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What Do You Get with Membership?

Membership gives you access to the following: (titles marked with an asterisk are discounted with membership, all other titles are free with membership)

Live Events

Live events provide opportunities for your team to interact with experts and attendees in real time, allowing for the exchange of ideas between institutions, engaging Q&A sessions, and active participation in the learning process.

Live Virtual Trainings and Webcasts (1-3 hours)

These virtual workshops provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment. *These events are also recorded and available after the live event on demand.*

Virtual Conferences (1 to 3 days, 4 to 5 hours / day)

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

On-Demand Learning

Immerse your team in rich and engaging asynchronous content, ideal for keeping up the momentum with professional development while teams are working in new and different ways. Our On-Demand Learning allows your team to plan their professional development according to their schedule.

Video Courses (2-3 hours)

Our video courses provide in-depth training on important topics in higher education and can be completed on a schedule that works for the viewer.

Articles and Research Reports (20 minutes)

Members get unlimited access to engaging and instructional written resources, such as articles, research reports, tools, templates, job aids, and case studies.

Mini Courses (5-10 days, 10-15 minutes / day)

Our member-exclusive mini courses are designed to deliver curated professional development opportunities for those with busy schedules. Participants will receive daily emails containing bite-sized videos, and activities, and assessments that can be completed in 15 minutes or less each day.

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Academic Leadership Content Summary

Leading Self

1. Enhancing Your Personal and Professional Resilience
2. Imposter Syndrome in Higher Ed: Examining the Self, the System, and Opportunities for Change
3. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
4. Finding Your Authentic Voice: Building Public Speaking Confidence
5. Navigating Your Path to Administration: A Panel Discussion for Aspiring Academic Administrators
6. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
7. Using Mindfulness to Improve Overall Well-Being and Productivity: A Video Course for Faculty
8. Manage Your Emotional Labor in the Workplace
9. Actualize Your Purpose and Legacy: Workshop on Improving Your Well-Being
10. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
11. Leading as An Assistant/Associate Dean: An Online Bootcamp*
12. Exploring Different Pathways to Deanship
13. Leading and Influencing as a Department Chair Bootcamp*
14. Leading as a Man of Color in Higher Education
15. Mapping Your Career Path in Higher Education
16. Leading in Times of Uncertainty and Change
17. Principles for Leading at any Level in Higher Education*
18. Charting Your Course as a Woman Chair
19. Identifying and Mitigating Imposter Syndrome
20. Time Management: Focusing on Your Priorities and Purpose
21. Four Leadership Practices for New or Aspiring Deans
22. Meetings Success Kit
23. Navigating Challenges of Academic Leadership
24. 7 Ways Academic Leaders Can Cultivate Creativity
25. What Every Academic Chair Needs to Know
26. Returning to Research: Preparing Your Transition from Chair to Faculty

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27. Would You Benefit from an Executive Coach?
28. Cultivating a Professional and Engaging Persona on Your Video Calls
29. Engaging in Empathy: Balance the Emotional Demands
30. Department Chairs: Reflect, Refresh, and Plan for the New Year

Leading Others

1. Enhancing Your Personal and Professional Resilience
2. Faculty Performance & Conduct: Reframing the Conversation
3. Mindful Leadership for Chairs
4. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
5. Finding Your Authentic Voice: Building Public Speaking Confidence
6. Rebuilding Trust Between Faculty and Administration
7. Conflict Management: A Practical Workshop for Leaders
8. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
9. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention
10. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*
11. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
12. Leading as An Assistant/Associate Dean: An Online Bootcamp*
13. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs*
14. Distributed Leadership: Building Trust and Community
15. Principles for Leading at any Level in Higher Education*
16. Charting Your Course as a Woman Chair
17. Fostering Curiosity as a Creative Leader
18. The Key Components of Emotional Intelligence for Academic Teams
19. Leading and Influencing as a Department Chair Bootcamp*
20. Integrating Inclusivity into Your Leadership Philosophy
21. Designing Creative Solutions for Your Toughest Challenges
22. Improving Faculty Evaluations: A Training for Department Chairs
23. Your First Year as Department Chair: Building Trust, Communication, and Community
24. Communicating Effectively in High-Anxiety Times: A Workshop for Department Chairs
25. Supporting Adjunct Faculty: A Training for Department Chairs
26. Department Chairs: Maximize Your Productivity By Cultivating Your Academic Staff

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27. Managing Change as a Department Chair: 5 Traps to Avoid
28. Managing Difficult Faculty
29. Four Leadership Practices for New or Aspiring Deans
30. The Introvert's Guide to Academic Leadership: How Introverts and Extraverts Build Successful Teams
31. Facilitating Culturally Inclusive Meetings
32. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
33. Influencing Without Authority
34. Meetings Success Kit
35. Group Activity Designs
36. Participant Roles for Small Group Activities
37. Managing Up, Down, and Across

Leading the Department/Division

1. Impact of Repeal: Institutional Responses to the Dobbs Decision
2. Integrating Academic Program Prioritization into Your Current Shared Governance Structure
3. Advocate For Your Department by Using Data Effectively
4. Faculty Performance & Conduct: Reframing the Conversation
5. Live Q&A Session: Enrollment 101 for Academic Leaders
6. Optimize Your Success as an External Dean
7. Mindful Leadership for Chairs
8. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
9. What's Keeping Deans Up at Night: A Free Webcast for Academic Leaders
10. Strategic Financial Management for Department Chairs
11. Identifying and Communicating the ROI of External Partnerships
12. Reimagine and Build a More Equitable Workplace Culture
13. The New Realities of Senior Leadership Transitions
14. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention
15. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
16. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
17. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*

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18. Leading with a Diversity, Equity and Inclusion Mindset: A Bootcamp for Department Chairs*
19. Building a Leadership Culture in an Academic Department
20. Leading and Influencing as a Department Chair Bootcamp*
21. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs*
22. Strategies to Run a Successful Lab as Chair
23. How to Use an Inclusive ROI Approach for Program Prioritization
24. Managing Difficult Faculty
25. How the University of North Florida Integrated Academic and Student Affairs
26. Leading as an Associate/Assistant Dean: An Online Bootcamp*
27. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
28. Fundraising for Department Chairs
29. A Year in Crisis: Lessons in Communication Learned as a Department Chair
30. Foundations in Budgeting for Department Chairs
31. Charting Your Course as a Woman Chair
32. Deans Summit: Maintaining Strategic Focus Through Financial Challenges
33. Navigating Your Relationship with Your Dean: A Training for Department Chairs
34. Departmental Budget Training for Faculty
35. Handling Institutional or Program Teach-Outs with Dignity
36. Academic Restructuring: Creating New Growth Opportunities
37. Academic Restructuring: Critical Insights and Lessons Learned
38. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
39. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
40. Building a More Strategic Budget for Your Academic Department
41. Practicing Culturally Relevant Pedagogy in Higher Education
42. Evaluating Online Faculty
43. Engaging Faculty to Improve Corporate Relations
44. Best Practices for Identifying and Developing Department Chairs
45. Your First Year as Department Chair: Building Trust, Communication, and Community
46. Managing Change as a Department Chair: 5 Traps to Avoid
47. Navigating Challenges of Academic Leadership
48. What Every Academic Chair Needs to Know
49. Principles of Budgeting: A Training for Department Chairs

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- 50. Fundraising for New Department Chairs
- 51. Managing and Supporting an Aging Workforce
- 52. Faculty Handbooks: 5 Common Problems and Recommended Solutions
- 53. Preventing Faculty Discrimination with Case Law and Statistics
- 54. Your First Semester as External Chair: A Roadmap for Success

Faculty Affairs

- 1. Rethinking the Role of Service in Promotion & Tenure: Defining It, Measuring It, and Addressing Inequities: A Podcast Series
- 2. Faculty Performance & Conduct: Reframing the Conversation
- 3. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
- 4. Designing a New Faculty Mentor Program: A Bootcamp for Faculty Leaders*
- 5. Disrupting Academic Bullying
- 6. Reimagine and Build a More Equitable Workplace Culture
- 7. Leadership Academy: Facilitating A World-Class Leadership Program*
- 8. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship
- 9. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
- 10. Overcoming Microaggressions as a Faculty Member
- 11. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
- 12. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
- 13. Elevate your Leadership Development Program: A Train the Trainer Bootcamp*
- 14. Revising the Promotion and Tenure Process: A Conversation Space for Faculty Affairs and Academic Leaders
- 15. Best Practices for Supporting First-Year Faculty: Lessons Learned During COVID-19
- 16. Managing Faculty Stress and Burnout: A Conversation for Faculty Affairs and Academic Leaders
- 17. Three Coaching Skills for Leaders and Mentors in Academic Medicine
- 18. A Comprehensive Approach to Faculty Orientation
- 19. Building Academic Leadership Development Programs on Your Campus
- 20. A Comprehensive Approach to Faculty Orientation
- 21. Improving Faculty Mentorship
- 22. Preparing Faculty for Academic Leadership
- 23. Supporting Mid-Career Faculty
- 24. Improving Faculty Evaluations: A Training for Department Chairs

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- 25. Best Practices in Designing Mentoring Programs for Early Career Faculty
- 26. Best Practices for Identifying and Developing Department Chairs
- 27. 4 Strategies for Closing the Coaching Gap for Mid-Level Academic Leaders
- 28. Managing and Supporting Adjunct Faculty
- 29. Beating Turnover in Higher Ed
- 30. Overcoming the Effects of White Privilege for More Equitable Search Processes
- 31. Recruiting, Hiring, and Retaining Diverse Faculty
- 32. Incentivizing Faculty and Staff Retirement
- 33. Negotiating Successful Adjunct Union Collective Bargaining Agreements
- 34. Improving Faculty of Color Retention Efforts in Your Department

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Advancement Content Summary

Annual Giving

1. Using Storytelling to Bolster Unrestricted Giving
2. Key Components of a Successful Leadership Annual Giving Program: An Educational Series
3. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals
4. Strategies to Increase Donor Participation
5. Developing a Cause-Based Campaign Initiative that Aligns with Your Community Needs
6. Developing Campaign Volunteers to Optimize Your Faculty and Staff Giving
7. Strategic Stewardship to Improve Donor Retention
8. Building the Capacity of Your Advancement Team
9. Institute for Annual Giving
10. Measuring Alumni Engagement
11. Increase Giving through Inspiring Annual Giving Communications
12. Growing Women's Engagement and Philanthropic Interest
13. Building Your Advancement Team for the Future
14. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
15. Engaging Academic Leaders in Annual Giving
16. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp*
17. Transitioning Advancement toward a Hybrid Workforce Model
18. Strategies to Increase Diverse Alumni Engagement
19. Leveraging Video for Donor Stewardship
20. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
21. Tailoring Advancement Communications to Ages and Life Stages
22. Transitioning Leadership Annual Donors into Major Donors
23. Using Annual Giving Data to Acquire and Retain Donors
24. Developing Effective Caller-Donor Relationships in Your Phonathon Operation
25. Create the Conditions for Sustained Philanthropic Support
26. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
27. Establishing a Data Governance Committee in Advancement
28. Advancement 101: A Six-Part Series

