



# Content Summary Directory

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# Academic Leadership Content Summary

Membership gives you access to:

## Live & Recorded Virtual Trainings

**Average length: 2 to 3 hours**

Our virtual trainings provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment.

## Live & Recorded Webcasts

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Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

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## Leading Self

1. Manage Your Emotional Labor in the Workplace
2. Actualize Your Purpose and Legacy: Workshop on Improving Your Well-Being
3. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels\*
4. Leading as An Assistant/Associate Dean: An Online Bootcamp\*
5. Exploring Different Pathways to Deanship
6. Leading and Influencing as a Department Chair Bootcamp\*
7. Leading as a Man of Color in Higher Education
8. Mapping Your Career Path in Higher Education
9. Leading in Times of Uncertainty and Change
10. Principles for Leading at any Level in Higher Education\*
11. Charting Your Course as a Woman Chair
12. Identifying and Mitigating Imposter Syndrome
13. Time Management: Focusing on Your Priorities and Purpose
14. Four Leadership Practices for New or Aspiring Deans
15. Meetings Success Kit
16. Navigating Challenges of Academic Leadership
17. 7 Ways Academic Leaders Can Cultivate Creativity
18. What Every Academic Chair Needs to Know
19. Returning to Research: Preparing Your Transition from Chair to Faculty
20. Would You Benefit from an Executive Coach?
21. Cultivating a Professional and Engaging Persona on Your Video Calls
22. Engaging in Empathy: Balance the Emotional Demands
23. Department Chairs: Reflect, Refresh, and Plan for the New Year

## Leading Others

1. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention
2. Managing Difficult Faculty and Staff: A Bootcamp for Leaders\*
3. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels\*
4. Leading as An Assistant/Associate Dean: An Online Bootcamp\*
5. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs\*
6. Distributed Leadership: Building Trust and Community

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7. Principles for Leading at any Level in Higher Education\*
8. Charting Your Course as a Woman Chair
9. Fostering Curiosity as a Creative Leader
10. The Key Components of Emotional Intelligence for Academic Teams
11. Leading and Influencing as a Department Chair Bootcamp\*
12. Integrating Inclusivity into Your Leadership Philosophy
13. Designing Creative Solutions for Your Toughest Challenges
14. Improving Faculty Evaluations: A Training for Department Chairs
15. Your First Year as Department Chair: Building Trust, Communication, and Community
16. Communicating Effectively in High-Anxiety Times: A Workshop for Department Chairs
17. Supporting Adjunct Faculty: A Training for Department Chairs
18. Department Chairs: Maximize Your Productivity By Cultivating Your Academic Staff
19. Managing Change as a Department Chair: 5 Traps to Avoid
20. Managing Difficult Faculty
21. Four Leadership Practices for New or Aspiring Deans
22. The Introvert's Guide to Academic Leadership: How Introverts and Extraverts Build Successful Teams
23. Facilitating Culturally Inclusive Meetings
24. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
25. Influencing Without Authority
26. Meetings Success Kit
27. Group Activity Designs
28. Participant Roles for Small Group Activities
29. Managing Up, Down, and Across

## Leading the Department/Division

1. Reimagine and Build a More Equitable Workplace Culture
2. The New Realities of Senior Leadership Transitions
3. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention

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4. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
5. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
6. Managing Difficult Faculty and Staff: A Bootcamp for Leaders\*
7. Leading with a Diversity, Equity and Inclusion Mindset: A Bootcamp for Department Chairs\*
8. Building a Leadership Culture in an Academic Department
9. Leading and Influencing as a Department Chair Bootcamp\*
10. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs\*
11. Strategies to Run a Successful Lab as Chair
12. How to Use an Inclusive ROI Approach for Program Prioritization
13. Managing Difficult Faculty
14. How the University of North Florida Integrated Academic and Student Affairs
15. Leading as an Associate/Assistant Dean: An Online Bootcamp\*
16. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
17. Fundraising for Department Chairs
18. A Year in Crisis: Lessons in Communication Learned as a Department Chair
19. Foundations in Budgeting for Department Chairs
20. Charting Your Course as a Woman Chair
21. Deans Summit: Maintaining Strategic Focus Through Financial Challenges
22. Navigating Your Relationship with Your Dean: A Training for Department Chairs
23. Departmental Budget Training for Faculty
24. Handling Institutional or Program Teach-Outs with Dignity
25. Academic Restructuring: Creating New Growth Opportunities
26. Academic Restructuring: Critical Insights and Lessons Learned
27. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
28. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
29. Building a More Strategic Budget for Your Academic Department
30. Practicing Culturally Relevant Pedagogy in Higher Education

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31. Evaluating Online Faculty
32. Engaging Faculty to Improve Corporate Relations
33. Best Practices for Identifying and Developing Department Chairs
34. Your First Year as Department Chair: Building Trust, Communication, and Community
35. Managing Change as a Department Chair: 5 Traps to Avoid
36. Navigating Challenges of Academic Leadership
37. What Every Academic Chair Needs to Know
38. Principles of Budgeting: A Training for Department Chairs
39. Fundraising for New Department Chairs
40. Managing and Supporting an Aging Workforce
41. Faculty Handbooks: 5 Common Problems and Recommended Solutions
42. Preventing Faculty Discrimination with Case Law and Statistics
43. Your First Semester as External Chair: A Roadmap for Success

## Faculty Affairs

1. Disrupting Academic Bullying
2. Reimagine and Build a More Equitable Workplace Culture
3. Leadership Academy: Facilitating A World-Class Leadership Program\*
4. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship
5. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
6. Overcoming Microaggressions as a Faculty Member
7. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
8. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
9. Elevate your Leadership Development Program: A Train the Trainer Bootcamp\*
10. Revising the Promotion and Tenure Process: A Conversation Space for Faculty Affairs and Academic Leaders
11. Best Practices for Supporting First-Year Faculty: Lessons Learned During COVID-19

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12. Managing Faculty Stress and Burnout: A Conversation for Faculty Affairs and Academic Leaders
13. Three Coaching Skills for Leaders and Mentors in Academic Medicine
14. A Comprehensive Approach to Faculty Orientation
15. Building Academic Leadership Development Programs on Your Campus
16. A Comprehensive Approach to Faculty Orientation
17. Improving Faculty Mentorship
18. Preparing Faculty for Academic Leadership
19. Supporting Mid-Career Faculty
20. Improving Faculty Evaluations: A Training for Department Chairs
21. Best Practices in Designing Mentoring Programs for Early Career Faculty
22. Best Practices for Identifying and Developing Department Chairs
23. 4 Strategies for Closing the Coaching Gap for Mid-Level Academic Leaders
24. Managing and Supporting Adjunct Faculty
25. Beating Turnover in Higher Ed
26. Overcoming the Effects of White Privilege for More Equitable Search Processes
27. Recruiting, Hiring, and Retaining Diverse Faculty
28. Incentivizing Faculty and Staff Retirement
29. Negotiating Successful Adjunct Union Collective Bargaining Agreements
30. Improving Faculty of Color Retention Efforts in Your Department

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## Annual Giving

1. Building the Capacity of Your Advancement Team
2. Institute for Annual Giving
3. Measuring Alumni Engagement
4. Increase Giving through Inspiring Annual Giving Communications
5. Growing Women's Engagement and Philanthropic Interest
6. Building Your Advancement Team for the Future
7. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
8. Engaging Academic Leaders in Annual Giving
9. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp\*
10. Transitioning Advancement toward a Hybrid Workforce Model
11. Strategies to Increase Diverse Alumni Engagement
12. Leveraging Video for Donor Stewardship
13. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
14. Tailoring Advancement Communications to Ages and Life Stages
15. Transitioning Leadership Annual Donors into Major Donors
16. Using Annual Giving Data to Acquire and Retain Donors
17. Developing Effective Caller-Donor Relationships in Your Phonathon Operation
18. Create the Conditions for Sustained Philanthropic Support
19. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
20. Establishing a Data Governance Committee in Advancement
21. Advancement 101: A Six-Part Series
22. Optimizing Your Online Giving Site
23. PCI DSS Compliance in Advancement: Update for 3.2
24. FERPA for Advancement: Train Your Whole Shop
25. Reengage Your Black Alumni
26. Communicate with Young Alumni Across Multiple Channels
27. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
28. Writing Workshop for Advancement Professionals

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29. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
30. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
31. A Multi-Channel Approach to Young Alumni Giving Communications
32. Using Social Media Creatively to Increase Donor and Alumni Engagement
33. Building Better Reunions
34. Cultivating a Team of Student Development Officers
35. Capital Campaigns: Integrating Student Involvement
36. Developing Successful Student Philanthropy Events
37. Successful Young Alumni Programming
38. Effective Student Foundations and Student Alumni Associations
39. Affinity-Based Programming and Giving
40. Managing Annual Fund Volunteers
41. Partnering Giving and Alumni Relations to Better Align Efforts
42. Revitalizing Your Student Foundation Program
43. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
44. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
45. Diversity and Inclusion Engagement Strategies for Alumni and Donors
46. Strategic Stewardship Designed to Increase Donor Retention
47. Reimagining Giving and Recognition Societies
48. Customizing Donor Communication through Smarter Segmentation
49. Rethinking Donor Recognition Programs
50. Family Giving: Cultivating the Next Generation of Wealth
51. Stewarding Your Annual Donors
52. Leadership Annual Giving: Key Components of a Successful Program
53. Developing Your Parent Giving Strategy
54. Transitioning Leadership Annual Donors to Major Donors
55. Increasing Faculty Engagement in Advancement
56. Planned Giving: Using Student Callers
57. Integrating Annual Giving into Campaigns
58. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure

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59. Integrating Social Media with Traditional Solicitation Channels
60. Building the Infrastructure for a Culture of Philanthropy in the Digital World
61. Branding and Marketing Your Leadership Annual Giving Program
62. Direct Mail: Back to Basics
63. Athletics Fundraising: Direct Mail Strategy
64. Annual Giving: Integrating Email with Your Overall Strategy
65. Fundamentals of Fundraising for Diverse Student Groups on Campus
66. Leveraging Texting in your Annual Giving Strategy
67. Refocus Your Annual Giving Strategy: Find Opportunities in a Crisis
68. Perspectives on Annual Giving Amid COVID-19
69. Building a Faculty and Staff Giving Campaign
70. Identifying and Applying Metrics that Matter in Annual Giving
71. Annual Giving Solicitations in Higher Ed: A Collection of Samples to Inspire Your Next Appeal
72. Launching a Giving Day: Planning and Executing Bundle
73. Phonathon Essentials
74. Measuring and Evaluating Your Annual Giving Staff
75. Running a Meaningful Senior Campaign
76. Creating Giving Circles to Increase Annual Giving
77. Using Data to Inform Your Annual Giving Strategy
78. Launching a Crowdfunding Initiative
79. Auditing Your Annual Giving Operations
80. Rethinking Faculty and Staff Giving
81. Recurring Gifts: Strategies to Grow Your Program
82. Integrating Social Media into Your Solicitation Communications Plan

## Alumni Relations

1. Improving Campus Collaboration for Effective Parent and Family Giving
2. Measuring Alumni Engagement
3. Create a More Inclusive Experience for your LGBTQIA+ Alumni
4. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
5. Planning Your Hybrid Homecoming
6. Creating an Engagement Plan for Volunteers in Women's Philanthropy

