



Content Summary Directory

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Academic Leadership Content Summary

Membership gives you access to:

Live & Recorded Virtual Trainings

Average length: 2 to 3 hours

Our virtual trainings provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment.

Live & Recorded Webcasts

Average length: 60 minutes

Our presentation-style live and recorded webcasts feature industry experts, best practices, and supplemental resources. Attend the live session or view the recording on your own time.

On-Demand Learning

Average length: 20 minutes

Members get unlimited access to engaging and instructional on-demand resources, such as articles, research reports, video courses, tools, templates, job aids, and case studies. Immerse your team in rich and engaging online content, ideal for keeping up the momentum with professional development while teams are working in new and different ways.

Virtual Conferences

Average length: 1 to 3 days, 4 to 5 hours / day

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

****Content in this list is either free or discounted with membership.***

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Leading Self

1. Manage Your Emotional Labor in the Workplace
2. Actualize Your Purpose and Legacy: Workshop on Improving Your Well-Being
3. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels
4. Future-Proof Your Leadership: Translating Complexity into Productivity
5. Leading as An Assistant/Associate Dean: An Online Bootcamp
6. Exploring Different Pathways to Deanship
7. Leading and Influencing as a Department Chair Bootcamp
8. Leading as a Man of Color in Higher Education
9. Mapping Your Career Path in Higher Education
10. Leading in Times of Uncertainty and Change
11. Principles for Leading at any Level in Higher Education
12. Charting Your Course as a Woman Chair
13. Identifying and Mitigating Imposter Syndrome
14. Time Management: Focusing on Your Priorities and Purpose
15. Essential Leadership Skills for Academic Deans
16. Four Leadership Practices for New or Aspiring Deans
17. Meetings Success Kit
18. Navigating Challenges of Academic Leadership
19. 7 Ways Academic Leaders Can Cultivate Creativity
20. What Every Academic Chair Needs to Know
21. Returning to Research: Preparing Your Transition from Chair to Faculty
22. Would You Benefit from an Executive Coach?
23. Cultivating a Professional and Engaging Persona on Your Video Calls
24. Engaging in Empathy: Balance the Emotional Demands

Leading Others

1. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention
2. Managing Difficult Faculty and Staff: A Bootcamp for Leaders
3. Surviving the Uncertainty of Leadership Changes: Maintaining Momentum & Support for Department Chairs
4. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels
5. Leading as An Assistant/Associate Dean: An Online Bootcamp

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6. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs
7. Distributed Leadership: Building Trust and Community
8. Principles for Leading at any Level in Higher Education
9. Charting Your Course as a Woman Chair
10. Fostering Curiosity as a Creative Leader
11. The Key Components of Emotional Intelligence for Academic Teams
12. Leading and Influencing as a Department Chair
13. Integrating Inclusivity into Your Leadership Philosophy
14. Designing Creative Solutions for Your Toughest Challenges
15. Improving Faculty Evaluations: A Training for Department Chairs
16. Your First Year as Department Chair: Building Trust, Communication, and Community
17. Essential Leadership Skills for Academic Deans
18. Communicating Effectively in High-Anxiety Times: A Workshop for Department Chairs
19. Supporting Adjunct Faculty: A Training for Department Chairs
20. Department Chairs: Maximize Your Productivity By Cultivating Your Academic Staff
21. Managing Change as a Department Chair: 5 Traps to Avoid
22. Managing Difficult Faculty
23. Four Leadership Practices for New or Aspiring Deans
24. The Introvert's Guide to Academic Leadership: How Introverts and Extraverts Build Successful Teams
25. Facilitating Culturally Inclusive Meetings
26. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
27. Influencing Without Authority
28. Meetings Success Kit
29. Group Activity Designs
30. Participant Roles for Small Group Activities
31. Managing Up, Down, and Across

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Leading the Department/Division

1. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention
2. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
3. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
4. Managing Difficult Faculty and Staff: A Bootcamp for Leaders
5. Surviving the Uncertainty of Leadership Changes: Maintaining Momentum & Support for Department Chairs
6. Leading with a Diversity, Equity and Inclusion Mindset: A Bootcamp for Department Chairs
7. Building a Leadership Culture in an Academic Department
8. Leading and Influencing as a Department Chair
9. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs
10. Strategies to Run a Successful Lab as Chair
11. How to Use an Inclusive ROI Approach for Program Prioritization
12. Managing Difficult Faculty
13. How the University of North Florida Integrated Academic and Student Affairs
14. Leading as an Associate/Assistant Dean: An Online Bootcamp
15. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
16. Fundraising for Department Chairs
17. A Year in Crisis: Lessons in Communication Learned as a Department Chair
18. Department Chairs: Reflect, Refresh, and Plan for the New Year
19. Foundations in Budgeting for Department Chairs
20. Charting Your Course as a Woman Chair
21. Deans Summit: Maintaining Strategic Focus Through Financial Challenges
22. Navigating Your Relationship with Your Dean: A Training for Department Chairs
23. Departmental Budget Training for Faculty
24. Handling Institutional or Program Teach-Outs with Dignity
25. Academic Restructuring: Creating New Growth Opportunities
26. Academic Restructuring: Critical Insights and Lessons Learned

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27. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
28. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
29. Building a More Strategic Budget for Your Academic Department
30. Practicing Culturally Relevant Pedagogy in Higher Education
31. Evaluating Online Faculty
32. Engaging Faculty to Improve Corporate Relations
33. Best Practices for Identifying and Developing Department Chairs
34. Your First Year as Department Chair: Building Trust, Communication, and Community
35. Essential Leadership Skills for Academic Deans
36. Managing Change as a Department Chair: 5 Traps to Avoid
37. Navigating Challenges of Academic Leadership
38. What Every Academic Chair Needs to Know
39. Coaching and Motivating Faculty
40. Principles of Budgeting: A Training for Department Chairs
41. Fundraising for New Department Chairs
42. Managing and Supporting an Aging Workforce
43. Faculty Handbooks: 5 Common Problems and Recommended Solutions
44. Preventing Faculty Discrimination with Case Law and Statistics
45. Your First Semester as External Chair: A Roadmap for Success

Faculty Affairs

1. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship
2. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
3. Overcoming Microaggressions as a Faculty Member
4. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
5. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model

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6. Elevate your Leadership Development Program: A Train the Trainer Bootcamp
7. Revising the Promotion and Tenure Process: A Conversation Space for Faculty Affairs and Academic Leaders
8. Best Practices for Supporting First-Year Faculty: Lessons Learned During COVID-19
9. Managing Faculty Stress and Burnout: A Conversation for Faculty Affairs and Academic Leaders
10. Three Coaching Skills for Leaders and Mentors in Academic Medicine
11. A Comprehensive Approach to Faculty Orientation
12. Building Academic Leadership Development Programs on Your Campus
13. A Comprehensive Approach to Faculty Orientation
14. Improving Faculty Mentorship
15. Preparing Faculty for Academic Leadership
16. Supporting Mid-Career Faculty
17. Improving Faculty Evaluations: A Training for Department Chairs
18. Best Practices in Designing Mentoring Programs for Early Career Faculty
19. Best Practices for Identifying and Developing Department Chairs
20. 4 Strategies for Closing the Coaching Gap for Mid-Level Academic Leaders
21. Managing and Supporting Adjunct Faculty
22. Beating Turnover in Higher Ed
23. Overcoming the Effects of White Privilege for More Equitable Search Processes
24. Recruiting, Hiring, and Retaining Diverse Faculty
25. Incentivizing Faculty and Staff Retirement
26. Negotiating Successful Adjunct Union Collective Bargaining Agreements
27. Improving Faculty of Color Retention Efforts in Your Department

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Annual Giving

1. Measuring Alumni Engagement
2. Increase Giving through Inspiring Annual Giving Communications
3. Growing Women's Engagement and Philanthropic Interest
4. Building Your Advancement Team for the Future
5. The Future of Fundraising: Planning for 2022 and Beyond
6. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
7. Engaging Academic Leaders in Annual Giving
8. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp
9. Transitioning Advancement toward a Hybrid Workforce Model
10. Strategies to Increase Diverse Alumni Engagement
11. Leveraging Video for Donor Stewardship
12. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
13. Tailoring Advancement Communications to Ages and Life Stages
14. Transitioning Leadership Annual Donors into Major Donors
15. Using Annual Giving Data to Acquire and Retain Donors
16. Developing Effective Caller-Donor Relationships in Your Phonathon Operation
17. Create the Conditions for Sustained Philanthropic Support
18. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
19. Establishing a Data Governance Committee in Advancement
20. Advancement 101: A Six-Part Series
21. Optimizing Your Online Giving Site
22. PCI DSS Compliance in Advancement: Update for 3.2
23. FERPA for Advancement: Train Your Whole Shop
24. Reengage Your Black Alumni
25. Communicate with Young Alumni Across Multiple Channels
26. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
27. Writing Workshop for Advancement Professionals