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29. Optimizing Your Online Giving Site
30. PCI DSS Compliance in Advancement: Update for 3.2
31. FERPA for Advancement: Train Your Whole Shop
32. Reengage Your Black Alumni
33. Communicate with Young Alumni Across Multiple Channels
34. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
35. Writing Workshop for Advancement Professionals
36. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
37. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
38. A Multi-Channel Approach to Young Alumni Giving Communications
39. Using Social Media Creatively to Increase Donor and Alumni Engagement
40. Building Better Reunions
41. Cultivating a Team of Student Development Officers
42. Capital Campaigns: Integrating Student Involvement
43. Developing Successful Student Philanthropy Events
44. Successful Young Alumni Programming
45. Effective Student Foundations and Student Alumni Associations
46. Affinity-Based Programming and Giving
47. Managing Annual Fund Volunteers
48. Partnering Giving and Alumni Relations to Better Align Efforts
49. Revitalizing Your Student Foundation Program
50. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
51. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
52. Diversity and Inclusion Engagement Strategies for Alumni and Donors
53. Strategic Stewardship Designed to Increase Donor Retention
54. Reimagining Giving and Recognition Societies
55. Customizing Donor Communication through Smarter Segmentation
56. Rethinking Donor Recognition Programs
57. Family Giving: Cultivating the Next Generation of Wealth
58. Stewarding Your Annual Donors
59. Leadership Annual Giving: Key Components of a Successful Program
60. Developing Your Parent Giving Strategy
61. Transitioning Leadership Annual Donors to Major Donors
62. Increasing Faculty Engagement in Advancement
63. Planned Giving: Using Student Callers
64. Integrating Annual Giving into Campaigns

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65. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
66. Integrating Social Media with Traditional Solicitation Channels
67. Building the Infrastructure for a Culture of Philanthropy in the Digital World
68. Branding and Marketing Your Leadership Annual Giving Program
69. Direct Mail: Back to Basics
70. Athletics Fundraising: Direct Mail Strategy
71. Annual Giving: Integrating Email with Your Overall Strategy
72. Fundamentals of Fundraising for Diverse Student Groups on Campus
73. Leveraging Texting in your Annual Giving Strategy
74. Refocus Your Annual Giving Strategy: Find Opportunities in a Crisis
75. Perspectives on Annual Giving Amid COVID-19
76. Building a Faculty and Staff Giving Campaign
77. Identifying and Applying Metrics that Matter in Annual Giving
78. Annual Giving Solicitations in Higher Ed: A Collection of Samples to Inspire Your Next Appeal
79. Launching a Giving Day: Planning and Executing Bundle
80. Phonathon Essentials
81. Measuring and Evaluating Your Annual Giving Staff
82. Running a Meaningful Senior Campaign
83. Creating Giving Circles to Increase Annual Giving
84. Using Data to Inform Your Annual Giving Strategy
85. Launching a Crowdfunding Initiative
86. Auditing Your Annual Giving Operations
87. Rethinking Faculty and Staff Giving
88. Recurring Gifts: Strategies to Grow Your Program
89. Integrating Social Media into Your Solicitation Communications Plan

Alumni Relations

1. Strengthening the Relationship Between Development and Alumni Relations Teams
2. Engaging in Anti-Racist Conversations in Advancement
3. Advancement 101: A 7-Day Foundational Series
4. Establishing a University Engagement Council to Coordinate Communication with Major Donors
5. Young Alumni: Establishing Lifelong Relationships
6. Strategies to Increase Donor Participation
7. Create a More Inclusive Experience for your LGBTQIA+ Alumni
8. Improving Campus Collaboration for Effective Parent and Family Giving

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9. Measuring Alumni Engagement
10. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
11. Planning Your Hybrid Homecoming
12. Creating an Engagement Plan for Volunteers in Women's Philanthropy
13. Building Your Advancement Team for the Future
14. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
15. Diversify your Alumni Board
16. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp*
17. Transitioning Advancement toward a Hybrid Workforce Model
18. Identifying Opportunities in Your Department's DEI Strategy: One Alumni Department's Perspective
19. Strategies to Increase Diverse Alumni Engagement
20. Back to the Future of Alumni Relations
21. Digital Alumni Engagement: A Focused Approach
22. Navigate Challenging Conversations with Donors
23. Tailoring Advancement Communications to Ages and Life Stages
24. Recruiting, Training, and Engaging Alumni Volunteers in a Digital Environment
25. Building a Culture of Inclusion in Your Advancement Shop
26. Create the Conditions for Sustained Philanthropic Support
27. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
28. 12 Keys to Making Alumni Interviews in College Admissions Effective
29. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
30. Advancement 101: A Six-Part Series
31. Implementing an Alumni Engagement Scoring Model
32. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
33. FERPA for Advancement: Train Your Whole Shop
34. Reengage Your Black Alumni
35. Communicate with Young Alumni Across Multiple Channels
36. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
37. Writing Workshop for Advancement Professionals
38. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
39. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
40. A Multi-Channel Approach to Young Alumni Giving Communications

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41. Using Social Media Creatively to Increase Donor and Alumni Engagement
42. Building Better Reunions
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46. Successful Young Alumni Programming
47. Effective Student Foundations and Student Alumni Associations
48. Affinity-Based Programming and Giving
49. Managing Annual Fund Volunteers
50. Partnering Giving and Alumni Relations to Better Align Efforts
51. Revitalizing Your Student Foundation Program
52. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
53. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
54. Diversity and Inclusion Engagement Strategies for Alumni and Donors
55. Starting a Corporate Alumni Chapter Program
56. Communicating with Donors During Crisis and Uncertainty
57. Leveraging Metrics to Improve Advancement Events
58. An Introduction to Advancement Event Protocol and Etiquette
59. Increasing Board Engagement in Fundraising
60. Global Considerations for a Modern Campaign
61. Fundraising for Law Schools
62. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
63. Frequently Asked Questions for Alumni Magazine Professionals
64. University Magazines: Maximizing Print and Digital Content
65. Alumni Surveys: Designing, Deploying, and Analyzing Responses
66. Integrating Effective Mentorship into Campus Culture: A Success Story
67. Strategies to Improve Underrepresented Alumni Engagement
68. Recruiting, Training, and Engaging Alumni Volunteers in a Digital World
69. Restructure Your Alumni Chapters to Increase Engagement
70. 5 Steps to Mitigate Risk in Your Alumni Volunteer Programs
71. Tailoring Programming for Unengaged Professional and Graduate School Alumni
72. How to Develop Programming that Re-Engages Underrepresented Alumni
73. Increase Engagement and Giving Through a Selective Alumni-Student Mentoring Program
74. Create an Alumni Volunteer Experience that Fosters Life-Long Engagement with Your Institution

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75. Collaborating with Campus Partners to Expand Volunteer Opportunities
76. Developing an In-Depth Alumni Mentoring Program
77. Using a Volunteer Framework to Increase Faculty Involvement with Alumni Engagement
78. What Happens When Volunteers Are No Longer a "Nice to Have" Resource, But Instead a Strategic Investment?
79. What Establishing Alumni X-Teams Can Achieve
80. Alumni Relations and Advancement Innovators: University of Notre Dame
81. Alumni Affinity Groups: How One University Formed a Highly Successful Organization
82. Strategies to Improve International Alumni Engagement
83. Volunteer Management in Advancement
84. Alumni Boards: Strengthen Your Strategy and Grow Engagement
85. Building an Alumni Career Services Program in Advancement
86. Using the Net Promoter® System in Alumni Relations
87. Transition Programming: From Student to Alumni Professional
88. Commencement: Engaging Students as Future Alumni
89. Building a Comprehensive Alumni Awards Program
90. Strategically Managing Alumni Chapters
91. Engaging Alumni Through Athletics
92. Measuring and Evaluating Your Alumni Relations Program
93. Strategies to Improve the Effectiveness of Your Volunteer Program
94. Alumni Career Services: Developing an Online Programming Series
95. Engaging International Alumni in a Virtual World
96. Transform Your Alumni Board Members into Donors

Donor Relations

1. Key Considerations for Strengthening Prospect Management and Gift Officer Collaboration
2. Key Components of a Successful Leadership Annual Giving Program: An Educational Series
3. Securing Transformational Gifts: A Conversation About Engaging Principal Gift Donors
4. Engaging in Anti-Racist Conversations in Advancement
5. Advancement 101: A 7-Day Foundational Series
6. Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline

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7. Strategic Stewardship to Improve Donor Retention
8. Anticipating and Overcoming Objections in Frontline Fundraising
9. Impactful Online Donor Events
10. Creating an Engagement Plan for Volunteers in Women's Philanthropy
11. Develop a Proposal for a Transformational Gift*
12. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape
13. A Masterclass in Discovery Work
14. Build Better Gift Agreements
15. Navigate Challenging Conversations with Donors
16. Leveraging Video for Donor Stewardship
17. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
18. Tailoring Advancement Communications to Ages and Life Stages
19. Create the Conditions for Sustained Philanthropic Support
20. Key Considerations for Institutional Naming Plans and Policies
21. Develop Your Impact Reporting Strategy
22. Advancement 101: A Six-Part Series
23. Foundations of Fund Auditing
24. Advancement FASB Fund Accounting and Reporting
25. Essential Reports for Donor Relations
26. Developing Gift Acceptance Policies
27. Creating Customized Impact Reports
28. Effective Gift Agreements: Documenting Donor Intent
29. FERPA for Advancement: Train Your Whole Shop
30. Writing Workshop for Advancement Professionals
31. Communicating with Donors During Crisis and Uncertainty
32. Leveraging Metrics to Improve Advancement Events
33. An Introduction to Advancement Event Protocol and Etiquette
34. Strategic Stewardship Designed to Increase Donor Retention
35. Reimagining Giving and Recognition Societies
36. Customizing Donor Communication through Smarter Segmentation
37. Rethinking Donor Recognition Programs
38. Family Giving: Cultivating the Next Generation of Wealth
39. Stewarding Your Annual Donors
40. Corporate Stewardship: Demonstrating ROI
41. Stewarding Your Scholarship Donors: A Practical Approach

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42. Small Events for Donor Cultivation
43. Crafting Personalized Stewardship Plans for Top Donors
44. Strategic Partnerships with Donor Relations and Athletics
45. Donor Relations for Planned Giving: Improving Events and Impact Reporting
46. Advancement Events: Effectively Launching a Campaign
47. Advancement Events: Effectively Closing a Campaign
48. Fundraising Essentials: Donor Relations for Frontline Fundraisers
49. Using Surveys to Improve the Donor Experience
50. Rethinking Strategy for Advancement Events
51. Industry Views: Advancement Shops of Tomorrow
52. How Donor Relations Can Improve Donor Retention
53. Donor Appreciation: Leveraging Existing Events
54. Donor Relations: Demonstrating ROI
55. Introducing Blended Gifts Into Donor Conversations
56. Foundations of Auditing Endowed Funds
57. Strategies to Increase Donor Participation
58. Enhance Donor Experience by Conducting an Acknowledgement Audit