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7. Building Your Advancement Team for the Future
8. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
9. Diversify your Alumni Board
10. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp\*
11. Transitioning Advancement toward a Hybrid Workforce Model
12. Identifying Opportunities in Your Department's DEI Strategy: One Alumni Department's Perspective
13. Strategies to Increase Diverse Alumni Engagement
14. Back to the Future of Alumni Relations
15. Digital Alumni Engagement: A Focused Approach
16. Navigate Challenging Conversations with Donors
17. Tailoring Advancement Communications to Ages and Life Stages
18. Recruiting, Training, and Engaging Alumni Volunteers in a Digital Environment
19. Building a Culture of Inclusion in Your Advancement Shop
20. Create the Conditions for Sustained Philanthropic Support
21. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
22. 12 Keys to Making Alumni Interviews in College Admissions Effective
23. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
24. Advancement 101: A Six-Part Series
25. Implementing an Alumni Engagement Scoring Model
26. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
27. FERPA for Advancement: Train Your Whole Shop
28. Reengage Your Black Alumni
29. Communicate with Young Alumni Across Multiple Channels
30. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
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44. Partnering Giving and Alumni Relations to Better Align Efforts
45. Revitalizing Your Student Foundation Program
46. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
47. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
48. Diversity and Inclusion Engagement Strategies for Alumni and Donors
49. Starting a Corporate Alumni Chapter Program
50. Communicating with Donors During Crisis and Uncertainty
51. Leveraging Metrics to Improve Advancement Events
52. An Introduction to Advancement Event Protocol and Etiquette
53. Increasing Board Engagement in Fundraising
54. Global Considerations for a Modern Campaign
55. Fundraising for Law Schools
56. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
57. Frequently Asked Questions for Alumni Magazine Professionals
58. University Magazines: Maximizing Print and Digital Content
59. Alumni Surveys: Designing, Deploying, and Analyzing Responses
60. Integrating Effective Mentorship into Campus Culture: A Success Story
61. Strategies to Improve Underrepresented Alumni Engagement
62. Recruiting, Training, and Engaging Alumni Volunteers in a Digital World
63. Restructure Your Alumni Chapters to Increase Engagement

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64. 5 Steps to Mitigate Risk in Your Alumni Volunteer Programs
65. Tailoring Programming for Unengaged Professional and Graduate School Alumni
66. How to Develop Programming that Re-Engages Underrepresented Alumni
67. Increase Engagement and Giving Through a Selective Alumni-Student Mentoring Program
68. Create an Alumni Volunteer Experience that Fosters Life-Long Engagement with Your Institution
69. Collaborating with Campus Partners to Expand Volunteer Opportunities
70. Developing an In-Depth Alumni Mentoring Program
71. Using a Volunteer Framework to Increase Faculty Involvement with Alumni Engagement
72. What Happens When Volunteers Are No Longer a "Nice to Have" Resource, But Instead a Strategic Investment?
73. What Establishing Alumni X-Teams Can Achieve
74. Alumni Relations and Advancement Innovators: University of Notre Dame
75. Alumni Affinity Groups: How One University Formed a Highly Successful Organization
76. Strategies to Improve International Alumni Engagement
77. Volunteer Management in Advancement
78. Alumni Boards: Strengthen Your Strategy and Grow Engagement
79. Building an Alumni Career Services Program in Advancement
80. Using the Net Promoter® System in Alumni Relations
81. Transition Programming: From Student to Alumni Professional
82. Commencement: Engaging Students as Future Alumni
83. Building a Comprehensive Alumni Awards Program
84. Strategically Managing Alumni Chapters
85. Engaging Alumni Through Athletics
86. Measuring and Evaluating Your Alumni Relations Program
87. Strategies to Improve the Effectiveness of Your Volunteer Program
88. Alumni Career Services: Developing an Online Programming Series
89. Engaging International Alumni in a Virtual World
90. Transform Your Alumni Board Members into Donors

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## Donor Relations

1. Anticipating and Overcoming Objections in Frontline Fundraising
2. Impactful Online Donor Events
3. Creating an Engagement Plan for Volunteers in Women's Philanthropy
4. Develop a Proposal for a Transformational Gift\*
5. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape
6. A Masterclass in Discovery Work
7. Build Better Gift Agreements
8. Navigate Challenging Conversations with Donors
9. Leveraging Video for Donor Stewardship
10. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
11. Tailoring Advancement Communications to Ages and Life Stages
12. Create the Conditions for Sustained Philanthropic Support
13. Key Considerations for Institutional Naming Plans and Policies
14. Develop Your Impact Reporting Strategy
15. Advancement 101: A Six-Part Series
16. Foundations of Fund Auditing
17. Advancement FASB Fund Accounting and Reporting
18. Essential Reports for Donor Relations
19. Developing Gift Acceptance Policies
20. Creating Customized Impact Reports
21. Effective Gift Agreements: Documenting Donor Intent
22. FERPA for Advancement: Train Your Whole Shop
23. Writing Workshop for Advancement Professionals
24. Communicating with Donors During Crisis and Uncertainty
25. Leveraging Metrics to Improve Advancement Events
26. An Introduction to Advancement Event Protocol and Etiquette
27. Strategic Stewardship Designed to Increase Donor Retention
28. Reimagining Giving and Recognition Societies
29. Customizing Donor Communication through Smarter Segmentation
30. Rethinking Donor Recognition Programs
31. Family Giving: Cultivating the Next Generation of Wealth

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32. Stewarding Your Annual Donors
33. Corporate Stewardship: Demonstrating ROI
34. Stewarding Your Scholarship Donors: A Practical Approach
35. Small Events for Donor Cultivation
36. Crafting Personalized Stewardship Plans for Top Donors
37. Strategic Partnerships with Donor Relations and Athletics
38. Donor Relations for Planned Giving: Improving Events and Impact Reporting
39. Advancement Events: Effectively Launching a Campaign
40. Advancement Events: Effectively Closing a Campaign
41. Fundraising Essentials: Donor Relations for Frontline Fundraisers
42. Using Surveys to Improve the Donor Experience
43. Rethinking Strategy for Advancement Events
44. Industry Views: Advancement Shops of Tomorrow
45. How Donor Relations Can Improve Donor Retention
46. Donor Appreciation: Leveraging Existing Events
47. Donor Relations: Demonstrating ROI
48. Introducing Blended Gifts Into Donor Conversations
49. Foundations of Auditing Endowed Funds

## Major & Planned Giving

1. Building the Capacity of Your Advancement Team
2. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers
3. Ethical Considerations for Screening Donors to Protect Institutional Reputation
4. The Gift Officer-Faculty Partnership in Academic Medical Fundraising
5. Effective Approaches to Digital Frontline Fundraising
6. Growing Women's Engagement and Philanthropic Interest
7. Inspire Timely Giving: Create Urgency and Accelerate Results
8. Develop a Proposal for a Transformational Gift\*
9. Frontline Fundraising: Engaging and Inspiring Donors While Energizing Your Work\*
10. Reimagining Relationship Building for Major Gift Officers
11. Effectively Manage Matching and Challenge Gift Campaigns

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12. A Masterclass in Discovery Work
13. Donor Retention in the Post-COVID Era
14. Fundraising for Presidents: An Online Bootcamp\*
15. Fundraising for Department Chairs
16. Build Better Gift Agreements
17. Navigate Challenging Conversations with Donors
18. Fresh Approaches to Fundraising Campaigns in Current Times
19. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
20. Transitioning Leadership Annual Donors into Major Donors
21. Supporting Frontline Fundraisers Amidst Uncertainty: Rethinking Activities and Goals
22. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
23. Create the Conditions for Sustained Philanthropic Support
24. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
25. Establishing a Culture of Talent Development in Frontline Fundraising
26. Key Considerations for Institutional Naming Plans and Policies
27. Develop Your Impact Reporting Strategy
28. Effectively Onboard Major Gift Officers with a 90-Day Plan
29. Retaining Your Major Gift Officers—From Day One
30. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
31. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
32. Recruiting the Right Major Gift Officers
33. Advancement 101: A Six-Part Series
34. Using Predictive Modeling Tools to Enhance Prospect Management
35. A Practical Approach to Fundraising Ethics
36. FERPA for Advancement: Train Your Whole Shop
37. Effective Gift Agreements: Documenting Donor Intent
38. Enhance Professional Development Offerings to Improve Gift Officer Retention
39. Recruiting and Retaining a Talented Advancement Team
40. Fundraising and Sexual Harassment: Documenting Effective Procedures

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61. Crafting Personalized Stewardship Plans for Top Donors
62. Strategic Partnerships with Donor Relations and Athletics
63. Donor Relations for Planned Giving: Improving Events and Impact Reporting
64. Advancement Events: Effectively Launching a Campaign
65. Advancement Events: Effectively Closing a Campaign
66. Fundraising Essentials: Donor Relations for Frontline Fundraisers
67. Developing Rigor in Your Fundraising Team
68. Fundraising for New Department Chairs
69. Marketing Your Planned Giving Program
70. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
71. Student Affairs Fundraising: Building a Sustainable Structure
72. Strategizing Multiple Outreach Attempts in Fundraising

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73. Developing a Strategic Approach to Generational Wealth
74. Frontline Fundraising in a Virtual Environment
75. Managing in a Changing Fundraising Environment: Remote Teams, Skeptical Donors, and an Uncertain Landscape
76. Strengthening Frontline Fundraising Efforts During Uncertainty
77. Frontline Fundraising Essentials: Outreach, Qualification, Visits, and the Ask
78. Uncovering More Planned Giving Prospects
79. An Introduction to Planned Giving
80. A Practical Approach to Growing Your Planned Giving Program
81. Tactics for Successful Donor Discovery and Qualification
82. Fundraising Essentials: Perfecting Moves Management
83. Adapting Non-Profit Strategies for Higher Ed Fundraising Success
84. Working with a Donor's Financial Planner
85. Fundraising Ethics: 10 Techniques for Working with Donors with Dementia
86. Fundraising Essentials: Advancing Your Career for Underrepresented Professionals
87. Planned Giving Vehicles
88. Measuring and Evaluating Your Planned Giving Program
89. Planning and Managing Project-Based Fundraising
90. Tools for Increasing Fundraising Effectiveness and Efficiency
91. Building Fundraising Partnerships with Athletic Directors
92. Regional Advancement Strategy: Investing in a Physical Presence
93. Engaging Leadership Volunteers for Fundraising Success
94. Soliciting Endowment Support
95. Blended Gifts: Strategies to Increase Your Fundraising Success
96. Introducing Blended Gifts Into Donor Conversations
97. Authentic Fundraising in a Virtual World
98. Foundations of Auditing Endowed Funds

## Corporate & Foundation Relations

1. Creating an Engagement Strategy for Corporate Partners
2. Aligning Campus Stakeholders for Holistic Corporate Engagement
3. Developing Corporate Partnerships for Undergraduate Research and Design Projects

