2 Ways to Move Students Out of Academic Probation
127. Improving Student Success Can't Be a One-Office Effort
128. Student Resilience: How One Institution is Helping At-Risk Freshmen Seize a Second Chance
129. How Georgia State University Plans to Use Predictive Analytics to Address the National Achievement Gap
130. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Career Development & Readiness

1. Preparing Doctoral Students for Careers in Academia and Beyond
2. Teaching Your Service Learning Course Online
3. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
4. Translating Experiential Learning into College Credit with Prior Learning Assessment
5. Strategically Integrating Experiential Learning Into the Curriculum
6. The Challenges of Creating and Running an Interdisciplinary Curriculum
7. How to Integrate Career Readiness into Curricula with Digital Badging
8. Alumni Career Services: Developing an Online Programming Series
9. Internship Programs: Limiting Potential Liabilities
10. Making Your Online Courses More Experiential
11. Scaling Experiential Learning Across Campus
12. Integrating Career Development into Study Abroad Experiences
13. Integrate Academic and Career Resources to Improve Student Success
14. Integrating Career and Advising Services
15. Career Services Skill Building: Supporting International Students
16. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
17. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
18. Using Experiential Learning to Link Classroom Content to Real Life Situations
19. Quality ePortfolios: Essentials for Experiential Learning Programs
20. 7 Strategies for Integrating Student Blogging into ePortfolios
21. Build Critical Thinking through Project-Based Learning
22. Career Services: Engaging Students in the New World of Work
23. Career Services: Career Planning and Professional Networking in a World of Social Distancing
24. Career Industry Cluster Model: Aligning Career Services with the World of Work
25. Give Your Students an EDGE through On-Campus Internships
26. Career Services: Engaging Undocumented and DACA Students
27. Keys to Creating a Powerful Partnership Between Advising and Career Services at Your Institution



28. 3 Ways to Connect Students to Career Services Early and Often
29. Three Strategies for Connecting Student Athletes to Career Services
30. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
31. Telling Your First Destination Narrative
32. Improving Career Services with Data
33. Branding Your Career Services Department
34. A Competency-Based Approach to Career Services in Higher Ed
35. Strategies for Developing Workforce-Aligned Learning
36. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Mental Health & Wellness

1. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
2. An Intersectional Approach to Addressing Food Insecurity
3. Managing Student Threats and Risk: Effective Policies and Practices
4. Developing a Self-Harm Compliance Protocol
5. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
6. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
7. Enforcing Social Distancing on Higher Education Campuses
8. Preparing Mental Health Services for the Fall
9. Supporting Student Mental Health During the Current Crisis
10. Supporting DACA Students in Uncertain Times: Preparing for a Supreme Court Ruling
11. 4 Key Components of the Stepped Care 2.0 Model in Higher Ed
12. The Urgent Care Model as a Solution for Higher Ed Counseling Centers
13. Launching a Zero Suicide Initiative on Your Campus
14. Student Mental Health in Higher Education
15. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
16. Learning About Online Mental Health Tools
17. Making an Impact on Mental Health: How to Deliver with Peer Educators
18. The Role of Higher Ed in Providing Mental Health Services
19. Uncovering Resilience in Students with Mental Health Concerns: A Case Study
20. Creating a Training Model to Increase Faculty Engagement in Students' Mental Health
21. Case Management 2.0: Considerations for Enhancing the Impact of Your Mental Health Case Manager
22. Case Management 1.0: Considerations for Establishing a New Mental Health Case Manager
23. Improve Student Mental Health Services Using Online Tools
24. Five Cultural Competence Skills to Improve Your International Student Mental Health Services
25. Four Essential Counseling Skills for Entry-Level Student Affairs Professionals
26. Recognize Student Distress in a Virtual Environment



