



Content Summary Directory

What Do You Get with Membership?

Academic Leadership

Advancement

Diversity, Equity, & Inclusion

Enrollment Management & Marketing/Communications

Faculty Success

Institutional & Academic Planning

Leadership

Student Success

Title IX & Compliance

Women's Leadership

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What Do You Get with Membership?

Membership gives you access to the following: (titles marked with an asterisk are discounted with membership, all other titles are free with membership)

Live Events

Live events provide opportunities for your team to interact with experts and attendees in real time, allowing for the exchange of ideas between institutions, engaging Q&A sessions, and active participation in the learning process.

Live Virtual Trainings and Webcasts (1-3 hours)

These virtual workshops provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment. *These events are also recorded and available after the live event on demand.*

Virtual Conferences (1 to 3 days, 4 to 5 hours / day)

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

On-Demand Learning

Immerse your team in rich and engaging asynchronous content, ideal for keeping up the momentum with professional development while teams are working in new and different ways. Our On-Demand Learning allows your team to plan their professional development according to their schedule.

Video Courses (2-3 hours)

Our video courses provide in-depth training on important topics in higher education and can be completed on a schedule that works for the viewer.

Articles and Research Reports (20 minutes)

Members get unlimited access to engaging and instructional written resources, such as articles, research reports, tools, templates, job aids, and case studies.

Mini Courses (5-10 days, 10-15 minutes / day)

Our member-exclusive mini courses are designed to deliver curated professional development opportunities for those with busy schedules. Participants will receive daily emails containing bite-sized videos, and activities, and assessments that can be completed in 15 minutes or less each day.

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Academic Leadership Content Summary

Leading Self

1. Imposter Syndrome in Higher Ed: Examining the Self, the System, and Opportunities for Change
2. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
3. Finding Your Authentic Voice: Building Public Speaking Confidence
4. Navigating Your Path to Administration: A Panel Discussion for Aspiring Academic Administrators
5. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
6. Using Mindfulness to Improve Overall Well-Being and Productivity: A Video Course for Faculty
7. Manage Your Emotional Labor in the Workplace
8. Actualize Your Purpose and Legacy: Workshop on Improving Your Well-Being
9. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
10. Leading as An Assistant/Associate Dean: An Online Bootcamp*
11. Exploring Different Pathways to Deanship
12. Leading and Influencing as a Department Chair Bootcamp*
13. Leading as a Man of Color in Higher Education
14. Mapping Your Career Path in Higher Education
15. Leading in Times of Uncertainty and Change
16. Principles for Leading at any Level in Higher Education*
17. Charting Your Course as a Woman Chair
18. Identifying and Mitigating Imposter Syndrome
19. Time Management: Focusing on Your Priorities and Purpose
20. Four Leadership Practices for New or Aspiring Deans
21. Meetings Success Kit
22. Navigating Challenges of Academic Leadership
23. 7 Ways Academic Leaders Can Cultivate Creativity
24. What Every Academic Chair Needs to Know
25. Returning to Research: Preparing Your Transition from Chair to Faculty
26. Would You Benefit from an Executive Coach?

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27. Cultivating a Professional and Engaging Persona on Your Video Calls
28. Engaging in Empathy: Balance the Emotional Demands
29. Department Chairs: Reflect, Refresh, and Plan for the New Year

Leading Others

1. Mindful Leadership for Chairs
2. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
3. Finding Your Authentic Voice: Building Public Speaking Confidence
4. Rebuilding Trust Between Faculty and Administration
5. Conflict Management: A Practical Workshop for Leaders
6. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
7. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention
8. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*
9. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
10. Leading as An Assistant/Associate Dean: An Online Bootcamp*
11. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs*
12. Distributed Leadership: Building Trust and Community
13. Principles for Leading at any Level in Higher Education*
14. Charting Your Course as a Woman Chair
15. Fostering Curiosity as a Creative Leader
16. The Key Components of Emotional Intelligence for Academic Teams
17. Leading and Influencing as a Department Chair Bootcamp*
18. Integrating Inclusivity into Your Leadership Philosophy
19. Designing Creative Solutions for Your Toughest Challenges
20. Improving Faculty Evaluations: A Training for Department Chairs
21. Your First Year as Department Chair: Building Trust, Communication, and Community
22. Communicating Effectively in High-Anxiety Times: A Workshop for Department Chairs
23. Supporting Adjunct Faculty: A Training for Department Chairs
24. Department Chairs: Maximize Your Productivity By Cultivating Your Academic Staff
25. Managing Change as a Department Chair: 5 Traps to Avoid
26. Managing Difficult Faculty
27. Four Leadership Practices for New or Aspiring Deans

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28. The Introvert's Guide to Academic Leadership: How Introverts and Extraverts Build Successful Teams
29. Facilitating Culturally Inclusive Meetings
30. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
31. Influencing Without Authority
32. Meetings Success Kit
33. Group Activity Designs
34. Participant Roles for Small Group Activities
35. Managing Up, Down, and Across

Leading the Department/Division

1. Live Q&A Session: Enrollment 101 for Academic Leaders
2. Optimize Your Success as an External Dean
3. Mindful Leadership for Chairs
4. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
5. What's Keeping Deans Up at Night: A Free Webcast for Academic Leaders
6. Strategic Financial Management for Department Chairs
7. Identifying and Communicating the ROI of External Partnerships
8. Reimagine and Build a More Equitable Workplace Culture
9. The New Realities of Senior Leadership Transitions
10. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention
11. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
12. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
13. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*
14. Leading with a Diversity, Equity and Inclusion Mindset: A Bootcamp for Department Chairs*
15. Building a Leadership Culture in an Academic Department
16. Leading and Influencing as a Department Chair Bootcamp*
17. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs*
18. Strategies to Run a Successful Lab as Chair
19. How to Use an Inclusive ROI Approach for Program Prioritization

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20. Managing Difficult Faculty
21. How the University of North Florida Integrated Academic and Student Affairs
22. Leading as an Associate/Assistant Dean: An Online Bootcamp*
23. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
24. Fundraising for Department Chairs
25. A Year in Crisis: Lessons in Communication Learned as a Department Chair
26. Foundations in Budgeting for Department Chairs
27. Charting Your Course as a Woman Chair
28. Deans Summit: Maintaining Strategic Focus Through Financial Challenges
29. Navigating Your Relationship with Your Dean: A Training for Department Chairs
30. Departmental Budget Training for Faculty
31. Handling Institutional or Program Teach-Outs with Dignity
32. Academic Restructuring: Creating New Growth Opportunities
33. Academic Restructuring: Critical Insights and Lessons Learned
34. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
35. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
36. Building a More Strategic Budget for Your Academic Department
37. Practicing Culturally Relevant Pedagogy in Higher Education
38. Evaluating Online Faculty
39. Engaging Faculty to Improve Corporate Relations
40. Best Practices for Identifying and Developing Department Chairs
41. Your First Year as Department Chair: Building Trust, Communication, and Community
42. Managing Change as a Department Chair: 5 Traps to Avoid
43. Navigating Challenges of Academic Leadership
44. What Every Academic Chair Needs to Know
45. Principles of Budgeting: A Training for Department Chairs
46. Fundraising for New Department Chairs
47. Managing and Supporting an Aging Workforce
48. Faculty Handbooks: 5 Common Problems and Recommended Solutions
49. Preventing Faculty Discrimination with Case Law and Statistics
50. Your First Semester as External Chair: A Roadmap for Success

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Faculty Affairs

1. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
2. Designing a New Faculty Mentor Program: A Bootcamp for Faculty Leaders*
3. Disrupting Academic Bullying
4. Reimagine and Build a More Equitable Workplace Culture
5. Leadership Academy: Facilitating A World-Class Leadership Program*
6. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship
7. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
8. Overcoming Microaggressions as a Faculty Member
9. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
10. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
11. Elevate your Leadership Development Program: A Train the Trainer Bootcamp*
12. Revising the Promotion and Tenure Process: A Conversation Space for Faculty Affairs and Academic Leaders
13. Best Practices for Supporting First-Year Faculty: Lessons Learned During COVID-19
14. Managing Faculty Stress and Burnout: A Conversation for Faculty Affairs and Academic Leaders
15. Three Coaching Skills for Leaders and Mentors in Academic Medicine
16. A Comprehensive Approach to Faculty Orientation
17. Building Academic Leadership Development Programs on Your Campus
18. A Comprehensive Approach to Faculty Orientation
19. Improving Faculty Mentorship
20. Preparing Faculty for Academic Leadership
21. Supporting Mid-Career Faculty
22. Improving Faculty Evaluations: A Training for Department Chairs
23. Best Practices in Designing Mentoring Programs for Early Career Faculty
24. Best Practices for Identifying and Developing Department Chairs
25. 4 Strategies for Closing the Coaching Gap for Mid-Level Academic Leaders
26. Managing and Supporting Adjunct Faculty
27. Beating Turnover in Higher Ed
28. Overcoming the Effects of White Privilege for More Equitable Search Processes
29. Recruiting, Hiring, and Retaining Diverse Faculty
30. Incentivizing Faculty and Staff Retirement
31. Negotiating Successful Adjunct Union Collective Bargaining Agreements

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32. Improving Faculty of Color Retention Efforts in Your Department

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Advancement Content Summary

Annual Giving

1. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals
2. Strategies to Increase Donor Participation
3. Developing a Cause-Based Campaign Initiative that Aligns with Your Community Needs
4. Developing Campaign Volunteers to Optimize Your Faculty and Staff Giving
5. Strategic Stewardship to Improve Donor Retention
6. Building the Capacity of Your Advancement Team
7. Institute for Annual Giving
8. Measuring Alumni Engagement
9. Increase Giving through Inspiring Annual Giving Communications
10. Growing Women's Engagement and Philanthropic Interest
11. Building Your Advancement Team for the Future
12. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
13. Engaging Academic Leaders in Annual Giving
14. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp*
15. Transitioning Advancement toward a Hybrid Workforce Model
16. Strategies to Increase Diverse Alumni Engagement
17. Leveraging Video for Donor Stewardship
18. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
19. Tailoring Advancement Communications to Ages and Life Stages
20. Transitioning Leadership Annual Donors into Major Donors
21. Using Annual Giving Data to Acquire and Retain Donors
22. Developing Effective Caller-Donor Relationships in Your Phonathon Operation
23. Create the Conditions for Sustained Philanthropic Support
24. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
25. Establishing a Data Governance Committee in Advancement
26. Advancement 101: A Six-Part Series
27. Optimizing Your Online Giving Site
28. PCI DSS Compliance in Advancement: Update for 3.2
29. FERPA for Advancement: Train Your Whole Shop

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30. Reengage Your Black Alumni
31. Communicate with Young Alumni Across Multiple Channels
32. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
33. Writing Workshop for Advancement Professionals
34. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
35. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
36. A Multi-Channel Approach to Young Alumni Giving Communications
37. Using Social Media Creatively to Increase Donor and Alumni Engagement
38. Building Better Reunions
39. Cultivating a Team of Student Development Officers
40. Capital Campaigns: Integrating Student Involvement
41. Developing Successful Student Philanthropy Events
42. Successful Young Alumni Programming
43. Effective Student Foundations and Student Alumni Associations
44. Affinity-Based Programming and Giving
45. Managing Annual Fund Volunteers
46. Partnering Giving and Alumni Relations to Better Align Efforts
47. Revitalizing Your Student Foundation Program
48. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
49. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
50. Diversity and Inclusion Engagement Strategies for Alumni and Donors
51. Strategic Stewardship Designed to Increase Donor Retention
52. Reimagining Giving and Recognition Societies
53. Customizing Donor Communication through Smarter Segmentation
54. Rethinking Donor Recognition Programs
55. Family Giving: Cultivating the Next Generation of Wealth
56. Stewarding Your Annual Donors
57. Leadership Annual Giving: Key Components of a Successful Program
58. Developing Your Parent Giving Strategy
59. Transitioning Leadership Annual Donors to Major Donors
60. Increasing Faculty Engagement in Advancement
61. Planned Giving: Using Student Callers
62. Integrating Annual Giving into Campaigns
63. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
64. Integrating Social Media with Traditional Solicitation Channels
65. Building the Infrastructure for a Culture of Philanthropy in the Digital World