Major & Planned Giving

1. Key Considerations for Strengthening Prospect Management and Gift Officer Collaboration
2. Create Meaningful Volunteer Opportunities for your Major Donors
3. Strengthening the Relationship Between Development and Alumni Relations Teams
4. Securing Transformational Gifts: A Conversation About Engaging Principal Gift Donors
5. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals
6. Developing an Advancement Intern Program
7. Engaging in Anti-Racist Conversations in Advancement
8. Fundraising for Deans
9. Advancement 101: A 7-Day Foundational Series
10. Building, Leading, and Retaining a High-Performance Frontline Fundraising Team
11. Retain Frontline Fundraisers by Fostering Inclusive Practices
12. Partnering with Faculty in Grateful Patient Fundraising: Elements of a Training Guide
13. Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline
14. Building the Capacity of Your Advancement Team
15. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers

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16. Ethical Considerations for Screening Donors to Protect Institutional Reputation
17. The Gift Officer-Faculty Partnership in Academic Medical Fundraising
18. Effective Approaches to Digital Frontline Fundraising
19. Growing Women's Engagement and Philanthropic Interest
20. Inspire Timely Giving: Create Urgency and Accelerate Results
21. Develop a Proposal for a Transformational Gift*
22. Frontline Fundraising: Engaging and Inspiring Donors While Energizing Your Work*
23. Reimagining Relationship Building for Major Gift Officers
24. Effectively Manage Matching and Challenge Gift Campaigns
25. A Masterclass in Discovery Work
26. Donor Retention in the Post-COVID Era
27. Fundraising for Presidents: An Online Bootcamp*
28. Fundraising for Department Chairs
29. Build Better Gift Agreements
30. Navigate Challenging Conversations with Donors
31. Fresh Approaches to Fundraising Campaigns in Current Times
32. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
33. Transitioning Leadership Annual Donors into Major Donors
34. Supporting Frontline Fundraisers Amidst Uncertainty: Rethinking Activities and Goals
35. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
36. Create the Conditions for Sustained Philanthropic Support
37. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
38. Establishing a Culture of Talent Development in Frontline Fundraising
39. Key Considerations for Institutional Naming Plans and Policies
40. Develop Your Impact Reporting Strategy
41. Effectively Onboard Major Gift Officers with a 90-Day Plan
42. Retaining Your Major Gift Officers—From Day One
43. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
44. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
45. Recruiting the Right Major Gift Officers
46. Advancement 101: A Six-Part Series
47. Using Predictive Modeling Tools to Enhance Prospect Management
48. A Practical Approach to Fundraising Ethics

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49. FERPA for Advancement: Train Your Whole Shop
50. Effective Gift Agreements: Documenting Donor Intent
51. Enhance Professional Development Offerings to Improve Gift Officer Retention
52. Recruiting and Retaining a Talented Advancement Team
53. Fundraising and Sexual Harassment: Documenting Effective Procedures
54. Writing Workshop for Advancement Professionals
55. Capital Campaigns: Integrating Student Involvement
56. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
57. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
58. Increasing Board Engagement in Fundraising
59. Global Considerations for a Modern Campaign
60. Fundraising for Law Schools
61. Frontline Fundraising: Essentials of Gift Solicitation
62. Rethinking Donor Recognition Programs
63. Family Giving: Cultivating the Next Generation of Wealth
64. Leadership Annual Giving: Key Components of a Successful Program
65. Anticipating and Overcoming Objections in Frontline Fundraising
66. Developing Your Parent Giving Strategy
67. Transitioning Leadership Annual Donors to Major Donors
68. Increasing Faculty Engagement in Advancement
69. Planned Giving: Using Student Callers
70. Integrating Annual Giving into Campaigns
71. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
72. Stewarding Your Scholarship Donors: A Practical Approach
73. Small Events for Donor Cultivation
74. Crafting Personalized Stewardship Plans for Top Donors
75. Strategic Partnerships with Donor Relations and Athletics
76. Donor Relations for Planned Giving: Improving Events and Impact Reporting
77. Advancement Events: Effectively Launching a Campaign
78. Advancement Events: Effectively Closing a Campaign
79. Fundraising Essentials: Donor Relations for Frontline Fundraisers
80. Developing Rigor in Your Fundraising Team
81. Fundraising for New Department Chairs
82. Marketing Your Planned Giving Program
83. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
84. Student Affairs Fundraising: Building a Sustainable Structure
85. Strategizing Multiple Outreach Attempts in Fundraising

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86. Developing a Strategic Approach to Generational Wealth
87. Frontline Fundraising in a Virtual Environment
88. Managing in a Changing Fundraising Environment: Remote Teams, Skeptical Donors, and an Uncertain Landscape
89. Strengthening Frontline Fundraising Efforts During Uncertainty
90. Frontline Fundraising Essentials: Outreach, Qualification, Visits, and the Ask
91. Uncovering More Planned Giving Prospects
92. An Introduction to Planned Giving
93. A Practical Approach to Growing Your Planned Giving Program
94. Tactics for Successful Donor Discovery and Qualification
95. Fundraising Essentials: Perfecting Moves Management
96. Adapting Non-Profit Strategies for Higher Ed Fundraising Success
97. Working with a Donor's Financial Planner
98. Fundraising Ethics: 10 Techniques for Working with Donors with Dementia
99. Fundraising Essentials: Advancing Your Career for Underrepresented Professionals
100. Planned Giving Vehicles
101. Measuring and Evaluating Your Planned Giving Program
102. Planning and Managing Project-Based Fundraising
103. Tools for Increasing Fundraising Effectiveness and Efficiency
104. Building Fundraising Partnerships with Athletic Directors
105. Regional Advancement Strategy: Investing in a Physical Presence
106. Engaging Leadership Volunteers for Fundraising Success
107. Soliciting Endowment Support
108. Blended Gifts: Strategies to Increase Your Fundraising Success
109. Introducing Blended Gifts Into Donor Conversations
110. Authentic Fundraising in a Virtual World
111. Foundations of Auditing Endowed Funds

Corporate & Foundation Relations

1. Creating an Engagement Strategy for Corporate Partners
2. Aligning Campus Stakeholders for Holistic Corporate Engagement
3. Developing Corporate Partnerships for Undergraduate Research and Design Projects
4. Building a Custom Corporate Training Program
5. Create the Conditions for Sustained Philanthropic Support
6. Key Considerations for Institutional Naming Plans and Policies
7. Advancement 101: A Six-Part Series
8. Writing Workshop for Advancement Professionals

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9. Starting a Corporate Alumni Chapter Program
10. Engaging Faculty to Improve Corporate Relations
11. Advanced Strategies for a Successful Corporate Campus Visit
12. Developing a Scorecard to Prioritize Your Corporate Partners for Holistic Engagement
13. Developing a Collaborative Metrics Structure for Stronger Corporate Engagement
14. Establishing a Revenue-Generating Corporate Engagement Program
15. Measuring and Evaluating Corporate and Foundation Relations Staff
16. Corporate Stewardship: Demonstrating ROI
17. Proven Approaches to Building Corporate Engagement
18. Partner with Faculty to Maximize Private Funding Opportunities
19. Using a Council to Establish a Holistic Corporate Engagement Strategy

Advancement Services & Operations

1. Key Considerations for Strengthening Prospect Management and Gift Officer Collaboration
2. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals
3. Developing an Advancement Intern Program
4. Using Metrics to Support Employee Success and Retention: A Discussion for Advancement Leaders
5. Bridging the Process Gap for Major Gifts Between Advancement Services and Frontline Fundraising
6. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers
7. Ethical Considerations for Screening Donors to Protect Institutional Reputation
8. Measuring Alumni Engagement
9. Increasing Gift Processing Capacity by Moving to Paperless
10. Building Your Advancement Team for the Future
11. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape
12. Transitioning Advancement toward a Hybrid Workforce Model
13. University Comprehensive Naming Reviews
14. Build Better Gift Agreements
15. Improving Advancement Data Management and Hygiene
16. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
17. How to Make Your Annual Giving Strategy More Agile During Uncertain Times

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18. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
19. Create the Conditions for Sustained Philanthropic Support
20. Establishing a Culture of Talent Development in Frontline Fundraising
21. Key Considerations for Institutional Naming Plans and Policies
22. Develop Your Impact Reporting Strategy
23. Establishing a Data Governance Committee in Advancement
24. Effectively Onboard Major Gift Officers with a 90-Day Plan
25. Training for Advancement: Assess Your Data Integrity and Establish Data Cleaning Priorities
26. Retaining Your Major Gift Officers—From Day One
27. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
28. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
29. Recruiting the Right Major Gift Officers
30. Advancement 101: A Six-Part Series
31. Using Predictive Modeling Tools to Enhance Prospect Management
32. Foundations of Fund Auditing
33. A Practical Approach to Fundraising Ethics
34. Performance Metrics for Prospect Research and Management Staff
35. Predictive Modeling 101 for Advancement Professionals
36. Accurately Reporting for the CASE Campaign and VSE Surveys
37. Advancement FASB Fund Accounting and Reporting
38. Essential Reports for Donor Relations
39. Developing Gift Acceptance Policies
40. Creating Customized Impact Reports
41. Prospecting Using Social Media
42. Effective Gift Agreements: Documenting Donor Intent
43. Optimizing Your Online Giving Site
44. PCI DSS Compliance in Advancement: Update for 3.2
45. Implementing an Alumni Engagement Scoring Model
46. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
47. FERPA for Advancement: Train Your Whole Shop
48. Enhance Professional Development Offerings to Improve Gift Officer Retention
49. Recruiting and Retaining a Talented Advancement Team
50. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
51. Fundraising and Sexual Harassment: Documenting Effective Procedures
52. Foundations of Auditing Endowed Funds

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- 53. Building, Leading, and Retaining a High-Performance Frontline Fundraising Team
- 54. Enhance Donor Experience by Conducting an Acknowledgement Audit

Marketing & Communications

- 1. Using Storytelling to Bolster Unrestricted Giving
- 2. Communicating Effectively about Instances of Bias or Discrimination
- 3. Impactful Online Donor Events
- 4. Increase Giving through Inspiring Annual Giving Communications
- 5. Tailoring Advancement Communications to Ages and Life Stages
- 6. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
- 7. Leveraging Social Media Advertising in Higher Ed Marketing
- 8. Create the Conditions for Sustained Philanthropic Support
- 9. Advancement 101: A Six-Part Series
- 10. Prospecting Using Social Media
- 11. Optimizing Your Online Giving Site
- 12. Communicate with Young Alumni Across Multiple Channels
- 13. Writing Workshop for Advancement Professionals
- 14. A Multi-Channel Approach to Young Alumni Giving Communications
- 15. Using Social Media Creatively to Increase Donor and Alumni Engagement
- 16. Communicating with Donors During Crisis and Uncertainty
- 17. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
- 18. Frequently Asked Questions for Alumni Magazine Professionals
- 19. University Magazines: Maximizing Print and Digital Content
- 20. Alumni Surveys: Designing, Deploying, and Analyzing Responses
- 21. Customizing Donor Communication through Smarter Segmentation
- 22. Integrating Social Media with Traditional Solicitation Channels
- 23. Building the Infrastructure for a Culture of Philanthropy in the Digital World
- 24. Branding and Marketing Your Leadership Annual Giving Program
- 25. Direct Mail: Back to Basics
- 26. Athletics Fundraising: Direct Mail Strategy
- 27. Annual Giving: Integrating Email with Your Overall Strategy
- 28. Using Surveys to Improve the Donor Experience
- 29. Essential Leadership Roles and Actions for Crisis Management
- 30. Marketing Your Planned Giving Program
- 31. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
- 32. Create Inspiring Campaign Communications