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28. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
29. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
30. A Multi-Channel Approach to Young Alumni Giving Communications
31. Using Social Media Creatively to Increase Donor and Alumni Engagement
32. Building Better Reunions
33. Cultivating a Team of Student Development Officers
34. Capital Campaigns: Integrating Student Involvement
35. Developing Successful Student Philanthropy Events
36. Successful Young Alumni Programming
37. Effective Student Foundations and Student Alumni Associations
38. Affinity-Based Programming and Giving
39. Managing Annual Fund Volunteers
40. Partnering Giving and Alumni Relations to Better Align Efforts
41. Revitalizing Your Student Foundation Program
42. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
43. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
44. Diversity and Inclusion Engagement Strategies for Alumni and Donors
45. Strategic Stewardship Designed to Increase Donor Retention
46. Reimagining Giving and Recognition Societies
47. Customizing Donor Communication through Smarter Segmentation
48. Rethinking Donor Recognition Programs
49. Family Giving: Cultivating the Next Generation of Wealth
50. Stewarding Your Annual Donors
51. Leadership Annual Giving: Key Components of a Successful Program
52. Anticipating and Overcoming Objections in Frontline Fundraising
53. Developing Your Parent Giving Strategy
54. Transitioning Leadership Annual Donors to Major Donors
55. Increasing Faculty Engagement in Advancement
56. Planned Giving: Using Student Callers
57. Integrating Annual Giving into Campaigns

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58. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
59. Integrating Social Media with Traditional Solicitation Channels
60. Building the Infrastructure for a Culture of Philanthropy in the Digital World
61. Branding and Marketing Your Leadership Annual Giving Program
62. Direct Mail: Back to Basics
63. Athletics Fundraising: Direct Mail Strategy
64. Annual Giving: Integrating Email with Your Overall Strategy
65. Fundamentals of Fundraising for Diverse Student Groups on Campus
66. Leveraging Texting in your Annual Giving Strategy
67. Refocus Your Annual Giving Strategy: Find Opportunities in a Crisis
68. Perspectives on Annual Giving Amid COVID-19
69. Building a Faculty and Staff Giving Campaign
70. Identifying and Applying Metrics that Matter in Annual Giving
71. Annual Giving Solicitations in Higher Ed: A Collection of Samples to Inspire Your Next Appeal
72. Launching a Giving Day: Planning and Executing Bundle
73. Phonathon Essentials
74. Measuring and Evaluating Your Annual Giving Staff
75. Running a Meaningful Senior Campaign
76. Creating Giving Circles to Increase Annual Giving
77. Using Data to Inform Your Annual Giving Strategy
78. Launching a Crowdfunding Initiative
79. Auditing Your Annual Giving Operations
80. Rethinking Faculty and Staff Giving
81. Recurring Gifts: Strategies to Grow Your Program
82. Integrating Social Media into Your Solicitation Communications Plan

Alumni Relations

1. Measuring Alumni Engagement
2. Create a More Inclusive Experience for your LGBTQIA+ Alumni
3. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
4. Planning Your Hybrid Homecoming

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5. Creating an Engagement Plan for Volunteers in Women's Philanthropy
6. Building Your Advancement Team for the Future
7. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
8. Diversify your Alumni Board
9. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp
10. Transitioning Advancement toward a Hybrid Workforce Model
11. Identifying Opportunities in Your Department's DEI Strategy: One Alumni Department's Perspective
12. Strategies to Increase Diverse Alumni Engagement
13. Back to the Future of Alumni Relations
14. Digital Alumni Engagement: A Focused Approach
15. Navigate Challenging Conversations with Donors
16. Tailoring Advancement Communications to Ages and Life Stages
17. Recruiting, Training, and Engaging Alumni Volunteers in a Digital Environment
18. Building a Culture of Inclusion in Your Advancement Shop
19. Create the Conditions for Sustained Philanthropic Support
20. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
21. 12 Keys to Making Alumni Interviews in College Admissions Effective
22. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
23. Advancement 101: A Six-Part Series
24. Implementing an Alumni Engagement Scoring Model
25. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
26. FERPA for Advancement: Train Your Whole Shop
27. Reengage Your Black Alumni
28. Communicate with Young Alumni Across Multiple Channels
29. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
30. Writing Workshop for Advancement Professionals

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31. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
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43. Partnering Giving and Alumni Relations to Better Align Efforts
44. Revitalizing Your Student Foundation Program
45. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
46. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
47. Diversity and Inclusion Engagement Strategies for Alumni and Donors
48. Starting a Corporate Alumni Chapter Program
49. Communicating with Donors During Crisis and Uncertainty
50. Leveraging Metrics to Improve Advancement Events
51. An Introduction to Advancement Event Protocol and Etiquette
52. Increasing Board Engagement in Fundraising
53. Global Considerations for a Modern Campaign
54. Fundraising for Law Schools
55. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
56. Frequently Asked Questions for Alumni Magazine Professionals
57. University Magazines: Maximizing Print and Digital Content
58. Alumni Surveys: Designing, Deploying, and Analyzing Responses
59. Integrating Effective Mentorship into Campus Culture: A Success Story
60. Strategies to Improve Underrepresented Alumni Engagement

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61. Recruiting, Training, and Engaging Alumni Volunteers in a Digital World
62. Restructure Your Alumni Chapters to Increase Engagement
63. 5 Steps to Mitigate Risk in Your Alumni Volunteer Programs
64. Tailoring Programming for Unengaged Professional and Graduate School Alumni
65. How to Develop Programming that Re-Engages Underrepresented Alumni
66. Increase Engagement and Giving Through a Selective Alumni-Student Mentoring Program
67. Create an Alumni Volunteer Experience that Fosters Life-Long Engagement with Your Institution
68. Collaborating with Campus Partners to Expand Volunteer Opportunities
69. Developing an In-Depth Alumni Mentoring Program
70. Using a Volunteer Framework to Increase Faculty Involvement with Alumni Engagement
71. What Happens When Volunteers Are No Longer a "Nice to Have" Resource, But Instead a Strategic Investment?
72. What Establishing Alumni X-Teams Can Achieve
73. Alumni Relations and Advancement Innovators: University of Notre Dame
74. Alumni Affinity Groups: How One University Formed a Highly Successful Organization
75. Strategies to Improve International Alumni Engagement
76. Volunteer Management in Advancement
77. Alumni Boards: Strengthen Your Strategy and Grow Engagement
78. Building an Alumni Career Services Program in Advancement
79. Using the Net Promoter® System in Alumni Relations
80. Transition Programming: From Student to Alumni Professional
81. Commencement: Engaging Students as Future Alumni
82. Building a Comprehensive Alumni Awards Program
83. Strategically Managing Alumni Chapters
84. Engaging Alumni Through Athletics
85. Measuring and Evaluating Your Alumni Relations Program
86. Strategies to Improve the Effectiveness of Your Volunteer Program
87. Alumni Career Services: Developing an Online Programming Series
88. Engaging International Alumni in a Virtual World

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89. Transform Your Alumni Board Members into Donors

Donor Relations

1. Impactful Online Donor Events
2. Creating an Engagement Plan for Volunteers in Women's Philanthropy
3. Develop a Proposal for a Transformational Gift
4. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape
5. The Future of Fundraising: Planning for 2022 and Beyond
6. A Masterclass in Discovery Work
7. Build Better Gift Agreements
8. Navigate Challenging Conversations with Donors
9. Leveraging Video for Donor Stewardship
10. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
11. Tailoring Advancement Communications to Ages and Life Stages
12. Create the Conditions for Sustained Philanthropic Support
13. Key Considerations for Institutional Naming Plans and Policies
14. Develop Your Impact Reporting Strategy
15. Advancement 101: A Six-Part Series
16. Foundations of Fund Auditing
17. Advancement FASB Fund Accounting and Reporting
18. Essential Reports for Donor Relations
19. Developing Gift Acceptance Policies
20. Creating Customized Impact Reports
21. Effective Gift Agreements: Documenting Donor Intent
22. FERPA for Advancement: Train Your Whole Shop
23. Writing Workshop for Advancement Professionals
24. Communicating with Donors During Crisis and Uncertainty
25. Leveraging Metrics to Improve Advancement Events
26. An Introduction to Advancement Event Protocol and Etiquette
27. Strategic Stewardship Designed to Increase Donor Retention
28. Reimagining Giving and Recognition Societies

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29. Customizing Donor Communication through Smarter Segmentation
30. Rethinking Donor Recognition Programs
31. Family Giving: Cultivating the Next Generation of Wealth
32. Stewarding Your Annual Donors
33. Corporate Stewardship: Demonstrating ROI
34. Stewarding Your Scholarship Donors: A Practical Approach
35. Small Events for Donor Cultivation
36. Crafting Personalized Stewardship Plans for Top Donors
37. Strategic Partnerships with Donor Relations and Athletics
38. Donor Relations for Planned Giving: Improving Events and Impact Reporting
39. Advancement Events: Effectively Launching a Campaign
40. Advancement Events: Effectively Closing a Campaign
41. Fundraising Essentials: Donor Relations for Frontline Fundraisers
42. Using Surveys to Improve the Donor Experience
43. Rethinking Strategy for Advancement Events
44. Industry Views: Advancement Shops of Tomorrow
45. How Donor Relations Can Improve Donor Retention
46. Donor Appreciation: Leveraging Existing Events
47. Donor Relations: Demonstrating ROI
48. Introducing Blended Gifts Into Donor Conversations
49. Foundations of Auditing Endowed Funds