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66. Branding and Marketing Your Leadership Annual Giving Program
67. Direct Mail: Back to Basics
68. Athletics Fundraising: Direct Mail Strategy
69. Annual Giving: Integrating Email with Your Overall Strategy
70. Fundamentals of Fundraising for Diverse Student Groups on Campus
71. Leveraging Texting in your Annual Giving Strategy
72. Refocus Your Annual Giving Strategy: Find Opportunities in a Crisis
73. Perspectives on Annual Giving Amid COVID-19
74. Building a Faculty and Staff Giving Campaign
75. Identifying and Applying Metrics that Matter in Annual Giving
76. Annual Giving Solicitations in Higher Ed: A Collection of Samples to Inspire Your Next Appeal
77. Launching a Giving Day: Planning and Executing Bundle
78. Phonathon Essentials
79. Measuring and Evaluating Your Annual Giving Staff
80. Running a Meaningful Senior Campaign
81. Creating Giving Circles to Increase Annual Giving
82. Using Data to Inform Your Annual Giving Strategy
83. Launching a Crowdfunding Initiative
84. Auditing Your Annual Giving Operations
85. Rethinking Faculty and Staff Giving
86. Recurring Gifts: Strategies to Grow Your Program
87. Integrating Social Media into Your Solicitation Communications Plan

Alumni Relations

1. Engaging in Anti-Racist Conversations in Advancement
2. Advancement 101: A 7-Day Foundational Series
3. Establishing a University Engagement Council to Coordinate Communication with Major Donors
4. Young Alumni: Establishing Lifelong Relationships
5. Strategies to Increase Donor Participation
6. Create a More Inclusive Experience for your LGBTQIA+ Alumni
7. Improving Campus Collaboration for Effective Parent and Family Giving
8. Measuring Alumni Engagement
9. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
10. Planning Your Hybrid Homecoming

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11. Creating an Engagement Plan for Volunteers in Women's Philanthropy
12. Building Your Advancement Team for the Future
13. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
14. Diversify your Alumni Board
15. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp*
16. Transitioning Advancement toward a Hybrid Workforce Model
17. Identifying Opportunities in Your Department's DEI Strategy: One Alumni Department's Perspective
18. Strategies to Increase Diverse Alumni Engagement
19. Back to the Future of Alumni Relations
20. Digital Alumni Engagement: A Focused Approach
21. Navigate Challenging Conversations with Donors
22. Tailoring Advancement Communications to Ages and Life Stages
23. Recruiting, Training, and Engaging Alumni Volunteers in a Digital Environment
24. Building a Culture of Inclusion in Your Advancement Shop
25. Create the Conditions for Sustained Philanthropic Support
26. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
27. 12 Keys to Making Alumni Interviews in College Admissions Effective
28. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
29. Advancement 101: A Six-Part Series
30. Implementing an Alumni Engagement Scoring Model
31. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
32. FERPA for Advancement: Train Your Whole Shop
33. Reengage Your Black Alumni
34. Communicate with Young Alumni Across Multiple Channels
35. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
36. Writing Workshop for Advancement Professionals
37. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
38. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
39. A Multi-Channel Approach to Young Alumni Giving Communications
40. Using Social Media Creatively to Increase Donor and Alumni Engagement
41. Building Better Reunions
42. Cultivating a Team of Student Development Officers
43. Capital Campaigns: Integrating Student Involvement

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44. Developing Successful Student Philanthropy Events
45. Successful Young Alumni Programming
46. Effective Student Foundations and Student Alumni Associations
47. Affinity-Based Programming and Giving
48. Managing Annual Fund Volunteers
49. Partnering Giving and Alumni Relations to Better Align Efforts
50. Revitalizing Your Student Foundation Program
51. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
52. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
53. Diversity and Inclusion Engagement Strategies for Alumni and Donors
54. Starting a Corporate Alumni Chapter Program
55. Communicating with Donors During Crisis and Uncertainty
56. Leveraging Metrics to Improve Advancement Events
57. An Introduction to Advancement Event Protocol and Etiquette
58. Increasing Board Engagement in Fundraising
59. Global Considerations for a Modern Campaign
60. Fundraising for Law Schools
61. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
62. Frequently Asked Questions for Alumni Magazine Professionals
63. University Magazines: Maximizing Print and Digital Content
64. Alumni Surveys: Designing, Deploying, and Analyzing Responses
65. Integrating Effective Mentorship into Campus Culture: A Success Story
66. Strategies to Improve Underrepresented Alumni Engagement
67. Recruiting, Training, and Engaging Alumni Volunteers in a Digital World
68. Restructure Your Alumni Chapters to Increase Engagement
69. 5 Steps to Mitigate Risk in Your Alumni Volunteer Programs
70. Tailoring Programming for Unengaged Professional and Graduate School Alumni
71. How to Develop Programming that Re-Engages Underrepresented Alumni
72. Increase Engagement and Giving Through a Selective Alumni-Student Mentoring Program
73. Create an Alumni Volunteer Experience that Fosters Life-Long Engagement with Your Institution
74. Collaborating with Campus Partners to Expand Volunteer Opportunities
75. Developing an In-Depth Alumni Mentoring Program
76. Using a Volunteer Framework to Increase Faculty Involvement with Alumni Engagement

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77. What Happens When Volunteers Are No Longer a "Nice to Have" Resource, But Instead a Strategic Investment?
78. What Establishing Alumni X-Teams Can Achieve
79. Alumni Relations and Advancement Innovators: University of Notre Dame
80. Alumni Affinity Groups: How One University Formed a Highly Successful Organization
81. Strategies to Improve International Alumni Engagement
82. Volunteer Management in Advancement
83. Alumni Boards: Strengthen Your Strategy and Grow Engagement
84. Building an Alumni Career Services Program in Advancement
85. Using the Net Promoter® System in Alumni Relations
86. Transition Programming: From Student to Alumni Professional
87. Commencement: Engaging Students as Future Alumni
88. Building a Comprehensive Alumni Awards Program
89. Strategically Managing Alumni Chapters
90. Engaging Alumni Through Athletics
91. Measuring and Evaluating Your Alumni Relations Program
92. Strategies to Improve the Effectiveness of Your Volunteer Program
93. Alumni Career Services: Developing an Online Programming Series
94. Engaging International Alumni in a Virtual World
95. Transform Your Alumni Board Members into Donors

Donor Relations

1. Engaging in Anti-Racist Conversations in Advancement
2. Advancement 101: A 7-Day Foundational Series
3. Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline
4. Strategic Stewardship to Improve Donor Retention
5. Anticipating and Overcoming Objections in Frontline Fundraising
6. Impactful Online Donor Events
7. Creating an Engagement Plan for Volunteers in Women's Philanthropy
8. Develop a Proposal for a Transformational Gift*
9. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape
10. A Masterclass in Discovery Work
11. Build Better Gift Agreements
12. Navigate Challenging Conversations with Donors

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13. Leveraging Video for Donor Stewardship
14. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
15. Tailoring Advancement Communications to Ages and Life Stages
16. Create the Conditions for Sustained Philanthropic Support
17. Key Considerations for Institutional Naming Plans and Policies
18. Develop Your Impact Reporting Strategy
19. Advancement 101: A Six-Part Series
20. Foundations of Fund Auditing
21. Advancement FASB Fund Accounting and Reporting
22. Essential Reports for Donor Relations
23. Developing Gift Acceptance Policies
24. Creating Customized Impact Reports
25. Effective Gift Agreements: Documenting Donor Intent
26. FERPA for Advancement: Train Your Whole Shop
27. Writing Workshop for Advancement Professionals
28. Communicating with Donors During Crisis and Uncertainty
29. Leveraging Metrics to Improve Advancement Events
30. An Introduction to Advancement Event Protocol and Etiquette
31. Strategic Stewardship Designed to Increase Donor Retention
32. Reimagining Giving and Recognition Societies
33. Customizing Donor Communication through Smarter Segmentation
34. Rethinking Donor Recognition Programs
35. Family Giving: Cultivating the Next Generation of Wealth
36. Stewarding Your Annual Donors
37. Corporate Stewardship: Demonstrating ROI
38. Stewarding Your Scholarship Donors: A Practical Approach
39. Small Events for Donor Cultivation
40. Crafting Personalized Stewardship Plans for Top Donors
41. Strategic Partnerships with Donor Relations and Athletics
42. Donor Relations for Planned Giving: Improving Events and Impact Reporting
43. Advancement Events: Effectively Launching a Campaign
44. Advancement Events: Effectively Closing a Campaign
45. Fundraising Essentials: Donor Relations for Frontline Fundraisers
46. Using Surveys to Improve the Donor Experience
47. Rethinking Strategy for Advancement Events
48. Industry Views: Advancement Shops of Tomorrow

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49. How Donor Relations Can Improve Donor Retention
50. Donor Appreciation: Leveraging Existing Events
51. Donor Relations: Demonstrating ROI
52. Introducing Blended Gifts Into Donor Conversations
53. Foundations of Auditing Endowed Funds
54. Strategies to Increase Donor Participation
55. Enhance Donor Experience by Conducting an Acknowledgement Audit

Major & Planned Giving

1. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals
2. Developing an Advancement Intern Program
3. Engaging in Anti-Racist Conversations in Advancement
4. Fundraising for Deans
5. Advancement 101: A 7-Day Foundational Series
6. Building, Leading, and Retaining a High-Performance Frontline Fundraising Team
7. Retain Frontline Fundraisers by Fostering Inclusive Practices
8. Partnering with Faculty in Grateful Patient Fundraising: Elements of a Training Guide
9. Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline
10. Building the Capacity of Your Advancement Team
11. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers
12. Ethical Considerations for Screening Donors to Protect Institutional Reputation
13. The Gift Officer-Faculty Partnership in Academic Medical Fundraising
14. Effective Approaches to Digital Frontline Fundraising
15. Growing Women's Engagement and Philanthropic Interest
16. Inspire Timely Giving: Create Urgency and Accelerate Results
17. Develop a Proposal for a Transformational Gift*
18. Frontline Fundraising: Engaging and Inspiring Donors While Energizing Your Work*
19. Reimagining Relationship Building for Major Gift Officers
20. Effectively Manage Matching and Challenge Gift Campaigns
21. A Masterclass in Discovery Work
22. Donor Retention in the Post-COVID Era
23. Fundraising for Presidents: An Online Bootcamp*
24. Fundraising for Department Chairs
25. Build Better Gift Agreements
26. Navigate Challenging Conversations with Donors
27. Fresh Approaches to Fundraising Campaigns in Current Times

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28. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
29. Transitioning Leadership Annual Donors into Major Donors
30. Supporting Frontline Fundraisers Amidst Uncertainty: Rethinking Activities and Goals
31. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
32. Create the Conditions for Sustained Philanthropic Support
33. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
34. Establishing a Culture of Talent Development in Frontline Fundraising
35. Key Considerations for Institutional Naming Plans and Policies
36. Develop Your Impact Reporting Strategy
37. Effectively Onboard Major Gift Officers with a 90-Day Plan
38. Retaining Your Major Gift Officers—From Day One
39. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
40. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
41. Recruiting the Right Major Gift Officers
42. Advancement 101: A Six-Part Series
43. Using Predictive Modeling Tools to Enhance Prospect Management
44. A Practical Approach to Fundraising Ethics
45. FERPA for Advancement: Train Your Whole Shop
46. Effective Gift Agreements: Documenting Donor Intent
47. Enhance Professional Development Offerings to Improve Gift Officer Retention
48. Recruiting and Retaining a Talented Advancement Team
49. Fundraising and Sexual Harassment: Documenting Effective Procedures
50. Writing Workshop for Advancement Professionals
51. Capital Campaigns: Integrating Student Involvement
52. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
53. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
54. Increasing Board Engagement in Fundraising
55. Global Considerations for a Modern Campaign
56. Fundraising for Law Schools
57. Frontline Fundraising: Essentials of Gift Solicitation
58. Rethinking Donor Recognition Programs
59. Family Giving: Cultivating the Next Generation of Wealth
60. Leadership Annual Giving: Key Components of a Successful Program

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61. Anticipating and Overcoming Objections in Frontline Fundraising
62. Developing Your Parent Giving Strategy
63. Transitioning Leadership Annual Donors to Major Donors
64. Increasing Faculty Engagement in Advancement
65. Planned Giving: Using Student Callers
66. Integrating Annual Giving into Campaigns
67. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
68. Stewarding Your Scholarship Donors: A Practical Approach
69. Small Events for Donor Cultivation
70. Crafting Personalized Stewardship Plans for Top Donors
71. Strategic Partnerships with Donor Relations and Athletics
72. Donor Relations for Planned Giving: Improving Events and Impact Reporting
73. Advancement Events: Effectively Launching a Campaign
74. Advancement Events: Effectively Closing a Campaign
75. Fundraising Essentials: Donor Relations for Frontline Fundraisers
76. Developing Rigor in Your Fundraising Team
77. Fundraising for New Department Chairs
78. Marketing Your Planned Giving Program
79. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
80. Student Affairs Fundraising: Building a Sustainable Structure
81. Strategizing Multiple Outreach Attempts in Fundraising
82. Developing a Strategic Approach to Generational Wealth
83. Frontline Fundraising in a Virtual Environment
84. Managing in a Changing Fundraising Environment: Remote Teams, Skeptical Donors, and an Uncertain Landscape
85. Strengthening Frontline Fundraising Efforts During Uncertainty
86. Frontline Fundraising Essentials: Outreach, Qualification, Visits, and the Ask
87. Uncovering More Planned Giving Prospects
88. An Introduction to Planned Giving
89. A Practical Approach to Growing Your Planned Giving Program
90. Tactics for Successful Donor Discovery and Qualification
91. Fundraising Essentials: Perfecting Moves Management
92. Adapting Non-Profit Strategies for Higher Ed Fundraising Success
93. Working with a Donor's Financial Planner
94. Fundraising Ethics: 10 Techniques for Working with Donors with Dementia
95. Fundraising Essentials: Advancing Your Career for Underrepresented Professionals
96. Planned Giving Vehicles