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33. 9 Principles for Branding Your Capital Campaign
34. Inspiring Campaign Branding and Communications
35. A Strategic Approach to Strengthening and Updating Your Institutional Brand
36. Executing Your Communications Plan During a Crisis
37. Using Social Media in Your COVID-19 Response
38. 15 Tips to Engage Gen Z in Your Communications
39. Leading with Social-First: An Innovative Approach to Content Creation
40. The Promise and Peril of Podcasting in Higher Education
41. Making Your Social Media Content Accessible and Inclusive
42. Developing and Using Personas in Higher Ed Marketing
43. Tips for Building Successful Relationships with Reporters
44. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
45. Strengthen Your Instagram Strategy in Higher Education
46. Assessing Your Current Presidential Voice
47. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
48. Connecting Central Marketing and Advancement Teams: An Innovative Approach
49. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
50. Writing Resource Manual
51. SEO Primer for Higher Ed Marketing
52. Five Steps for Sub-Branding in Higher Education
53. Tools for Creating a Brand Culture at Your Institution
54. Creating a Framework for Proactive Issues Management
55. Developing Presidential Voice: Toolkit for Marketing and Communications
56. Ensuring Successful Outcomes with Marketing Consultants
57. Creating a Responsive Design Framework for University Websites
58. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
59. Effectively Implementing Your Social Media Policy
60. Staffing and Structuring a Successful Marketing Communications Department
61. Managing Higher Education Social Media Challenges
62. Launching a Branding Initiative
63. Partnering Advancement and Communications to Enhance Your Institution's Brand
64. Implementing Your Social Media and Branding Guidelines
65. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
66. Strategizing for Social Media in Advancement
67. Using Student Storytelling in Higher Ed Marketing

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- 68. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
- 69. Integrating Social Media into Your Solicitation Communications Plan

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Diversity, Equity, & Inclusion

Content Summary

Personal Development & Skill Building

1. Advancing Your DEI Strategy Across Viewpoints
2. Essential Practices for Leaders Communicating Across Difference
3. How to Influence Without Shaming as a Leader
4. White Privilege and Allyship: A 5-Day Advanced Program
5. Diversity, Equity & Inclusion 101
6. Gender Identity and Gender Bias: A 5-Day Advanced Program
7. Conflict Resolution: It's What You Said AND How You Said It
8. Uncomfortable Conversations are Necessary, Not Unkind
9. Let's Talk About Race and Collective Responsibility
10. Engaging in Racial Inequity Dialogue: An Educational Series
11. Leading as a Native American Leader in Higher Education
12. Use Indigenous Storytelling Techniques to Help Facilitate Conversations on Racial Equity
13. Facilitating Equity Intergroup Dialogue Circles: A Bootcamp for Group Facilitators*
14. Communicating Effectively about Instances of Bias or Discrimination
15. Manage Your Emotional Labor in the Workplace
16. Cultural Intelligence: A Training for Higher Ed Leaders
17. Integrating Anti-Racist Initiatives into Current DEI Strategies: A Conversation for Chief Diversity Officers
18. Inclusive Communication: A Training for Higher Ed Leaders
19. DEI Foundations: Socioeconomic Status (SES) and Class in Higher Education
20. DEI Foundations: Allyship in Higher Education
21. DEI Foundations: Intersectionality in Higher Education
22. DEI Foundations: Implicit Bias in Higher Education
23. DEI Foundations: Student Disability in Higher Education
24. DEI Foundations: Gender Identity and Sexuality in Higher Education
25. DEI Foundations: White Privilege in Higher Education
26. Honoring Names: A Simple Way to Promote Belonging
27. Techniques to Build Greater Cultural Humility
28. Communication Strategies to Overcome Resistance to Your Diversity Initiative

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29. Building Equity into Your Leadership Practice
30. Land Acknowledgement as an Equity Practice in Higher Education
31. Create a Culture of Cross-Campus Open Dialogue
32. Collaborating Effectively with Academic Partners in DEI Work: A Discussion for Central Diversity & Inclusion Leaders
33. Cultural Humility: A Framework to Mitigate Personal Bias
34. Anti-Racism in Higher Education: Ensuring It's a Movement, Not Just a Moment
35. See Something, Say Something: Building Your Capacity to Respond to Bias
36. Get Comfortable Being Uncomfortable: Engaging in Dialogue About Race and Bias
37. Integrating Inclusivity into Your Leadership Philosophy
38. The Inclusive Leader's Approach to Accountability
39. Developing Intentional Strategies to Improve Campus Climate: A Discussion Space
40. Develop a Race-Based Education Program for Your White Students
41. Diversity and Inclusion Engagement Strategies for Alumni and Donors
42. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
43. Facilitating Culturally Inclusive Meetings
44. Lead More Courageous Conversations to Foster Diversity and Difference
45. Leading Through Bias Incidents on Campus
46. Perspectives from Underrepresented Women in Higher Ed Leadership
47. Understanding and Addressing Microaggressions
48. Sharing Your Story and Experience as an Underrepresented Woman
49. Principles for Effective Online Teaching
50. Building Inclusive Pedagogy Online
51. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
52. Overcoming Social Justice Fatigue for Diversity and Inclusion Professionals
53. Using Events to Engage Your Campus in Diversity, Equity, and Inclusion Initiatives
54. Creating Wellness Plans to Best Support Your Diversity and Inclusion Professionals
55. Conducting a Climate Survey to Improve Diversity and Inclusion
56. Identifying and Removing Microaggressions
57. Faculty Checklist: Steps to Respond to Classroom Incivility
58. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
59. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
60. Creating Equitable and Inclusive Meetings

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Faculty & Staff Pipeline

1. Help Wanted: Addressing the Current Hiring Challenges in Higher Ed
2. Writing an Effective and Authentic Diversity Statement: A Video Course for Faculty
3. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
4. Building Academic Leadership Development Programs on Your Campus
5. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
6. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
7. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship
8. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
9. Support Black Women Leaders by Influencing Organizational Culture
10. Leading as a Man of Color in Higher Education
11. Create a More Equitable Academic Search Process Using an Inclusion Advocates Program
12. Design Faculty of Color Affinity Spaces to Improve Retention
13. Overcoming the Effects of White Privilege for More Equitable Search Processes
14. Recruiting, Hiring, and Retaining Diverse Faculty
15. Recruiting for Diversity: A Training for Academic Search Committees
16. Diverse Hiring in Higher Education: Resources for Search Committees
17. Improving Faculty of Color Retention Efforts in Your Department

Inclusive Classroom

1. Overcoming Microaggressions as a Faculty Member
2. Using Thinking Aloud Strategies to Create Equity in Distance Learning
3. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
4. Removing Barriers to Student Learning: Inclusive Syllabi and Assignments
5. Addressing Conflicts Related to Bias, Privilege, and Identity in the STEM Classroom
6. Leading and Structuring an Inclusive Pedagogy Initiative: A Case Study from Illinois State University
7. Enhancing Medical Education Curriculum to Mitigate Healthcare Disparities: A Case Study
8. Teaching Oral History as a Response to Collective Trauma
9. Teaching a People-First Language Approach
10. Foster Inclusion in the Classroom Through Formative Assessment

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11. Understanding and Interrupting Privileged Classroom Practices
12. Anti-Opressive Practices in Clinical Education
13. An Intersectional Approach to Supporting Neurodiverse Learners Online
14. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
15. Supporting Neurodiversity in the Classroom
16. An Innovative Approach to Universal Design Learning: Engaging All Learners
17. Civil Dialogue as a Classroom Management Strategy
18. Faculty Development: Ideas for a More Inclusive Classroom
19. Civility in the Classroom: A Better Approach
20. Making Your Online Course Accessible to All Learners
21. Responding to Hate Speech Incidents with Confidence
22. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
23. Is It a Microaggression?

Student Body

1. Engaging Meaningfully with First-Generation Graduate Students to Increase Retention
2. Culturally Responsive Customer Service: A Holistic Approach to Student Retention
3. Bridging the Equity Gap in Higher Education
4. Retaining Black Men: Strategies for Before, During, and After College
5. Forging On and Off Campus Partnerships to Support Students' Emergency Needs
6. Successes and Challenges in Implementing First-Generation Student Programming: A Time for Discussion
7. Communicating Effectively about Instances of Bias or Discrimination
8. Comprehensive Student Retention Strategies for Men of Color
9. Create a More Inclusive Experience for your LGBTQIA+ Alumni
10. Identifying Opportunities in Your Department's DEI Strategy: One Alumni Department's Perspective
11. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
12. Developing a Comprehensive System of Support for First-Generation Students
13. Developing Social Justice Training for Student Staff: One Administrator's Experience
14. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIDA) Communities as Campuses Reopen
15. Strategies to Increase Diverse Alumni Engagement

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16. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
17. An Intersectional Approach to Addressing Food Insecurity
18. Develop a Race-Based Education Program for Your White Students
19. Why Measuring Diversity Matters
20. A Tool for Increasing Application and Retention Rates for At-Risk Students
21. Strategies to Improve Underrepresented Alumni Engagement
22. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
23. Responding to Hate Speech Incidents with Confidence
24. Addressing Food Insecurity During COVID-19
25. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
26. Creating Intentional Programming to Support the Success of Men of Color
27. Designing an Incentivized STEM Mentoring Program for Equitable Success
28. Connecting with Advisees from Diverse Cultural Backgrounds
29. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
30. Reframing Student Activism as a Vehicle for Student Leadership Development
31. Managing Student Activism
32. Respond to Divisive Current Events in an Inclusive Way
33. 6 Strategies for Uniting Student Activists and Campus Administrators