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4. Building a Custom Corporate Training Program
5. Create the Conditions for Sustained Philanthropic Support
6. Key Considerations for Institutional Naming Plans and Policies
7. Advancement 101: A Six-Part Series
8. Writing Workshop for Advancement Professionals
9. Starting a Corporate Alumni Chapter Program
10. Engaging Faculty to Improve Corporate Relations
11. Advanced Strategies for a Successful Corporate Campus Visit
12. Developing a Scorecard to Prioritize Your Corporate Partners for Holistic Engagement
13. Developing a Collaborative Metrics Structure for Stronger Corporate Engagement
14. Establishing a Revenue-Generating Corporate Engagement Program
15. Measuring and Evaluating Corporate and Foundation Relations Staff
16. Corporate Stewardship: Demonstrating ROI
17. Proven Approaches to Building Corporate Engagement
18. Partner with Faculty to Maximize Private Funding Opportunities
19. Using a Council to Establish a Holistic Corporate Engagement Strategy

## Advancement Services & Operations

1. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers
2. Ethical Considerations for Screening Donors to Protect Institutional Reputation
3. Measuring Alumni Engagement
4. Increasing Gift Processing Capacity by Moving to Paperless
5. Building Your Advancement Team for the Future
6. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape
7. Transitioning Advancement toward a Hybrid Workforce Model
8. University Comprehensive Naming Reviews
9. Build Better Gift Agreements
10. Improving Advancement Data Management and Hygiene

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11. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
12. How to Make Your Annual Giving Strategy More Agile During Uncertain Times
13. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
14. Create the Conditions for Sustained Philanthropic Support
15. Establishing a Culture of Talent Development in Frontline Fundraising
16. Key Considerations for Institutional Naming Plans and Policies
17. Develop Your Impact Reporting Strategy
18. Establishing a Data Governance Committee in Advancement
19. Effectively Onboard Major Gift Officers with a 90-Day Plan
20. Training for Advancement: Assess Your Data Integrity and Establish Data Cleaning Priorities
21. Retaining Your Major Gift Officers—From Day One
22. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
23. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
24. Recruiting the Right Major Gift Officers
25. Advancement 101: A Six-Part Series
26. Using Predictive Modeling Tools to Enhance Prospect Management
27. Foundations of Fund Auditing
28. A Practical Approach to Fundraising Ethics
29. Performance Metrics for Prospect Research and Management Staff
30. Predictive Modeling 101 for Advancement Professionals
31. Accurately Reporting for the CASE Campaign and VSE Surveys
32. Advancement FASB Fund Accounting and Reporting
33. Essential Reports for Donor Relations
34. Developing Gift Acceptance Policies
35. Creating Customized Impact Reports
36. Prospecting Using Social Media
37. Effective Gift Agreements: Documenting Donor Intent
38. Optimizing Your Online Giving Site
39. PCI DSS Compliance in Advancement: Update for 3.2
40. Implementing an Alumni Engagement Scoring Model

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41. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
42. FERPA for Advancement: Train Your Whole Shop
43. Enhance Professional Development Offerings to Improve Gift Officer Retention
44. Recruiting and Retaining a Talented Advancement Team
45. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
46. Fundraising and Sexual Harassment: Documenting Effective Procedures
47. Foundations of Auditing Endowed Funds

## Marketing & Communications

1. Impactful Online Donor Events
2. Increase Giving through Inspiring Annual Giving Communications
3. Tailoring Advancement Communications to Ages and Life Stages
4. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
5. Leveraging Social Media Advertising in Higher Ed Marketing
6. Create the Conditions for Sustained Philanthropic Support
7. Advancement 101: A Six-Part Series
8. Prospecting Using Social Media
9. Optimizing Your Online Giving Site
10. Communicate with Young Alumni Across Multiple Channels
11. Writing Workshop for Advancement Professionals
12. A Multi-Channel Approach to Young Alumni Giving Communications
13. Using Social Media Creatively to Increase Donor and Alumni Engagement
14. Communicating with Donors During Crisis and Uncertainty
15. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
16. Frequently Asked Questions for Alumni Magazine Professionals
17. University Magazines: Maximizing Print and Digital Content
18. Alumni Surveys: Designing, Deploying, and Analyzing Responses
19. Customizing Donor Communication through Smarter Segmentation
20. Integrating Social Media with Traditional Solicitation Channels
21. Building the Infrastructure for a Culture of Philanthropy in the Digital World

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22. Branding and Marketing Your Leadership Annual Giving Program
23. Direct Mail: Back to Basics
24. Athletics Fundraising: Direct Mail Strategy
25. Annual Giving: Integrating Email with Your Overall Strategy
26. Using Surveys to Improve the Donor Experience
27. Essential Leadership Roles and Actions for Crisis Management
28. Marketing Your Planned Giving Program
29. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
30. Create Inspiring Campaign Communications
31. 9 Principles for Branding Your Capital Campaign
32. Inspiring Campaign Branding and Communications
33. A Strategic Approach to Strengthening and Updating Your Institutional Brand
34. Executing Your Communications Plan During a Crisis
35. Using Social Media in Your COVID-19 Response
36. 15 Tips to Engage Gen Z in Your Communications
37. Leading with Social-First: An Innovative Approach to Content Creation
38. The Promise and Peril of Podcasting in Higher Education
39. Making Your Social Media Content Accessible and Inclusive
40. Developing and Using Personas in Higher Ed Marketing
41. Tips for Building Successful Relationships with Reporters
42. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
43. Strengthen Your Instagram Strategy in Higher Education
44. Assessing Your Current Presidential Voice
45. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
46. Connecting Central Marketing and Advancement Teams: An Innovative Approach
47. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
48. Writing Resource Manual
49. SEO Primer for Higher Ed Marketing
50. Five Steps for Sub-Branding in Higher Education
51. Tools for Creating a Brand Culture at Your Institution
52. Creating a Framework for Proactive Issues Management

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53. Developing Presidential Voice: Toolkit for Marketing and Communications
54. Ensuring Successful Outcomes with Marketing Consultants
55. Creating a Responsive Design Framework for University Websites
56. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
57. Effectively Implementing Your Social Media Policy
58. Staffing and Structuring a Successful Marketing Communications Department
59. Managing Higher Education Social Media Challenges
60. Launching a Branding Initiative
61. Partnering Advancement and Communications to Enhance Your Institution's Brand
62. Implementing Your Social Media and Branding Guidelines
63. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
64. Strategizing for Social Media in Advancement
65. Using Student Storytelling in Higher Ed Marketing
66. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
67. Integrating Social Media into Your Solicitation Communications Plan

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# Diversity, Equity, & Inclusion Content Summary

Membership gives you access to:

## Live & Recorded Virtual Trainings

**Average length: 2 to 3 hours**

Our virtual trainings provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment.

## Live & Recorded Webcasts

**Average length: 60 minutes**

Our presentation-style live and recorded webcasts feature industry experts, best practices, and supplemental resources. Attend the live session or view the recording on your own time.

## On-Demand Learning

**Average length: 20 minutes**

Members get unlimited access to engaging and instructional on-demand resources, such as articles, research reports, video courses, tools, templates, job aids, and case studies. Immerse your team in rich and engaging online content, ideal for keeping up the momentum with professional development while teams are working in new and different ways.

## Virtual Conferences

**Average length: 1 to 3 days, 4 to 5 hours / day**

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

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## Personal Development & Skill Building

1. Manage Your Emotional Labor in the Workplace
2. DEI Foundations: Gender Identity and Sexuality in Higher Education
3. DEI Foundations: White Privilege in Higher Education
4. Cultural Intelligence: A Training for Higher Ed Leaders
5. Integrating Anti-Racist Initiatives into Current DEI Strategies: A Conversation for Chief Diversity Officers
6. Inclusive Communication: A Training for Higher Ed Leaders
7. DEI Foundations: Socioeconomic Status (SES) and Class in Higher Education
8. DEI Foundations: Allyship in Higher Education
9. DEI Foundations: Intersectionality in Higher Education
10. DEI Foundations: Implicit Bias in Higher Education
11. DEI Foundations: Student Disability in Higher Education
12. Facilitating Equity Intergroup Dialogue Circles : A Bootcamp for Group Facilitators\*
13. Honoring Names: A Simple Way to Promote Belonging
14. Techniques to Build Greater Cultural Humility
15. Communication Strategies to Overcome Resistance to Your Diversity Initiative
16. Building Equity into Your Leadership Practice
17. Land Acknowledgement as an Equity Practice in Higher Education
18. Create a Culture of Cross-Campus Open Dialogue
19. Collaborating Effectively with Academic Partners in DEI Work: A Discussion for Central Diversity & Inclusion Leaders
20. Cultural Humility: A Framework to Mitigate Personal Bias
21. Anti-Racism in Higher Education: Ensuring It's a Movement, Not Just a Moment
22. See Something, Say Something: Building Your Capacity to Respond to Bias
23. Get Comfortable Being Uncomfortable: Engaging in Dialogue About Race and Bias
24. Integrating Inclusivity into Your Leadership Philosophy
25. The Inclusive Leader's Approach to Accountability
26. Developing Intentional Strategies to Improve Campus Climate: A Discussion Space

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27. Develop a Race-Based Education Program for Your White Students
28. Diversity and Inclusion Engagement Strategies for Alumni and Donors
29. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
30. Facilitating Culturally Inclusive Meetings
31. Lead More Courageous Conversations to Foster Diversity and Difference
32. Leading Through Bias Incidents on Campus
33. Perspectives from Underrepresented Women in Higher Ed Leadership
34. Understanding and Addressing Microaggressions
35. Sharing Your Story and Experience as an Underrepresented Woman
36. Principles for Effective Online Teaching
37. Building Inclusive Pedagogy Online
38. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
39. Overcoming Social Justice Fatigue for Diversity and Inclusion Professionals
40. Using Events to Engage Your Campus in Diversity, Equity, and Inclusion Initiatives
41. Creating Wellness Plans to Best Support Your Diversity and Inclusion Professionals
42. Conducting a Climate Survey to Improve Diversity and Inclusion
43. Identifying and Removing Microaggressions
44. Faculty Checklist: Steps to Respond to Classroom Incivility
45. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
46. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
47. Creating Equitable and Inclusive Meetings

## Faculty & Staff Pipeline

1. Building Academic Leadership Development Programs on Your Campus
2. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
3. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
4. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship

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5. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
6. Support Black Women Leaders by Influencing Organizational Culture
7. Leading as a Man of Color in Higher Education
8. Create a More Equitable Academic Search Process Using an Inclusion Advocates Program
9. Design Faculty of Color Affinity Spaces to Improve Retention
10. Overcoming the Effects of White Privilege for More Equitable Search Processes
11. Recruiting, Hiring, and Retaining Diverse Faculty
12. Recruiting for Diversity: A Training for Academic Search Committees
13. Diverse Hiring in Higher Education: Resources for Search Committees
14. Improving Faculty of Color Retention Efforts in Your Department

## Inclusive Classroom

1. Overcoming Microaggressions as a Faculty Member
2. Using Thinking Aloud Strategies to Create Equity in Distance Learning
3. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
4. Removing Barriers to Student Learning: Inclusive Syllabi and Assignments
5. Addressing Conflicts Related to Bias, Privilege, and Identity in the STEM Classroom
6. Leading and Structuring an Inclusive Pedagogy Initiative: A Case Study from Illinois State University
7. Enhancing Medical Education Curriculum to Mitigate Healthcare Disparities: A Case Study
8. Teaching Oral History as a Response to Collective Trauma
9. Teaching a People-First Language Approach
10. Foster Inclusion in the Classroom Through Formative Assessment
11. Understanding and Interrupting Privileged Classroom Practices
12. Anti-Oppressive Practices in Clinical Education
13. An Intersectional Approach to Supporting Neurodiverse Learners Online
14. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
15. Supporting Neurodiversity in the Classroom

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16. An Innovative Approach to Universal Design Learning: Engaging All Learners
17. Civil Dialogue as a Classroom Management Strategy
18. Faculty Development: Ideas for a More Inclusive Classroom
19. Civility in the Classroom: A Better Approach
20. Making Your Online Course Accessible to All Learners
21. Responding to Hate Speech Incidents with Confidence
22. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
23. Is It a Microaggression?