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97. Measuring and Evaluating Your Planned Giving Program
98. Planning and Managing Project-Based Fundraising
99. Tools for Increasing Fundraising Effectiveness and Efficiency
100. Building Fundraising Partnerships with Athletic Directors
101. Regional Advancement Strategy: Investing in a Physical Presence
102. Engaging Leadership Volunteers for Fundraising Success
103. Soliciting Endowment Support
104. Blended Gifts: Strategies to Increase Your Fundraising Success
105. Introducing Blended Gifts Into Donor Conversations
106. Authentic Fundraising in a Virtual World
107. Foundations of Auditing Endowed Funds

Corporate & Foundation Relations

1. Creating an Engagement Strategy for Corporate Partners
2. Aligning Campus Stakeholders for Holistic Corporate Engagement
3. Developing Corporate Partnerships for Undergraduate Research and Design Projects
4. Building a Custom Corporate Training Program
5. Create the Conditions for Sustained Philanthropic Support
6. Key Considerations for Institutional Naming Plans and Policies
7. Advancement 101: A Six-Part Series
8. Writing Workshop for Advancement Professionals
9. Starting a Corporate Alumni Chapter Program
10. Engaging Faculty to Improve Corporate Relations
11. Advanced Strategies for a Successful Corporate Campus Visit
12. Developing a Scorecard to Prioritize Your Corporate Partners for Holistic Engagement
13. Developing a Collaborative Metrics Structure for Stronger Corporate Engagement
14. Establishing a Revenue-Generating Corporate Engagement Program
15. Measuring and Evaluating Corporate and Foundation Relations Staff
16. Corporate Stewardship: Demonstrating ROI
17. Proven Approaches to Building Corporate Engagement
18. Partner with Faculty to Maximize Private Funding Opportunities
19. Using a Council to Establish a Holistic Corporate Engagement Strategy

Advancement Services & Operations

1. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals

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2. Developing an Advancement Intern Program
3. Using Metrics to Support Employee Success and Retention: A Discussion for Advancement Leaders
4. Bridging the Process Gap for Major Gifts Between Advancement Services and Frontline Fundraising
5. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers
6. Ethical Considerations for Screening Donors to Protect Institutional Reputation
7. Measuring Alumni Engagement
8. Increasing Gift Processing Capacity by Moving to Paperless
9. Building Your Advancement Team for the Future
10. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape
11. Transitioning Advancement toward a Hybrid Workforce Model
12. University Comprehensive Naming Reviews
13. Build Better Gift Agreements
14. Improving Advancement Data Management and Hygiene
15. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
16. How to Make Your Annual Giving Strategy More Agile During Uncertain Times
17. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
18. Create the Conditions for Sustained Philanthropic Support
19. Establishing a Culture of Talent Development in Frontline Fundraising
20. Key Considerations for Institutional Naming Plans and Policies
21. Develop Your Impact Reporting Strategy
22. Establishing a Data Governance Committee in Advancement
23. Effectively Onboard Major Gift Officers with a 90-Day Plan
24. Training for Advancement: Assess Your Data Integrity and Establish Data Cleaning Priorities
25. Retaining Your Major Gift Officers—From Day One
26. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
27. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
28. Recruiting the Right Major Gift Officers
29. Advancement 101: A Six-Part Series
30. Using Predictive Modeling Tools to Enhance Prospect Management
31. Foundations of Fund Auditing
32. A Practical Approach to Fundraising Ethics

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33. Performance Metrics for Prospect Research and Management Staff
34. Predictive Modeling 101 for Advancement Professionals
35. Accurately Reporting for the CASE Campaign and VSE Surveys
36. Advancement FASB Fund Accounting and Reporting
37. Essential Reports for Donor Relations
38. Developing Gift Acceptance Policies
39. Creating Customized Impact Reports
40. Prospecting Using Social Media
41. Effective Gift Agreements: Documenting Donor Intent
42. Optimizing Your Online Giving Site
43. PCI DSS Compliance in Advancement: Update for 3.2
44. Implementing an Alumni Engagement Scoring Model
45. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
46. FERPA for Advancement: Train Your Whole Shop
47. Enhance Professional Development Offerings to Improve Gift Officer Retention
48. Recruiting and Retaining a Talented Advancement Team
49. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
50. Fundraising and Sexual Harassment: Documenting Effective Procedures
51. Foundations of Auditing Endowed Funds
52. Building, Leading, and Retaining a High-Performance Frontline Fundraising Team
53. Enhance Donor Experience by Conducting an Acknowledgement Audit

Marketing & Communications

1. Communicating Effectively about Instances of Bias or Discrimination
2. Impactful Online Donor Events
3. Increase Giving through Inspiring Annual Giving Communications
4. Tailoring Advancement Communications to Ages and Life Stages
5. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
6. Leveraging Social Media Advertising in Higher Ed Marketing
7. Create the Conditions for Sustained Philanthropic Support
8. Advancement 101: A Six-Part Series
9. Prospecting Using Social Media
10. Optimizing Your Online Giving Site
11. Communicate with Young Alumni Across Multiple Channels
12. Writing Workshop for Advancement Professionals
13. A Multi-Channel Approach to Young Alumni Giving Communications
14. Using Social Media Creatively to Increase Donor and Alumni Engagement

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15. Communicating with Donors During Crisis and Uncertainty
16. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
17. Frequently Asked Questions for Alumni Magazine Professionals
18. University Magazines: Maximizing Print and Digital Content
19. Alumni Surveys: Designing, Deploying, and Analyzing Responses
20. Customizing Donor Communication through Smarter Segmentation
21. Integrating Social Media with Traditional Solicitation Channels
22. Building the Infrastructure for a Culture of Philanthropy in the Digital World
23. Branding and Marketing Your Leadership Annual Giving Program
24. Direct Mail: Back to Basics
25. Athletics Fundraising: Direct Mail Strategy
26. Annual Giving: Integrating Email with Your Overall Strategy
27. Using Surveys to Improve the Donor Experience
28. Essential Leadership Roles and Actions for Crisis Management
29. Marketing Your Planned Giving Program
30. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
31. Create Inspiring Campaign Communications
32. 9 Principles for Branding Your Capital Campaign
33. Inspiring Campaign Branding and Communications
34. A Strategic Approach to Strengthening and Updating Your Institutional Brand
35. Executing Your Communications Plan During a Crisis
36. Using Social Media in Your COVID-19 Response
37. 15 Tips to Engage Gen Z in Your Communications
38. Leading with Social-First: An Innovative Approach to Content Creation
39. The Promise and Peril of Podcasting in Higher Education
40. Making Your Social Media Content Accessible and Inclusive
41. Developing and Using Personas in Higher Ed Marketing
42. Tips for Building Successful Relationships with Reporters
43. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
44. Strengthen Your Instagram Strategy in Higher Education
45. Assessing Your Current Presidential Voice
46. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
47. Connecting Central Marketing and Advancement Teams: An Innovative Approach
48. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
49. Writing Resource Manual

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50. SEO Primer for Higher Ed Marketing
51. Five Steps for Sub-Branding in Higher Education
52. Tools for Creating a Brand Culture at Your Institution
53. Creating a Framework for Proactive Issues Management
54. Developing Presidential Voice: Toolkit for Marketing and Communications
55. Ensuring Successful Outcomes with Marketing Consultants
56. Creating a Responsive Design Framework for University Websites
57. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
58. Effectively Implementing Your Social Media Policy
59. Staffing and Structuring a Successful Marketing Communications Department
60. Managing Higher Education Social Media Challenges
61. Launching a Branding Initiative
62. Partnering Advancement and Communications to Enhance Your Institution's Brand
63. Implementing Your Social Media and Branding Guidelines
64. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
65. Strategizing for Social Media in Advancement
66. Using Student Storytelling in Higher Ed Marketing
67. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
68. Integrating Social Media into Your Solicitation Communications Plan

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Diversity, Equity, & Inclusion Content Summary

Personal Development & Skill Building

1. Essential Practices for Leaders Communicating Across Difference
2. How to Influence Without Shaming as a Leader
3. White Privilege and Allyship: A 5-Day Advanced Program
4. Diversity, Equity & Inclusion 101
5. Gender Identity and Gender Bias: A 5-Day Advanced Program
6. Conflict Resolution: It's What You Said AND How You Said It
7. Uncomfortable Conversations are Necessary, Not Unkind
8. Let's Talk About Race and Collective Responsibility
9. Engaging in Racial Inequity Dialogue: An Educational Series
10. Leading as a Native American Leader in Higher Education
11. Use Indigenous Storytelling Techniques to Help Facilitate Conversations on Racial Equity
12. Facilitating Equity Intergroup Dialogue Circles: A Bootcamp for Group Facilitators*
13. Communicating Effectively about Instances of Bias or Discrimination
14. Manage Your Emotional Labor in the Workplace
15. Cultural Intelligence: A Training for Higher Ed Leaders
16. Integrating Anti-Racist Initiatives into Current DEI Strategies: A Conversation for Chief Diversity Officers
17. Inclusive Communication: A Training for Higher Ed Leaders
18. DEI Foundations: Socioeconomic Status (SES) and Class in Higher Education
19. DEI Foundations: Allyship in Higher Education
20. DEI Foundations: Intersectionality in Higher Education
21. DEI Foundations: Implicit Bias in Higher Education
22. DEI Foundations: Student Disability in Higher Education
23. DEI Foundations: Gender Identity and Sexuality in Higher Education
24. DEI Foundations: White Privilege in Higher Education
25. Honoring Names: A Simple Way to Promote Belonging
26. Techniques to Build Greater Cultural Humility
27. Communication Strategies to Overcome Resistance to Your Diversity Initiative
28. Building Equity into Your Leadership Practice

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29. Land Acknowledgement as an Equity Practice in Higher Education
30. Create a Culture of Cross-Campus Open Dialogue
31. Collaborating Effectively with Academic Partners in DEI Work: A Discussion for Central Diversity & Inclusion Leaders
32. Cultural Humility: A Framework to Mitigate Personal Bias
33. Anti-Racism in Higher Education: Ensuring It's a Movement, Not Just a Moment
34. See Something, Say Something: Building Your Capacity to Respond to Bias
35. Get Comfortable Being Uncomfortable: Engaging in Dialogue About Race and Bias
36. Integrating Inclusivity into Your Leadership Philosophy
37. The Inclusive Leader's Approach to Accountability
38. Developing Intentional Strategies to Improve Campus Climate: A Discussion Space
39. Develop a Race-Based Education Program for Your White Students
40. Diversity and Inclusion Engagement Strategies for Alumni and Donors
41. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
42. Facilitating Culturally Inclusive Meetings
43. Lead More Courageous Conversations to Foster Diversity and Difference
44. Leading Through Bias Incidents on Campus
45. Perspectives from Underrepresented Women in Higher Ed Leadership
46. Understanding and Addressing Microaggressions
47. Sharing Your Story and Experience as an Underrepresented Woman
48. Principles for Effective Online Teaching
49. Building Inclusive Pedagogy Online
50. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
51. Overcoming Social Justice Fatigue for Diversity and Inclusion Professionals
52. Using Events to Engage Your Campus in Diversity, Equity, and Inclusion Initiatives
53. Creating Wellness Plans to Best Support Your Diversity and Inclusion Professionals
54. Conducting a Climate Survey to Improve Diversity and Inclusion
55. Identifying and Removing Microaggressions
56. Faculty Checklist: Steps to Respond to Classroom Incivility
57. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
58. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
59. Creating Equitable and Inclusive Meetings