Enrollment Management & Marketing Content Summary

Strategic Enrollment Management

1. Managing the Whole Student Life Cycle: A Discussion for Higher Ed Leaders
2. Live Q&A Session: Enrollment 101 for Academic Leaders
3. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
4. Growing Your Graduate Footprint: A Conversation for Small College Leaders
5. Differentiating Your School for Adult Students
6. Recruiting, Retaining, and Supporting International Graduate Students
7. Why Measuring Diversity Matters
8. Navigating the Graduate Enrollment Landscape Mid-Pandemic
9. An Innovative Approach to Strengthening Your International Programs and Partnerships
10. Microtargeting to Achieve Enrollment Goals
11. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
12. Institutional Collaboration: Shared Enrollment
13. What Story Does the Pell Grant Data Tell?
14. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
15. Tuition: Raise it, Lower it, or Stay the Course?
16. Key Questions to Produce Effective Data Visualizations
17. Leveraging Institutional Aid to Maximize Net Tuition Revenue
18. Understanding Enrollment Management Challenges: A Program for Finance Officers
19. Keys to Approaching Tuition Resetting at Your Institution
20. Graduate Enrollment and Gender: A Changing Landscape
21. Reporting to Stakeholders in Times of Enrollment Management Challenges
22. Busting Myths Around Your Market Position: Making Data-Informed Decisions
23. Predictive Models for Enrollment: A Showcase of Three Examples
24. Collaborating Effectively with Academics in Strategic Enrollment Management
25. Strategic Enrollment Management for Community Colleges
26. Finance and Enrollment Partnerships: Achieving Your Net Tuition Revenue Goals
27. Understanding Key Data Trends to Inform Strategic Market Expansion

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28. Strategic Enrollment Goals: Combining Internal and External Factors
29. Creating a Culture of Collaborative and Data-Informed SEM on Campus
30. Critical Considerations for Accelerated Degree Programming

Admissions & Recruitment

1. Access and Prestige: The Complex Function of Financial Aid in Higher Education
2. Recruitment In Today's Data-Driven, Evolving Higher Education Landscape
3. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
4. Growing Your Graduate Footprint: A Conversation for Small College Leaders
5. 12 Keys to Making Alumni Interviews in College Admissions Effective
6. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
7. Cross-Training Admissions and Financial Aid Staff
8. Prior-Prior Year: Preparing Your Institution
9. Strengthening Admissions and Financial Aid Partnerships
10. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
11. Leveraging Social Media Advertising in Higher Ed Marketing
12. Dynamic Recruitment Communications: Planning for an Uncertain Fall
13. Inspiring Confidence Through Yield Communications
14. Using Video Effectively in Recruitment Marketing
15. Tactics to Increase the Visibility of Your Honors Program or College
16. Strategies to Engage Parents and Families in the Recruitment Process
17. Differentiating Your School for Adult Students
18. Communicating Institutional Value to Prospective Students
19. Social Media Metrics and ROI for Admissions
20. Mobile Web Design for Student Recruitment
21. Building Social Media Efforts for International Student Recruitment
22. Strengthening Your Institutional Value Proposition
23. Social Media in Student Recruitment: Emerging Channels and Metrics
24. Getting Started: Using Social Media in Student Recruitment
25. International Student Recruitment: Maximizing Your Website Content
26. International Student Recruitment: Revamping Your Email Communications
27. Strengthening Yield Communications to Prevent Summer Melt
28. Selling Your Value to Adult Students
29. Creating Brand Awareness in the Adult Student Market
30. Prioritizing Marketing Tactics for Adult Student Recruitment

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31. A Tool for Increasing Application and Retention Rates for At-Risk Students
32. Recruiting, Retaining, and Supporting International Graduate Students
33. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
34. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
35. Comprehensive Transfer Support: A Case Study
36. Increasing Student Engagement in Financial Literacy Programming
37. Increasing the Feeling of Safety and Security for International Students
38. Why Measuring Diversity Matters
39. Navigating the Graduate Enrollment Landscape Mid-Pandemic
40. An Innovative Approach to Strengthening Your International Programs and Partnerships
41. Microtargeting to Achieve Enrollment Goals
42. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
43. Updating Your Admissions Counselor Toolbox
44. Using Virtual Events in Recruitment and Yield
45. Adapting Recruitment & Yield Strategies in Uncertain Times
46. Engaging Campus Partners in Recruitment Activities
47. Enhancing Admissions with High School Counselors: A 4-Phase Approach
48. Connecting Admissions Counselors More Effectively to Yield Outcomes
49. eSports in Higher Education
50. Enhance Your Application Process: Strategies to Measure Grit and Non-Cognitive Variables
51. Ideas for Academic Leaders to Engage Faculty in Student Recruitment
52. Forming International Partnerships to Increase Enrollment
53. Innovations in Campus Visit: Two Institutional Case Studies
54. Admissions Skill-Building: Core Training for New Counselors
55. Managing Your Enrollment Funnel to Optimize Student Recruitment
56. Considerations for Working with Commission-Based International Recruitment Agents
57. Proactive Strategies for Controlling Admissions Turnover
58. Measuring and Improving Admissions Team Performance
59. Improving Your Campus Visit Experience
60. Private Universities: Building Pathways with Community Colleges
61. Improving Your Admissions Ambassador Program for Better Campus Visits
62. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About

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- 63. Test-Optional Admission: A Case Study from the University of Denver
- 64. Taking Large-Scale Recruitment Events Online

Marketing & Communications

- 1. Communicating Effectively about Instances of Bias or Discrimination
- 2. Inclusive Communication: A Training for Higher Ed Leaders
- 3. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
- 4. Leveraging Social Media Advertising in Higher Ed Marketing
- 5. Dynamic Recruitment Communications: Planning for an Uncertain Fall
- 6. Inspiring Confidence Through Yield Communications
- 7. Using Video Effectively in Recruitment Marketing
- 8. Tactics to Increase the Visibility of Your Honors Program or College
- 9. Strategies to Engage Parents and Families in the Recruitment Process
- 10. Differentiating Your School for Adult Students
- 11. Communicating Institutional Value to Prospective Students
- 12. Social Media Metrics and ROI for Admissions
- 13. Mobile Web Design for Student Recruitment
- 14. Building Social Media Efforts for International Student Recruitment
- 15. Strengthening Your Institutional Value Proposition
- 16. Social Media in Student Recruitment: Emerging Channels and Metrics
- 17. Getting Started: Using Social Media in Student Recruitment
- 18. International Student Recruitment: Maximizing Your Website Content
- 19. International Student Recruitment: Revamping Your Email Communications
- 20. Strengthening Yield Communications to Prevent Summer Melt
- 21. Selling Your Value to Adult Students
- 22. Creating Brand Awareness in the Adult Student Market
- 23. Prioritizing Marketing Tactics for Adult Student Recruitment
- 24. Essential Leadership Roles and Actions for Crisis Management
- 25. A Strategic Approach to Strengthening and Updating Your Institutional Brand
- 26. Executing Your Communications Plan During a Crisis
- 27. Using Social Media in Your COVID-19 Response
- 28. 15 Tips to Engage Gen Z in Your Communications
- 29. Leading with Social-First: An Innovative Approach to Content Creation
- 30. The Promise and Peril of Podcasting in Higher Education
- 31. Making Your Social Media Content Accessible and Inclusive
- 32. Developing and Using Personas in Higher Ed Marketing
- 33. Tips for Building Successful Relationships with Reporters

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34. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
35. Strengthen Your Instagram Strategy in Higher Education
36. Assessing Your Current Presidential Voice
37. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
38. Connecting Central Marketing and Advancement Teams: An Innovative Approach
39. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
40. Writing Resource Manual
41. SEO Primer for Higher Ed Marketing
42. Five Steps for Sub-Branding in Higher Education
43. Tools for Creating a Brand Culture at Your Institution
44. Creating a Framework for Proactive Issues Management
45. Developing Presidential Voice: Toolkit for Marketing and Communications
46. Ensuring Successful Outcomes with Marketing Consultants
47. Creating a Responsive Design Framework for University Websites
48. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
49. Effectively Implementing Your Social Media Policy
50. Staffing and Structuring a Successful Marketing Communications Department
51. Managing Higher Education Social Media Challenges
52. Launching a Branding Initiative
53. Partnering Advancement and Communications to Enhance Your Institution's Brand
54. Implementing Your Social Media and Branding Guidelines
55. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
56. Strategizing for Social Media in Advancement
57. Using Student Storytelling in Higher Ed Marketing
58. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
59. Connecting Market Research to Strategy in Higher Ed: Using Market Research to Inform Strategy
60. Taking Large-Scale Recruitment Events Online

Enrollment Services

1. Culturally Responsive Customer Service: A Holistic Approach to Student Retention
2. Strategic Financial Aid Allocation for Retention (Webcast Recording)
3. Customer Service Skills Training: Certification for Higher Education Professionals
4. Foundations of Customer Service Video Course

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5. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
6. Cross-Training Admissions and Financial Aid Staff
7. Prior-Prior Year: Preparing Your Institution
8. Strengthening Admissions and Financial Aid Partnerships
9. Translating Experiential Learning into College Credit with Prior Learning Assessment
10. Centralizing the Scholarship Administration Process
11. Bringing One-Stop Services to Students Across Campus
12. Communicating Financial Aid and Affordability to Admitted Students
13. Assessing Incoming Student Readiness for Online Learning
14. Disability Services: Accommodating Student Veterans
15. Avoiding FERPA Pitfalls in the Financial Aid Office
16. FERPA: When to Involve Legal Counsel and Leadership
17. FERPA Regulation Basics
18. FERPA Policy and Procedure Audit
19. Complying with Section 702 of the Choice Act
20. FERPA Hot Topics: Big Challenges Solved
21. FERPA Lessons and Quizzes
22. FERPA Checklist: What Can Never Be Shared
23. Building a University Service Culture: Case Study from Laurentian University
24. Strategic Financial Aid Allocation for Retention
25. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
26. What Story Does the Pell Grant Data Tell?
27. FERPA for Faculty
28. Tools for Better Customer Service
29. Physical Space Considerations for One-Stop Centers
30. Improve Adult Student Success with Superior Customer Service
31. Offering Credit for Prior Learning Assessment
32. Online One-Stop: Improving Efficiency and Quality of Service
33. Developing and Implementing Your Customer Service Vision
34. Customer Service Training for Financial Aid Staff
35. Auditing and Improving Customer Service on Your Campus
36. Showing Care, Community, and Service Excellence on Campus During a Pandemic

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Faculty Success Content Summary

Teaching

1. Using Thinking Aloud Strategies to Create Equity in Distance Learning
2. Designing, Developing, and Delivering Engaging Online Courses
3. Faculty Voice: Strategies to Improve Your Online Course Communication
4. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
5. Psychological Safety in the Classroom
6. Removing Barriers to Student Learning: Inclusive Syllabi and Assignments
7. Addressing Conflicts Related to Bias, Privilege, and Identity in the STEM Classroom
8. Leading and Structuring an Inclusive Pedagogy Initiative: A Case Study from Illinois State University
9. Enhancing Medical Education Curriculum to Mitigate Healthcare Disparities: A Case Study
10. Teaching Oral History as a Response to Collective Trauma
11. Teaching a People-First Language Approach
12. Foster Inclusion in the Classroom Through Formative Assessment
13. Creating Agile Courses for an Uncertain Year
14. Teaching Your Service Learning Course Online
15. Understanding and Interrupting Privileged Classroom Practices
16. Anti-Oppressive Practices in Clinical Education
17. An Intersectional Approach to Supporting Neurodiverse Learners Online
18. Creating Agile Courses for an Uncertain Fall
19. How MIT Plans to Develop Scalable, Differentiated Instruction
20. How Jackson State University is Improving STEM for All Students
21. Gateway Math: A Close Look at Miami Dade College's Approach
22. From STEM Pathways to STEM Highways
23. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
24. Level Up! What Faculty Need to Know About Digital Badges
25. Creating Digital Badges to Incentivize Participation in Faculty Development
26. Strategically Integrating Experiential Learning Into the Curriculum
27. Curricular Efficiency: Improving Academic Success and Degree Completion