## Student Body

1. Comprehensive Student Retention Strategies for Men of Color
2. Create a More Inclusive Experience for your LGBTQIA+ Alumni
3. Identifying Opportunities in Your Department's DEI Strategy: One Alumni Department's Perspective
4. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
5. Developing a Comprehensive System of Support for First-Generation Students
6. Developing Social Justice Training for Student Staff: One Administrator's Experience
7. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIDA) Communities as Campuses Reopen
8. Strategies to Increase Diverse Alumni Engagement
9. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
10. An Intersectional Approach to Addressing Food Insecurity
11. Develop a Race-Based Education Program for Your White Students
12. Why Measuring Diversity Matters
13. A Tool for Increasing Application and Retention Rates for At-Risk Students
14. Strategies to Improve Underrepresented Alumni Engagement
15. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
16. Responding to Hate Speech Incidents with Confidence
17. Addressing Food Insecurity During COVID-19

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18. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
19. Creating Intentional Programming to Support the Success of Men of Color
20. Designing an Incentivized STEM Mentoring Program for Equitable Success
21. Connecting with Advisees from Diverse Cultural Backgrounds
22. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
23. Reframing Student Activism as a Vehicle for Student Leadership Development
24. Managing Student Activism
25. Respond to Divisive Current Events in an Inclusive Way
26. 6 Strategies for Uniting Student Activists and Campus Administrators

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# Enrollment Management & Marketing Content Summary

Membership gives you access to:

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## Strategic Enrollment Management

1. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
2. Growing Your Graduate Footprint: A Conversation for Small College Leaders
3. Differentiating Your School for Adult Students
4. Recruiting, Retaining, and Supporting International Graduate Students
5. Why Measuring Diversity Matters
6. Navigating the Graduate Enrollment Landscape Mid-Pandemic
7. An Innovative Approach to Strengthening Your International Programs and Partnerships
8. Microtargeting to Achieve Enrollment Goals
9. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
10. Institutional Collaboration: Shared Enrollment
11. What Story Does the Pell Grant Data Tell?
12. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
13. Tuition: Raise it, Lower it, or Stay the Course?
14. Key Questions to Produce Effective Data Visualizations
15. Leveraging Institutional Aid to Maximize Net Tuition Revenue
16. Understanding Enrollment Management Challenges: A Program for Finance Officers
17. Keys to Approaching Tuition Resetting at Your Institution
18. Graduate Enrollment and Gender: A Changing Landscape
19. Reporting to Stakeholders in Times of Enrollment Management Challenges
20. Busting Myths Around Your Market Position: Making Data-Informed Decisions
21. Predictive Models for Enrollment: A Showcase of Three Examples
22. Collaborating Effectively with Academics in Strategic Enrollment Management
23. Strategic Enrollment Management for Community Colleges
24. Finance and Enrollment Partnerships: Achieving Your Net Tuition Revenue Goals
25. Understanding Key Data Trends to Inform Strategic Market Expansion
26. Strategic Enrollment Goals: Combining Internal and External Factors

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27. Creating a Culture of Collaborative and Data-Informed SEM on Campus
28. Critical Considerations for Accelerated Degree Programming

## Admissions & Recruitment

1. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
2. Growing Your Graduate Footprint: A Conversation for Small College Leaders
3. 12 Keys to Making Alumni Interviews in College Admissions Effective
4. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
5. Cross-Training Admissions and Financial Aid Staff
6. Prior-Prior Year: Preparing Your Institution
7. Strengthening Admissions and Financial Aid Partnerships
8. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
9. Leveraging Social Media Advertising in Higher Ed Marketing
10. Dynamic Recruitment Communications: Planning for an Uncertain Fall
11. Inspiring Confidence Through Yield Communications
12. Using Video Effectively in Recruitment Marketing
13. Tactics to Increase the Visibility of Your Honors Program or College
14. Strategies to Engage Parents and Families in the Recruitment Process
15. Differentiating Your School for Adult Students
16. Communicating Institutional Value to Prospective Students
17. Social Media Metrics and ROI for Admissions
18. Mobile Web Design for Student Recruitment
19. Building Social Media Efforts for International Student Recruitment
20. Strengthening Your Institutional Value Proposition
21. Social Media in Student Recruitment: Emerging Channels and Metrics
22. Getting Started: Using Social Media in Student Recruitment
23. International Student Recruitment: Maximizing Your Website Content
24. International Student Recruitment: Revamping Your Email Communications
25. Strengthening Yield Communications to Prevent Summer Melt
26. Selling Your Value to Adult Students
27. Creating Brand Awareness in the Adult Student Market
28. Prioritizing Marketing Tactics for Adult Student Recruitment

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29. A Tool for Increasing Application and Retention Rates for At-Risk Students
30. Recruiting, Retaining, and Supporting International Graduate Students
31. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
32. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
33. Comprehensive Transfer Support: A Case Study
34. Increasing Student Engagement in Financial Literacy Programming
35. Increasing the Feeling of Safety and Security for International Students
36. Why Measuring Diversity Matters
37. Navigating the Graduate Enrollment Landscape Mid-Pandemic
38. An Innovative Approach to Strengthening Your International Programs and Partnerships
39. Microtargeting to Achieve Enrollment Goals
40. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
41. Updating Your Admissions Counselor Toolbox
42. Using Virtual Events in Recruitment and Yield
43. Adapting Recruitment & Yield Strategies in Uncertain Times
44. Engaging Campus Partners in Recruitment Activities
45. Enhancing Admissions with High School Counselors: A 4-Phase Approach
46. Connecting Admissions Counselors More Effectively to Yield Outcomes
47. eSports in Higher Education
48. Enhance Your Application Process: Strategies to Measure Grit and Non-Cognitive Variables
49. Ideas for Academic Leaders to Engage Faculty in Student Recruitment
50. Forming International Partnerships to Increase Enrollment
51. Innovations in Campus Visit: Two Institutional Case Studies
52. Admissions Skill-Building: Core Training for New Counselors
53. Managing Your Enrollment Funnel to Optimize Student Recruitment
54. Considerations for Working with Commission-Based International Recruitment Agents
55. Proactive Strategies for Controlling Admissions Turnover
56. Measuring and Improving Admissions Team Performance
57. Improving Your Campus Visit Experience

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58. Private Universities: Building Pathways with Community Colleges
59. Improving Your Admissions Ambassador Program for Better Campus Visits
60. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
61. Test-Optional Admission: A Case Study from the University of Denver
62. Taking Large-Scale Recruitment Events Online

## Marketing & Communications

1. Inclusive Communication: A Training for Higher Ed Leaders
2. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
3. Leveraging Social Media Advertising in Higher Ed Marketing
4. Dynamic Recruitment Communications: Planning for an Uncertain Fall
5. Inspiring Confidence Through Yield Communications
6. Using Video Effectively in Recruitment Marketing
7. Tactics to Increase the Visibility of Your Honors Program or College
8. Strategies to Engage Parents and Families in the Recruitment Process
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16. Getting Started: Using Social Media in Student Recruitment
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24. A Strategic Approach to Strengthening and Updating Your Institutional Brand
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27. 15 Tips to Engage Gen Z in Your Communications
28. Leading with Social-First: An Innovative Approach to Content Creation
29. The Promise and Peril of Podcasting in Higher Education
30. Making Your Social Media Content Accessible and Inclusive
31. Developing and Using Personas in Higher Ed Marketing
32. Tips for Building Successful Relationships with Reporters
33. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
34. Strengthen Your Instagram Strategy in Higher Education
35. Assessing Your Current Presidential Voice
36. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
37. Connecting Central Marketing and Advancement Teams: An Innovative Approach
38. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
39. Writing Resource Manual
40. SEO Primer for Higher Ed Marketing
41. Five Steps for Sub-Branding in Higher Education
42. Tools for Creating a Brand Culture at Your Institution
43. Creating a Framework for Proactive Issues Management
44. Developing Presidential Voice: Toolkit for Marketing and Communications
45. Ensuring Successful Outcomes with Marketing Consultants
46. Creating a Responsive Design Framework for University Websites
47. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
48. Effectively Implementing Your Social Media Policy
49. Staffing and Structuring a Successful Marketing Communications Department
50. Managing Higher Education Social Media Challenges
51. Launching a Branding Initiative
52. Partnering Advancement and Communications to Enhance Your Institution's Brand
53. Implementing Your Social Media and Branding Guidelines
54. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts

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55. Strategizing for Social Media in Advancement
56. Using Student Storytelling in Higher Ed Marketing
57. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
58. Connecting Market Research to Strategy in Higher Ed: Using Market Research to Inform Strategy
59. Taking Large-Scale Recruitment Events Online

## Enrollment Services

1. Customer Service Skills Training: Certification for Higher Education Professionals
2. Foundations of Customer Service Video Course
3. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
4. Cross-Training Admissions and Financial Aid Staff
5. Prior-Prior Year: Preparing Your Institution
6. Strengthening Admissions and Financial Aid Partnerships
7. Translating Experiential Learning into College Credit with Prior Learning Assessment
8. Centralizing the Scholarship Administration Process
9. Bringing One-Stop Services to Students Across Campus
10. Communicating Financial Aid and Affordability to Admitted Students
11. Assessing Incoming Student Readiness for Online Learning
12. Disability Services: Accommodating Student Veterans
13. Avoiding FERPA Pitfalls in the Financial Aid Office
14. FERPA: When to Involve Legal Counsel and Leadership
15. FERPA Regulation Basics
16. FERPA Policy and Procedure Audit
17. Complying with Section 702 of the Choice Act
18. FERPA Hot Topics: Big Challenges Solved
19. FERPA Lessons and Quizzes
20. FERPA Checklist: What Can Never Be Shared
21. Building a University Service Culture: Case Study from Laurentian University
22. Strategic Financial Aid Allocation for Retention

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23. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
24. What Story Does the Pell Grant Data Tell?
25. FERPA for Faculty
26. Tools for Better Customer Service
27. Physical Space Considerations for One-Stop Centers
28. Improve Adult Student Success with Superior Customer Service
29. Offering Credit for Prior Learning Assessment
30. Online One-Stop: Improving Efficiency and Quality of Service
31. Developing and Implementing Your Customer Service Vision
32. Customer Service Training for Financial Aid Staff
33. Auditing and Improving Customer Service on Your Campus
34. Showing Care, Community, and Service Excellence on Campus During a Pandemic