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Faculty & Staff Pipeline

1. Writing an Effective and Authentic Diversity Statement: A Video Course for Faculty
2. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
3. Building Academic Leadership Development Programs on Your Campus
4. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
5. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
6. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship
7. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
8. Support Black Women Leaders by Influencing Organizational Culture
9. Leading as a Man of Color in Higher Education
10. Create a More Equitable Academic Search Process Using an Inclusion Advocates Program
11. Design Faculty of Color Affinity Spaces to Improve Retention
12. Overcoming the Effects of White Privilege for More Equitable Search Processes
13. Recruiting, Hiring, and Retaining Diverse Faculty
14. Recruiting for Diversity: A Training for Academic Search Committees
15. Diverse Hiring in Higher Education: Resources for Search Committees
16. Improving Faculty of Color Retention Efforts in Your Department

Inclusive Classroom

1. Overcoming Microaggressions as a Faculty Member
2. Using Thinking Aloud Strategies to Create Equity in Distance Learning
3. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
4. Removing Barriers to Student Learning: Inclusive Syllabi and Assignments
5. Addressing Conflicts Related to Bias, Privilege, and Identity in the STEM Classroom
6. Leading and Structuring an Inclusive Pedagogy Initiative: A Case Study from Illinois State University
7. Enhancing Medical Education Curriculum to Mitigate Healthcare Disparities: A Case Study
8. Teaching Oral History as a Response to Collective Trauma
9. Teaching a People-First Language Approach
10. Foster Inclusion in the Classroom Through Formative Assessment
11. Understanding and Interrupting Privileged Classroom Practices

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12. Anti-Oppressive Practices in Clinical Education
13. An Intersectional Approach to Supporting Neurodiverse Learners Online
14. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
15. Supporting Neurodiversity in the Classroom
16. An Innovative Approach to Universal Design Learning: Engaging All Learners
17. Civil Dialogue as a Classroom Management Strategy
18. Faculty Development: Ideas for a More Inclusive Classroom
19. Civility in the Classroom: A Better Approach
20. Making Your Online Course Accessible to All Learners
21. Responding to Hate Speech Incidents with Confidence
22. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
23. Is It a Microaggression?

Student Body

1. Bridging the Equity Gap in Higher Education
2. Retaining Black Men: Strategies for Before, During, and After College
3. Forging On and Off Campus Partnerships to Support Students' Emergency Needs
4. Successes and Challenges in Implementing First-Generation Student Programming: A Time for Discussion
5. Communicating Effectively about Instances of Bias or Discrimination
6. Comprehensive Student Retention Strategies for Men of Color
7. Create a More Inclusive Experience for your LGBTQIA+ Alumni
8. Identifying Opportunities in Your Department's DEI Strategy: One Alumni Department's Perspective
9. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
10. Developing a Comprehensive System of Support for First-Generation Students
11. Developing Social Justice Training for Student Staff: One Administrator's Experience
12. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIDA) Communities as Campuses Reopen
13. Strategies to Increase Diverse Alumni Engagement
14. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
15. An Intersectional Approach to Addressing Food Insecurity
16. Develop a Race-Based Education Program for Your White Students
17. Why Measuring Diversity Matters

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18. A Tool for Increasing Application and Retention Rates for At-Risk Students
19. Strategies to Improve Underrepresented Alumni Engagement
20. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
21. Responding to Hate Speech Incidents with Confidence
22. Addressing Food Insecurity During COVID-19
23. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
24. Creating Intentional Programming to Support the Success of Men of Color
25. Designing an Incentivized STEM Mentoring Program for Equitable Success
26. Connecting with Advisees from Diverse Cultural Backgrounds
27. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
28. Reframing Student Activism as a Vehicle for Student Leadership Development
29. Managing Student Activism
30. Respond to Divisive Current Events in an Inclusive Way
31. 6 Strategies for Uniting Student Activists and Campus Administrators

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Enrollment Management & Marketing Content Summary

Strategic Enrollment Management

1. Live Q&A Session: Enrollment 101 for Academic Leaders
2. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
3. Growing Your Graduate Footprint: A Conversation for Small College Leaders
4. Differentiating Your School for Adult Students
5. Recruiting, Retaining, and Supporting International Graduate Students
6. Why Measuring Diversity Matters
7. Navigating the Graduate Enrollment Landscape Mid-Pandemic
8. An Innovative Approach to Strengthening Your International Programs and Partnerships
9. Microtargeting to Achieve Enrollment Goals
10. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
11. Institutional Collaboration: Shared Enrollment
12. What Story Does the Pell Grant Data Tell?
13. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
14. Tuition: Raise it, Lower it, or Stay the Course?
15. Key Questions to Produce Effective Data Visualizations
16. Leveraging Institutional Aid to Maximize Net Tuition Revenue
17. Understanding Enrollment Management Challenges: A Program for Finance Officers
18. Keys to Approaching Tuition Resetting at Your Institution
19. Graduate Enrollment and Gender: A Changing Landscape
20. Reporting to Stakeholders in Times of Enrollment Management Challenges
21. Busting Myths Around Your Market Position: Making Data-Informed Decisions
22. Predictive Models for Enrollment: A Showcase of Three Examples
23. Collaborating Effectively with Academics in Strategic Enrollment Management
24. Strategic Enrollment Management for Community Colleges
25. Finance and Enrollment Partnerships: Achieving Your Net Tuition Revenue Goals
26. Understanding Key Data Trends to Inform Strategic Market Expansion
27. Strategic Enrollment Goals: Combining Internal and External Factors

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28. Creating a Culture of Collaborative and Data-Informed SEM on Campus
29. Critical Considerations for Accelerated Degree Programming

Admissions & Recruitment

1. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
2. Growing Your Graduate Footprint: A Conversation for Small College Leaders
3. 12 Keys to Making Alumni Interviews in College Admissions Effective
4. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
5. Cross-Training Admissions and Financial Aid Staff
6. Prior-Prior Year: Preparing Your Institution
7. Strengthening Admissions and Financial Aid Partnerships
8. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
9. Leveraging Social Media Advertising in Higher Ed Marketing
10. Dynamic Recruitment Communications: Planning for an Uncertain Fall
11. Inspiring Confidence Through Yield Communications
12. Using Video Effectively in Recruitment Marketing
13. Tactics to Increase the Visibility of Your Honors Program or College
14. Strategies to Engage Parents and Families in the Recruitment Process
15. Differentiating Your School for Adult Students
16. Communicating Institutional Value to Prospective Students
17. Social Media Metrics and ROI for Admissions
18. Mobile Web Design for Student Recruitment
19. Building Social Media Efforts for International Student Recruitment
20. Strengthening Your Institutional Value Proposition
21. Social Media in Student Recruitment: Emerging Channels and Metrics
22. Getting Started: Using Social Media in Student Recruitment
23. International Student Recruitment: Maximizing Your Website Content
24. International Student Recruitment: Revamping Your Email Communications
25. Strengthening Yield Communications to Prevent Summer Melt
26. Selling Your Value to Adult Students
27. Creating Brand Awareness in the Adult Student Market
28. Prioritizing Marketing Tactics for Adult Student Recruitment
29. A Tool for Increasing Application and Retention Rates for At-Risk Students
30. Recruiting, Retaining, and Supporting International Graduate Students
31. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships

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32. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
33. Comprehensive Transfer Support: A Case Study
34. Increasing Student Engagement in Financial Literacy Programming
35. Increasing the Feeling of Safety and Security for International Students
36. Why Measuring Diversity Matters
37. Navigating the Graduate Enrollment Landscape Mid-Pandemic
38. An Innovative Approach to Strengthening Your International Programs and Partnerships
39. Microtargeting to Achieve Enrollment Goals
40. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
41. Updating Your Admissions Counselor Toolbox
42. Using Virtual Events in Recruitment and Yield
43. Adapting Recruitment & Yield Strategies in Uncertain Times
44. Engaging Campus Partners in Recruitment Activities
45. Enhancing Admissions with High School Counselors: A 4-Phase Approach
46. Connecting Admissions Counselors More Effectively to Yield Outcomes
47. eSports in Higher Education
48. Enhance Your Application Process: Strategies to Measure Grit and Non-Cognitive Variables
49. Ideas for Academic Leaders to Engage Faculty in Student Recruitment
50. Forming International Partnerships to Increase Enrollment
51. Innovations in Campus Visit: Two Institutional Case Studies
52. Admissions Skill-Building: Core Training for New Counselors
53. Managing Your Enrollment Funnel to Optimize Student Recruitment
54. Considerations for Working with Commission-Based International Recruitment Agents
55. Proactive Strategies for Controlling Admissions Turnover
56. Measuring and Improving Admissions Team Performance
57. Improving Your Campus Visit Experience
58. Private Universities: Building Pathways with Community Colleges
59. Improving Your Admissions Ambassador Program for Better Campus Visits
60. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
61. Test-Optional Admission: A Case Study from the University of Denver
62. Taking Large-Scale Recruitment Events Online

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33. Tips for Building Successful Relationships with Reporters
34. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
35. Strengthen Your Instagram Strategy in Higher Education
36. Assessing Your Current Presidential Voice

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48. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
49. Effectively Implementing Your Social Media Policy
50. Staffing and Structuring a Successful Marketing Communications Department
51. Managing Higher Education Social Media Challenges
52. Launching a Branding Initiative
53. Partnering Advancement and Communications to Enhance Your Institution's Brand
54. Implementing Your Social Media and Branding Guidelines
55. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
56. Strategizing for Social Media in Advancement
57. Using Student Storytelling in Higher Ed Marketing
58. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
59. Connecting Market Research to Strategy in Higher Ed: Using Market Research to Inform Strategy
60. Taking Large-Scale Recruitment Events Online

Enrollment Services

1. Strategic Financial Aid Allocation for Retention (Webcast Recording)
2. Customer Service Skills Training: Certification for Higher Education Professionals
3. Foundations of Customer Service Video Course
4. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
5. Cross-Training Admissions and Financial Aid Staff
6. Prior-Prior Year: Preparing Your Institution
7. Strengthening Admissions and Financial Aid Partnerships

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8. Translating Experiential Learning into College Credit with Prior Learning Assessment
9. Centralizing the Scholarship Administration Process
10. Bringing One-Stop Services to Students Across Campus
11. Communicating Financial Aid and Affordability to Admitted Students
12. Assessing Incoming Student Readiness for Online Learning
13. Disability Services: Accommodating Student Veterans
14. Avoiding FERPA Pitfalls in the Financial Aid Office
15. FERPA: When to Involve Legal Counsel and Leadership
16. FERPA Regulation Basics
17. FERPA Policy and Procedure Audit
18. Complying with Section 702 of the Choice Act
19. FERPA Hot Topics: Big Challenges Solved
20. FERPA Lessons and Quizzes
21. FERPA Checklist: What Can Never Be Shared
22. Building a University Service Culture: Case Study from Laurentian University
23. Strategic Financial Aid Allocation for Retention
24. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
25. What Story Does the Pell Grant Data Tell?
26. FERPA for Faculty
27. Tools for Better Customer Service
28. Physical Space Considerations for One-Stop Centers
29. Improve Adult Student Success with Superior Customer Service
30. Offering Credit for Prior Learning Assessment
31. Online One-Stop: Improving Efficiency and Quality of Service
32. Developing and Implementing Your Customer Service Vision
33. Customer Service Training for Financial Aid Staff
34. Auditing and Improving Customer Service on Your Campus
35. Showing Care, Community, and Service Excellence on Campus During a Pandemic

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Faculty Success Content Summary

Teaching

1. Using Thinking Aloud Strategies to Create Equity in Distance Learning
2. Designing, Developing, and Delivering Engaging Online Courses
3. Faculty Voice: Strategies to Improve Your Online Course Communication
4. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
5. Psychological Safety in the Classroom
6. Removing Barriers to Student Learning: Inclusive Syllabi and Assignments
7. Addressing Conflicts Related to Bias, Privilege, and Identity in the STEM Classroom
8. Leading and Structuring an Inclusive Pedagogy Initiative: A Case Study from Illinois State University
9. Enhancing Medical Education Curriculum to Mitigate Healthcare Disparities: A Case Study
10. Teaching Oral History as a Response to Collective Trauma
11. Teaching a People-First Language Approach
12. Foster Inclusion in the Classroom Through Formative Assessment
13. Creating Agile Courses for an Uncertain Year
14. Teaching Your Service Learning Course Online
15. Understanding and Interrupting Privileged Classroom Practices
16. Anti-Oppressive Practices in Clinical Education
17. An Intersectional Approach to Supporting Neurodiverse Learners Online
18. Creating Agile Courses for an Uncertain Fall
19. How MIT Plans to Develop Scalable, Differentiated Instruction
20. How Jackson State University is Improving STEM for All Students
21. Gateway Math: A Close Look at Miami Dade College's Approach
22. From STEM Pathways to STEM Highways
23. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
24. Level Up! What Faculty Need to Know About Digital Badges
25. Creating Digital Badges to Incentivize Participation in Faculty Development
26. Strategically Integrating Experiential Learning Into the Curriculum
27. Curricular Efficiency: Improving Academic Success and Degree Completion

