



## **See What's Happening in 2022**

Check out many of the new trainings and resources that will be available with the Academic Impressions membership in 2022. Additionally, members have access to [many more on-demand trainings](#) that you can engage with on your own time from the convenience of your workspace. Check back to view updates as we're continually adding new topics that we know will provide value to members.

### **Diversity Equity Inclusion**

#### *DEI Foundations Series*

- Gender Identity & Sexuality (NEW Mini Course)
- White Privilege & Allyship (NEW Mini Course)

#### *Recruiting & retaining underrepresented faculty and staff*

- Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias (Video Course)

#### *Communicating across differences (particular emphasis on racial inequity dialogue)*

- Use Indigenous Storytelling Techniques to Help Facilitate Conversations on Racial Equity (On-Demand)
- Engaging in Racial Inequity Dialogue: An Educational Series (On-Demand)
- Uncomfortable Conversations are Necessary, Not Unkind (April 19)
- Conflict Resolution: It's What You Said AND How You Said It (May 24)
- Let's Talk About Race and Collective Responsibility (June 21)
- Effective Dialogue Across Difference (Live Event; Coming Soon)
- How to Influence Without Shaming (Live Event; Coming Soon)

#### *Institutional change (trainings for CDOs)*

- Communicating Effectively about Instances of Bias or Discrimination
- Anti-Racism in Higher Education: Ensuring It's a Movement, Not a Moment (Live Event; Coming Soon)

### **Title IX**

- Foundations of Title IX Investigations: Training & Certification
- Advanced Title IX Investigator Training & Certification (Live Event; Fall)
- Building Skills to Successfully Mediate Title IX Sexual Harassment Cases (Live Event; Fall)

### **Leadership**

#### **NEW LEADERS**

##### *Leadership transitions*

- Building Confidence as a New Leader: Overcoming Internal Barriers

[academicimpressions.com](http://academicimpressions.com)

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## MID-LEVEL LEADERS

Conflict Management: A Practical Workshop for Leaders (Mini Course; Coming Spring)

- Improving Your Public Speaking Skills: A Hands-On Training for Leaders (Live Event; Coming Soon)
- Building Stronger Teams with Empathy and Humility as a Leader: A Training and Discussion Series (Live Event; Coming soon)

## SENIOR LEADERS

- Rebuilding Trust Between Faculty and Administration
- Leading Change Proactively

### *Leadership transitions*

- The New Realities of Senior Leadership Transitions
- Effective Succession Planning (Coming Soon)

### *Combating burnout*

- Engaging in Mindfulness (Mini Course; May)
- Building Resilience (Video Course; May)
- Practicing Self-Care (Video Course; May)
- Finding Joy at Work (Live Event; Coming Soon)
- Leading Mindfully: A Workshop for Chairs (Live Event; Coming Soon)

### *Identity-based leadership*

- Leading as a Native American Leader in Higher Ed (On Demand)
- The Impact of the Great Resignation on Women: A Discussion-Based Program (Live Event; Coming Soon)
- Leading as a Latina/Latinx Leader in Higher Ed (Live Event; Coming Soon)
- Women's Leadership (Live Event; Coming Soon)
- Women's Leadership (In-person event; November)

### *Inclusive leadership*

- Effective Dialogue Across Difference (Live Event; Coming Soon)
- How to Influence Without Shaming (Live Event; Coming Soon)
- Inclusive Leadership: A Conference for Leaders of Teams (Live Event; Coming Soon)

### *Chiefs of Staff*

- Fundamentals for Chiefs of Staff (Live Event; July)

### *Chairs*

- Identifying and Communicating the ROI of External Partnerships (On Demand)
- New to Higher Ed Administration: A Foundational Blog Series (Coming Soon)
- Leading Mindfully: A Workshop for Chairs (Live Event; Coming Soon)



### *Deans*

- Leading as an External Dean (Live Event; Coming Soon)
- What's Keeping Deans Up at Night? A Panel Discussion (Live Event, Coming Soon)
- Fundraising for Deans (In-person event; October)
- Enrollment Management for Academic Leaders Blog Series (Coming Soon)

## **Faculty Success**

### *Faculty mentorship*

- Effective Mentorship: Training for Faculty Mentors (Video Course; Fall)
- Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success (Live Event; Fall)