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2. Designing, Developing, and Delivering Engaging Online Courses
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4. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
5. Psychological Safety in the Classroom
6. Removing Barriers to Student Learning: Inclusive Syllabi and Assignments
7. Addressing Conflicts Related to Bias, Privilege, and Identity in the STEM Classroom
8. Leading and Structuring an Inclusive Pedagogy Initiative: A Case Study from Illinois State University
9. Enhancing Medical Education Curriculum to Mitigate Healthcare Disparities: A Case Study
10. Teaching Oral History as a Response to Collective Trauma
11. Teaching a People-First Language Approach
12. Foster Inclusion in the Classroom Through Formative Assessment
13. Creating Agile Courses for an Uncertain Year
14. Teaching Your Service Learning Course Online
15. Understanding and Interrupting Privileged Classroom Practices
16. Anti-Oppressive Practices in Clinical Education
17. An Intersectional Approach to Supporting Neurodiverse Learners Online
18. Creating Agile Courses for an Uncertain Fall
19. How MIT Plans to Develop Scalable, Differentiated Instruction
20. How Jackson State University is Improving STEM for All Students
21. Gateway Math: A Close Look at Miami Dade College's Approach
22. From STEM Pathways to STEM Highways
23. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
24. Level Up! What Faculty Need to Know About Digital Badges
25. Creating Digital Badges to Incentivize Participation in Faculty Development
26. Strategically Integrating Experiential Learning Into the Curriculum
27. Curricular Efficiency: Improving Academic Success and Degree Completion
28. Assessing the Quality of Your General Education Program

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30. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
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32. Evaluating Online Faculty
33. Making Your Online Courses More Experiential
34. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
35. Using Experiential Learning to Link Classroom Content to Real Life Situations
36. Quality ePortfolios: Essentials for Experiential Learning Programs
37. 7 Strategies for Integrating Student Blogging into ePortfolios
38. Build Critical Thinking through Project-Based Learning
39. FERPA for Faculty
40. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
41. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
42. Supporting Neurodiversity in the Classroom
43. An Innovative Approach to Universal Design Learning: Engaging All Learners
44. Civil Dialogue as a Classroom Management Strategy
45. Faculty Development: Ideas for a More Inclusive Classroom
46. Civility in the Classroom: A Better Approach
47. Making Your Online Course Accessible to All Learners
48. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
49. New Learning Spaces: Support Faculty for Improved Learning
50. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
51. Principles for Effective Online Teaching
52. Building Inclusive Pedagogy Online
53. 9 Formative Assessment Techniques for Online Courses
54. Incorporating Virtual Labs and Lab Kits in Your Courses
55. Strategies to Create More Engaging Online Courses
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57. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders

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66. Developing Engaging Online Information Literacy Programming
67. Authentic Assessment Strategies for Online Learning
68. Blended Course Design Principles
69. Copyright Considerations for Using MOOCs in Your Courses
70. Growing and Supporting Online Programs Internationally
71. Managing Online Course Workload
72. Designing Engaging Online Courses for Adult Learners
73. Copyright for Online Course Materials
74. Title IX: Four Essentials for Faculty
75. Can Flipped Classrooms Transform STEM Courses?
76. Ensuring Quality in Online Instruction
77. Using Peer Mentorship to Support Online Faculty
78. Faculty Checklist: Steps to Respond to Classroom Incivility
79. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
80. Implement Teaching Strategies that Engage Generation Z
81. Engaging Students Through Creativity in Instruction
82. How to Encourage Academic Grit and a Growth Mindset in Your Students
83. Integrating Information Literacy in First Year Student Programs
84. Training Faculty: Helping International Students Properly Cite Sources
85. Understanding the Essentials of Direct Assessment
86. Three Solutions for Impacting STEM Retention
87. Coaching Students to Build an Entrepreneurial and Innovative Mindset
88. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
89. Critical Considerations for Accelerated Degree Programming

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90. A Simple Way to Make Your Classes More Interactive
91. Open Educational Resources: Benefits, Challenges, and Strategies for Implementation
92. 10 Tips for Creating Lecture Capture
93. Teaching with Twitter
94. Gamification: Practical Strategies for Your Course
95. Designing Your Course for Active Team-Based Learning
96. Improving Efficiency for Grant Support Systems

## Research

1. The Ins and Outs of Publishing Your Scholarly Work: A training for Faculty Researchers
2. Nurturing the Developmental Pathway for Research Faculty: An Interactive Discussion for Faculty Research Developers
3. On-Demand Virtual Writing Café
4. Jumpstart Your Research Career with NIH's K Grants\*
5. Writing Your Journal Article: A Bootcamp for Faculty\*
6. Roadmap to A Successful Research Career: A Bootcamp for Early Career Faculty\*
7. Declined Grant Proposals: Analyze Reviews and Create a Plan for Resubmission
8. Time Management for Scholarly Writing
9. Simplifying the NSF Grant Proposal Process and Setting Yourself up for Success
10. Increasing Scholarly Productivity by Leading with Your Voice
11. Developing Corporate Partnerships for Undergraduate Research and Design Projects
12. Scholarly Productivity and the COVID-19 Pandemic: Cultivating Community in a Remote Writing Group
13. Navigating Interdisciplinary Research: A Guide for College and University Administrators
14. How to Manage Stress as a Faculty Member During Uncertain Times
15. Developing a Consistent and Productive Writing Practice
16. Engaging Faculty to Improve Corporate Relations

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17. Partner with Faculty to Maximize Private Funding Opportunities
18. Using a Council to Establish a Holistic Corporate Engagement Strategy
19. Returning to Research: Preparing Your Transition from Chair to Faculty
20. Creating a Sense of Community with Graduate Students
21. Creating Support Structures to Help Grads Develop a Professional Identity
22. Graduate Enrollment and Gender: A Changing Landscape
23. Networking Fundamentals for Research Development Professionals
24. Fostering the Scholarship of Teaching and Learning through Faculty Learning Communities
25. Improving Efficiency for Grant Support Systems
26. 5 Key Skills to Facilitate Interdisciplinary Team Research
27. Decisions to Make with Your Interdisciplinary Research Team Before a Project
28. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research
29. Strategies to Engage Faculty in Research Growth
30. Growing Research Collaboration Through External University Partnerships
31. Working at the University-Industry Interface: Effective Strategies for Active Researchers
32. Strategies for Increasing Resilience and Grit in Research Faculty
33. Tracking Spending to Minimize Research Grant Audit Risk

## Career Advancement

1. Overcoming Microaggressions as a Faculty Member
2. Crafting Your Mid-Career and Beyond as Faculty
3. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
4. Roadmap to A Successful Research Career: A Bootcamp for Early Career Faculty\*
5. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
6. Managing Difficult Conversations as Faculty

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7. The Narrative Arc: Mapping Your Tenure, Promotion, or Reappointment Statement
8. Increasing Scholarly Productivity by Leading with Your Voice
9. Five Guideposts for Successfully Navigating the Tenure Process
10. Managing Faculty Stress and Burnout: A Conversation for Faculty Affairs and Academic Leaders
11. A Comprehensive Approach to Faculty Orientation
12. Three Coaching Skills for Leaders and Mentors in Academic Medicine
13. The Key Components of Emotional Intelligence for Academic Teams
14. Departmental Budget Training for Faculty
15. Practicing Culturally Relevant Pedagogy in Higher Education
16. A Comprehensive Approach to Faculty Orientation
17. Improving Faculty Mentorship
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## Finance & Administration

1. Defining the Flexible Work Environment
2. Rethinking Search and Hiring Practices
3. Practical Data Governance in Higher Education
4. Increasing Support for Managers
5. Emphasizing Employee Retention
6. Land Acknowledgement as an Equity Practice in Higher Education
7. Reopening Campus: Building Student Community Amid COVID Restrictions
8. Balancing Short-Term Realities with Long-Term Opportunities: Higher Ed Leadership in a Post-COVID Era
9. COVID-19: Mitigating Risk and Liability for a Fall Reopening
10. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
11. Reopening Campus: Re-Entry Testing and Vaccinations
12. Measuring Academic Program Cost and Demand to Improve Resource Allocation
13. Implementing Shared Services at Your Institution
14. Planning a Teaching and Learning Space for Virtual and Augmented Reality
15. Key Considerations for Designing Student-Focused Innovation Spaces
16. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
17. The \$10,000-a-Year Bachelor's Degree That Works
18. Handling Institutional or Program Teach-Outs with Dignity
19. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
20. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
21. Pivoting Forward: The Current Financial Picture in Higher Ed
22. How Activity Based Costing Analysis Can Be Used to Test-Drive Future Scenarios
23. Innovation Forum for Leaders of Community Colleges
24. Centralizing the Scholarship Administration Process
25. Bringing One-Stop Services to Students Across Campus
26. Incentivizing Faculty and Staff Retirement

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27. Negotiating Successful Adjunct Union Collective Bargaining Agreements
28. Performance Review Questionnaire
29. Transforming Your Institution through Lean Higher Education
30. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
31. Are You Looking for a New Way to Evaluate Projects?
32. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
33. How Ready Are You to Implement Your Strategic Plan?
34. 11 Keys to Implementing Your Strategic Plan
35. The Six Dimensions of Implementing Strategic Plans
36. The Strategic Planning Implementation Clinic
37. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
38. Reopening Library Operations: A Dialogue on Planning and Implementation
39. Making the Business Case for Active Learning Spaces
40. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
41. Key Considerations for Learning Commons Design
42. Collecting User Data to Improve Your Learning Commons
43. Private Business Use Compliance in Higher Education
44. 4 Steps to Ensure Electronic and Information Technology Accessibility
45. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
46. Tuition: Raise it, Lower it, or Stay the Course?
47. Key Questions to Produce Effective Data Visualizations
48. Leveraging Institutional Aid to Maximize Net Tuition Revenue
49. Understanding Enrollment Management Challenges: A Program for Finance Officers
50. Keys to Approaching Tuition Resetting at Your Institution
51. Creating Financial Expectations in the Housing RFP Process
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55. Athletic Department Strategic Planning: The Power of Defining Objectives, Not Just Tactics
56. Accurately Calculate and Interpret the CFI
57. Decision-Making Possibilities with Activity-Based Costing
58. Preparing for Tax Reform in Higher Education
59. Engaging Your Campus Community in the Budgeting Process
60. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space
61. Meeting Campus Growth Needs by Leasing Off-Campus Space from Private Partners
62. Moving to a Strategic Sourcing Model
63. Developing and Maintaining a Strategic Space Database
64. Minimize the Fallout from Cyber Attacks
65. Trends in Higher Education Performance-Based Funding
66. Establishing a Cash Flow Forecasting Model for Your Institution
67. Preparing Your Institution for Shared Services Implementation
68. Structuring Successful Outsourcing Contracts for Campus Services
69. Shared Services: Assessing Your Readiness
70. Moving to a Responsibility Center Management Budgeting Model
71. Making More Informed Space Decisions from Your Existing Reports and Data
72. Financial Ratios: Strategic Assessment and Communication of Your Institutional Health
73. Key Decisions for Decentralized Budgeting Implementation
74. Preparing for a University-Wide Activity-Based Costing Model
75. Deferred Maintenance: Reducing Your Backlog
76. Improving Capital Project Prioritization at Your Institution
77. Foundations of Auditing Endowed Funds