Major & Planned Giving

1. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers
2. Ethical Considerations for Screening Donors to Protect Institutional Reputation
3. The Gift Officer-Faculty Partnership in Academic Medical Fundraising
4. Effective Approaches to Digital Frontline Fundraising
5. Growing Women's Engagement and Philanthropic Interest
6. Inspire Timely Giving: Create Urgency and Accelerate Results
7. Develop a Proposal for a Transformational Gift
8. Frontline Fundraising: Engaging and Inspiring Donors While Energizing Your Work

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9. Reimagining Relationship Building for Major Gift Officers
10. Women in Philanthropy
11. Effectively Manage Matching and Challenge Gift Campaigns
12. A Masterclass in Discovery Work
13. Donor Retention in the Post-COVID Era
14. Fundraising for Presidents: An Online Bootcamp
15. Fundraising for Department Chairs
16. Build Better Gift Agreements
17. Advanced Gift Officers: Enhancing Your Donor and Portfolio Strategy
18. Navigate Challenging Conversations with Donors
19. Fresh Approaches to Fundraising Campaigns in Current Times
20. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
21. Transitioning Leadership Annual Donors into Major Donors
22. Supporting Frontline Fundraisers Amidst Uncertainty: Rethinking Activities and Goals
23. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
24. Create the Conditions for Sustained Philanthropic Support
25. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
26. Establishing a Culture of Talent Development in Frontline Fundraising
27. Key Considerations for Institutional Naming Plans and Policies
28. Develop Your Impact Reporting Strategy
29. Effectively Onboard Major Gift Officers with a 90-Day Plan
30. Retaining Your Major Gift Officers—From Day One
31. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
32. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
33. Recruiting the Right Major Gift Officers
34. Advancement 101: A Six-Part Series
35. Using Predictive Modeling Tools to Enhance Prospect Management
36. A Practical Approach to Fundraising Ethics
37. FERPA for Advancement: Train Your Whole Shop
38. Effective Gift Agreements: Documenting Donor Intent

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39. Enhance Professional Development Offerings to Improve Gift Officer Retention
40. Recruiting and Retaining a Talented Advancement Team
41. Fundraising and Sexual Harassment: Documenting Effective Procedures
42. Writing Workshop for Advancement Professionals
43. Capital Campaigns: Integrating Student Involvement
44. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
45. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
46. Increasing Board Engagement in Fundraising
47. Global Considerations for a Modern Campaign
48. Fundraising for Law Schools
49. Frontline Fundraising: Essentials of Gift Solicitation
50. Rethinking Donor Recognition Programs
51. Family Giving: Cultivating the Next Generation of Wealth
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65. Advancement Events: Effectively Launching a Campaign
66. Advancement Events: Effectively Closing a Campaign
67. Fundraising Essentials: Donor Relations for Frontline Fundraisers
68. Developing Rigor in Your Fundraising Team
69. Fundraising for New Department Chairs

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70. Marketing Your Planned Giving Program
71. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
72. Student Affairs Fundraising: Building a Sustainable Structure
73. Strategizing Multiple Outreach Attempts in Fundraising
74. Developing a Strategic Approach to Generational Wealth
75. Frontline Fundraising in a Virtual Environment
76. Managing in a Changing Fundraising Environment: Remote Teams, Skeptical Donors, and an Uncertain Landscape
77. Strengthening Frontline Fundraising Efforts During Uncertainty
78. Frontline Fundraising Essentials: Outreach, Qualification, Visits, and the Ask
79. Uncovering More Planned Giving Prospects
80. An Introduction to Planned Giving
81. A Practical Approach to Growing Your Planned Giving Program
82. Tactics for Successful Donor Discovery and Qualification
83. Fundraising Essentials: Perfecting Moves Management
84. Adapting Non-Profit Strategies for Higher Ed Fundraising Success
85. Working with a Donor's Financial Planner
86. Fundraising Ethics: 10 Techniques for Working with Donors with Dementia
87. Fundraising Essentials: Advancing Your Career for Underrepresented Professionals
88. Planned Giving Vehicles
89. Measuring and Evaluating Your Planned Giving Program
90. Planning and Managing Project-Based Fundraising
91. Tools for Increasing Fundraising Effectiveness and Efficiency
92. Building Fundraising Partnerships with Athletic Directors
93. Regional Advancement Strategy: Investing in a Physical Presence
94. Engaging Leadership Volunteers for Fundraising Success
95. Soliciting Endowment Support
96. Blended Gifts: Strategies to Increase Your Fundraising Success
97. Introducing Blended Gifts Into Donor Conversations
98. Authentic Fundraising in a Virtual World
99. Foundations of Auditing Endowed Funds

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Corporate & Foundation Relations

1. Creating an Engagement Strategy for Corporate Partners
2. Aligning Campus Stakeholders for Holistic Corporate Engagement
3. Developing Corporate Partnerships for Undergraduate Research and Design Projects
4. Building a Custom Corporate Training Program
5. Create the Conditions for Sustained Philanthropic Support
6. Key Considerations for Institutional Naming Plans and Policies
7. Advancement 101: A Six-Part Series
8. Writing Workshop for Advancement Professionals
9. Starting a Corporate Alumni Chapter Program
10. Engaging Faculty to Improve Corporate Relations
11. Advanced Strategies for a Successful Corporate Campus Visit
12. Developing a Scorecard to Prioritize Your Corporate Partners for Holistic Engagement
13. Developing a Collaborative Metrics Structure for Stronger Corporate Engagement
14. Establishing a Revenue-Generating Corporate Engagement Program
15. Measuring and Evaluating Corporate and Foundation Relations Staff
16. Corporate Stewardship: Demonstrating ROI
17. Proven Approaches to Building Corporate Engagement
18. Partner with Faculty to Maximize Private Funding Opportunities
19. Using a Council to Establish a Holistic Corporate Engagement Strategy

Advancement Services & Operations

1. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers
2. Ethical Considerations for Screening Donors to Protect Institutional Reputation
3. Measuring Alumni Engagement
4. Increasing Gift Processing Capacity by Moving to Paperless
5. Building Your Advancement Team for the Future
6. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape

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7. The Future of Fundraising: Planning for 2022 and Beyond
8. Transitioning Advancement toward a Hybrid Workforce Model
9. University Comprehensive Naming Reviews
10. Build Better Gift Agreements
11. Improving Advancement Data Management and Hygiene
12. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
13. How to Make Your Annual Giving Strategy More Agile During Uncertain Times
14. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
15. Create the Conditions for Sustained Philanthropic Support
16. Establishing a Culture of Talent Development in Frontline Fundraising
17. Key Considerations for Institutional Naming Plans and Policies
18. Develop Your Impact Reporting Strategy
19. Establishing a Data Governance Committee in Advancement
20. Effectively Onboard Major Gift Officers with a 90-Day Plan
21. Training for Advancement: Assess Your Data Integrity and Establish Data Cleaning Priorities
22. Retaining Your Major Gift Officers—From Day One
23. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
24. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
25. Recruiting the Right Major Gift Officers
26. Advancement 101: A Six-Part Series
27. Using Predictive Modeling Tools to Enhance Prospect Management
28. Foundations of Fund Auditing
29. A Practical Approach to Fundraising Ethics
30. Performance Metrics for Prospect Research and Management Staff
31. Predictive Modeling 101 for Advancement Professionals
32. Accurately Reporting for the CASE Campaign and VSE Surveys
33. Advancement FASB Fund Accounting and Reporting
34. Essential Reports for Donor Relations
35. Developing Gift Acceptance Policies
36. Creating Customized Impact Reports

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37. Prospecting Using Social Media
38. Effective Gift Agreements: Documenting Donor Intent
39. Optimizing Your Online Giving Site
40. PCI DSS Compliance in Advancement: Update for 3.2
41. Implementing an Alumni Engagement Scoring Model
42. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
43. FERPA for Advancement: Train Your Whole Shop
44. Enhance Professional Development Offerings to Improve Gift Officer Retention
45. Recruiting and Retaining a Talented Advancement Team
46. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
47. Fundraising and Sexual Harassment: Documenting Effective Procedures
48. Foundations of Auditing Endowed Funds

Marketing & Communications

1. Impactful Online Donor Events
2. Increase Giving through Inspiring Annual Giving Communications
3. Tailoring Advancement Communications to Ages and Life Stages
4. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
5. Leveraging Social Media Advertising in Higher Ed Marketing
6. Create the Conditions for Sustained Philanthropic Support
7. Advancement 101: A Six-Part Series
8. Prospecting Using Social Media
9. Optimizing Your Online Giving Site
10. Communicate with Young Alumni Across Multiple Channels
11. Writing Workshop for Advancement Professionals
12. A Multi-Channel Approach to Young Alumni Giving Communications
13. Using Social Media Creatively to Increase Donor and Alumni Engagement
14. Communicating with Donors During Crisis and Uncertainty
15. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
16. Frequently Asked Questions for Alumni Magazine Professionals

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17. University Magazines: Maximizing Print and Digital Content
18. Alumni Surveys: Designing, Deploying, and Analyzing Responses
19. Customizing Donor Communication through Smarter Segmentation
20. Integrating Social Media with Traditional Solicitation Channels
21. Building the Infrastructure for a Culture of Philanthropy in the Digital World
22. Branding and Marketing Your Leadership Annual Giving Program
23. Direct Mail: Back to Basics
24. Athletics Fundraising: Direct Mail Strategy
25. Annual Giving: Integrating Email with Your Overall Strategy
26. Using Surveys to Improve the Donor Experience
27. Essential Leadership Roles and Actions for Crisis Management
28. Marketing Your Planned Giving Program
29. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
30. Create Inspiring Campaign Communications
31. 9 Principles for Branding Your Capital Campaign
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34. Executing Your Communications Plan During a Crisis
35. Using Social Media in Your COVID-19 Response
36. 15 Tips to Engage Gen Z in Your Communications
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55. Creating a Responsive Design Framework for University Websites
56. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
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Diversity, Equity, & Inclusion Content Summary

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Live & Recorded Webcasts

Average length: 60 minutes

Our presentation-style live and recorded webcasts feature industry experts, best practices, and supplemental resources. Attend the live session or view the recording on your own time.