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28. Assessing the Quality of Your General Education Program
29. 8 Steps to Implementing Open Educational Resources
30. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
31. Practicing Culturally Relevant Pedagogy in Higher Education
32. Evaluating Online Faculty
33. Making Your Online Courses More Experiential
34. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
35. Using Experiential Learning to Link Classroom Content to Real Life Situations
36. Quality ePortfolios: Essentials for Experiential Learning Programs
37. 7 Strategies for Integrating Student Blogging into ePortfolios
38. Build Critical Thinking through Project-Based Learning
39. FERPA for Faculty
40. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
41. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
42. Supporting Neurodiversity in the Classroom
43. An Innovative Approach to Universal Design Learning: Engaging All Learners
44. Civil Dialogue as a Classroom Management Strategy
45. Faculty Development: Ideas for a More Inclusive Classroom
46. Civility in the Classroom: A Better Approach
47. Making Your Online Course Accessible to All Learners
48. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
49. New Learning Spaces: Support Faculty for Improved Learning
50. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
51. Principles for Effective Online Teaching
52. Building Inclusive Pedagogy Online
53. 9 Formative Assessment Techniques for Online Courses
54. Incorporating Virtual Labs and Lab Kits in Your Courses
55. Strategies to Create More Engaging Online Courses
56. Strategies to Effectively Engage Students in Online Learning: A Discussion of Best Practices
57. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
58. Online Teaching Effectiveness
59. Train Your Faculty to be Better Online Instructors
60. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education
61. Copyright and Fair Use Essentials for Faculty Bundle

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62. Making the Shift from Classroom to Online Course Design
63. Title IV: Complying with New State Authorization Rules
64. Instructional Strategies for Blended Learning
65. Institutional Readiness for Implementing Blended Learning
66. Developing Engaging Online Information Literacy Programming
67. Authentic Assessment Strategies for Online Learning
68. Blended Course Design Principles
69. Copyright Considerations for Using MOOCs in Your Courses
70. Growing and Supporting Online Programs Internationally
71. Managing Online Course Workload
72. Designing Engaging Online Courses for Adult Learners
73. Copyright for Online Course Materials
74. Title IX: Four Essentials for Faculty
75. Can Flipped Classrooms Transform STEM Courses?
76. Ensuring Quality in Online Instruction
77. Using Peer Mentorship to Support Online Faculty
78. Faculty Checklist: Steps to Respond to Classroom Incivility
79. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
80. Implement Teaching Strategies that Engage Generation Z
81. Engaging Students Through Creativity in Instruction
82. How to Encourage Academic Grit and a Growth Mindset in Your Students
83. Integrating Information Literacy in First Year Student Programs
84. Training Faculty: Helping International Students Properly Cite Sources
85. Understanding the Essentials of Direct Assessment
86. Three Solutions for Impacting STEM Retention
87. Coaching Students to Build an Entrepreneurial and Innovative Mindset
88. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
89. Critical Considerations for Accelerated Degree Programming
90. A Simple Way to Make Your Classes More Interactive
91. Open Educational Resources: Benefits, Challenges, and Strategies for Implementation
92. 10 Tips for Creating Lecture Capture
93. Teaching with Twitter
94. Gamification: Practical Strategies for Your Course
95. Designing Your Course for Active Team-Based Learning
96. Improving Efficiency for Grant Support Systems

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Research

1. The Ins and Outs of Publishing Your Scholarly Work: A training for Faculty Researchers
2. Nurturing the Developmental Pathway for Research Faculty: An Interactive Discussion for Faculty Research Developers
3. On-Demand Virtual Writing Café
4. Jumpstart Your Research Career with NIH's K Grants*
5. Writing Your Journal Article: A Bootcamp for Faculty*
6. Roadmap to A Successful Research Career: A Bootcamp for Early Career Faculty*
7. Declined Grant Proposals: Analyze Reviews and Create a Plan for Resubmission
8. Time Management for Scholarly Writing
9. Simplifying the NSF Grant Proposal Process and Setting Yourself up for Success
10. Increasing Scholarly Productivity by Leading with Your Voice
11. Developing Corporate Partnerships for Undergraduate Research and Design Projects
12. Scholarly Productivity and the COVID-19 Pandemic: Cultivating Community in a Remote Writing Group
13. Navigating Interdisciplinary Research: A Guide for College and University Administrators
14. How to Manage Stress as a Faculty Member During Uncertain Times
15. Developing a Consistent and Productive Writing Practice
16. Engaging Faculty to Improve Corporate Relations
17. Partner with Faculty to Maximize Private Funding Opportunities
18. Using a Council to Establish a Holistic Corporate Engagement Strategy
19. Returning to Research: Preparing Your Transition from Chair to Faculty
20. Creating a Sense of Community with Graduate Students
21. Creating Support Structures to Help Grads Develop a Professional Identity
22. Graduate Enrollment and Gender: A Changing Landscape
23. Networking Fundamentals for Research Development Professionals
24. Fostering the Scholarship of Teaching and Learning through Faculty Learning Communities
25. Improving Efficiency for Grant Support Systems
26. 5 Key Skills to Facilitate Interdisciplinary Team Research
27. Decisions to Make with Your Interdisciplinary Research Team Before a Project
28. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research
29. Strategies to Engage Faculty in Research Growth

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30. Growing Research Collaboration Through External University Partnerships
31. Working at the University-Industry Interface: Effective Strategies for Active Researchers
32. Strategies for Increasing Resilience and Grit in Research Faculty
33. Tracking Spending to Minimize Research Grant Audit Risk

Career Advancement

1. Maintaining Momentum, Productivity, and Purpose: A Program for Mid-Career Faculty
2. Imposter Syndrome in Higher Ed: Examining the Self, the System, and Opportunities for Change
3. Effective Leadership: An Introduction to Key Academic Leadership Skills & Competencies for Faculty, Part II
4. Navigating Your Path to Administration: A Panel Discussion for Aspiring Academic Administrators
5. Building Your Career Network: The Relationships Every Faculty Member Needs to Nurture
6. Writing an Effective and Authentic Diversity Statement: A Video Course for Faculty
7. Using Mindfulness to Improve Overall Well-Being and Productivity: A Video Course for Faculty
8. Effective Leadership: An Introduction to Key Academic Leadership Skills & Competencies for Faculty
9. Crafting and Maintaining Your Career Vision: A Workshop for Early-Career Faculty
10. Designing a New Faculty Mentor Program: A Bootcamp for Faculty Leaders*
11. Overcoming Microaggressions as a Faculty Member
12. Crafting Your Mid-Career and Beyond as Faculty
13. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
14. Roadmap to A Successful Research Career: A Bootcamp for Early Career Faculty*
15. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
16. Managing Difficult Conversations as Faculty
17. The Narrative Arc: Mapping Your Tenure, Promotion, or Reappointment Statement
18. Increasing Scholarly Productivity by Leading with Your Voice
19. Five Guideposts for Successfully Navigating the Tenure Process
20. Managing Faculty Stress and Burnout: A Conversation for Faculty Affairs and Academic Leaders

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21. A Comprehensive Approach to Faculty Orientation
22. Three Coaching Skills for Leaders and Mentors in Academic Medicine
23. The Key Components of Emotional Intelligence for Academic Teams
24. Departmental Budget Training for Faculty
25. Practicing Culturally Relevant Pedagogy in Higher Education
26. A Comprehensive Approach to Faculty Orientation
27. Improving Faculty Mentorship
28. Preparing Faculty for Academic Leadership
29. Supporting Mid-Career Faculty
30. How to Manage Stress as a Faculty Member During Uncertain Times
31. Evaluating Online Faculty
32. Developing a Consistent and Productive Writing Practice

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Institutional & Academic Planning Content Summary

Finance & Administration

1. Defining the Flexible Work Environment
2. Rethinking Search and Hiring Practices
3. Practical Data Governance in Higher Education
4. Increasing Support for Managers
5. Emphasizing Employee Retention
6. Land Acknowledgement as an Equity Practice in Higher Education
7. Reopening Campus: Building Student Community Amid COVID Restrictions
8. Balancing Short-Term Realities with Long-Term Opportunities: Higher Ed Leadership in a Post-COVID Era
9. COVID-19: Mitigating Risk and Liability for a Fall Reopening
10. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
11. Reopening Campus: Re-Entry Testing and Vaccinations
12. Measuring Academic Program Cost and Demand to Improve Resource Allocation
13. Implementing Shared Services at Your Institution
14. Planning a Teaching and Learning Space for Virtual and Augmented Reality
15. Key Considerations for Designing Student-Focused Innovation Spaces
16. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
17. The \$10,000-a-Year Bachelor's Degree That Works
18. Handling Institutional or Program Teach-Outs with Dignity
19. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
20. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
21. Pivoting Forward: The Current Financial Picture in Higher Ed
22. How Activity Based Costing Analysis Can Be Used to Test-Drive Future Scenarios
23. Innovation Forum for Leaders of Community Colleges
24. Centralizing the Scholarship Administration Process
25. Bringing One-Stop Services to Students Across Campus
26. Incentivizing Faculty and Staff Retirement

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27. Negotiating Successful Adjunct Union Collective Bargaining Agreements
28. Performance Review Questionnaire
29. Transforming Your Institution through Lean Higher Education
30. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
31. Are You Looking for a New Way to Evaluate Projects?
32. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
33. How Ready Are You to Implement Your Strategic Plan?
34. 11 Keys to Implementing Your Strategic Plan
35. The Six Dimensions of Implementing Strategic Plans
36. The Strategic Planning Implementation Clinic
37. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
38. Reopening Library Operations: A Dialogue on Planning and Implementation
39. Making the Business Case for Active Learning Spaces
40. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
41. Key Considerations for Learning Commons Design
42. Collecting User Data to Improve Your Learning Commons
43. Private Business Use Compliance in Higher Education
44. 4 Steps to Ensure Electronic and Information Technology Accessibility
45. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
46. Tuition: Raise it, Lower it, or Stay the Course?
47. Key Questions to Produce Effective Data Visualizations
48. Leveraging Institutional Aid to Maximize Net Tuition Revenue
49. Understanding Enrollment Management Challenges: A Program for Finance Officers
50. Keys to Approaching Tuition Resetting at Your Institution
51. Creating Financial Expectations in the Housing RFP Process
52. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
53. Navigating Employee Considerations for Reopening in the Fall
54. Implementing Furloughs Thoughtfully: Creating a Strategy for Difficult Decisions
55. Athletic Department Strategic Planning: The Power of Defining Objectives, Not Just Tactics
56. Accurately Calculate and Interpret the CFI
57. Decision-Making Possibilities with Activity-Based Costing
58. Preparing for Tax Reform in Higher Education
59. Engaging Your Campus Community in the Budgeting Process

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60. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space
61. Meeting Campus Growth Needs by Leasing Off-Campus Space from Private Partners
62. Moving to a Strategic Sourcing Model
63. Developing and Maintaining a Strategic Space Database
64. Minimize the Fallout from Cyber Attacks
65. Trends in Higher Education Performance-Based Funding
66. Establishing a Cash Flow Forecasting Model for Your Institution
67. Preparing Your Institution for Shared Services Implementation
68. Structuring Successful Outsourcing Contracts for Campus Services
69. Shared Services: Assessing Your Readiness
70. Moving to a Responsibility Center Management Budgeting Model
71. Making More Informed Space Decisions from Your Existing Reports and Data
72. Financial Ratios: Strategic Assessment and Communication of Your Institutional Health
73. Key Decisions for Decentralized Budgeting Implementation
74. Preparing for a University-Wide Activity-Based Costing Model
75. Deferred Maintenance: Reducing Your Backlog
76. Improving Capital Project Prioritization at Your Institution
77. Foundations of Auditing Endowed Funds

Academic Program Planning

1. Academic Program Evaluation and Management: Planning, Predictions, and Pitfalls
2. New Strategies for Managing Your Academic Program Economics
3. Measuring Academic Program Cost and Demand to Improve Resource Allocation
4. Manage, Optimize, and Grow Your Academic Program Portfolio: A Data-Informed Approach
5. How to Use an Inclusive ROI Approach for Program Prioritization
6. The Future of Academic Program Evaluation: Data, Process, and Prediction
7. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
8. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
9. Creating Agile Courses for an Uncertain Year
10. Deans Summit: Maintaining Strategic Focus Through Financial Challenges
11. How MIT Plans to Develop Scalable, Differentiated Instruction
12. Selecting Badges to Advance Your Institution's Goals
13. Managing Relationships with Partners in Non-Traditional Badge Development
14. Launching a Successful Competency-Based Education Program