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1. New Strategies for Managing Your Academic Program Economics
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3. Manage, Optimize, and Grow Your Academic Program Portfolio: A Data-Informed Approach
4. How to Use an Inclusive ROI Approach for Program Prioritization
5. The Future of Academic Program Evaluation: Data, Process, and Prediction
6. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
7. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
8. Creating Agile Courses for an Uncertain Year
9. Deans Summit: Maintaining Strategic Focus Through Financial Challenges
10. How MIT Plans to Develop Scalable, Differentiated Instruction
11. Selecting Badges to Advance Your Institution's Goals
12. Managing Relationships with Partners in Non-Traditional Badge Development
13. Launching a Successful Competency-Based Education Program
14. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
15. Collaborating Effectively with Industry in Competency-Based Education
16. The \$10,000-a-Year Bachelor's Degree That Works
17. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
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21. The Challenges of Creating and Running an Interdisciplinary Curriculum
22. How to Integrate Career Readiness into Curricula with Digital Badging
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30. Academic Restructuring: Creating New Growth Opportunities
31. Academic Restructuring: Critical Insights and Lessons Learned
32. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
33. Building a More Strategic Budget for Your Academic Department
34. Collecting Data to Inform Decision-Making Around Remote Learning
35. 5 Considerations for Developing and Growing Online Programs
36. Building an Institutional Framework for MOOC Programs
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46. Reallocating Resources Across Academic Programs
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50. Strengthening and Aligning Academic Programs When Time is of the Essence
51. Strategies for Effective and Actionable Academic Program Reviews — University of Denver
52. Operationalizing and Sustaining New Academic Programs
53. Measuring Academic Program Cost and Demand
54. Ideas from the For-Profit Sector on Making Your Program More Competitive
55. Financial Modeling for New Academic Programs
56. Feasibility Checklist: The Science of Bringing New Academic Programs to Life
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25. Selecting a Learning Management System

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26. Leading a Successful Esports Program in Higher Education
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29. Instructional Strategies for Blended Learning
30. Institutional Readiness for Implementing Blended Learning
31. Developing Engaging Online Information Literacy Programming
32. Authentic Assessment Strategies for Online Learning
33. Blended Course Design Principles
34. Copyright Considerations for Using MOOCs in Your Courses
35. Growing and Supporting Online Programs Internationally
36. Managing Online Course Workload
37. Designing Engaging Online Courses for Adult Learners
38. Copyright for Online Course Materials
39. Title IX: Four Essentials for Faculty
40. Can Flipped Classrooms Transform STEM Courses?
41. Ensuring Quality in Online Instruction
42. Using Peer Mentorship to Support Online Faculty
43. Building Digital Communities in Co-Curricular Spaces
44. Three Ways to Engage Online Students Outside the Virtual Classroom
45. Engaging and Retaining Online Students
46. Writing Centers: Responding to Student Writing in the Online Environment
47. Translating Your Student Development Services for Online Students
48. Checklist: Taking Support for Online Students to the Next Level
49. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students

## Learning Spaces

1. Key Considerations for Designing Student-Focused Innovation Spaces
2. STEM Institute for Student Success and Retention
3. Space Matters: Designing STEM Learning Environments that Foster Inclusion and Student Success
4. Planning a Teaching and Learning Space for Virtual and Augmented Reality

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5. Reopening Library Operations: A Dialogue on Planning and Implementation
6. Making the Business Case for Active Learning Spaces
7. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
8. Key Considerations for Learning Commons Design
9. Collecting User Data to Improve Your Learning Commons
10. New Learning Spaces: Support Faculty for Improved Learning
11. Reopening Libraries: A Dialogue on Supporting Staff and Users
12. Responsive General Collection Management: Integrating Stakeholder Input
13. Integrated Planning Process and Tools for a Flexible Learning Space Initiative
14. The Reopened Academic Library: Strategies for the Support and Safety of Students and Staff

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# Leadership Content Summary

Membership gives you access to:

## Live & Recorded Virtual Trainings

**Average length: 2 to 3 hours**

Our virtual trainings provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment.

## Live & Recorded Webcasts

**Average length: 60 minutes**

Our presentation-style live and recorded webcasts feature industry experts, best practices, and supplemental resources. Attend the live session or view the recording on your own time.

## On-Demand Learning

**Average length: 20 minutes**

Members get unlimited access to engaging and instructional on-demand resources, such as articles, research reports, video courses, tools, templates, job aids, and case studies. Immerse your team in rich and engaging online content, ideal for keeping up the momentum with professional development while teams are working in new and different ways.

## Virtual Conferences

**Average length: 1 to 3 days, 4 to 5 hours / day**

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

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## Leading Self

1. Leading from a First-Generation or Immigrant Background in Higher Ed: A Discussion Forum
2. Cultural Intelligence: A Training for Higher Ed Leaders
3. Manage Your Emotional Labor in the Workplace
4. Leading from a First-generation or Immigrant Background in Higher Ed
5. Conflict Management: A Practical Workshop for Leaders
6. Actualize Your Purpose and Legacy: Workshop on Improving Your Well-Being
7. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels\*
8. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
9. Building Equity into Your Leadership Practice
10. Networking Skills for Women Leaders
11. Leading as a Man of Color in Higher Education
12. Mapping Your Career Path in Higher Education
13. Leading in Times of Uncertainty and Change: Navigating 5 Common Leadership Tensions\*
14. Principles for Leading at any Level in Higher Education\*
15. Planning for a Successful Interim Leadership Role
16. Inclusive Leadership: Understand Your Intersecting Identities to Better Serve Others
17. Growing Your Leadership and Influence as an LGBTQ Professional
18. Showing Vulnerability as a Leader
19. The Key Components of Emotional Intelligence for Academic Teams
20. Identifying and Mitigating Imposter Syndrome
21. Six Months In: Leadership Lessons Gleaned from the COVID Crisis
22. Strategies for Leading Short-Term Initiatives on Your Campus
23. Time Management: Focusing on Your Priorities and Purpose
24. Tools for Reflecting on Professional Development
25. Are You A Reluctant Leader?
26. Meetings Success Kit
27. Lead More Courageous Conversations to Foster Diversity and Difference
28. The Fundamentals of Leadership: An Immersive Experience
29. Leading Through a Crisis

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30. Video Series: Micromanagement in Higher Education
31. Leveraging Your Strengths as a Leader
32. Cultivating Your Unique Leadership Skills in this New Environment
33. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
34. Would You Benefit from an Executive Coach?
35. Understanding and Addressing Microaggressions
36. Upgrading Your Self-Care During the COVID Crisis
37. Succeeding as a Disruptive Innovator: Stories from a Former College President
38. Advance Your Career with a Personal Board of Directors
39. Increasing Emotional Intelligence by Identifying Your Triggers
40. Defining Your Role as Chief of Staff
41. 3 Ways to Improve Your Decision-Making
42. 5 Ways to Learn from Failure
43. 10 Strategies to Foster More Creative Problem-Solving
44. Time Management: A Disciplined Approach to Priority-Setting
45. 10 Powerful Strategies to Beat Procrastination
46. The Five Levels of Decision Making Tool
47. How to Make Courageous Decisions
48. Accelerate Your Professional Growth: A Forum for Chiefs of Staff
49. Preventing Leadership Derailment in Higher Education
50. Building Leadership Resilience in Higher Education
51. Avoiding the Seduction of the Leader Syndrome
52. Three Factors of Healthy Leadership in Higher Education
53. 10 Mistakes New Presidents Often Make
54. Building Resilience During and After the Pandemic
55. Advocating for Yourself in Personal and Professional Relationships
56. Cultivating a Professional and Engaging Persona on Your Video Calls
57. Engaging in Empathy: Balance the Emotional Demands

## Leading Others

1. Fostering Mutual Goodwill Across Your Team: A Step Beyond Servant Leadership

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2. Managing Difficult Faculty and Staff: A Bootcamp for Leaders\*
3. Cultural Intelligence: A Training for Higher Ed Leaders
4. Supervising Intergenerational Teams: A Training for Higher Education Leaders
5. Conflict Management: A Practical Workshop for Leaders
6. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels\*
7. Developing Your Skills as a Manager: A Bootcamp for Mid-Level Leaders\*
8. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
9. Build a Team Culture that Embraces Conflict as Productive and Positive
10. Distributed Leadership: Building Trust and Community
11. Principles for Leading at any Level in Higher Education\*
12. Inclusive Communication: A Training for Higher Ed Leaders
13. Showing Vulnerability as a Leader
14. Fostering Curiosity as a Creative Leader
15. The Key Components of Emotional Intelligence for Academic Teams
16. Three Essential Behaviors of a Servant Leader
17. Strategies for Leading Short-Term Initiatives on Your Campus
18. Integrating Inclusivity into Your Leadership Philosophy
19. The Inclusive Leader's Approach to Accountability
20. Cultivating Creativity by Building Trust Within Your Team
21. Designing Creative Solutions for Your Toughest Challenges
22. Recruiting and Retaining a Talented Advancement Team
23. Performance Review Questionnaire
24. Facilitating Culturally Inclusive Meetings
25. Influencing Without Authority
26. Meetings Success Kit
27. Group Activity Designs
28. Participant Roles for Small Group Activities
29. Managing Up, Down, and Across
30. Essential Leadership Roles and Actions for Crisis Management
31. Developing Rigor in Your Fundraising Team
32. Lead More Courageous Conversations to Foster Diversity and Difference
33. Leading Through Bias Incidents on Campus
34. Communication Strategies to Confront Toxicity in the Workplace

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35. Building Resilience with Your Team During Uncertain Times
36. Managing a Remote Team: How to Motivate, Maintain Morale, and Ensure Accountability
37. Find the Right Solution for Employee Performance Gaps
38. The Fundamentals of Leadership: An Immersive Experience
39. Leading Through a Crisis
40. Identify and Actualize Your Team Values to Increase Trust and Engagement
41. Managing Difficult Colleagues
42. Discover Your Role and Impact in Creating Team Engagement
43. Fostering Psychological Safety in Your Team
44. Leaders as Coaches: Improving Employee and Team Performance
45. 6 Powerful Ideas for Building a First-Class Team on Campus
46. 6 Destructive Myths About Teams in Higher Education
47. Leadership Learning Plan- Supervision in Higher Education
48. Leveraging Your Strengths as a Leader
49. Evaluating the Strengths and Weaknesses of Your Team
50. Learning to Lead Through Conflict
51. Video Series: Micromanagement in Higher Education
52. Leveraging Your Strengths as a Leader
53. Effective Supervision in Higher Education
54. Leading Effective Virtual Meetings
55. The Art and Practice of Giving and Receiving Feedback
56. Coaching in Supervision
57. Conflict Management for Institutional Leaders
58. Motivating and Leading Across Generations
59. The 10 Differentiators of Exceptional Teams in Higher Education
60. Cultivating Your Unique Leadership Skills in this New Environment
61. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
62. Creating Equitable and Inclusive Meetings
63. Peer to Manager: Navigating Your Transition into Leadership

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## Leading the Institution

1. Fundamentals for Chiefs of Staff: Understanding Your Role and Ensuring Success from the Start
2. Defining Your Role as Chief of Staff
3. Fundraising for Presidents: An Online Bootcamp\*
4. Building and Maintaining External Relationships as Chief of Staff
5. Balancing Short-Term Realities with Long-Term Opportunities: Higher Ed Leadership in a Post-COVID Era
6. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
7. Common Challenges and Solutions for Chiefs of Staff in Higher Ed
8. Institute for Experienced Chiefs of Staff: Improving Your Processes, Communications, and Relationships
9. Centralized and Integrated Leadership Development: A Model from Columbus State University
10. The Future of Work and the Academy
11. Innovation Forum for Leaders of Community Colleges
12. Beating Turnover in Higher Ed
13. Transforming Your Institution through Lean Higher Education
14. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
15. Are You Looking for a New Way to Evaluate Projects?
16. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
17. How Ready Are You to Implement Your Strategic Plan?
18. 11 Keys to Implementing Your Strategic Plan
19. The Six Dimensions of Implementing Strategic Plans
20. The Strategic Planning Implementation Clinic
21. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
22. Essential Leadership Roles and Actions for Crisis Management
23. Leading Through Bias Incidents on Campus
24. Managing and Supporting an Aging Workforce
25. Navigating Senior Leadership Transitions in Higher Education