On-Demand Learning

Average length: 20 minutes

Members get unlimited access to engaging and instructional on-demand resources, such as articles, research reports, video courses, tools, templates, job aids, and case studies. Immerse your team in rich and engaging online content, ideal for keeping up the momentum with professional development while teams are working in new and different ways.

Virtual Conferences

Average length: 1 to 3 days, 4 to 5 hours / day

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

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Personal Development & Skill Building

1. Manage Your Emotional Labor in the Workplace
2. DEI Foundations: Gender Identity and Sexuality in Higher Education
3. DEI Foundations: White Privilege in Higher Education
4. Cultural Intelligence: A Training for Higher Ed Leaders
5. Integrating Anti-Racist Initiatives into Current DEI Strategies: A Conversation for Chief Diversity Officers
6. Diversity, Equity, and Inclusion Foundations
7. Inclusive Communication: A Training for Higher Ed Leaders
8. DEI Foundations: Socioeconomic Status (SES) and Class in Higher Education
9. DEI Foundations: Allyship in Higher Education
10. DEI Foundations: Intersectionality in Higher Education
11. DEI Foundations: Implicit Bias in Higher Education
12. DEI Foundations: Student Disability in Higher Education
13. Facilitating Equity Intergroup Dialogue Circles : A Bootcamp for Group Facilitators
14. Honoring Names: A Simple Way to Promote Belonging
15. Techniques to Build Greater Cultural Humility
16. Communication Strategies to Overcome Resistance to Your Diversity Initiative
17. Building Equity into Your Leadership Practice
18. Land Acknowledgement as an Equity Practice in Higher Education
19. Create a Culture of Cross-Campus Open Dialogue
20. Collaborating Effectively with Academic Partners in DEI Work: A Discussion for Central Diversity & Inclusion Leaders
21. Cultural Humility: A Framework to Mitigate Personal Bias
22. Anti-Racism in Higher Education: Ensuring It's a Movement, Not Just a Moment
23. See Something, Say Something: Building Your Capacity to Respond to Bias
24. Get Comfortable Being Uncomfortable: Engaging in Dialogue About Race and Bias
25. Integrating Inclusivity into Your Leadership Philosophy
26. The Inclusive Leader's Approach to Accountability

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27. Developing Intentional Strategies to Improve Campus Climate: A Discussion Space
28. Develop a Race-Based Education Program for Your White Students
29. Diversity and Inclusion Engagement Strategies for Alumni and Donors
30. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
31. Facilitating Culturally Inclusive Meetings
32. Lead More Courageous Conversations to Foster Diversity and Difference
33. Leading Through Bias Incidents on Campus
34. Perspectives from Underrepresented Women in Higher Ed Leadership
35. Understanding and Addressing Microaggressions
36. Sharing Your Story and Experience as an Underrepresented Woman
37. Principles for Effective Online Teaching
38. Building Inclusive Pedagogy Online
39. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
40. Overcoming Social Justice Fatigue for Diversity and Inclusion Professionals
41. Using Events to Engage Your Campus in Diversity, Equity, and Inclusion Initiatives
42. Creating Wellness Plans to Best Support Your Diversity and Inclusion Professionals
43. Conducting a Climate Survey to Improve Diversity and Inclusion
44. Identifying and Removing Microaggressions
45. Faculty Checklist: Steps to Respond to Classroom Incivility
46. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
47. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
48. Creating Equitable and Inclusive Meetings

Faculty & Staff Pipeline

1. Building Academic Leadership Development Programs on Your Campus
2. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
3. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success

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4. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
5. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship
6. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
7. Support Black Women Leaders by Influencing Organizational Culture
8. Leading as a Man of Color in Higher Education
9. Create a More Equitable Academic Search Process Using an Inclusion Advocates Program
10. Design Faculty of Color Affinity Spaces to Improve Retention
11. Overcoming the Effects of White Privilege for More Equitable Search Processes
12. Recruiting, Hiring, and Retaining Diverse Faculty
13. Recruiting for Diversity: A Training for Academic Search Committees
14. Diverse Hiring in Higher Education: Resources for Search Committees
15. Improving Faculty of Color Retention Efforts in Your Department

Inclusive Classroom

1. Overcoming Microaggressions as a Faculty Member
2. Using Thinking Aloud Strategies to Create Equity in Distance Learning
3. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
4. Removing Barriers to Student Learning: Inclusive Syllabi and Assignments
5. Addressing Conflicts Related to Bias, Privilege, and Identity in the STEM Classroom
6. Leading and Structuring an Inclusive Pedagogy Initiative: A Case Study from Illinois State University
7. Enhancing Medical Education Curriculum to Mitigate Healthcare Disparities: A Case Study
8. Teaching Oral History as a Response to Collective Trauma
9. Teaching a People-First Language Approach
10. Foster Inclusion in the Classroom Through Formative Assessment
11. Understanding and Interrupting Privileged Classroom Practices

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12. Anti-Oppressive Practices in Clinical Education
13. An Intersectional Approach to Supporting Neurodiverse Learners Online
14. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
15. Supporting Neurodiversity in the Classroom
16. An Innovative Approach to Universal Design Learning: Engaging All Learners
17. Civil Dialogue as a Classroom Management Strategy
18. Faculty Development: Ideas for a More Inclusive Classroom
19. Civility in the Classroom: A Better Approach
20. Making Your Online Course Accessible to All Learners
21. Responding to Hate Speech Incidents with Confidence
22. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
23. Is It a Microaggression?

Student Body

1. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
2. Developing a Comprehensive System of Support for First-Generation Students
3. Developing Social Justice Training for Student Staff: One Administrator's Experience
4. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIDA) Communities as Campuses Reopen
5. Strategies to Increase Diverse Alumni Engagement
6. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
7. An Intersectional Approach to Addressing Food Insecurity
8. Develop a Race-Based Education Program for Your White Students
9. Why Measuring Diversity Matters
10. A Tool for Increasing Application and Retention Rates for At-Risk Students
11. Strategies to Improve Underrepresented Alumni Engagement
12. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
13. Responding to Hate Speech Incidents with Confidence
14. Addressing Food Insecurity During COVID-19

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15. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
16. Creating Intentional Programming to Support the Success of Men of Color
17. Designing an Incentivized STEM Mentoring Program for Equitable Success
18. Connecting with Advisees from Diverse Cultural Backgrounds
19. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
20. Reframing Student Activism as a Vehicle for Student Leadership Development
21. Managing Student Activism
22. Respond to Divisive Current Events in an Inclusive Way
23. 6 Strategies for Uniting Student Activists and Campus Administrators



Enrollment Management & Marketing Content Summary

Membership gives you access to:

Live & Recorded Virtual Trainings

Average length: 2 to 3 hours

Our virtual trainings provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment.