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28. Assessing the Quality of Your General Education Program
29. 8 Steps to Implementing Open Educational Resources
30. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
31. Practicing Culturally Relevant Pedagogy in Higher Education
32. Evaluating Online Faculty
33. Making Your Online Courses More Experiential
34. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
35. Using Experiential Learning to Link Classroom Content to Real Life Situations
36. Quality ePortfolios: Essentials for Experiential Learning Programs
37. 7 Strategies for Integrating Student Blogging into ePortfolios
38. Build Critical Thinking through Project-Based Learning
39. FERPA for Faculty
40. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
41. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
42. Supporting Neurodiversity in the Classroom
43. An Innovative Approach to Universal Design Learning: Engaging All Learners
44. Civil Dialogue as a Classroom Management Strategy
45. Faculty Development: Ideas for a More Inclusive Classroom
46. Civility in the Classroom: A Better Approach
47. Making Your Online Course Accessible to All Learners
48. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
49. New Learning Spaces: Support Faculty for Improved Learning
50. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
51. Principles for Effective Online Teaching
52. Building Inclusive Pedagogy Online
53. 9 Formative Assessment Techniques for Online Courses
54. Incorporating Virtual Labs and Lab Kits in Your Courses
55. Strategies to Create More Engaging Online Courses
56. Strategies to Effectively Engage Students in Online Learning: A Discussion of Best Practices
57. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
58. Online Teaching Effectiveness
59. Train Your Faculty to be Better Online Instructors
60. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education
61. Copyright and Fair Use Essentials for Faculty Bundle

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62. Making the Shift from Classroom to Online Course Design
63. Title IV: Complying with New State Authorization Rules
64. Instructional Strategies for Blended Learning
65. Institutional Readiness for Implementing Blended Learning
66. Developing Engaging Online Information Literacy Programming
67. Authentic Assessment Strategies for Online Learning
68. Blended Course Design Principles
69. Copyright Considerations for Using MOOCs in Your Courses
70. Growing and Supporting Online Programs Internationally
71. Managing Online Course Workload
72. Designing Engaging Online Courses for Adult Learners
73. Copyright for Online Course Materials
74. Title IX: Four Essentials for Faculty
75. Can Flipped Classrooms Transform STEM Courses?
76. Ensuring Quality in Online Instruction
77. Using Peer Mentorship to Support Online Faculty
78. Faculty Checklist: Steps to Respond to Classroom Incivility
79. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
80. Implement Teaching Strategies that Engage Generation Z
81. Engaging Students Through Creativity in Instruction
82. How to Encourage Academic Grit and a Growth Mindset in Your Students
83. Integrating Information Literacy in First Year Student Programs
84. Training Faculty: Helping International Students Properly Cite Sources
85. Understanding the Essentials of Direct Assessment
86. Three Solutions for Impacting STEM Retention
87. Coaching Students to Build an Entrepreneurial and Innovative Mindset
88. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
89. Critical Considerations for Accelerated Degree Programming
90. A Simple Way to Make Your Classes More Interactive
91. Open Educational Resources: Benefits, Challenges, and Strategies for Implementation
92. 10 Tips for Creating Lecture Capture
93. Teaching with Twitter
94. Gamification: Practical Strategies for Your Course
95. Designing Your Course for Active Team-Based Learning
96. Improving Efficiency for Grant Support Systems

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Research

1. Building Your Research Brand: A Guide for Academics
2. Women in STEM: Creating a Space Where You Can Thrive
3. The Ins and Outs of Publishing Your Scholarly Work: A training for Faculty Researchers
4. Nurturing the Developmental Pathway for Research Faculty: An Interactive Discussion for Faculty Research Developers
5. On-Demand Virtual Writing Café
6. Jumpstart Your Research Career with NIH's K Grants*
7. Writing Your Journal Article: A Bootcamp for Faculty*
8. Roadmap to A Successful Research Career: A Bootcamp for Early Career Faculty*
9. Declined Grant Proposals: Analyze Reviews and Create a Plan for Resubmission
10. Time Management for Scholarly Writing
11. Simplifying the NSF Grant Proposal Process and Setting Yourself up for Success
12. Increasing Scholarly Productivity by Leading with Your Voice
13. Developing Corporate Partnerships for Undergraduate Research and Design Projects
14. Scholarly Productivity and the COVID-19 Pandemic: Cultivating Community in a Remote Writing Group
15. Navigating Interdisciplinary Research: A Guide for College and University Administrators
16. How to Manage Stress as a Faculty Member During Uncertain Times
17. Developing a Consistent and Productive Writing Practice
18. Engaging Faculty to Improve Corporate Relations
19. Partner with Faculty to Maximize Private Funding Opportunities
20. Using a Council to Establish a Holistic Corporate Engagement Strategy
21. Returning to Research: Preparing Your Transition from Chair to Faculty
22. Creating a Sense of Community with Graduate Students
23. Creating Support Structures to Help Grads Develop a Professional Identity
24. Graduate Enrollment and Gender: A Changing Landscape
25. Networking Fundamentals for Research Development Professionals
26. Fostering the Scholarship of Teaching and Learning through Faculty Learning Communities
27. Improving Efficiency for Grant Support Systems
28. 5 Key Skills to Facilitate Interdisciplinary Team Research
29. Decisions to Make with Your Interdisciplinary Research Team Before a Project

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30. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research
31. Strategies to Engage Faculty in Research Growth
32. Growing Research Collaboration Through External University Partnerships
33. Working at the University-Industry Interface: Effective Strategies for Active Researchers
34. Strategies for Increasing Resilience and Grit in Research Faculty
35. Tracking Spending to Minimize Research Grant Audit Risk

Career Advancement

1. Reimagining the Faculty Mid-Career Stage: Reenergize your research and find new pathways
2. Women in STEM: Creating a Space Where You Can Thrive
3. Imposter Syndrome in Higher Ed: Examining the Self, the System, and Opportunities for Change
4. Effective Leadership: An Introduction to Key Academic Leadership Skills & Competencies for Faculty, Part II
5. Navigating Your Path to Administration: A Panel Discussion for Aspiring Academic Administrators
6. Building Your Career Network: The Relationships Every Faculty Member Needs to Nurture
7. Writing an Effective and Authentic Diversity Statement: A Video Course for Faculty
8. Using Mindfulness to Improve Overall Well-Being and Productivity: A Video Course for Faculty
9. Effective Leadership: An Introduction to Key Academic Leadership Skills & Competencies for Faculty
10. Crafting and Maintaining Your Career Vision: A Workshop for Early-Career Faculty
11. Designing a New Faculty Mentor Program: A Bootcamp for Faculty Leaders*
12. Overcoming Microaggressions as a Faculty Member
13. Crafting Your Mid-Career and Beyond as Faculty
14. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
15. Roadmap to A Successful Research Career: A Bootcamp for Early Career Faculty*
16. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
17. Managing Difficult Conversations as Faculty
18. The Narrative Arc: Mapping Your Tenure, Promotion, or Reappointment Statement

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19. Increasing Scholarly Productivity by Leading with Your Voice
20. Five Guideposts for Successfully Navigating the Tenure Process
21. Managing Faculty Stress and Burnout: A Conversation for Faculty Affairs and Academic Leaders
22. A Comprehensive Approach to Faculty Orientation
23. Three Coaching Skills for Leaders and Mentors in Academic Medicine
24. The Key Components of Emotional Intelligence for Academic Teams
25. Departmental Budget Training for Faculty
26. Practicing Culturally Relevant Pedagogy in Higher Education
27. A Comprehensive Approach to Faculty Orientation
28. Improving Faculty Mentorship
29. Preparing Faculty for Academic Leadership
30. Supporting Mid-Career Faculty
31. How to Manage Stress as a Faculty Member During Uncertain Times
32. Evaluating Online Faculty
33. Developing a Consistent and Productive Writing Practice

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Institutional & Academic Planning Content Summary

Finance & Administration

1. Responding to Burnout and Attrition in Higher Education
2. Impact of Inflation on Higher Education
3. Defining the Flexible Work Environment
4. Rethinking Search and Hiring Practices
5. Practical Data Governance in Higher Education
6. Increasing Support for Managers
7. Emphasizing Employee Retention
8. Land Acknowledgement as an Equity Practice in Higher Education
9. Reopening Campus: Building Student Community Amid COVID Restrictions
10. Balancing Short-Term Realities with Long-Term Opportunities: Higher Ed Leadership in a Post-COVID Era
11. COVID-19: Mitigating Risk and Liability for a Fall Reopening
12. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
13. Reopening Campus: Re-Entry Testing and Vaccinations
14. Measuring Academic Program Cost and Demand to Improve Resource Allocation
15. Implementing Shared Services at Your Institution
16. Planning a Teaching and Learning Space for Virtual and Augmented Reality
17. Key Considerations for Designing Student-Focused Innovation Spaces
18. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
19. The \$10,000-a-Year Bachelor's Degree That Works
20. Handling Institutional or Program Teach-Outs with Dignity
21. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
22. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
23. Pivoting Forward: The Current Financial Picture in Higher Ed
24. How Activity Based Costing Analysis Can Be Used to Test-Drive Future Scenarios
25. Innovation Forum for Leaders of Community Colleges
26. Centralizing the Scholarship Administration Process

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27. Bringing One-Stop Services to Students Across Campus
28. Incentivizing Faculty and Staff Retirement
29. Negotiating Successful Adjunct Union Collective Bargaining Agreements
30. Performance Review Questionnaire
31. Transforming Your Institution through Lean Higher Education
32. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
33. Are You Looking for a New Way to Evaluate Projects?
34. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
35. How Ready Are You to Implement Your Strategic Plan?
36. 11 Keys to Implementing Your Strategic Plan
37. The Six Dimensions of Implementing Strategic Plans
38. The Strategic Planning Implementation Clinic
39. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
40. Reopening Library Operations: A Dialogue on Planning and Implementation
41. Making the Business Case for Active Learning Spaces
42. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
43. Key Considerations for Learning Commons Design
44. Collecting User Data to Improve Your Learning Commons
45. Private Business Use Compliance in Higher Education
46. 4 Steps to Ensure Electronic and Information Technology Accessibility
47. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
48. Tuition: Raise it, Lower it, or Stay the Course?
49. Key Questions to Produce Effective Data Visualizations
50. Leveraging Institutional Aid to Maximize Net Tuition Revenue
51. Understanding Enrollment Management Challenges: A Program for Finance Officers
52. Keys to Approaching Tuition Resetting at Your Institution
53. Creating Financial Expectations in the Housing RFP Process
54. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
55. Navigating Employee Considerations for Reopening in the Fall
56. Implementing Furloughs Thoughtfully: Creating a Strategy for Difficult Decisions
57. Athletic Department Strategic Planning: The Power of Defining Objectives, Not Just Tactics
58. Accurately Calculate and Interpret the CFI
59. Decision-Making Possibilities with Activity-Based Costing