Student Life & Engagement

1. Strengthen Student Community Building in Digital Spaces
2. An Intersectional Approach to Addressing Food Insecurity
3. Creating Financial Expectations in the Housing RFP Process
4. Building Digital Communities in Co-Curricular Spaces
5. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
6. Designing Effective Living-Learning Communities
7. Living-Learning Programs for STEM Students
8. Designing a Sophomore Living-Learning Community
9. Risk Management for Non-Student Minors on Campus
10. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
11. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
12. Reframing Student Activism as a Vehicle for Student Leadership Development
13. Managing Student Activism
14. Green Programs for Residence Halls
15. Coaching as Supervision in Residence Life
16. Incentivizing Residential Learning
17. First Steps in Residential Goal Alignment
18. Title IX and Athletics: Practical Ways to Comply
19. 6 Strategies for Uniting Student Activists and Campus Administrators
20. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Planning & Strategy

1. Fundamentals of Fundraising for Diverse Student Groups on Campus
2. Student Affairs Fundraising: Building a Sustainable Structure
3. Essential Retention Strategies for Entry-Level Student Affairs Professionals
4. One Stop: How One Institution Transitioned to a High-Performing Student Services Model
5. Connecting Planning and Budgeting in Student Affairs
6. Restructuring and Rethinking Student Affairs with FLSA
7. Aligning Student Affairs Operations with Your Institutional Strategic Plan
8. Developing a Metrics-Driven Culture within Student Affairs



Title IX & Compliance Content Summary

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Title IX Office

1. Title IX Appeal Officers: A Skills Training and Certification
2. Mitigating and Responding to Bias in Your Title IX Process
3. Supporting Your Primary Witness During a Title IX Cross-Examination
4. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
5. Building Skills to Successfully Mediate Title IX Sexual Harassment Cases
6. 5 Steps to Facilitate Your Title IX Hearing Deliberation Meetings
7. Foundations of Title IX Investigations: Training & Certification
8. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
9. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus
10. Title IX Compliance: Ongoing Training Needs for Investigators and Decision Makers
11. Title IX Final Rule Review & Expert Panel Discussion
12. Comprehensive Strategies for Title IX Coordinators: Institute and Certification
13. New Federal Title IX Regulations: Changes to the Investigative Process
14. Key Considerations for the Anticipated Changes Coming to Title IX
15. Overcoming Bias in Your Title IX Investigative Process
16. The 5 Stages of Preparing Your Title IX Investigative Report
17. Align Your Title IX Policy and Procedures to the New Law
18. The Value of Relevance During Cross-Examination in Title IX Hearings

Title IX for Faculty & Staff

1. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
2. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
3. Title IX: Key Considerations for Working with Pregnant and Parenting Students
4. Title IX Training: Presidents and Study Abroad
5. Campus Safety's Role in Title IX Investigations
6. Title IX and Athletics: Practical Ways to Comply

Other Legal & Compliance

1. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
2. Fundraising and Sexual Harassment: Documenting Effective Procedures
3. Internship Programs: Limiting Potential Liabilities
4. Disability Services: Accommodating Student Veterans
5. Avoiding FERPA Pitfalls in the Financial Aid Office
6. FERPA: When to Involve Legal Counsel and Leadership
7. FERPA Regulation Basics
8. FERPA Policy and Procedure Audit
9. Complying with Section 702 of the Choice Act
10. FERPA Hot Topics: Big Challenges Solved



11. FERPA Lessons and Quizzes
12. FERPA Checklist: What Can Never Be Shared
13. Negotiating Successful Adjunct Union Collective Bargaining Agreements
14. Private Business Use Compliance in Higher Education
15. 4 Steps to Ensure Electronic and Information Technology Accessibility
16. Responding to Hate Speech Incidents with Confidence
17. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
18. Managing and Supporting an Aging Workforce
19. Faculty Handbooks: 5 Common Problems and Recommended Solutions
20. Preventing Faculty Discrimination with Case Law and Statistics
21. Managing Student Threats and Risk: Effective Policies and Practices
22. Developing a Self-Harm Compliance Protocol
23. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
24. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
25. New Solutions to Student Conduct Challenges
26. Clery Act: A Refresher for the Whole Campus
27. Clery Act Checklist: 10 Steps for Compliance
28. Immigration Law 101: 3 Key Issues for Compliance
29. Conducting Internal Investigations in Higher Education
30. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus