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15. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
16. Collaborating Effectively with Industry in Competency-Based Education
17. The \$10,000-a-Year Bachelor's Degree That Works
18. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
19. Departmental Budget Training for Faculty
20. Translating Experiential Learning into College Credit with Prior Learning Assessment
21. Strategically Integrating Experiential Learning Into the Curriculum
22. The Challenges of Creating and Running an Interdisciplinary Curriculum
23. How to Integrate Career Readiness into Curricula with Digital Badging
24. Building a Custom Corporate Training Program
25. Handling Institutional or Program Teach-Outs with Dignity
26. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
27. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
28. Pivoting Forward: The Current Financial Picture in Higher Ed
29. How Activity Based Costing Analysis Can Be Used To Test-Drive Future Scenarios
30. Innovation Forum for Leaders of Community Colleges
31. Academic Restructuring: Creating New Growth Opportunities (Webcast 2 Only)
32. Academic Restructuring: Critical Insights and Lessons Learned
33. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
34. Building a More Strategic Budget for Your Academic Department
35. Collecting Data to Inform Decision-Making Around Remote Learning
36. 5 Considerations for Developing and Growing Online Programs
37. Building an Institutional Framework for MOOC Programs
38. Developing Vendor Partnerships for Online Programs
39. Navigating Interdisciplinary Research: A Guide for College and University Administrators
40. Curricular Efficiency: Improving Academic Success and Degree Completion
41. Adjusting Academic Policies Because of COVID-19: A Discussion Space
42. Measuring the Costs of Developmental Education
43. Institutional Collaboration: Shared Enrollment
44. Assessing the Quality of Your General Education Program
45. 8 Steps to Implementing Open Educational Resources

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46. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
47. Reallocating Resources Across Academic Programs
48. Making Data-Informed Academic Program Decisions
49. Strategies for Effective and Actionable Academic Program Reviews
50. Academic Program Management: Making Data-Informed Decisions
51. Strengthening and Aligning Academic Programs When Time is of the Essence
52. Strategies for Effective and Actionable Academic Program Reviews — University of Denver
53. Operationalizing and Sustaining New Academic Programs
54. Measuring Academic Program Cost and Demand
55. Ideas from the For-Profit Sector on Making Your Program More Competitive
56. Financial Modeling for New Academic Programs
57. Feasibility Checklist: The Science of Bringing New Academic Programs to Life
58. Strategies for Developing Workforce-Aligned Learning

Academic Innovation

1. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
2. Creating Agile Courses for an Uncertain Year
3. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
4. How MIT Plans to Develop Scalable, Differentiated Instruction
5. Selecting Badges to Advance Your Institution's Goals
6. Managing Relationships with Partners in Non-Traditional Badge Development
7. Launching a Successful Competency-Based Education Program
8. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
9. Collaborating Effectively with Industry in Competency-Based Education
10. The \$10,000-a-Year Bachelor's Degree That Works
11. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
12. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
13. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
14. How Jackson State University is Improving STEM for All Students
15. Gateway Math: A Close Look at Miami Dade College's Approach
16. From STEM Pathways to STEM Highways

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17. The Future of Work and the Academy
18. Key Considerations for Designing Student-Focused Innovation Spaces
19. Planning a Teaching and Learning Space for Virtual and Augmented Reality
20. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
21. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
22. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
23. Level Up! What Faculty Need to Know About Digital Badges
24. Creating Digital Badges to Incentivize Participation in Faculty Development
25. Managing Mobile Devices: BYOD and Loaner Devices
26. Selecting a Learning Management System
27. Leading a Successful Esports Program in Higher Education
28. Strategies for Developing Workforce-Aligned Learning

Online Education

1. Creating Agile Courses for an Uncertain Year
2. An Intersectional Approach to Supporting Neurodiverse Learners Online
3. Designing, Developing, and Delivering Engaging Online Courses
4. Faculty Voice: Strategies to Improve Your Online Course Communication
5. Using Thinking Aloud Strategies to Create Equity in Distance Learning
6. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
7. How MIT Plans to Develop Scalable, Differentiated Instruction
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9. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
10. Collecting Data to Inform Decision-Making Around Remote Learning
11. 5 Considerations for Developing and Growing Online Programs
12. Building an Institutional Framework for MOOC Programs
13. Developing Vendor Partnerships for Online Programs
14. Evaluating Online Faculty
15. Making Your Online Courses More Experiential
16. Assessing Incoming Student Readiness for Online Learning
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36. Managing Online Course Workload
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38. Copyright for Online Course Materials
39. Title IX: Four Essentials for Faculty
40. Can Flipped Classrooms Transform STEM Courses?
41. Ensuring Quality in Online Instruction
42. Using Peer Mentorship to Support Online Faculty
43. Building Digital Communities in Co-Curricular Spaces
44. Three Ways to Engage Online Students Outside the Virtual Classroom
45. Engaging and Retaining Online Students
46. Writing Centers: Responding to Student Writing in the Online Environment
47. Translating Your Student Development Services for Online Students
48. Checklist: Taking Support for Online Students to the Next Level
49. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students

Learning Spaces

1. Key Considerations for Designing Student-Focused Innovation Spaces
2. STEM Institute for Student Success and Retention

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3. Space Matters: Designing STEM Learning Environments that Foster Inclusion and Student Success
4. Planning a Teaching and Learning Space for Virtual and Augmented Reality
5. Reopening Library Operations: A Dialogue on Planning and Implementation
6. Making the Business Case for Active Learning Spaces
7. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
8. Key Considerations for Learning Commons Design
9. Collecting User Data to Improve Your Learning Commons
10. New Learning Spaces: Support Faculty for Improved Learning
11. Reopening Libraries: A Dialogue on Supporting Staff and Users
12. Responsive General Collection Management: Integrating Stakeholder Input
13. Integrated Planning Process and Tools for a Flexible Learning Space Initiative
14. The Reopened Academic Library: Strategies for the Support and Safety of Students and Staff

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Leadership Content Summary

Leading Self

1. Discovering Self and Developing Essential Skills: A Bootcamp for New Supervisors*
2. Setting up the Supervisory Relationship: Understanding and Adapting Your Supervisory Style
3. Enhancing Your Skills: A Bootcamp for Experienced Leaders*
4. Mastering Time Management: An 8-Day Practical Program
5. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
6. Finding Your Authentic Voice: Building Public Speaking Confidence
7. Building Confidence as a New Leader: A Discussion Series
8. Building Confidence as a New Leader: Overcoming Internal Barriers
9. Building Stronger Teams with Empathy and Humility as a Leader: A Training and Discussion Series
10. Leading as a Native American Leader in Higher Education
11. Leading from a First-Generation or Immigrant Background in Higher Ed: A Discussion Forum
12. Cultural Intelligence: A Training for Higher Ed Leaders
13. Manage Your Emotional Labor in the Workplace
14. Leading from a First-generation or Immigrant Background in Higher Ed
15. Conflict Management: A Practical Workshop for Leaders
16. Actualize Your Purpose and Legacy: Workshop on Improving Your Well-Being
17. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
18. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
19. Building Equity into Your Leadership Practice
20. Networking Skills for Women Leaders
21. Leading as a Man of Color in Higher Education
22. Mapping Your Career Path in Higher Education
23. Leading in Times of Uncertainty and Change: Navigating 5 Common Leadership Tensions*
24. Principles for Leading at any Level in Higher Education*
25. Planning for a Successful Interim Leadership Role
26. Inclusive Leadership: Understand Your Intersecting Identities to Better Serve Others
27. Enhancing Your Skills as an Experienced Manager: A Bootcamp for Mid-Level Leaders*
28. Growing Your Leadership and Influence as an LGBTQ Professional

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29. Showing Vulnerability as a Leader
30. The Key Components of Emotional Intelligence for Academic Teams
31. Identifying and Mitigating Imposter Syndrome
32. Six Months In: Leadership Lessons Gleaned from the COVID Crisis
33. Strategies for Leading Short-Term Initiatives on Your Campus
34. Time Management: Focusing on Your Priorities and Purpose
35. Tools for Reflecting on Professional Development
36. Are You A Reluctant Leader?
37. Meetings Success Kit
38. Lead More Courageous Conversations to Foster Diversity and Difference
39. The Fundamentals of Leadership: An Immersive Experience
40. Leading Through a Crisis
41. Video Series: Micromanagement in Higher Education
42. Leveraging Your Strengths as a Leader
43. Cultivating Your Unique Leadership Skills in this New Environment
44. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
45. Would You Benefit from an Executive Coach?
46. Understanding and Addressing Microaggressions
47. Upgrading Your Self-Care During the COVID Crisis
48. Succeeding as a Disruptive Innovator: Stories from a Former College President
49. Advance Your Career with a Personal Board of Directors
50. Increasing Emotional Intelligence by Identifying Your Triggers
51. Defining Your Role as Chief of Staff
52. 3 Ways to Improve Your Decision-Making
53. 5 Ways to Learn from Failure
54. 10 Strategies to Foster More Creative Problem-Solving
55. Time Management: A Disciplined Approach to Priority-Setting
56. 10 Powerful Strategies to Beat Procrastination
57. The Five Levels of Decision Making Tool
58. How to Make Courageous Decisions
59. Accelerate Your Professional Growth: A Forum for Chiefs of Staff
60. Preventing Leadership Derailment in Higher Education
61. Building Leadership Resilience in Higher Education
62. Avoiding the Seduction of the Leader Syndrome
63. Three Factors of Healthy Leadership in Higher Education
64. 10 Mistakes New Presidents Often Make
65. Building Resilience During and After the Pandemic

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66. Advocating for Yourself in Personal and Professional Relationships
67. Cultivating a Professional and Engaging Persona on Your Video Calls
68. Engaging in Empathy: Balance the Emotional Demands
69. Conflict Management: A Practical Workshop for Leaders
70. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed

Leading Others

1. Discovering Self and Developing Essential Skills: A Bootcamp for New Supervisors*
2. Setting up the Supervisory Relationship: Understanding and Adapting Your Supervisory Style
3. Enhancing Your Skills: A Bootcamp for Experienced Leaders*
4. Managing Change as an Inclusive Leader
5. Essential Practices for Leaders Communicating Across Difference
6. How to Influence Without Shaming as a Leader
7. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
8. Finding Your Authentic Voice: Building Public Speaking Confidence
9. Building Confidence as a New Leader: A Discussion Series
10. Building Confidence as a New Leader: Overcoming Internal Barriers
11. Building Stronger Teams with Empathy and Humility as a Leader: A Training and Discussion Series
12. Rebuilding Trust Between Faculty and Administration
13. Conflict Management: A Practical Workshop for Leaders
14. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
15. Leading as a Native American Leader in Higher Education
16. Fostering Mutual Goodwill Across Your Team: A Step Beyond Servant Leadership
17. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*
18. Cultural Intelligence: A Training for Higher Ed Leaders
19. Supervising Intergenerational Teams: A Training for Higher Education Leaders
20. Conflict Management: A Practical Workshop for Leaders
21. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
22. Enhancing Your Skills as an Experienced Manager: A Bootcamp for Mid-Level Leaders*
23. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
24. Build a Team Culture that Embraces Conflict as Productive and Positive
25. Distributed Leadership: Building Trust and Community

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26. Principles for Leading at any Level in Higher Education*
27. Inclusive Communication: A Training for Higher Ed Leaders
28. Showing Vulnerability as a Leader
29. Fostering Curiosity as a Creative Leader
30. The Key Components of Emotional Intelligence for Academic Teams
31. Three Essential Behaviors of a Servant Leader
32. Strategies for Leading Short-Term Initiatives on Your Campus
33. Integrating Inclusivity into Your Leadership Philosophy
34. The Inclusive Leader's Approach to Accountability
35. Cultivating Creativity by Building Trust Within Your Team
36. Designing Creative Solutions for Your Toughest Challenges
37. Recruiting and Retaining a Talented Advancement Team
38. Performance Review Questionnaire
39. Facilitating Culturally Inclusive Meetings
40. Influencing Without Authority
41. Meetings Success Kit
42. Group Activity Designs
43. Participant Roles for Small Group Activities
44. Managing Up, Down, and Across
45. Essential Leadership Roles and Actions for Crisis Management
46. Developing Rigor in Your Fundraising Team
47. Lead More Courageous Conversations to Foster Diversity and Difference
48. Leading Through Bias Incidents on Campus
49. Communication Strategies to Confront Toxicity in the Workplace
50. Building Resilience with Your Team During Uncertain Times
51. Managing a Remote Team: How to Motivate, Maintain Morale, and Ensure Accountability
52. Find the Right Solution for Employee Performance Gaps
53. The Fundamentals of Leadership: An Immersive Experience
54. Leading Through a Crisis
55. Identify and Actualize Your Team Values to Increase Trust and Engagement
56. Managing Difficult Colleagues
57. Discover Your Role and Impact in Creating Team Engagement
58. Fostering Psychological Safety in Your Team
59. Leaders as Coaches: Improving Employee and Team Performance
60. 6 Powerful Ideas for Building a First-Class Team on Campus
61. 6 Destructive Myths About Teams in Higher Education