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Strategic Enrollment Management

1. Growing Your Graduate Footprint: A Conversation for Small College Leaders
2. Differentiating Your School for Adult Students
3. Recruiting, Retaining, and Supporting International Graduate Students
4. Why Measuring Diversity Matters
5. Navigating the Graduate Enrollment Landscape Mid-Pandemic
6. An Innovative Approach to Strengthening Your International Programs and Partnerships
7. Microtargeting to Achieve Enrollment Goals
8. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
9. Institutional Collaboration: Shared Enrollment
10. What Story Does the Pell Grant Data Tell?
11. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
12. Tuition: Raise it, Lower it, or Stay the Course?
13. Key Questions to Produce Effective Data Visualizations
14. Leveraging Institutional Aid to Maximize Net Tuition Revenue
15. Understanding Enrollment Management Challenges: A Program for Finance Officers
16. Keys to Approaching Tuition Resetting at Your Institution
17. Graduate Enrollment and Gender: A Changing Landscape
18. Reporting to Stakeholders in Times of Enrollment Management Challenges
19. Busting Myths Around Your Market Position: Making Data-Informed Decisions
20. Predictive Models for Enrollment: A Showcase of Three Examples
21. Collaborating Effectively with Academics in Strategic Enrollment Management
22. Strategic Enrollment Management for Community Colleges
23. Finance and Enrollment Partnerships: Achieving Your Net Tuition Revenue Goals
24. Understanding Key Data Trends to Inform Strategic Market Expansion
25. Strategic Enrollment Goals: Combining Internal and External Factors
26. Creating a Culture of Collaborative and Data-Informed SEM on Campus
27. Critical Considerations for Accelerated Degree Programming

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Admissions & Recruitment

1. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
2. Growing Your Graduate Footprint: A Conversation for Small College Leaders
3. 12 Keys to Making Alumni Interviews in College Admissions Effective
4. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
5. Cross-Training Admissions and Financial Aid Staff
6. Prior-Prior Year: Preparing Your Institution
7. Strengthening Admissions and Financial Aid Partnerships
8. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
9. Leveraging Social Media Advertising in Higher Ed Marketing
10. Dynamic Recruitment Communications: Planning for an Uncertain Fall
11. Inspiring Confidence Through Yield Communications
12. Using Video Effectively in Recruitment Marketing
13. Tactics to Increase the Visibility of Your Honors Program or College
14. Strategies to Engage Parents and Families in the Recruitment Process
15. Differentiating Your School for Adult Students
16. Communicating Institutional Value to Prospective Students
17. Social Media Metrics and ROI for Admissions
18. Mobile Web Design for Student Recruitment
19. Building Social Media Efforts for International Student Recruitment
20. Strengthening Your Institutional Value Proposition
21. Social Media in Student Recruitment: Emerging Channels and Metrics
22. Getting Started: Using Social Media in Student Recruitment
23. International Student Recruitment: Maximizing Your Website Content
24. International Student Recruitment: Revamping Your Email Communications
25. Strengthening Yield Communications to Prevent Summer Melt
26. Selling Your Value to Adult Students
27. Creating Brand Awareness in the Adult Student Market
28. Prioritizing Marketing Tactics for Adult Student Recruitment
29. A Tool for Increasing Application and Retention Rates for At-Risk Students
30. Recruiting, Retaining, and Supporting International Graduate Students

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31. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
32. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
33. Comprehensive Transfer Support: A Case Study
34. Increasing Student Engagement in Financial Literacy Programming
35. Increasing the Feeling of Safety and Security for International Students
36. Why Measuring Diversity Matters
37. Navigating the Graduate Enrollment Landscape Mid-Pandemic
38. An Innovative Approach to Strengthening Your International Programs and Partnerships
39. Microtargeting to Achieve Enrollment Goals
40. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
41. Updating Your Admissions Counselor Toolbox
42. Using Virtual Events in Recruitment and Yield
43. Adapting Recruitment & Yield Strategies in Uncertain Times
44. Engaging Campus Partners in Recruitment Activities
45. Enhancing Admissions with High School Counselors: A 4-Phase Approach
46. Connecting Admissions Counselors More Effectively to Yield Outcomes
47. eSports in Higher Education
48. Enhance Your Application Process: Strategies to Measure Grit and Non-Cognitive Variables
49. Ideas for Academic Leaders to Engage Faculty in Student Recruitment
50. Forming International Partnerships to Increase Enrollment
51. Innovations in Campus Visit: Two Institutional Case Studies
52. Admissions Skill-Building: Core Training for New Counselors
53. Managing Your Enrollment Funnel to Optimize Student Recruitment
54. Considerations for Working with Commission-Based International Recruitment Agents
55. Proactive Strategies for Controlling Admissions Turnover
56. Measuring and Improving Admissions Team Performance
57. Improving Your Campus Visit Experience
58. Private Universities: Building Pathways with Community Colleges
59. Improving Your Admissions Ambassador Program for Better Campus Visits

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60. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
61. Test-Optional Admission: A Case Study from the University of Denver
62. Taking Large-Scale Recruitment Events Online

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2. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
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- 57. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
- 58. Connecting Market Research to Strategy in Higher Ed: Using Market Research to Inform Strategy
- 59. Taking Large-Scale Recruitment Events Online

Enrollment Services

- 1. Customer Service Skills Training: Certification for Higher Education Professionals
- 2. Foundations of Customer Service Video Course
- 3. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
- 4. Cross-Training Admissions and Financial Aid Staff
- 5. Prior-Prior Year: Preparing Your Institution
- 6. Strengthening Admissions and Financial Aid Partnerships
- 7. Translating Experiential Learning into College Credit with Prior Learning Assessment
- 8. Centralizing the Scholarship Administration Process
- 9. Bringing One-Stop Services to Students Across Campus
- 10. Communicating Financial Aid and Affordability to Admitted Students
- 11. Assessing Incoming Student Readiness for Online Learning
- 12. Disability Services: Accommodating Student Veterans
- 13. Avoiding FERPA Pitfalls in the Financial Aid Office
- 14. FERPA: When to Involve Legal Counsel and Leadership
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- 17. Complying with Section 702 of the Choice Act
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37. 7 Strategies for Integrating Student Blogging into ePortfolios
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86. Three Solutions for Impacting STEM Retention
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93. Teaching with Twitter
94. Gamification: Practical Strategies for Your Course
95. Designing Your Course for Active Team-Based Learning

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24. Improving Efficiency for Grant Support Systems
25. 5 Key Skills to Facilitate Interdisciplinary Team Research
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27. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research
28. Strategies to Engage Faculty in Research Growth
29. Growing Research Collaboration Through External University Partnerships
30. Working at the University-Industry Interface: Effective Strategies for Active Researchers
31. Strategies for Increasing Resilience and Grit in Research Faculty
32. Tracking Spending to Minimize Research Grant Audit Risk

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2. Crafting Your Mid-Career and Beyond as Faculty
3. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
4. Roadmap to A Successful Research Career: A Bootcamp for Early Career Faculty
5. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
6. Managing Difficult Conversations as Faculty
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48. Checklist: Taking Support for Online Students to the Next Level
49. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students

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2. STEM Institute for Student Success and Retention
3. Space Matters: Designing STEM Learning Environments that Foster Inclusion and Student Success
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Leading Self

1. Leading from a First-Generation or Immigrant Background in Higher Ed: A Discussion Forum
2. Cultural Intelligence: A Training for Higher Ed Leaders
3. Manage Your Emotional Labor in the Workplace
4. Leading from a First-generation or Immigrant Background in Higher Ed
5. Conflict Management: A Practical Workshop for Leaders
6. Actualize Your Purpose and Legacy: Workshop on Improving Your Well-Being
7. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels
8. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
9. Future-Proof Your Leadership: Translating Complexity into Productivity
10. Building Equity into Your Leadership Practice
11. Networking Skills for Women Leaders
12. Leading as a Man of Color in Higher Education
13. Mapping Your Career Path in Higher Education
14. Leading in Times of Uncertainty and Change: Navigating 5 Common Leadership Tensions
15. Principles for Leading at any Level in Higher Education
16. Planning for a Successful Interim Leadership Role
17. Inclusive Leadership: Understand Your Intersecting Identities to Better Serve Others
18. Growing Your Leadership and Influence as an LGBTQ Professional
19. Showing Vulnerability as a Leader
20. The Key Components of Emotional Intelligence for Academic Teams
21. Identifying and Mitigating Imposter Syndrome
22. Six Months In: Leadership Lessons Gleaned from the COVID Crisis
23. Strategies for Leading Short-Term Initiatives on Your Campus
24. Time Management: Focusing on Your Priorities and Purpose
25. Tools for Reflecting on Professional Development
26. Are You A Reluctant Leader?
27. Meetings Success Kit
28. Lead More Courageous Conversations to Foster Diversity and Difference
29. The Fundamentals of Leadership: An Immersive Experience

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30. Leading Through a Crisis
31. Video Series: Micromanagement in Higher Education
32. Leveraging Your Strengths as a Leader
33. Cultivating Your Unique Leadership Skills in this New Environment
34. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
35. Would You Benefit from an Executive Coach?
36. Understanding and Addressing Microaggressions
37. Upgrading Your Self-Care During the COVID Crisis
38. Succeeding as a Disruptive Innovator: Stories from a Former College President
39. Advance Your Career with a Personal Board of Directors
40. Increasing Emotional Intelligence by Identifying Your Triggers
41. Defining Your Role as Chief of Staff
42. 3 Ways to Improve Your Decision-Making
43. 5 Ways to Learn from Failure
44. 10 Strategies to Foster More Creative Problem-Solving
45. Time Management: A Disciplined Approach to Priority-Setting
46. 10 Powerful Strategies to Beat Procrastination
47. The Five Levels of Decision Making Tool
48. How to Make Courageous Decisions
49. Accelerate Your Professional Growth: A Forum for Chiefs of Staff
50. Preventing Leadership Derailment in Higher Education
51. Building Leadership Resilience in Higher Education
52. Avoiding the Seduction of the Leader Syndrome
53. Three Factors of Healthy Leadership in Higher Education
54. 10 Mistakes New Presidents Often Make
55. Building Resilience During and After the Pandemic
56. Advocating for Yourself in Personal and Professional Relationships
57. Cultivating a Professional and Engaging Persona on Your Video Calls
58. Engaging in Empathy: Balance the Emotional Demands