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60. Preparing for Tax Reform in Higher Education
61. Engaging Your Campus Community in the Budgeting Process
62. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space
63. Meeting Campus Growth Needs by Leasing Off-Campus Space from Private Partners
64. Moving to a Strategic Sourcing Model
65. Developing and Maintaining a Strategic Space Database
66. Minimize the Fallout from Cyber Attacks
67. Trends in Higher Education Performance-Based Funding
68. Establishing a Cash Flow Forecasting Model for Your Institution
69. Preparing Your Institution for Shared Services Implementation
70. Structuring Successful Outsourcing Contracts for Campus Services
71. Shared Services: Assessing Your Readiness
72. Moving to a Responsibility Center Management Budgeting Model
73. Making More Informed Space Decisions from Your Existing Reports and Data
74. Financial Ratios: Strategic Assessment and Communication of Your Institutional Health
75. Key Decisions for Decentralized Budgeting Implementation
76. Preparing for a University-Wide Activity-Based Costing Model
77. Deferred Maintenance: Reducing Your Backlog
78. Improving Capital Project Prioritization at Your Institution
79. Foundations of Auditing Endowed Funds

Academic Program Planning

1. Micro-credentials and Badges in Higher Education
2. Integrating Academic Program Prioritization into Your Current Shared Governance Structure
3. Academic Program Evaluation and Management: Planning, Predictions, and Pitfalls
4. New Strategies for Managing Your Academic Program Economics
5. Measuring Academic Program Cost and Demand to Improve Resource Allocation
6. Manage, Optimize, and Grow Your Academic Program Portfolio: A Data-Informed Approach
7. How to Use an Inclusive ROI Approach for Program Prioritization
8. The Future of Academic Program Evaluation: Data, Process, and Prediction
9. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
10. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
11. Creating Agile Courses for an Uncertain Year
12. Deans Summit: Maintaining Strategic Focus Through Financial Challenges

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13. How MIT Plans to Develop Scalable, Differentiated Instruction
14. Selecting Badges to Advance Your Institution's Goals
15. Managing Relationships with Partners in Non-Traditional Badge Development
16. Launching a Successful Competency-Based Education Program
17. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
18. Collaborating Effectively with Industry in Competency-Based Education
19. The \$10,000-a-Year Bachelor's Degree That Works
20. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
21. Departmental Budget Training for Faculty
22. Translating Experiential Learning into College Credit with Prior Learning Assessment
23. Strategically Integrating Experiential Learning Into the Curriculum
24. The Challenges of Creating and Running an Interdisciplinary Curriculum
25. How to Integrate Career Readiness into Curricula with Digital Badging
26. Building a Custom Corporate Training Program
27. Handling Institutional or Program Teach-Outs with Dignity
28. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
29. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
30. Pivoting Forward: The Current Financial Picture in Higher Ed
31. How Activity Based Costing Analysis Can Be Used To Test-Drive Future Scenarios
32. Innovation Forum for Leaders of Community Colleges
33. Academic Restructuring: Creating New Growth Opportunities (Webcast 2 Only)
34. Academic Restructuring: Critical Insights and Lessons Learned
35. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
36. Building a More Strategic Budget for Your Academic Department
37. Collecting Data to Inform Decision-Making Around Remote Learning
38. 5 Considerations for Developing and Growing Online Programs
39. Building an Institutional Framework for MOOC Programs
40. Developing Vendor Partnerships for Online Programs
41. Navigating Interdisciplinary Research: A Guide for College and University Administrators
42. Curricular Efficiency: Improving Academic Success and Degree Completion
43. Adjusting Academic Policies Because of COVID-19: A Discussion Space

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44. Measuring the Costs of Developmental Education
45. Institutional Collaboration: Shared Enrollment
46. Assessing the Quality of Your General Education Program
47. 8 Steps to Implementing Open Educational Resources
48. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
49. Reallocating Resources Across Academic Programs
50. Making Data-Informed Academic Program Decisions
51. Strategies for Effective and Actionable Academic Program Reviews
52. Academic Program Management: Making Data-Informed Decisions
53. Strengthening and Aligning Academic Programs When Time is of the Essence
54. Strategies for Effective and Actionable Academic Program Reviews — University of Denver
55. Operationalizing and Sustaining New Academic Programs
56. Measuring Academic Program Cost and Demand
57. Ideas from the For-Profit Sector on Making Your Program More Competitive
58. Financial Modeling for New Academic Programs
59. Feasibility Checklist: The Science of Bringing New Academic Programs to Life
60. Strategies for Developing Workforce-Aligned Learning

Academic Innovation

1. Micro-credentials and Badges in Higher Education
2. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
3. Creating Agile Courses for an Uncertain Year
4. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
5. How MIT Plans to Develop Scalable, Differentiated Instruction
6. Selecting Badges to Advance Your Institution's Goals
7. Managing Relationships with Partners in Non-Traditional Badge Development
8. Launching a Successful Competency-Based Education Program
9. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
10. Collaborating Effectively with Industry in Competency-Based Education
11. The \$10,000-a-Year Bachelor's Degree That Works
12. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
13. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About

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14. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
15. How Jackson State University is Improving STEM for All Students
16. Gateway Math: A Close Look at Miami Dade College's Approach
17. From STEM Pathways to STEM Highways
18. The Future of Work and the Academy
19. Key Considerations for Designing Student-Focused Innovation Spaces
20. Planning a Teaching and Learning Space for Virtual and Augmented Reality
21. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
22. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
23. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
24. Level Up! What Faculty Need to Know About Digital Badges
25. Creating Digital Badges to Incentivize Participation in Faculty Development
26. Managing Mobile Devices: BYOD and Loaner Devices
27. Selecting a Learning Management System
28. Leading a Successful Esports Program in Higher Education
29. Strategies for Developing Workforce-Aligned Learning

Online Education

1. Micro-credentials and Badges in Higher Education
2. Creating Agile Courses for an Uncertain Year
3. An Intersectional Approach to Supporting Neurodiverse Learners Online
4. Designing, Developing, and Delivering Engaging Online Courses
5. Faculty Voice: Strategies to Improve Your Online Course Communication
6. Using Thinking Aloud Strategies to Create Equity in Distance Learning
7. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
8. How MIT Plans to Develop Scalable, Differentiated Instruction
9. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
10. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
11. Collecting Data to Inform Decision-Making Around Remote Learning
12. 5 Considerations for Developing and Growing Online Programs
13. Building an Institutional Framework for MOOC Programs
14. Developing Vendor Partnerships for Online Programs
15. Evaluating Online Faculty

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16. Making Your Online Courses More Experiential
17. Assessing Incoming Student Readiness for Online Learning
18. Making Your Online Course Accessible to All Learners
19. Building Inclusive Pedagogy Online
20. Incorporating Virtual Labs and Lab Kits in Your Courses
21. Strategies to Create More Engaging Online Courses
22. Strategies to Effectively Engage Students in Online Learning: A Discussion of Best Practices
23. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
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36. Growing and Supporting Online Programs Internationally
37. Managing Online Course Workload
38. Designing Engaging Online Courses for Adult Learners
39. Copyright for Online Course Materials
40. Title IX: Four Essentials for Faculty
41. Can Flipped Classrooms Transform STEM Courses?
42. Ensuring Quality in Online Instruction
43. Using Peer Mentorship to Support Online Faculty
44. Building Digital Communities in Co-Curricular Spaces
45. Three Ways to Engage Online Students Outside the Virtual Classroom
46. Engaging and Retaining Online Students
47. Writing Centers: Responding to Student Writing in the Online Environment
48. Translating Your Student Development Services for Online Students
49. Checklist: Taking Support for Online Students to the Next Level

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50. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students

Learning Spaces

1. Key Considerations for Designing Student-Focused Innovation Spaces
2. STEM Institute for Student Success and Retention
3. Space Matters: Designing STEM Learning Environments that Foster Inclusion and Student Success
4. Planning a Teaching and Learning Space for Virtual and Augmented Reality
5. Reopening Library Operations: A Dialogue on Planning and Implementation
6. Making the Business Case for Active Learning Spaces
7. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
8. Key Considerations for Learning Commons Design
9. Collecting User Data to Improve Your Learning Commons
10. New Learning Spaces: Support Faculty for Improved Learning
11. Reopening Libraries: A Dialogue on Supporting Staff and Users
12. Responsive General Collection Management: Integrating Stakeholder Input
13. Integrated Planning Process and Tools for a Flexible Learning Space Initiative
14. The Reopened Academic Library: Strategies for the Support and Safety of Students and Staff



Leadership Content Summary

Leading Self

1. Enhancing Your Personal and Professional Resilience
2. Deconstructing and Growing from Negative Past Work Environments
3. Intentionally Build Your Executive Presence
4. Discovering Self and Developing Essential Skills: A Bootcamp for New Supervisors*
5. Setting up the Supervisory Relationship: Understanding and Adapting Your Supervisory Style
6. Enhancing Your Skills: A Bootcamp for Experienced Leaders*
7. Mastering Time Management: An 8-Day Practical Program
8. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
9. Finding Your Authentic Voice: Building Public Speaking Confidence
10. Building Confidence as a New Leader: A Discussion Series
11. Building Confidence as a New Leader: Overcoming Internal Barriers
12. Building Stronger Teams with Empathy and Humility as a Leader: A Training and Discussion Series
13. Leading as a Native American Leader in Higher Education
14. Leading from a First-Generation or Immigrant Background in Higher Ed: A Discussion Forum
15. Cultural Intelligence: A Training for Higher Ed Leaders
16. Manage Your Emotional Labor in the Workplace
17. Leading from a First-generation or Immigrant Background in Higher Ed
18. Conflict Management: A Practical Workshop for Leaders
19. Actualize Your Purpose and Legacy: Workshop on Improving Your Well-Being
20. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
21. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
22. Building Equity into Your Leadership Practice
23. Networking Skills for Women Leaders
24. Leading as a Man of Color in Higher Education
25. Mapping Your Career Path in Higher Education
26. Leading in Times of Uncertainty and Change: Navigating 5 Common Leadership Tensions*
27. Principles for Leading at any Level in Higher Education*
28. Planning for a Successful Interim Leadership Role
29. Inclusive Leadership: Understand Your Intersecting Identities to Better Serve Others