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62. Leadership Learning Plan- Supervision in Higher Education
63. Leveraging Your Strengths as a Leader
64. Evaluating the Strengths and Weaknesses of Your Team
65. Learning to Lead Through Conflict
66. Video Series: Micromanagement in Higher Education
67. Leveraging Your Strengths as a Leader
68. Effective Supervision in Higher Education
69. Leading Effective Virtual Meetings
70. The Art and Practice of Giving and Receiving Feedback
71. Coaching in Supervision
72. Conflict Management for Institutional Leaders
73. Motivating and Leading Across Generations
74. The 10 Differentiators of Exceptional Teams in Higher Education
75. Cultivating Your Unique Leadership Skills in this New Environment
76. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
77. Creating Equitable and Inclusive Meetings
78. Peer to Manager: Navigating Your Transition into Leadership

Leading the Institution

1. Enhancing Your Skills: A Bootcamp for Experienced Leaders*
2. Managing Change as an Inclusive Leader
3. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
4. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
5. Fundamentals for Chiefs of Staff: Understanding Your Role and Ensuring Success from the Start
6. Defining Your Role as Chief of Staff
7. Fundraising for Presidents: An Online Bootcamp*
8. Building and Maintaining External Relationships as Chief of Staff
9. Balancing Short-Term Realities with Long-Term Opportunities: Higher Ed Leadership in a Post-COVID Era
10. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
11. Common Challenges and Solutions for Chiefs of Staff in Higher Ed
12. Institute for Experienced Chiefs of Staff: Improving Your Processes, Communications, and Relationships

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13. Centralized and Integrated Leadership Development: A Model from Columbus State University
14. The Future of Work and the Academy
15. Innovation Forum for Leaders of Community Colleges
16. Beating Turnover in Higher Ed
17. Transforming Your Institution through Lean Higher Education
18. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
19. Are You Looking for a New Way to Evaluate Projects?
20. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
21. How Ready Are You to Implement Your Strategic Plan?
22. 11 Keys to Implementing Your Strategic Plan
23. The Six Dimensions of Implementing Strategic Plans
24. The Strategic Planning Implementation Clinic
25. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
26. Essential Leadership Roles and Actions for Crisis Management
27. Leading Through Bias Incidents on Campus
28. Managing and Supporting an Aging Workforce
29. Navigating Senior Leadership Transitions in Higher Education
30. Fail Fast and Fail Forward: How Agile Planning Can Move You Forward During Chaos
31. Leading Through Change in Higher Education
32. The 4 Stages of Change
33. The Future of Higher Education: Fall or Thrive?
34. Your First Month as a New Chief of Staff: How to Get It Right from the Start
35. A Process-Oriented Approach to Working with Your Board and President as Chief of Staff
36. Managing Presidential Transitions as Chief of Staff
37. The Higher Education Business Model is Broken, But We Can't Lose Sight of Why We Broke It, and Who We Needed to Break It For

Leadership Pipeline

1. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
2. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
3. Leadership Academy: Facilitating A World-Class Leadership Program*

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4. The New Realities of Senior Leadership Transitions
5. Considering a Chief of Staff Role: What You Need to Know
6. Elevate your Leadership Development Program: A Train the Trainer Bootcamp
7. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
8. Navigating a Virtual Provost Search During the Pandemic
9. Strategies for Successfully Supporting an Interim Leader
10. Growing Your Leadership and Influence as an LGBTQ Professional
11. Overcoming the Effects of White Privilege for More Equitable Search Processes
12. Beating Turnover in Higher Ed
13. Recruiting and Retaining a Talented Advancement Team
14. Recruiting, Hiring, and Retaining Diverse Faculty
15. Recruiting for Diversity: A Training for Academic Search Committees
16. Diverse Hiring in Higher Education: Resources for Search Committees
17. Incentivizing Faculty and Staff Retirement
18. Rethink Your Presidential Search Process
19. Tools for Reflecting on Professional Development
20. Build the Capacity of Your Institution's Leaders
21. Are You a Reluctant Leader?

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Student Success Content Summary

Retention & Time to Degree

1. Setting Up Your Institution for a Community Partnership
2. Bridging the Equity Gap in Higher Education
3. Retaining Black Men: Strategies for Before, During, and After College
4. Taking a Case-Study Approach to Improving Academic Advising Assessment Webcast Recording
5. Increasing Student Retention and Completion Rates through Proactive Advising
6. Strategic Financial Aid Allocation for Retention (Webcast Recording)
7. Forging On and Off Campus Partnerships to Support Students' Emergency Needs
8. Successes and Challenges in Implementing First-Generation Student Programming: A Time for Discussion
9. Looking at Student "Grit" and Resilience – from Recruitment to Retention
10. Comprehensive Student Retention Strategies for Men of Color
11. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
12. Developing a Comprehensive System of Support for First-Generation Students
13. Developing a Comprehensive Retention Plan
14. Developing Social Justice Training for Student Staff: One Administrator's Experience
15. STEM Institute for Student Success and Retention
16. Space Matters: Designing STEM Learning Environments that Foster Inclusion and Student Success
17. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
18. Working with Institutional Data for Student Retention
19. Strengthen Student Community Building in Digital Spaces
20. Teaching Your Service Learning Course Online
21. Fostering Student Belonging to Support Retention Despite the Global Pandemic
22. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
23. From STEM Pathways to STEM Highways
24. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden

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25. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
26. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
27. Strategically Integrating Experiential Learning Into the Curriculum
28. Curricular Efficiency: Improving Academic Success and Degree Completion
29. Adjusting Academic Policies Because of COVID-19: A Discussion Space
30. Measuring the Costs of Developmental Education
31. A Tool for Increasing Application and Retention Rates for At-Risk Students
32. Recruiting, Retaining, and Supporting International Graduate Students
33. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
34. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
35. Comprehensive Transfer Support: A Case Study
36. Increasing Student Engagement in Financial Literacy Programming
37. Integrating Effective Mentorship into Campus Culture: A Success Story
38. Making Your Online Courses More Experiential
39. Scaling Experiential Learning Across Campus
40. Integrating Career Development into Study Abroad Experiences
41. Integrate Academic and Career Resources to Improve Student Success
42. Integrating Career and Advising Services
43. Career Services Skill Building: Supporting International Students
44. Assessing Incoming Student Readiness for Online Learning
45. Building a University Service Culture: Case Study from Laurentian University
46. Strategic Financial Aid Allocation for Retention
47. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
48. Disability Services: Accommodating Student Veterans
49. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
50. Ensuring Quality in Online Instruction
51. Using Peer Mentorship to Support Online Faculty
52. Three Ways to Engage Online Students Outside the Virtual Classroom
53. Engaging and Retaining Online Students
54. Writing Centers: Responding to Student Writing in the Online Environment
55. Translating Your Student Development Services for Online Students
56. Checklist: Taking Support for Online Students to the Next Level
57. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students
58. Creating a Sense of Community with Graduate Students

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59. Creating Support Structures to Help Grads Develop a Professional Identity
60. Addressing Food Insecurity During COVID-19
61. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
62. Creating Intentional Programming to Support the Success of Men of Color
63. Designing an Incentivized STEM Mentoring Program for Equitable Success
64. Connecting with Advisees from Diverse Cultural Backgrounds
65. Designing Effective Living-Learning Communities
66. Living-Learning Programs for STEM Students
67. Designing a Sophomore Living-Learning Community
68. Implement Teaching Strategies that Engage Generation Z
69. Engaging Students Through Creativity in Instruction
70. How to Encourage Academic Grit and a Growth Mindset in Your Students
71. Integrating Information Literacy in First Year Student Programs
72. Training Faculty: Helping International Students Properly Cite Sources
73. Understanding the Essentials of Direct Assessment
74. Three Solutions for Impacting STEM Retention
75. Coaching Students to Build an Entrepreneurial and Innovative Mindset
76. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
77. Title IX: Key Considerations for Working with Pregnant and Parenting Students
78. Creating a High-Touch Online Summer Bridge Program
79. Creating a Virtual Orientation Experience that Preserves On-Campus Benefits
80. Finding Success with Remote Academic Advising: A Training for Frontline Advisors
81. Supporting First Generation Students Amid COVID-19
82. Student Retention: A Discussion of Practices & Approaches During Uncertain Times
83. Taking Your Orientation Online to Solve Common Challenges
84. Focus on Student Belonging to Boost Student Retention and Success
85. COMING SOON! - Sophomore Student Retention & Success: Challenges, Best Practices & Steps Forward
86. Using Data to Inform and Design Sophomore Year Experience Programs
87. 5 Key Components of a Successful Intrusive Advising Process
88. Engaging First-Gen Families to Drive Student Success
89. How Do Universities Need to Approach Student Data Differently?
90. Creating Consistency in Decentralized Advising Models
91. Tools for Training Advisors
92. Engaging and Celebrating First-Generation Students and Faculty on Your Campus
93. Four Strategies for Successfully Advising Undeclared Students

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94. Innovative Strategies for Supporting Reinstated Students: A Case Study from Georgia Tech
95. Adding an Online Experience to Your On-Campus Orientation
96. Overcoming Three Common Challenges in Online Advising
97. Developing and Administering Mentorship Programs for Transfer Students
98. How Some Colleges are Building Student Resilience and Grit
99. Four Skills to Build Professional Mindsets with Students
100. Improving Student Engagement with Advising Communications
101. Customizing Your Peer Mentor Program: Best Practices in Developing a Peer Mentoring Framework
102. Retaining First-Generation Students: Strategies for the Classroom and Beyond
103. Looking at Student "Grit" and Resilience - from Recruitment to Retention
104. Building a Comprehensive Sophomore-Year-Experience Program
105. Predictive Analytics for Improved Student Success Interventions
106. Customizing Orientation for Transfer Students
107. International Student Orientation: Using Peer Mentors to Improve Your Program
108. Developing Academic Stamina in First-Year Students
109. Creating a Case Manager Role to Better Serve At-Risk Students
110. Changes that Make a Big Impact on Peer Leader Training
111. Online Orientation: Focusing on Student Learning
112. Using Retention Metrics to Support At-Risk Online Students
113. Integrating Peer Mentors Across First-Year Student Programs
114. Onboarding Spring Admits for Future Success
115. Creating a Stop-Out Program to Increase Completion
116. Academic Advising Records: Implications for Electronic Documentation
117. Improving First-Year Student Experience Programs for At-Risk Students
118. New Advisor Training: Developmental Advising via Email
119. Academic Coaching: Models for Student Success and Retention
120. Improve Completion through Redesigning Developmental Courses
121. Solving Retention Challenges with a Team Approach: A Case Study
122. Summer Bridge: Building and Measuring Campus Connection
123. Taking a Case-Study Approach to Improving Academic Advising Assessment
124. Conducting a Self-Audit of Your Retention Data and Programs
125. Increasing Degree Pathways for Stop-Out Students
126. Selecting the Right Software for Your Learning Center Needs
127. Improving Academic Literacy for International Students
128. Practical Tactics for Building Academic Grit

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129. Gaining Faculty Buy-In for Student Success Initiatives and Programs
130. Assessing the Effectiveness of Your Retention Programming
131. Building a More Effective Parent Relations Program
132. Increasing the Odds for Non-Traditional Student Persistence and Completion
133. Supporting Military-Connected Students for Success and Completion
134. Launching an Academic Success Coaching Model in Advising
135. Capitalizing on the Dream and Design Phases of Appreciative Advising
136. It's Not Just About the First and Second Year of College
137. Optimizing Your Use of Student Information Systems
138. Academic Advising's Role in Change Implementation
139. Developing a High-Performing and Productive Advising Department, Part 2:
Assessing and Meeting Employee Needs
140. Developing a High-Performing and Productive Advising Department, Part 1:
Assessing and Meeting Student Needs
141. 2 Ways to Move Students Out of Academic Probation
142. Improving Student Success Can't Be a One-Office Effort
143. Student Resilience: How One Institution is Helping At-Risk Freshmen Seize a
Second Chance
144. How Georgia State University Plans to Use Predictive Analytics to Address the
National Achievement Gap
145. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Career Development & Readiness