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Leading Others

1. Fostering Mutual Goodwill Across Your Team: A Step Beyond Servant Leadership
2. Managing Difficult Faculty and Staff: A Bootcamp for Leaders
3. Cultural Intelligence: A Training for Higher Ed Leaders
4. Supervising Intergenerational Teams: A Training for Higher Education Leaders
5. Conflict Management: A Practical Workshop for Leaders
6. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels
7. Developing Your Skills as a Manager: A Bootcamp for Mid-Level Leaders
8. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
9. Build a Team Culture that Embraces Conflict as Productive and Positive
10. Distributed Leadership: Building Trust and Community
11. Principles for Leading at any Level in Higher Education
12. Inclusive Communication: A Training for Higher Ed Leaders
13. Showing Vulnerability as a Leader
14. Fostering Curiosity as a Creative Leader
15. The Key Components of Emotional Intelligence for Academic Teams
16. Principles for Leadership in Higher Education
17. Three Essential Behaviors of a Servant Leader
18. Strategies for Leading Short-Term Initiatives on Your Campus
19. Integrating Inclusivity into Your Leadership Philosophy
20. The Inclusive Leader's Approach to Accountability
21. Cultivating Creativity by Building Trust Within Your Team
22. Designing Creative Solutions for Your Toughest Challenges
23. Recruiting and Retaining a Talented Advancement Team
24. Performance Review Questionnaire
25. Facilitating Culturally Inclusive Meetings
26. Influencing Without Authority
27. Meetings Success Kit
28. Group Activity Designs
29. Participant Roles for Small Group Activities
30. Managing Up, Down, and Across
31. Essential Leadership Roles and Actions for Crisis Management

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32. Developing Rigor in Your Fundraising Team
33. Lead More Courageous Conversations to Foster Diversity and Difference
34. Leading Through Bias Incidents on Campus
35. Communication Strategies to Confront Toxicity in the Workplace
36. Building Resilience with Your Team During Uncertain Times
37. Managing a Remote Team: How to Motivate, Maintain Morale, and Ensure Accountability
38. Find the Right Solution for Employee Performance Gaps
39. The Fundamentals of Leadership: An Immersive Experience
40. Leading Through a Crisis
41. Identify and Actualize Your Team Values to Increase Trust and Engagement
42. Managing Difficult Colleagues
43. Discover Your Role and Impact in Creating Team Engagement
44. Fostering Psychological Safety in Your Team
45. Leaders as Coaches: Improving Employee and Team Performance
46. 6 Powerful Ideas for Building a First-Class Team on Campus
47. 6 Destructive Myths About Teams in Higher Education
48. Leadership Learning Plan- Supervision in Higher Education
49. Leveraging Your Strengths as a Leader
50. Evaluating the Strengths and Weaknesses of Your Team
51. Learning to Lead Through Conflict
52. Video Series: Micromanagement in Higher Education
53. Leveraging Your Strengths as a Leader
54. Effective Supervision in Higher Education
55. Leading Effective Virtual Meetings
56. The Art and Practice of Giving and Receiving Feedback
57. Coaching in Supervision
58. Conflict Management for Institutional Leaders
59. Motivating and Leading Across Generations
60. The 10 Differentiators of Exceptional Teams in Higher Education
61. Cultivating Your Unique Leadership Skills in this New Environment
62. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
63. Creating Equitable and Inclusive Meetings

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64. Peer to Manager: Navigating Your Transition into Leadership

Leading the Institution

1. Fundamentals for Chiefs of Staff: Understanding Your Role and Ensuring Success from the Start
2. Defining Your Role as Chief of Staff
3. Fundraising for Presidents: An Online Bootcamp
4. Building and Maintaining External Relationships as Chief of Staff
5. Balancing Short-Term Realities with Long-Term Opportunities: Higher Ed Leadership in a Post-COVID Era
6. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
7. Common Challenges and Solutions for Chiefs of Staff in Higher Ed
8. Institute for Experienced Chiefs of Staff: Improving Your Processes, Communications, and Relationships
9. Centralized and Integrated Leadership Development: A Model from Columbus State University
10. The Future of Work and the Academy
11. Innovation Forum for Leaders of Community Colleges
12. Beating Turnover in Higher Ed
13. Transforming Your Institution through Lean Higher Education
14. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
15. Are You Looking for a New Way to Evaluate Projects?
16. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
17. How Ready Are You to Implement Your Strategic Plan?
18. 11 Keys to Implementing Your Strategic Plan
19. The Six Dimensions of Implementing Strategic Plans
20. The Strategic Planning Implementation Clinic
21. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
22. Essential Leadership Roles and Actions for Crisis Management
23. Leading Through Bias Incidents on Campus

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24. Managing and Supporting an Aging Workforce
25. Navigating Senior Leadership Transitions in Higher Education
26. Fail Fast and Fail Forward: How Agile Planning Can Move You Forward During Chaos
27. Leading Through Change in Higher Education
28. The 4 Stages of Change
29. The Future of Higher Education: Fall or Thrive?
30. Your First Month as a New Chief of Staff: How to Get It Right from the Start
31. A Process-Oriented Approach to Working with Your Board and President as Chief of Staff
32. Managing Presidential Transitions as Chief of Staff
33. The Higher Education Business Model is Broken, But We Can't Lose Sight of Why We Broke It, and Who We Needed to Break It For

Leadership Pipeline

1. Considering a Chief of Staff Role: What You Need to Know
2. Elevate your Leadership Development Program: A Train the Trainer
3. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
4. Navigating a Virtual Provost Search During the Pandemic
5. Strategies for Successfully Supporting an Interim Leader
6. Growing Your Leadership and Influence as an LGBTQ Professional
7. Overcoming the Effects of White Privilege for More Equitable Search Processes
8. Beating Turnover in Higher Ed
9. Recruiting and Retaining a Talented Advancement Team
10. Recruiting, Hiring, and Retaining Diverse Faculty
11. Recruiting for Diversity: A Training for Academic Search Committees
12. Diverse Hiring in Higher Education: Resources for Search Committees
13. Incentivizing Faculty and Staff Retirement
14. Rethink Your Presidential Search Process
15. Tools for Reflecting on Professional Development
16. Build the Capacity of Your Institution's Leaders
17. Are You A Reluctant Leader?

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Student Success Content Summary

Membership gives you access to:

Live & Recorded Virtual Trainings

Average length: 2 to 3 hours

Our virtual trainings provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment.

Live & Recorded Webcasts

Average length: 60 minutes

Our presentation-style live and recorded webcasts feature industry experts, best practices, and supplemental resources. Attend the live session or view the recording on your own time.

On-Demand Learning

Average length: 20 minutes

Members get unlimited access to engaging and instructional on-demand resources, such as articles, research reports, video courses, tools, templates, job aids, and case studies. Immerse your team in rich and engaging online content, ideal for keeping up the momentum with professional development while teams are working in new and different ways.

Virtual Conferences

Average length: 1 to 3 days, 4 to 5 hours / day

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

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Retention & Time to Degree

1. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
2. Developing a Comprehensive System of Support for First-Generation Students
3. Developing a Comprehensive Retention Plan
4. Developing Social Justice Training for Student Staff: One Administrator's Experience
5. STEM Institute for Student Success and Retention
6. Space Matters: Designing STEM Learning Environments that Foster Inclusion and Student Success
7. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
8. Working with Institutional Data for Student Retention
9. Strengthen Student Community Building in Digital Spaces
10. Teaching Your Service Learning Course Online
11. Fostering Student Belonging to Support Retention Despite the Global Pandemic
12. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
13. From STEM Pathways to STEM Highways
14. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
15. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
16. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
17. Strategically Integrating Experiential Learning Into the Curriculum
18. Curricular Efficiency: Improving Academic Success and Degree Completion
19. Adjusting Academic Policies Because of COVID-19: A Discussion Space
20. Measuring the Costs of Developmental Education
21. A Tool for Increasing Application and Retention Rates for At-Risk Students
22. Recruiting, Retaining, and Supporting International Graduate Students
23. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
24. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
25. Comprehensive Transfer Support: A Case Study

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26. Increasing Student Engagement in Financial Literacy Programming
27. Integrating Effective Mentorship into Campus Culture: A Success Story
28. Making Your Online Courses More Experiential
29. Scaling Experiential Learning Across Campus
30. Integrating Career Development into Study Abroad Experiences
31. Integrate Academic and Career Resources to Improve Student Success
32. Integrating Career and Advising Services
33. Career Services Skill Building: Supporting International Students
34. Assessing Incoming Student Readiness for Online Learning
35. Building a University Service Culture: Case Study from Laurentian University
36. Strategic Financial Aid Allocation for Retention
37. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
38. Disability Services: Accommodating Student Veterans
39. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
40. Ensuring Quality in Online Instruction
41. Using Peer Mentorship to Support Online Faculty
42. Three Ways to Engage Online Students Outside the Virtual Classroom
43. Engaging and Retaining Online Students
44. Writing Centers: Responding to Student Writing in the Online Environment
45. Translating Your Student Development Services for Online Students
46. Checklist: Taking Support for Online Students to the Next Level
47. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students
48. Creating a Sense of Community with Graduate Students
49. Creating Support Structures to Help Grads Develop a Professional Identity
50. Addressing Food Insecurity During COVID-19
51. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
52. Creating Intentional Programming to Support the Success of Men of Color
53. Designing an Incentivized STEM Mentoring Program for Equitable Success
54. Connecting with Advisees from Diverse Cultural Backgrounds
55. Designing Effective Living-Learning Communities
56. Living-Learning Programs for STEM Students
57. Designing a Sophomore Living-Learning Community
58. Implement Teaching Strategies that Engage Generation Z
59. Engaging Students Through Creativity in Instruction
60. How to Encourage Academic Grit and a Growth Mindset in Your Students