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26. Fail Fast and Fail Forward: How Agile Planning Can Move You Forward During Chaos
27. Leading Through Change in Higher Education
28. The 4 Stages of Change
29. The Future of Higher Education: Fall or Thrive?
30. Your First Month as a New Chief of Staff: How to Get It Right from the Start
31. A Process-Oriented Approach to Working with Your Board and President as Chief of Staff
32. Managing Presidential Transitions as Chief of Staff
33. The Higher Education Business Model is Broken, But We Can't Lose Sight of Why We Broke It, and Who We Needed to Break It For

## Leadership Pipeline

1. Leadership Academy: Facilitating A World-Class Leadership Program\*
2. The New Realities of Senior Leadership Transitions
3. Considering a Chief of Staff Role: What You Need to Know
4. Elevate your Leadership Development Program: A Train the Trainer Bootcamp
5. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
6. Navigating a Virtual Provost Search During the Pandemic
7. Strategies for Successfully Supporting an Interim Leader
8. Growing Your Leadership and Influence as an LGBTQ Professional
9. Overcoming the Effects of White Privilege for More Equitable Search Processes
10. Beating Turnover in Higher Ed
11. Recruiting and Retaining a Talented Advancement Team
12. Recruiting, Hiring, and Retaining Diverse Faculty
13. Recruiting for Diversity: A Training for Academic Search Committees
14. Diverse Hiring in Higher Education: Resources for Search Committees
15. Incentivizing Faculty and Staff Retirement
16. Rethink Your Presidential Search Process
17. Tools for Reflecting on Professional Development
18. Build the Capacity of Your Institution's Leaders
19. Are You A Reluctant Leader?

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# Student Success Content Summary

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## Retention & Time to Degree

1. Looking at Student “Grit” and Resilience – from Recruitment to Retention
2. Comprehensive Student Retention Strategies for Men of Color
3. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
4. Developing a Comprehensive System of Support for First-Generation Students
5. Developing a Comprehensive Retention Plan
6. Developing Social Justice Training for Student Staff: One Administrator's Experience
7. STEM Institute for Student Success and Retention
8. Space Matters: Designing STEM Learning Environments that Foster Inclusion and Student Success
9. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
10. Working with Institutional Data for Student Retention
11. Strengthen Student Community Building in Digital Spaces
12. Teaching Your Service Learning Course Online
13. Fostering Student Belonging to Support Retention Despite the Global Pandemic
14. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
15. From STEM Pathways to STEM Highways
16. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
17. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
18. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
19. Strategically Integrating Experiential Learning Into the Curriculum
20. Curricular Efficiency: Improving Academic Success and Degree Completion
21. Adjusting Academic Policies Because of COVID-19: A Discussion Space
22. Measuring the Costs of Developmental Education
23. A Tool for Increasing Application and Retention Rates for At-Risk Students
24. Recruiting, Retaining, and Supporting International Graduate Students
25. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships

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26. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
27. Comprehensive Transfer Support: A Case Study
28. Increasing Student Engagement in Financial Literacy Programming
29. Integrating Effective Mentorship into Campus Culture: A Success Story
30. Making Your Online Courses More Experiential
31. Scaling Experiential Learning Across Campus
32. Integrating Career Development into Study Abroad Experiences
33. Integrate Academic and Career Resources to Improve Student Success
34. Integrating Career and Advising Services
35. Career Services Skill Building: Supporting International Students
36. Assessing Incoming Student Readiness for Online Learning
37. Building a University Service Culture: Case Study from Laurentian University
38. Strategic Financial Aid Allocation for Retention
39. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
40. Disability Services: Accommodating Student Veterans
41. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
42. Ensuring Quality in Online Instruction
43. Using Peer Mentorship to Support Online Faculty
44. Three Ways to Engage Online Students Outside the Virtual Classroom
45. Engaging and Retaining Online Students
46. Writing Centers: Responding to Student Writing in the Online Environment
47. Translating Your Student Development Services for Online Students
48. Checklist: Taking Support for Online Students to the Next Level
49. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students
50. Creating a Sense of Community with Graduate Students
51. Creating Support Structures to Help Grads Develop a Professional Identity
52. Addressing Food Insecurity During COVID-19
53. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
54. Creating Intentional Programming to Support the Success of Men of Color
55. Designing an Incentivized STEM Mentoring Program for Equitable Success
56. Connecting with Advisees from Diverse Cultural Backgrounds
57. Designing Effective Living-Learning Communities
58. Living-Learning Programs for STEM Students
59. Designing a Sophomore Living-Learning Community

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60. Implement Teaching Strategies that Engage Generation Z
61. Engaging Students Through Creativity in Instruction
62. How to Encourage Academic Grit and a Growth Mindset in Your Students
63. Integrating Information Literacy in First Year Student Programs
64. Training Faculty: Helping International Students Properly Cite Sources
65. Understanding the Essentials of Direct Assessment
66. Three Solutions for Impacting STEM Retention
67. Coaching Students to Build an Entrepreneurial and Innovative Mindset
68. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
69. Title IX: Key Considerations for Working with Pregnant and Parenting Students
70. Creating a High-Touch Online Summer Bridge Program
71. Creating a Virtual Orientation Experience that Preserves On-Campus Benefits
72. Finding Success with Remote Academic Advising: A Training for Frontline Advisors
73. Supporting First Generation Students Amid COVID-19
74. Student Retention: A Discussion of Practices & Approaches During Uncertain Times
75. Taking Your Orientation Online to Solve Common Challenges
76. Focus on Student Belonging to Boost Student Retention and Success
77. COMING SOON! - Sophomore Student Retention & Success: Challenges, Best Practices & Steps Forward
78. Using Data to Inform and Design Sophomore Year Experience Programs
79. 5 Key Components of a Successful Intrusive Advising Process
80. Engaging First-Gen Families to Drive Student Success
81. How Do Universities Need to Approach Student Data Differently?
82. Creating Consistency in Decentralized Advising Models
83. Tools for Training Advisors
84. Engaging and Celebrating First-Generation Students and Faculty on Your Campus
85. Four Strategies for Successfully Advising Undeclared Students
86. Innovative Strategies for Supporting Reinstated Students: A Case Study from Georgia Tech
87. Adding an Online Experience to Your On-Campus Orientation
88. Overcoming Three Common Challenges in Online Advising
89. Developing and Administering Mentorship Programs for Transfer Students

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90. How Some Colleges are Building Student Resilience and Grit
91. Four Skills to Build Professional Mindsets with Students
92. Improving Student Engagement with Advising Communications
93. Customizing Your Peer Mentor Program: Best Practices in Developing a Peer Mentoring Framework
94. Retaining First-Generation Students: Strategies for the Classroom and Beyond
95. Looking at Student "Grit" and Resilience - from Recruitment to Retention
96. Building a Comprehensive Sophomore-Year-Experience Program
97. Predictive Analytics for Improved Student Success Interventions
98. Customizing Orientation for Transfer Students
99. International Student Orientation: Using Peer Mentors to Improve Your Program
100. Developing Academic Stamina in First-Year Students
101. Creating a Case Manager Role to Better Serve At-Risk Students
102. Changes that Make a Big Impact on Peer Leader Training
103. Online Orientation: Focusing on Student Learning
104. Using Retention Metrics to Support At-Risk Online Students
105. Integrating Peer Mentors Across First-Year Student Programs
106. Onboarding Spring Admits for Future Success
107. Creating a Stop-Out Program to Increase Completion
108. Academic Advising Records: Implications for Electronic Documentation
109. Improving First-Year Student Experience Programs for At-Risk Students
110. New Advisor Training: Developmental Advising via Email
111. Academic Coaching: Models for Student Success and Retention
112. Improve Completion through Redesigning Developmental Courses
113. Solving Retention Challenges with a Team Approach: A Case Study
114. Summer Bridge: Building and Measuring Campus Connection
115. Taking a Case-Study Approach to Improving Academic Advising Assessment
116. Conducting a Self-Audit of Your Retention Data and Programs
117. Increasing Degree Pathways for Stop-Out Students
118. Selecting the Right Software for Your Learning Center Needs
119. Improving Academic Literacy for International Students
120. Practical Tactics for Building Academic Grit
121. Gaining Faculty Buy-In for Student Success Initiatives and Programs
122. Assessing the Effectiveness of Your Retention Programming
123. Building a More Effective Parent Relations Program
124. Increasing the Odds for Non-Traditional Student Persistence and Completion

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125. Supporting Military-Connected Students for Success and Completion
126. Launching an Academic Success Coaching Model in Advising
127. Capitalizing on the Dream and Design Phases of Appreciative Advising
128. It's Not Just About the First and Second Year of College
129. Optimizing Your Use of Student Information Systems
130. Academic Advising's Role in Change Implementation
131. Developing a High-Performing and Productive Advising Department, Part 2: Assessing and Meeting Employee Needs
132. Developing a High-Performing and Productive Advising Department, Part 1: Assessing and Meeting Student Needs
133. 2 Ways to Move Students Out of Academic Probation
134. Improving Student Success Can't Be a One-Office Effort
135. Student Resilience: How One Institution is Helping At-Risk Freshmen Seize a Second Chance
136. How Georgia State University Plans to Use Predictive Analytics to Address the National Achievement Gap
137. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

## Career Development & Readiness

1. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences
2. Preparing Doctoral Students for Careers in Academia and Beyond
3. Teaching Your Service Learning Course Online
4. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
5. Translating Experiential Learning into College Credit with Prior Learning Assessment
6. Strategically Integrating Experiential Learning Into the Curriculum
7. The Challenges of Creating and Running an Interdisciplinary Curriculum
8. How to Integrate Career Readiness into Curricula with Digital Badging
9. Alumni Career Services: Developing an Online Programming Series
10. Internship Programs: Limiting Potential Liabilities
11. Making Your Online Courses More Experiential
12. Scaling Experiential Learning Across Campus
13. Integrating Career Development into Study Abroad Experiences

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14. Integrate Academic and Career Resources to Improve Student Success
15. Integrating Career and Advising Services
16. Career Services Skill Building: Supporting International Students
17. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
18. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
19. Using Experiential Learning to Link Classroom Content to Real Life Situations
20. Quality ePortfolios: Essentials for Experiential Learning Programs
21. 7 Strategies for Integrating Student Blogging into ePortfolios
22. Build Critical Thinking through Project-Based Learning
23. Career Services: Engaging Students in the New World of Work
24. Career Services: Career Planning and Professional Networking in a World of Social Distancing
25. Career Industry Cluster Model: Aligning Career Services with the World of Work
26. Give Your Students an EDGE through On-Campus Internships
27. Career Services: Engaging Undocumented and DACA Students
28. Keys to Creating a Powerful Partnership Between Advising and Career Services at Your Institution
29. 3 Ways to Connect Students to Career Services Early and Often
30. Three Strategies for Connecting Student Athletes to Career Services
31. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
32. Telling Your First Destination Narrative
33. Improving Career Services with Data
34. Branding Your Career Services Department
35. A Competency-Based Approach to Career Services in Higher Ed
36. Strategies for Developing Workforce-Aligned Learning
37. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

