

# ACADEMIC IMPRESSIONS

## — Success Coaching —

# GUIDELINES

## WHAT IS SUCCESS COACHING?

As part of Academic Impressions' commitment to building the capacity of tomorrow's higher ed professionals and leaders, we offer Success Coaching to support and build upon our live trainings. Success Coaching consists of three hour-long calls over a two-month timeframe with your Success Coach. Each coach is an expert in higher education who will help you to integrate and implement the training you receive into your everyday work practices. Our coaches bring intuitive knowledge and skills learned through lived experiences—as leaders, faculty, and staff—to their coaching practices in a unique, hybrid coach-consultant fashion. Success Coaching extends your learning by design to go beyond the live training to really make it “stick.”

## HOW IT WORKS

### **Matching**

All of our coaches have extensive experience in higher education. Success Coaches are not necessarily subject matter experts but facilitators of learning, helping the individual unlock their own potential. Our Success Coaches fuel the coaching relationship by relying on their extensive experience in higher education.

### **Format**

Your engagement includes three Success Coaching calls, which will last 50-55 minutes each. You are strongly encouraged to conclude the three meetings within two months after your conference or bootcamp.

### **Agenda**

Coaching works best when you set the agenda for each of the three calls. Some people like to email their coach before the call to highlight areas they would like to focus on, while others prefer to spend time at the beginning of the call outlining their priorities. We suggest that you conduct the coaching call at a location that limits distractions, allowing you to focus on your agenda fully.

### **Continuing Coaching**

Most clients choose to continue coaching after they have completed their three sessions. We are happy to meet with you to discuss your options and share a proposal to help secure resources.

### **Confidentiality**

All Success Coaching calls will be kept strictly confidential, except as otherwise authorized by you or as required by law.

## QUESTIONS?

If you have any questions or concerns about these guidelines, please contact **Moira Killoran** at [moira@academicimpressions.com](mailto:moira@academicimpressions.com) or speak directly with your Success Coach.