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61. Integrating Information Literacy in First Year Student Programs
62. Training Faculty: Helping International Students Properly Cite Sources
63. Understanding the Essentials of Direct Assessment
64. Three Solutions for Impacting STEM Retention
65. Coaching Students to Build an Entrepreneurial and Innovative Mindset
66. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
67. Title IX: Key Considerations for Working with Pregnant and Parenting Students
68. Title IX: Key Considerations for Working with Pregnant and Parenting Students
69. Creating a High-Touch Online Summer Bridge Program
70. Creating a Virtual Orientation Experience that Preserves On-Campus Benefits
71. Finding Success with Remote Academic Advising: A Training for Frontline Advisors
72. Supporting First Generation Students Amid COVID-19
73. Student Retention: A Discussion of Practices & Approaches During Uncertain Times
74. Taking Your Orientation Online to Solve Common Challenges
75. Focus on Student Belonging to Boost Student Retention and Success
76. COMING SOON! - Sophomore Student Retention & Success: Challenges, Best Practices & Steps Forward
77. Using Data to Inform and Design Sophomore Year Experience Programs
78. 5 Key Components of a Successful Intrusive Advising Process
79. Engaging First-Gen Families to Drive Student Success
80. How Do Universities Need to Approach Student Data Differently?
81. Creating Consistency in Decentralized Advising Models
82. Tools for Training Advisors
83. Engaging and Celebrating First-Generation Students and Faculty on Your Campus
84. Four Strategies for Successfully Advising Undeclared Students
85. Innovative Strategies for Supporting Reinstated Students: A Case Study from Georgia Tech
86. Adding an Online Experience to Your On-Campus Orientation
87. Overcoming Three Common Challenges in Online Advising
88. Developing and Administering Mentorship Programs for Transfer Students
89. How Some Colleges are Building Student Resilience and Grit
90. Four Skills to Build Professional Mindsets with Students

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91. Improving Student Engagement with Advising Communications
92. Customizing Your Peer Mentor Program: Best Practices in Developing a Peer Mentoring Framework
93. Retaining First-Generation Students: Strategies for the Classroom and Beyond
94. Looking at Student "Grit" and Resilience - from Recruitment to Retention
95. Building a Comprehensive Sophomore-Year-Experience Program
96. Predictive Analytics for Improved Student Success Interventions
97. Customizing Orientation for Transfer Students
98. International Student Orientation: Using Peer Mentors to Improve Your Program
99. Developing Academic Stamina in First-Year Students
100. Creating a Case Manager Role to Better Serve At-Risk Students
101. Changes that Make a Big Impact on Peer Leader Training
102. Online Orientation: Focusing on Student Learning
103. Using Retention Metrics to Support At-Risk Online Students
104. Integrating Peer Mentors Across First-Year Student Programs
105. Onboarding Spring Admits for Future Success
106. Creating a Stop-Out Program to Increase Completion
107. Academic Advising Records: Implications for Electronic Documentation
108. Improving First-Year Student Experience Programs for At-Risk Students
109. New Advisor Training: Developmental Advising via Email
110. Academic Coaching: Models for Student Success and Retention
111. Improve Completion through Redesigning Developmental Courses
112. Solving Retention Challenges with a Team Approach: A Case Study
113. Summer Bridge: Building and Measuring Campus Connection
114. Taking a Case-Study Approach to Improving Academic Advising Assessment
115. Conducting a Self-Audit of Your Retention Data and Programs
116. Increasing Degree Pathways for Stop-Out Students
117. Selecting the Right Software for Your Learning Center Needs
118. Improving Academic Literacy for International Students
119. Practical Tactics for Building Academic Grit
120. Gaining Faculty Buy-In for Student Success Initiatives and Programs
121. Assessing the Effectiveness of Your Retention Programming
122. Building a More Effective Parent Relations Program
123. Increasing the Odds for Non-Traditional Student Persistence and Completion
124. Supporting Military-Connected Students for Success and Completion
125. Launching an Academic Success Coaching Model in Advising

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126. Capitalizing on the Dream and Design Phases of Appreciative Advising
127. It's Not Just About the First and Second Year of College
128. Optimizing Your Use of Student Information Systems
129. Academic Advising's Role in Change Implementation
130. Developing a High-Performing and Productive Advising Department, Part 2: Assessing and Meeting Employee Needs
131. Developing a High-Performing and Productive Advising Department, Part 1: Assessing and Meeting Student Needs
132. 2 Ways to Move Students Out of Academic Probation
133. Improving Student Success Can't Be a One-Office Effort
134. Student Resilience: How One Institution is Helping At-Risk Freshmen Seize a Second Chance
135. How Georgia State University Plans to Use Predictive Analytics to Address the National Achievement Gap
136. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Career Development & Readiness

1. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences
2. Preparing Doctoral Students for Careers in Academia and Beyond
3. Teaching Your Service Learning Course Online
4. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
5. Translating Experiential Learning into College Credit with Prior Learning Assessment
6. Strategically Integrating Experiential Learning Into the Curriculum
7. The Challenges of Creating and Running an Interdisciplinary Curriculum
8. How to Integrate Career Readiness into Curricula with Digital Badging
9. Alumni Career Services: Developing an Online Programming Series
10. Internship Programs: Limiting Potential Liabilities
11. Making Your Online Courses More Experiential
12. Scaling Experiential Learning Across Campus
13. Integrating Career Development into Study Abroad Experiences
14. Integrate Academic and Career Resources to Improve Student Success
15. Integrating Career and Advising Services

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16. Career Services Skill Building: Supporting International Students
17. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
18. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
19. Using Experiential Learning to Link Classroom Content to Real Life Situations
20. Quality ePortfolios: Essentials for Experiential Learning Programs
21. 7 Strategies for Integrating Student Blogging into ePortfolios
22. Build Critical Thinking through Project-Based Learning
23. Career Services: Engaging Students in the New World of Work
24. Career Services: Career Planning and Professional Networking in a World of Social Distancing
25. Career Industry Cluster Model: Aligning Career Services with the World of Work
26. Give Your Students an EDGE through On-Campus Internships
27. Career Services: Engaging Undocumented and DACA Students
28. Keys to Creating a Powerful Partnership Between Advising and Career Services at Your Institution
29. 3 Ways to Connect Students to Career Services Early and Often
30. Three Strategies for Connecting Student Athletes to Career Services
31. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
32. Telling Your First Destination Narrative
33. Improving Career Services with Data
34. Branding Your Career Services Department
35. A Competency-Based Approach to Career Services in Higher Ed
36. Strategies for Developing Workforce-Aligned Learning
37. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Mental Health & Wellness

1. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
2. An Intersectional Approach to Addressing Food Insecurity
3. Managing Student Threats and Risk: Effective Policies and Practices

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4. Developing a Self-Harm Compliance Protocol
5. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
6. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
7. Enforcing Social Distancing on Higher Education Campuses
8. Preparing Mental Health Services for the Fall
9. Supporting Student Mental Health During the Current Crisis
10. Supporting DACA Students in Uncertain Times: Preparing for a Supreme Court Ruling
11. 4 Key Components of the Stepped Care 2.0 Model in Higher Ed
12. The Urgent Care Model as a Solution for Higher Ed Counseling Centers
13. Launching a Zero Suicide Initiative on Your Campus
14. Student Mental Health in Higher Education
15. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
16. Learning About Online Mental Health Tools
17. Making an Impact on Mental Health: How to Deliver with Peer Educators
18. The Role of Higher Ed in Providing Mental Health Services
19. Uncovering Resilience in Students with Mental Health Concerns: A Case Study
20. Creating a Training Model to Increase Faculty Engagement in Students' Mental Health
21. Case Management 2.0: Considerations for Enhancing the Impact of Your Mental Health Case Manager
22. Case Management 1.0: Considerations for Establishing a New Mental Health Case Manager
23. Improve Student Mental Health Services Using Online Tools
24. Five Cultural Competence Skills to Improve Your International Student Mental Health Services
25. Four Essential Counseling Skills for Entry-Level Student Affairs Professionals
26. Recognize Student Distress in a Virtual Environment



Student Life & Engagement

1. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences
2. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIDA) Communities as Campuses Reopen
3. Reopening Campus: Building Student Community Amid COVID Restrictions
4. Strengthen Student Community Building in Digital Spaces
5. An Intersectional Approach to Addressing Food Insecurity
6. Creating Financial Expectations in the Housing RFP Process
7. Building Digital Communities in Co-Curricular Spaces
8. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
9. Designing Effective Living-Learning Communities
10. Living-Learning Programs for STEM Students
11. Designing a Sophomore Living-Learning Community
12. Risk Management for Non-Student Minors on Campus
13. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
14. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
15. Reframing Student Activism as a Vehicle for Student Leadership Development
16. Managing Student Activism
17. Green Programs for Residence Halls
18. Coaching as Supervision in Residence Life
19. Incentivizing Residential Learning
20. First Steps in Residential Goal Alignment
21. Title IX and Athletics: Practical Ways to Comply
22. 6 Strategies for Uniting Student Activists and Campus Administrators
23. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Planning & Strategy

1. How the University of North Florida Integrated Academic and Student Affairs
2. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
3. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York

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4. Fundamentals of Fundraising for Diverse Student Groups on Campus
5. Student Affairs Fundraising: Building a Sustainable Structure
6. Essential Retention Strategies for Entry-Level Student Affairs Professionals
7. One Stop: How One Institution Transitioned to a High-Performing Student Services Model
8. Connecting Planning and Budgeting in Student Affairs
9. Restructuring and Rethinking Student Affairs with FLSA
10. Aligning Student Affairs Operations with Your Institutional Strategic Plan
11. Developing a Metrics-Driven Culture within Student Affairs

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Title IX & Compliance Content Summary

Membership gives you access to:

Live & Recorded Virtual Trainings

Average length: 2 to 3 hours

Our virtual trainings provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment.