1. Integrating Career Development into Study Abroad Experiences
2. The Co-Curricular Learning Masterplan: Creating a Plan for Career-Based Leadership
Development in Co-Curricular Experiences
3. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences
4. Preparing Doctoral Students for Careers in Academia and Beyond
5. Teaching Your Service Learning Course Online
6. Helping Students Tackle Complex Problems: An Educational Model at James Madison
University
7. Translating Experiential Learning into College Credit with Prior Learning Assessment
8. Strategically Integrating Experiential Learning Into the Curriculum
9. The Challenges of Creating and Running an Interdisciplinary Curriculum
10. How to Integrate Career Readiness into Curricula with Digital Badging
11. Alumni Career Services: Developing an Online Programming Series
12. Internship Programs: Limiting Potential Liabilities

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13. Making Your Online Courses More Experiential
14. Scaling Experiential Learning Across Campus
15. Integrating Career Development into Study Abroad Experiences
16. Integrate Academic and Career Resources to Improve Student Success
17. Integrating Career and Advising Services
18. Career Services Skill Building: Supporting International Students
19. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
20. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
21. Using Experiential Learning to Link Classroom Content to Real Life Situations
22. Quality ePortfolios: Essentials for Experiential Learning Programs
23. 7 Strategies for Integrating Student Blogging into ePortfolios
24. Build Critical Thinking through Project-Based Learning
25. Career Services: Engaging Students in the New World of Work
26. Career Services: Career Planning and Professional Networking in a World of Social Distancing
27. Career Industry Cluster Model: Aligning Career Services with the World of Work
28. Give Your Students an EDGE through On-Campus Internships
29. Career Services: Engaging Undocumented and DACA Students
30. Keys to Creating a Powerful Partnership Between Advising and Career Services at Your Institution
31. 3 Ways to Connect Students to Career Services Early and Often
32. Three Strategies for Connecting Student Athletes to Career Services
33. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
34. Telling Your First Destination Narrative
35. Improving Career Services with Data
36. Branding Your Career Services Department
37. A Competency-Based Approach to Career Services in Higher Ed
38. Strategies for Developing Workforce-Aligned Learning
39. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Mental Health & Wellness

1. Student Mental Health: A Discussion for Student Success Leaders
2. Mental Health Resources for the Campus Community
3. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men

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4. An Intersectional Approach to Addressing Food Insecurity
5. Managing Student Threats and Risk: Effective Policies and Practices
6. Developing a Self-Harm Compliance Protocol
7. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
8. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
9. Enforcing Social Distancing on Higher Education Campuses
10. Preparing Mental Health Services for the Fall
11. Supporting Student Mental Health During the Current Crisis
12. Supporting DACA Students in Uncertain Times: Preparing for a Supreme Court Ruling
13. 4 Key Components of the Stepped Care 2.0 Model in Higher Ed
14. The Urgent Care Model as a Solution for Higher Ed Counseling Centers
15. Launching a Zero Suicide Initiative on Your Campus
16. Student Mental Health in Higher Education
17. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
18. Learning About Online Mental Health Tools
19. Making an Impact on Mental Health: How to Deliver with Peer Educators
20. The Role of Higher Ed in Providing Mental Health Services
21. Uncovering Resilience in Students with Mental Health Concerns: A Case Study
22. Creating a Training Model to Increase Faculty Engagement in Students' Mental Health
23. Case Management 2.0: Considerations for Enhancing the Impact of Your Mental Health Case Manager
24. Case Management 1.0: Considerations for Establishing a New Mental Health Case Manager
25. Improve Student Mental Health Services Using Online Tools
26. Five Cultural Competence Skills to Improve Your International Student Mental Health Services
27. Four Essential Counseling Skills for Entry-Level Student Affairs Professionals
28. Recognize Student Distress in a Virtual Environment

Student Life & Engagement

1. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences
2. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIDA) Communities as Campuses Reopen
3. Reopening Campus: Building Student Community Amid COVID Restrictions

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4. Strengthen Student Community Building in Digital Spaces
5. An Intersectional Approach to Addressing Food Insecurity
6. Creating Financial Expectations in the Housing RFP Process
7. Building Digital Communities in Co-Curricular Spaces
8. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
9. Designing Effective Living-Learning Communities
10. Living-Learning Programs for STEM Students
11. Designing a Sophomore Living-Learning Community
12. Risk Management for Non-Student Minors on Campus
13. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
14. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
15. Reframing Student Activism as a Vehicle for Student Leadership Development
16. Managing Student Activism
17. Green Programs for Residence Halls
18. Coaching as Supervision in Residence Life
19. Incentivizing Residential Learning
20. First Steps in Residential Goal Alignment
21. Title IX and Athletics: Practical Ways to Comply
22. 6 Strategies for Uniting Student Activists and Campus Administrators
23. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Planning & Strategy

1. Selecting a Vendor to Augment Your Student Success Efforts
2. How the University of North Florida Integrated Academic and Student Affairs
3. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
4. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
5. Fundamentals of Fundraising for Diverse Student Groups on Campus
6. Student Affairs Fundraising: Building a Sustainable Structure
7. Essential Retention Strategies for Entry-Level Student Affairs Professionals
8. One Stop: How One Institution Transitioned to a High-Performing Student Services Model
9. Connecting Planning and Budgeting in Student Affairs
10. Restructuring and Rethinking Student Affairs with FLSA
11. Aligning Student Affairs Operations with Your Institutional Strategic Plan
12. Developing a Metrics-Driven Culture within Student Affairs

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Title IX & Compliance Content Summary

Title IX Office

1. Proposed Title IX Regulations: What You Should Be Doing Now
2. Develop a Questioning Plan for Your Title IX Investigations
3. Leading and Strategizing as a New Title IX Coordinator Bootcamp*
4. Applying the July 2021 Q&A Guidance to Your Work: A Conversation for Title IX Professionals
5. Foundations for New Title IX Coordinators
6. Assessing Credibility in Title IX Cases
7. Title IX Evidence Collection: Strategies to Ensure a Complete Investigation
8. Training for New Title IX Coordinators
9. Five Essentials to Title IX Investigations
10. Title IX Appeal Officers: A Skills Training and Certification
11. Mitigating and Responding to Bias in Your Title IX Process
12. Supporting Your Primary Witness During a Title IX Cross-Examination
13. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
14. Building Skills to Successfully Mediate Title IX Sexual Harassment Cases
15. 5 Steps to Facilitate Your Title IX Hearing Deliberation Meetings
16. Foundations of Title IX Investigations: Training & Certification
17. Advanced Title IX Investigator Training and Certification
18. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
19. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus
20. Title IX Compliance: Ongoing Training Needs for Investigators and Decision Makers
21. Title IX Final Rule Review & Expert Panel Discussion
22. Comprehensive Strategies for Title IX Coordinators: Institute and Certification
23. New Federal Title IX Regulations: Changes to the Investigative Process
24. Key Considerations for the Anticipated Changes Coming to Title IX
25. Overcoming Bias in Your Title IX Investigative Process
26. The 5 Stages of Preparing Your Title IX Investigative Report
27. Align Your Title IX Policy and Procedures to the New Law
28. The Value of Relevance During Cross-Examination in Title IX Hearings

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Title IX for Faculty & Staff

1. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
2. Responding to Title IX Disclosures: Training for Faculty and Staff
3. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
4. Title IX: Key Considerations for Working with Pregnant and Parenting Students
5. Title IX Training: Presidents and Study Abroad
6. Campus Safety's Role in Title IX Investigations
7. Title IX and Athletics: Practical Ways to Comply

Other Legal & Compliance

1. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
2. New Solutions to Student Conduct Challenges
3. Fundraising and Sexual Harassment: Documenting Effective Procedures
4. Internship Programs: Limiting Potential Liabilities
5. Disability Services: Accommodating Student Veterans
6. Avoiding FERPA Pitfalls in the Financial Aid Office
7. FERPA: When to Involve Legal Counsel and Leadership
8. FERPA Regulation Basics
9. FERPA Policy and Procedure Audit
10. Complying with Section 702 of the Choice Act
11. FERPA Hot Topics: Big Challenges Solved
12. FERPA Lessons and Quizzes
13. FERPA Checklist: What Can Never Be Shared
14. Negotiating Successful Adjunct Union Collective Bargaining Agreements
15. Private Business Use Compliance in Higher Education
16. 4 Steps to Ensure Electronic and Information Technology Accessibility
17. Responding to Hate Speech Incidents with Confidence
18. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
19. Managing and Supporting an Aging Workforce
20. Faculty Handbooks: 5 Common Problems and Recommended Solutions
21. Preventing Faculty Discrimination with Case Law and Statistics
22. Managing Student Threats and Risk: Effective Policies and Practices
23. Developing a Self-Harm Compliance Protocol

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24. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
25. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
26. New Solutions to Student Conduct Challenges
27. Clery Act: A Refresher for the Whole Campus
28. Clery Act Checklist: 10 Steps for Compliance
29. Immigration Law 101: 3 Key Issues for Compliance
30. Conducting Internal Investigations in Higher Education
31. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus

Safety & Risk

1. Navigating Employee Considerations for Reopening in the Fall
2. Increasing the Feeling of Safety and Security for International Students
3. Internship Programs: Limiting Potential Liabilities
4. COVID-19: Mitigating Risk and Liability for a Fall Reopening
5. Responding to Hate Speech Incidents with Confidence
6. Managing Student Threats and Risk: Effective Policies and Practices
7. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
8. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
9. Risk Management for Non-Student Minors on Campus
10. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
11. Essentials of Study Abroad Risk Management
12. Developing a Risk Management Mindset as a Front-Line Student Services Professional
13. Title IX Training Digital Recording Bundle: Presidents and Study Abroad
14. Hazing Prevention: Initiating a Campus-Wide Culture Change
15. Campus Safety's Role in Title IX Investigations
16. Enterprise Risk Management: Why Now?
17. Active Shooter Training: Preparing Your Faculty and Staff
18. Impacting Fundamental Campus Safety Issues

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Women's Leadership Content Summary

Leading Self

1. Charting Your Course as a Woman Chair
2. Conflict Management: A Practical Workshop for Leaders
3. Networking Skills for Women Leaders
4. Navigating Politics: A Virtual Training for Women in Higher Ed
5. Negotiate With Confidence: A Training for Women in Higher Ed
6. Identifying and Mitigating Imposter Syndrome
7. Navigating Work-Life Balance as a Woman Leader in Higher Education
8. Gender and Confidence: Why Higher Education Needs More Women to Advocate for Themselves and Each Other
9. Advocating for Yourself in Personal and Professional Relationships
10. Creating an Inner Coach Stronger than Your Inner Critic
11. Sharing Your Story and Experience as an Underrepresented Woman
12. Building Your Support Network While Navigating Complexity: A Conversation with Dr. Karen Whitney
13. Building Resilience During and After the Pandemic
14. Likeability – The 8th Deadly Sin
15. Emotional Intelligence as a Key Driver for Advancing Women Leaders
16. Find Your Position of Power When Addressing Toxic Leadership
17. Shift Your Mindset to Build Resilience
18. Perspectives from Underrepresented Women in Higher Ed Leadership
19. Cultivating Your Unique Leadership Skills in this New Environment
20. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
21. Women's Leadership Success in Higher Education

Leading Others

1. Charting Your Course as a Woman Chair
2. Conflict Management: A Practical Workshop for Leaders
3. Managing Up, Down, and Across
4. Perspectives from Underrepresented Women in Higher Ed Leadership
5. Leading Through Uncertainty: A Conversation with Dr. Christine J. Quinn

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6. Managing Conflict
7. Cultivating Your Unique Leadership Skills in this New Environment
8. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
9. Women's Leadership Success in Higher Education

Leadership Pipeline

1. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
2. Navigating Your Career Growth: A Bootcamp for Women Leaders in Higher Education*
3. Hiring, Developing, and Promoting Women Leaders in Higher Education
4. Starting a Women's Leadership Mentoring Program
5. Support Black Women Leaders by Influencing Organizational Culture
6. Navigating Your Career Growth
7. Finding the Right Career Fit as a Woman in Higher Education
8. Leadership Perspectives from Women Presidents
9. Challenging Androcentrism in the Academy: 7 Strategies for Leaders of Academic Institutions
10. We Need to Value How Women Use Vision and Conceptual Thinking to Lead
11. What Every Higher Ed Leader Needs to Know about Supporting Women in Leadership
12. Challenging Androcentrism in the Academy: Creating Environments that Empower Risk Taking and Confidence in Women Leaders
13. Challenging Androcentrism in the Academy: Why We Need to Value Empathy More
14. Challenging Androcentrism and Implicit Bias in the Academy

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