### *Early career faculty*

- Using Mindfulness to Improve Overall Well-Being and Productivity: A Video Course for Faculty
- Writing an Effective and Authentic Diversity Statement: A Video Course for Faculty
- Crafting and Maintaining Your Career Vision: A Workshop for Early-Career Faculty (Video Course)
- Navigating Imposter Syndrome (Video Course; Summer)
- Building Your Academic Brand (Video Course; Summer)
- Supporting the Success of Women Faculty in STEM (Video Course; Fall)

### *Mid-career faculty*

- The Ins and Outs of Publishing Your Scholarly Work (On-Demand)
- Building Your Career Network: The Relationships Every Faculty Member Needs to Nurture (On-Demand)
- Effective Leadership: An Introduction to Key Academic Leadership Skills & Competencies for Faculty (On-Demand)
- Actualize Your Purpose and Legacy: Workshop on Improving Your Well-Being (On-Demand)
- Faculty Career Advancement: Forging Paths to Administration (Podcast Series; Spring)
- Crafting Your Mid-Career and Beyond as Faculty (New Mini Course)

### *For faculty affairs leaders*

- Nurturing the Developmental Pathway for Research Faculty (On Demand)
- Rethinking the Role of Service in Promotion & Tenure (podcast series; Spring)

## **Student Success**

### *Service excellence*

- Customer Service Skills Training: Certification for Higher Education Professionals

### *Mental health*



- Strategies to Communicate Effectively with Students Experiencing Mental Health Challenges (Live Event, June 17)
- Supporting Student Mental Health: Lessons Learned & Planning for Fall Semester (Live Event, Coming Soon)

#### *Closing the equity gap*

- Comprehensive Student Retention Strategies for Men of Color
- Developing a Comprehensive System of Support for First-Generation Students (Live Event; September)
- Forging On and Off-Campus Partnerships to Support Students' Emergency Needs (Live Event; June 1)
- Strategies for Closing the Equity Gap (Live Event; May or June)
- Successes and Challenges in Implementing First-Generation Student Programming: A Time for Discussion (Live Event, Coming Soon)

#### *Retention/persistence/completion*

- Strengthening Transfer Student Enrollment and Success (Live Event; September or October)
- Data-Driven Solutions in Student Success (Podcast, Coming Soon)
- Creating a Plan for Career-Based Leadership Development in Co-Curricular Experiences (Live Event, Coming Soon)
- Increasing Student Retention and Completion Rates through Proactive Advising (Live Event, Coming Soon)

### **Advancement**

#### *Advancement leadership*

- Building, Leading and Retaining a High-Performance Frontline Fundraising Team (Live Event; Late June)
- Establishing Metrics & Incentives to Support Staff Retention (Live Event, Coming soon)
- Establishing a University Engagement Council to Maximize Communication with Major Donors (Live Event, Coming Soon)

#### *Frontline fundraising*

- Partnering with Faculty in Grateful Patient Fundraising: Elements of a Training Guide (Live Event, May 25)
- Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline (On-Demand)
- Anticipating and Overcoming Objections in Frontline Fundraising (On-Demand)
- Retain Frontline Fundraisers by Fostering Inclusive Practices (Live Event, June 27)
- Talking About Race With Donors: Anti-Racist Fundraising Practices (Live Event, Coming Soon)
- Fundraising for Presidents (In-person event; December)



### *Annual giving*

- Institute for Annual Giving (VC)
- Developing Campaign Volunteers to Optimize Your Faculty and Staff Giving (On-Demand)
- Transitioning Leadership Annual Donors into Major Donors (On-Demand)
- Developing a Cause-Based Campaign Initiative that Aligns with Your Community Needs (Live Event; April 19)

### *Alumni relations*

- Recruiting, Training, and Engaging Alumni Volunteers in a Digital Environment (On-Demand)
- Building a Culture of Student Philanthropy (Live Event, Fall)

### *Donor relations*

- Improving Campus Collaboration for Effective Parent and Family Giving (On-Demand)
- Strategic Stewardship to Improve Donor Retention (On-Demand)
- Enhance Donor Experience by Conducting an Acknowledgement Audit (Live Event, May 31)

### *ADV services*

- Bridging the Gap for Major Gifts Between Frontline Fundraisers and Advancement Services (Live Event; April 28)

### *CFR*

- Aligning Campus Stakeholders for Holistic Corporate Engagement (Live Event, Fall)

## **Institutional & Academic Planning**

- Academic Program Evaluation and Management: Planning, Predictions, and Pitfalls (Live Event, Summer)
- Creating the Conditions for Your Institution to Be More Innovative, Adaptive and Resilient – A Series on Intrapreneurship in Higher Ed (Free WC series)