Live & Recorded Webcasts

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On-Demand Learning

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1. Develop a Questioning Plan for Your Title IX Investigations
2. Leading and Strategizing as a New Title IX Coordinator Bootcamp
3. Applying the July 2021 Q&A Guidance to Your Work: A Conversation for Title IX Professionals
4. Foundations for New Title IX Coordinators
5. Assessing Credibility in Title IX Cases
6. Title IX Evidence Collection: Strategies to Ensure a Complete Investigation
7. Training for New Title IX Coordinators
8. Five Essentials to Title IX Investigations
9. Title IX Appeal Officers: A Skills Training and Certification
10. Mitigating and Responding to Bias in Your Title IX Process
11. Supporting Your Primary Witness During a Title IX Cross-Examination
12. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
13. Building Skills to Successfully Mediate Title IX Sexual Harassment Cases
14. 5 Steps to Facilitate Your Title IX Hearing Deliberation Meetings
15. Foundations of Title IX Investigations: Training & Certification
16. Advanced Title IX Investigator Training and Certification
17. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
18. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus
19. Title IX Compliance: Ongoing Training Needs for Investigators and Decision Makers
20. Title IX Final Rule Review & Expert Panel Discussion
21. Comprehensive Strategies for Title IX Coordinators: Institute and Certification
22. New Federal Title IX Regulations: Changes to the Investigative Process
23. Key Considerations for the Anticipated Changes Coming to Title IX
24. Overcoming Bias in Your Title IX Investigative Process
25. The 5 Stages of Preparing Your Title IX Investigative Report
26. Align Your Title IX Policy and Procedures to the New Law
27. The Value of Relevance During Cross-Examination in Title IX Hearings

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Title IX for Faculty & Staff

1. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
2. Responding to Title IX Disclosures: Training for Faculty and Staff
3. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
4. Title IX: Key Considerations for Working with Pregnant and Parenting Students
5. Title IX Training: Presidents and Study Abroad
6. Campus Safety's Role in Title IX Investigations
7. Title IX and Athletics: Practical Ways to Comply

Other Legal & Compliance

1. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
2. New Solutions to Student Conduct Challenges Webcast Recording
3. Fundraising and Sexual Harassment: Documenting Effective Procedures
4. Internship Programs: Limiting Potential Liabilities
5. Disability Services: Accommodating Student Veterans
6. Avoiding FERPA Pitfalls in the Financial Aid Office
7. FERPA: When to Involve Legal Counsel and Leadership
8. FERPA Regulation Basics
9. FERPA Policy and Procedure Audit
10. Complying with Section 702 of the Choice Act
11. FERPA Hot Topics: Big Challenges Solved
12. FERPA Lessons and Quizzes
13. FERPA Checklist: What Can Never Be Shared
14. Negotiating Successful Adjunct Union Collective Bargaining Agreements
15. Private Business Use Compliance in Higher Education
16. 4 Steps to Ensure Electronic and Information Technology Accessibility
17. Responding to Hate Speech Incidents with Confidence
18. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
19. Managing and Supporting an Aging Workforce
20. Faculty Handbooks: 5 Common Problems and Recommended Solutions

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21. Preventing Faculty Discrimination with Case Law and Statistics
22. Managing Student Threats and Risk: Effective Policies and Practices
23. Developing a Self-Harm Compliance Protocol
24. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
25. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
26. New Solutions to Student Conduct Challenges
27. Clery Act: A Refresher for the Whole Campus
28. Clery Act Checklist: 10 Steps for Compliance
29. Immigration Law 101: 3 Key Issues for Compliance
30. Conducting Internal Investigations in Higher Education
31. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus

Safety & Risk

1. Increasing the Feeling of Safety and Security for International Students
2. Internship Programs: Limiting Potential Liabilities
3. COVID-19: Mitigating Risk and Liability for a Fall Reopening
4. Responding to Hate Speech Incidents with Confidence
5. Managing Student Threats and Risk: Effective Policies and Practices
6. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
7. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
8. Risk Management for Non-Student Minors on Campus
9. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
10. Essentials of Study Abroad Risk Management
11. Developing a Risk Management Mindset as a Front-Line Student Services Professional
12. Title IX Training Digital Recording Bundle: Presidents and Study Abroad
13. Hazing Prevention: Initiating a Campus-Wide Culture Change
14. Campus Safety's Role in Title IX Investigations
15. Enterprise Risk Management: Why Now?
16. Active Shooter Training: Preparing Your Faculty and Staff
17. Impacting Fundamental Campus Safety Issues

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Women's Leadership Content Summary

Membership gives you access to:

Live & Recorded Virtual Trainings

Average length: 2 to 3 hours

Our virtual trainings provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment.

Live & Recorded Webcasts

Average length: 60 minutes

Our presentation-style live and recorded webcasts feature industry experts, best practices, and supplemental resources. Attend the live session or view the recording on your own time.

On-Demand Learning

Average length: 20 minutes

Members get unlimited access to engaging and instructional on-demand resources, such as articles, research reports, video courses, tools, templates, job aids, and case studies. Immerse your team in rich and engaging online content, ideal for keeping up the momentum with professional development while teams are working in new and different ways.

Virtual Conferences

Average length: 1 to 3 days, 4 to 5 hours / day

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

****Content in this list is either free or discounted with membership.***

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Leading Self

1. Charting Your Course as a Woman Chair
2. Conflict Management: A Practical Workshop for Leaders
3. Networking Skills for Women Leaders
4. Navigating Politics: A Virtual Training for Women in Higher Ed
5. Negotiate With Confidence: A Training for Women in Higher Ed
6. Identifying and Mitigating Imposter Syndrome
7. Navigating Work-Life Balance as a Woman Leader in Higher Education
8. Gender and Confidence: Why Higher Education Needs More Women to Advocate for Themselves and Each Other
9. Advocating for Yourself in Personal and Professional Relationships
10. Creating an Inner Coach Stronger than Your Inner Critic
11. Sharing Your Story and Experience as an Underrepresented Woman
12. Building Your Support Network While Navigating Complexity: A Conversation with Dr. Karen Whitney
13. Building Resilience During and After the Pandemic
14. Likeability – The 8th Deadly Sin
15. Emotional Intelligence as a Key Driver for Advancing Women Leaders
16. Find Your Position of Power When Addressing Toxic Leadership
17. Shift Your Mindset to Build Resilience
18. Perspectives from Underrepresented Women in Higher Ed Leadership
19. Cultivating Your Unique Leadership Skills in this New Environment
20. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
21. Women's Leadership Success in Higher Education
22. Conflict Management

Leading Others

1. Charting Your Course as a Woman Chair
2. Conflict Management: A Practical Workshop for Leaders
3. Managing Up, Down, and Across
4. Perspectives from Underrepresented Women in Higher Ed Leadership
5. Leading Through Uncertainty: A Conversation with Dr. Christine J. Quinn
6. Managing Conflict

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7. Cultivating Your Unique Leadership Skills in this New Environment
8. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
9. Women's Leadership Success in Higher Education

Leadership Pipeline

1. Hiring, Developing, and Promoting Women Leaders in Higher Education
2. Starting a Women's Leadership Mentoring Program
3. Support Black Women Leaders by Influencing Organizational Culture
4. Navigating Your Career Growth
5. Finding the Right Career Fit as a Woman in Higher Education
6. Leadership Perspectives from Women Presidents
7. Challenging Androcentrism in the Academy: 7 Strategies for Leaders of Academic Institutions
8. We Need to Value How Women Use Vision and Conceptual Thinking to Lead
9. What Every Higher Ed Leader Needs to Know about Supporting Women in Leadership
10. Challenging Androcentrism in the Academy: Creating Environments that Empower Risk Taking and Confidence in Women Leaders
11. Challenging Androcentrism in the Academy: Why We Need to Value Empathy More
12. Challenging Androcentrism and Implicit Bias in the Academy

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