Safety & Risk

1. Increasing the Feeling of Safety and Security for International Students
2. Internship Programs: Limiting Potential Liabilities
3. COVID-19: Mitigating Risk and Liability for a Fall Reopening
4. Responding to Hate Speech Incidents with Confidence
5. Managing Student Threats and Risk: Effective Policies and Practices
6. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
7. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
8. Risk Management for Non-Student Minors on Campus
9. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
10. Essentials of Study Abroad Risk Management
11. Developing a Risk Management Mindset as a Front-Line Student Services Professional
12. Title IX Training Digital Recording Bundle: Presidents and Study Abroad
13. Hazing Prevention: Initiating a Campus-Wide Culture Change
14. Campus Safety's Role in Title IX Investigations
15. Enterprise Risk Management: Why Now?
16. Active Shooter Training: Preparing Your Faculty and Staff
17. Impacting Fundamental Campus Safety Issues



Women's Leadership Content Summary

With membership, you'll get access to the following types of content:

Live & Recorded Webcasts

Average time to impact: 60 minutes

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

Short Lessons & Quizzes

Average time to impact: 20 minutes

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

Articles & Reports

Average time to impact: 10 minutes

These short pieces are written in collaboration with industry experts.

Job Aids & Printables

Average time to impact: 5 minutes

Job Aids & Printables are ready-to-use tools.

**Content in this list is either free or discounted with membership.*



Leading Self

1. Navigating Work-Life Balance as a Woman Leader in Higher Education
2. Gender and Confidence: Why Higher Education Needs More Women to Advocate for Themselves and Each Other
3. Advocating for Yourself in Personal and Professional Relationships
4. Creating an Inner Coach Stronger than Your Inner Critic
5. Sharing Your Story and Experience as an Underrepresented Woman
6. Building Your Support Network While Navigating Complexity: A Conversation with Dr. Karen Whitney
7. Advocating for Yourself in Personal and Professional Relationships
8. Building Resilience During and After the Pandemic
9. Likeability – The 8th Deadly Sin
10. Emotional Intelligence as a Key Driver for Advancing Women Leaders
11. Find Your Position of Power When Addressing Toxic Leadership
12. Shift Your Mindset to Build Resilience
13. Creating an Inner Coach Stronger than Your Inner Critic
14. Perspectives from Underrepresented Women in Higher Ed Leadership
15. Cultivating Your Unique Leadership Skills in this New Environment
16. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
17. Women's Leadership Success in Higher Education

Leading Others

1. Managing Up, Down, and Across
2. Perspectives from Underrepresented Women in Higher Ed Leadership
3. Leading Through Uncertainty: A Conversation with Dr. Christine J. Quinn
4. Managing Conflict
5. Cultivating Your Unique Leadership Skills in this New Environment
6. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
7. Women's Leadership Success in Higher Education

Leadership Pipeline

1. Hiring, Developing, and Promoting Women Leaders in Higher Education
2. Finding the Right Career Fit as a Woman in Higher Education
3. Leadership Perspectives from Women Presidents
4. Challenging Androcentrism in the Academy: 7 Strategies for Leaders of Academic Institutions
5. We Need to Value How Women Use Vision and Conceptual Thinking to Lead
6. What Every Higher Ed Leader Needs to Know about Supporting Women in Leadership
7. Challenging Androcentrism in the Academy: Creating Environments that Empower Risk Taking and Confidence in Women Leaders



8. Challenging Androcentrism in the Academy: Why We Need to Value Empathy More
9. Challenging Androcentrism and Implicit Bias in the Academy