## Mental Health & Wellness

1. Mental Health Resources for the Campus Community

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2. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
3. An Intersectional Approach to Addressing Food Insecurity
4. Managing Student Threats and Risk: Effective Policies and Practices
5. Developing a Self-Harm Compliance Protocol
6. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
7. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
8. Enforcing Social Distancing on Higher Education Campuses
9. Preparing Mental Health Services for the Fall
10. Supporting Student Mental Health During the Current Crisis
11. Supporting DACA Students in Uncertain Times: Preparing for a Supreme Court Ruling
- 12.4 Key Components of the Stepped Care 2.0 Model in Higher Ed
13. The Urgent Care Model as a Solution for Higher Ed Counseling Centers
14. Launching a Zero Suicide Initiative on Your Campus
15. Student Mental Health in Higher Education
16. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
17. Learning About Online Mental Health Tools
18. Making an Impact on Mental Health: How to Deliver with Peer Educators
19. The Role of Higher Ed in Providing Mental Health Services
20. Uncovering Resilience in Students with Mental Health Concerns: A Case Study
21. Creating a Training Model to Increase Faculty Engagement in Students' Mental Health
22. Case Management 2.0: Considerations for Enhancing the Impact of Your Mental Health Case Manager
23. Case Management 1.0: Considerations for Establishing a New Mental Health Case Manager
24. Improve Student Mental Health Services Using Online Tools
25. Five Cultural Competence Skills to Improve Your International Student Mental Health Services
26. Four Essential Counseling Skills for Entry-Level Student Affairs Professionals

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## 27. Recognize Student Distress in a Virtual Environment

### Student Life & Engagement

1. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences
2. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIDA) Communities as Campuses Reopen
3. Reopening Campus: Building Student Community Amid COVID Restrictions
4. Strengthen Student Community Building in Digital Spaces
5. An Intersectional Approach to Addressing Food Insecurity
6. Creating Financial Expectations in the Housing RFP Process
7. Building Digital Communities in Co-Curricular Spaces
8. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
9. Designing Effective Living-Learning Communities
10. Living-Learning Programs for STEM Students
11. Designing a Sophomore Living-Learning Community
12. Risk Management for Non-Student Minors on Campus
13. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
14. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
15. Reframing Student Activism as a Vehicle for Student Leadership Development
16. Managing Student Activism
17. Green Programs for Residence Halls
18. Coaching as Supervision in Residence Life
19. Incentivizing Residential Learning
20. First Steps in Residential Goal Alignment
21. Title IX and Athletics: Practical Ways to Comply
22. 6 Strategies for Uniting Student Activists and Campus Administrators
23. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

### Planning & Strategy

1. How the University of North Florida Integrated Academic and Student Affairs
2. Creating a More Just and Equitable Hiring Process for Higher Ed Staff

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3. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
4. Fundamentals of Fundraising for Diverse Student Groups on Campus
5. Student Affairs Fundraising: Building a Sustainable Structure
6. Essential Retention Strategies for Entry-Level Student Affairs Professionals
7. One Stop: How One Institution Transitioned to a High-Performing Student Services Model
8. Connecting Planning and Budgeting in Student Affairs
9. Restructuring and Rethinking Student Affairs with FLSA
10. Aligning Student Affairs Operations with Your Institutional Strategic Plan
11. Developing a Metrics-Driven Culture within Student Affairs

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# Title IX & Compliance Content Summary

Membership gives you access to:

## Live & Recorded Virtual Trainings

**Average length: 2 to 3 hours**

Our virtual trainings provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment.

## Live & Recorded Webcasts

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## On-Demand Learning

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## Virtual Conferences

**Average length: 1 to 3 days, 4 to 5 hours / day**

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

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## Title IX Office

1. Develop a Questioning Plan for Your Title IX Investigations
2. Leading and Strategizing as a New Title IX Coordinator Bootcamp\*
3. Applying the July 2021 Q&A Guidance to Your Work: A Conversation for Title IX Professionals
4. Foundations for New Title IX Coordinators
5. Assessing Credibility in Title IX Cases
6. Title IX Evidence Collection: Strategies to Ensure a Complete Investigation
7. Training for New Title IX Coordinators
8. Five Essentials to Title IX Investigations
9. Title IX Appeal Officers: A Skills Training and Certification
10. Mitigating and Responding to Bias in Your Title IX Process
11. Supporting Your Primary Witness During a Title IX Cross-Examination
12. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
13. Building Skills to Successfully Mediate Title IX Sexual Harassment Cases
14. 5 Steps to Facilitate Your Title IX Hearing Deliberation Meetings
15. Foundations of Title IX Investigations: Training & Certification
16. Advanced Title IX Investigator Training and Certification
17. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
18. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus
19. Title IX Compliance: Ongoing Training Needs for Investigators and Decision Makers
20. Title IX Final Rule Review & Expert Panel Discussion
21. Comprehensive Strategies for Title IX Coordinators: Institute and Certification
22. New Federal Title IX Regulations: Changes to the Investigative Process
23. Key Considerations for the Anticipated Changes Coming to Title IX
24. Overcoming Bias in Your Title IX Investigative Process
25. The 5 Stages of Preparing Your Title IX Investigative Report
26. Align Your Title IX Policy and Procedures to the New Law
27. The Value of Relevance During Cross-Examination in Title IX Hearings

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## Title IX for Faculty & Staff

1. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
2. Responding to Title IX Disclosures: Training for Faculty and Staff
3. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
4. Title IX: Key Considerations for Working with Pregnant and Parenting Students
5. Title IX Training: Presidents and Study Abroad
6. Campus Safety's Role in Title IX Investigations
7. Title IX and Athletics: Practical Ways to Comply

## Other Legal & Compliance

1. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
2. New Solutions to Student Conduct Challenges
3. Fundraising and Sexual Harassment: Documenting Effective Procedures
4. Internship Programs: Limiting Potential Liabilities
5. Disability Services: Accommodating Student Veterans
6. Avoiding FERPA Pitfalls in the Financial Aid Office
7. FERPA: When to Involve Legal Counsel and Leadership
8. FERPA Regulation Basics
9. FERPA Policy and Procedure Audit
10. Complying with Section 702 of the Choice Act
11. FERPA Hot Topics: Big Challenges Solved
12. FERPA Lessons and Quizzes
13. FERPA Checklist: What Can Never Be Shared
14. Negotiating Successful Adjunct Union Collective Bargaining Agreements
15. Private Business Use Compliance in Higher Education
16. 4 Steps to Ensure Electronic and Information Technology Accessibility
17. Responding to Hate Speech Incidents with Confidence
18. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
19. Managing and Supporting an Aging Workforce
20. Faculty Handbooks: 5 Common Problems and Recommended Solutions

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21. Preventing Faculty Discrimination with Case Law and Statistics
22. Managing Student Threats and Risk: Effective Policies and Practices
23. Developing a Self-Harm Compliance Protocol
24. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
25. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
26. New Solutions to Student Conduct Challenges
27. Clery Act: A Refresher for the Whole Campus
28. Clery Act Checklist: 10 Steps for Compliance
29. Immigration Law 101: 3 Key Issues for Compliance
30. Conducting Internal Investigations in Higher Education
31. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus

## Safety & Risk

1. Navigating Employee Considerations for Reopening in the Fall
2. Increasing the Feeling of Safety and Security for International Students
3. Internship Programs: Limiting Potential Liabilities
4. COVID-19: Mitigating Risk and Liability for a Fall Reopening
5. Responding to Hate Speech Incidents with Confidence
6. Managing Student Threats and Risk: Effective Policies and Practices
7. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
8. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
9. Risk Management for Non-Student Minors on Campus
10. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
11. Essentials of Study Abroad Risk Management
12. Developing a Risk Management Mindset as a Front-Line Student Services Professional
13. Title IX Training Digital Recording Bundle: Presidents and Study Abroad
14. Hazing Prevention: Initiating a Campus-Wide Culture Change
15. Campus Safety's Role in Title IX Investigations
16. Enterprise Risk Management: Why Now?
17. Active Shooter Training: Preparing Your Faculty and Staff
18. Impacting Fundamental Campus Safety Issues

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# Women's Leadership Content Summary

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**Average length: 1 to 3 days, 4 to 5 hours / day**

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

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## Leading Self

1. Charting Your Course as a Woman Chair
2. Conflict Management: A Practical Workshop for Leaders
3. Networking Skills for Women Leaders
4. Navigating Politics: A Virtual Training for Women in Higher Ed
5. Negotiate With Confidence: A Training for Women in Higher Ed
6. Identifying and Mitigating Imposter Syndrome
7. Navigating Work-Life Balance as a Woman Leader in Higher Education
8. Gender and Confidence: Why Higher Education Needs More Women to Advocate for Themselves and Each Other
9. Advocating for Yourself in Personal and Professional Relationships
10. Creating an Inner Coach Stronger than Your Inner Critic
11. Sharing Your Story and Experience as an Underrepresented Woman
12. Building Your Support Network While Navigating Complexity: A Conversation with Dr. Karen Whitney
13. Building Resilience During and After the Pandemic
14. Likeability – The 8th Deadly Sin
15. Emotional Intelligence as a Key Driver for Advancing Women Leaders
16. Find Your Position of Power When Addressing Toxic Leadership
17. Shift Your Mindset to Build Resilience
18. Perspectives from Underrepresented Women in Higher Ed Leadership
19. Cultivating Your Unique Leadership Skills in this New Environment
20. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
21. Women's Leadership Success in Higher Education

## Leading Others

1. Charting Your Course as a Woman Chair
2. Conflict Management: A Practical Workshop for Leaders
3. Managing Up, Down, and Across
4. Perspectives from Underrepresented Women in Higher Ed Leadership
5. Leading Through Uncertainty: A Conversation with Dr. Christine J. Quinn
6. Managing Conflict
7. Cultivating Your Unique Leadership Skills in this New Environment

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8. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
9. Women's Leadership Success in Higher Education

## Leadership Pipeline

1. Navigating Your Career Growth: A Bootcamp for Women Leaders in Higher Education\*
2. Hiring, Developing, and Promoting Women Leaders in Higher Education
3. Starting a Women's Leadership Mentoring Program
4. Support Black Women Leaders by Influencing Organizational Culture
5. Navigating Your Career Growth
6. Finding the Right Career Fit as a Woman in Higher Education
7. Leadership Perspectives from Women Presidents
8. Challenging Androcentrism in the Academy: 7 Strategies for Leaders of Academic Institutions
9. We Need to Value How Women Use Vision and Conceptual Thinking to Lead
10. What Every Higher Ed Leader Needs to Know about Supporting Women in Leadership
11. Challenging Androcentrism in the Academy: Creating Environments that Empower Risk Taking and Confidence in Women Leaders
12. Challenging Androcentrism in the Academy: Why We Need to Value Empathy More
13. Challenging Androcentrism and Implicit Bias in the Academy

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