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30. Enhancing Your Skills as an Experienced Manager: A Bootcamp for Mid-Level Leaders*
31. Growing Your Leadership and Influence as an LGBTQ Professional
32. Showing Vulnerability as a Leader
33. The Key Components of Emotional Intelligence for Academic Teams
34. Identifying and Mitigating Imposter Syndrome
35. Six Months In: Leadership Lessons Gleaned from the COVID Crisis
36. Strategies for Leading Short-Term Initiatives on Your Campus
37. Time Management: Focusing on Your Priorities and Purpose
38. Tools for Reflecting on Professional Development
39. Are You A Reluctant Leader?
40. Meetings Success Kit
41. Lead More Courageous Conversations to Foster Diversity and Difference
42. The Fundamentals of Leadership: An Immersive Experience
43. Leading Through a Crisis
44. Video Series: Micromanagement in Higher Education
45. Leveraging Your Strengths as a Leader
46. Cultivating Your Unique Leadership Skills in this New Environment
47. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
48. Would You Benefit from an Executive Coach?
49. Understanding and Addressing Microaggressions
50. Upgrading Your Self-Care During the COVID Crisis
51. Succeeding as a Disruptive Innovator: Stories from a Former College President
52. Advance Your Career with a Personal Board of Directors
53. Increasing Emotional Intelligence by Identifying Your Triggers
54. Defining Your Role as Chief of Staff
55. 3 Ways to Improve Your Decision-Making
56. 5 Ways to Learn from Failure
57. 10 Strategies to Foster More Creative Problem-Solving
58. Time Management: A Disciplined Approach to Priority-Setting
59. 10 Powerful Strategies to Beat Procrastination
60. The Five Levels of Decision Making Tool
61. How to Make Courageous Decisions
62. Accelerate Your Professional Growth: A Forum for Chiefs of Staff
63. Preventing Leadership Derailment in Higher Education
64. Building Leadership Resilience in Higher Education
65. Avoiding the Seduction of the Leader Syndrome

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66. Three Factors of Healthy Leadership in Higher Education
67. 10 Mistakes New Presidents Often Make
68. Building Resilience During and After the Pandemic
69. Advocating for Yourself in Personal and Professional Relationships
70. Cultivating a Professional and Engaging Persona on Your Video Calls
71. Engaging in Empathy: Balance the Emotional Demands
72. Conflict Management: A Practical Workshop for Leaders
73. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed

Leading Others

1. Using Neuroscience to Engage Your Team Through Change: A Training for Supervisors
2. Essential Skills for Supervisors
3. Enhancing Your Personal and Professional Resilience
4. Leading and Influencing Change from the Middle: Change Management for Mid-level Leaders
5. Discovering Self and Developing Essential Skills: A Bootcamp for New Supervisors*
6. Setting up the Supervisory Relationship: Understanding and Adapting Your Supervisory Style
7. Enhancing Your Skills: A Bootcamp for Experienced Leaders*
8. Managing Change as an Inclusive Leader
9. Essential Practices for Leaders Communicating Across Difference
10. How to Influence Without Shaming as a Leader
11. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
12. Finding Your Authentic Voice: Building Public Speaking Confidence
13. Building Confidence as a New Leader: A Discussion Series
14. Building Confidence as a New Leader: Overcoming Internal Barriers
15. Building Stronger Teams with Empathy and Humility as a Leader: A Training and Discussion Series
16. Rebuilding Trust Between Faculty and Administration
17. Conflict Management: A Practical Workshop for Leaders
18. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
19. Leading as a Native American Leader in Higher Education
20. Fostering Mutual Goodwill Across Your Team: A Step Beyond Servant Leadership
21. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*

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22. Cultural Intelligence: A Training for Higher Ed Leaders
23. Supervising Intergenerational Teams: A Training for Higher Education Leaders
24. Conflict Management: A Practical Workshop for Leaders
25. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
26. Enhancing Your Skills as an Experienced Manager: A Bootcamp for Mid-Level Leaders*
27. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
28. Build a Team Culture that Embraces Conflict as Productive and Positive
29. Distributed Leadership: Building Trust and Community
30. Principles for Leading at any Level in Higher Education*
31. Inclusive Communication: A Training for Higher Ed Leaders
32. Showing Vulnerability as a Leader
33. Fostering Curiosity as a Creative Leader
34. The Key Components of Emotional Intelligence for Academic Teams
35. Three Essential Behaviors of a Servant Leader
36. Strategies for Leading Short-Term Initiatives on Your Campus
37. Integrating Inclusivity into Your Leadership Philosophy
38. The Inclusive Leader's Approach to Accountability
39. Cultivating Creativity by Building Trust Within Your Team
40. Designing Creative Solutions for Your Toughest Challenges
41. Recruiting and Retaining a Talented Advancement Team
42. Performance Review Questionnaire
43. Facilitating Culturally Inclusive Meetings
44. Influencing Without Authority
45. Meetings Success Kit
46. Group Activity Designs
47. Participant Roles for Small Group Activities
48. Managing Up, Down, and Across
49. Essential Leadership Roles and Actions for Crisis Management
50. Developing Rigor in Your Fundraising Team
51. Lead More Courageous Conversations to Foster Diversity and Difference
52. Leading Through Bias Incidents on Campus
53. Communication Strategies to Confront Toxicity in the Workplace
54. Building Resilience with Your Team During Uncertain Times
55. Managing a Remote Team: How to Motivate, Maintain Morale, and Ensure Accountability
56. Find the Right Solution for Employee Performance Gaps

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57. The Fundamentals of Leadership: An Immersive Experience
58. Leading Through a Crisis
59. Identify and Actualize Your Team Values to Increase Trust and Engagement
60. Managing Difficult Colleagues
61. Discover Your Role and Impact in Creating Team Engagement
62. Fostering Psychological Safety in Your Team
63. Leaders as Coaches: Improving Employee and Team Performance
64. 6 Powerful Ideas for Building a First-Class Team on Campus
65. 6 Destructive Myths About Teams in Higher Education
66. Leadership Learning Plan- Supervision in Higher Education
67. Leveraging Your Strengths as a Leader
68. Evaluating the Strengths and Weaknesses of Your Team
69. Learning to Lead Through Conflict
70. Video Series: Micromanagement in Higher Education
71. Leveraging Your Strengths as a Leader
72. Effective Supervision in Higher Education
73. Leading Effective Virtual Meetings
74. The Art and Practice of Giving and Receiving Feedback
75. Coaching in Supervision
76. Conflict Management for Institutional Leaders
77. Motivating and Leading Across Generations
78. The 10 Differentiators of Exceptional Teams in Higher Education
79. Cultivating Your Unique Leadership Skills in this New Environment
80. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
81. Creating Equitable and Inclusive Meetings
82. Peer to Manager: Navigating Your Transition into Leadership

Leading the Institution

1. Responding to Burnout and Attrition in Higher Education
2. Impact of Inflation on Higher Education
3. Impact of Repeal: Institutional Responses to the Dobbs Decision
4. Leading and Influencing Change from the Middle: Change Management for Mid-level Leaders
5. Enhancing Your Skills: A Bootcamp for Experienced Leaders*
6. Managing Change as an Inclusive Leader

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7. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
8. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
9. Fundamentals for Chiefs of Staff: Understanding Your Role and Ensuring Success from the Start
10. Defining Your Role as Chief of Staff
11. Fundraising for Presidents: An Online Bootcamp*
12. Building and Maintaining External Relationships as Chief of Staff
13. Balancing Short-Term Realities with Long-Term Opportunities: Higher Ed Leadership in a Post-COVID Era
14. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
15. Common Challenges and Solutions for Chiefs of Staff in Higher Ed
16. Institute for Experienced Chiefs of Staff: Improving Your Processes, Communications, and Relationships
17. Centralized and Integrated Leadership Development: A Model from Columbus State University
18. The Future of Work and the Academy
19. Innovation Forum for Leaders of Community Colleges
20. Beating Turnover in Higher Ed
21. Transforming Your Institution through Lean Higher Education
22. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
23. Are You Looking for a New Way to Evaluate Projects?
24. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
25. How Ready Are You to Implement Your Strategic Plan?
26. 11 Keys to Implementing Your Strategic Plan
27. The Six Dimensions of Implementing Strategic Plans
28. The Strategic Planning Implementation Clinic
29. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
30. Essential Leadership Roles and Actions for Crisis Management
31. Leading Through Bias Incidents on Campus
32. Managing and Supporting an Aging Workforce
33. Navigating Senior Leadership Transitions in Higher Education
34. Fail Fast and Fail Forward: How Agile Planning Can Move You Forward During Chaos
35. Leading Through Change in Higher Education

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36. The 4 Stages of Change
37. The Future of Higher Education: Fall or Thrive?
38. Your First Month as a New Chief of Staff: How to Get It Right from the Start
39. A Process-Oriented Approach to Working with Your Board and President as Chief of Staff
40. Managing Presidential Transitions as Chief of Staff
41. The Higher Education Business Model is Broken, But We Can't Lose Sight of Why We Broke It, and Who We Needed to Break It For

Leadership Pipeline

1. Help Wanted: Addressing the Current Hiring Challenges in Higher Ed
2. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
3. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
4. Leadership Academy: Facilitating A World-Class Leadership Program*
5. The New Realities of Senior Leadership Transitions
6. Considering a Chief of Staff Role: What You Need to Know
7. Elevate your Leadership Development Program: A Train the Trainer Bootcamp
8. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
9. Navigating a Virtual Provost Search During the Pandemic
10. Strategies for Successfully Supporting an Interim Leader
11. Growing Your Leadership and Influence as an LGBTQ Professional
12. Overcoming the Effects of White Privilege for More Equitable Search Processes
13. Beating Turnover in Higher Ed
14. Recruiting and Retaining a Talented Advancement Team
15. Recruiting, Hiring, and Retaining Diverse Faculty
16. Recruiting for Diversity: A Training for Academic Search Committees
17. Diverse Hiring in Higher Education: Resources for Search Committees
18. Incentivizing Faculty and Staff Retirement
19. Rethink Your Presidential Search Process
20. Tools for Reflecting on Professional Development
21. Build the Capacity of Your Institution's Leaders
22. Are You a Reluctant Leader?

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Student Success Content Summary

Retention & Time to Degree

1. Managing the Whole Student Life Cycle: A Discussion for Higher Ed Leaders
2. Taking a Student-Centered Approach to the Probation Process
3. Engaging Meaningfully with First-Generation Graduate Students to Increase Retention
4. Increasing Student Retention and Completion Rates through Proactive Advising
5. Culturally Responsive Customer Service: A Holistic Approach to Student Retention
6. Setting Up Your Institution for a Community Partnership
7. Bridging the Equity Gap in Higher Education
8. Retaining Black Men: Strategies for Before, During, and After College
9. Taking a Case-Study Approach to Improving Academic Advising Assessment Webcast Recording
10. Increasing Student Retention and Completion Rates through Proactive Advising
11. Strategic Financial Aid Allocation for Retention (Webcast Recording)
12. Forging On and Off Campus Partnerships to Support Students' Emergency Needs
13. Successes and Challenges in Implementing First-Generation Student Programming: A Time for Discussion
14. Looking at Student "Grit" and Resilience – from Recruitment to Retention
15. Comprehensive Student Retention Strategies for Men of Color
16. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
17. Developing a Comprehensive System of Support for First-Generation Students
18. Developing a Comprehensive Retention Plan
19. Developing Social Justice Training for Student Staff: One Administrator's Experience
20. STEM Institute for Student Success and Retention
21. Space Matters: Designing STEM Learning Environments that Foster Inclusion and Student Success
22. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
23. Working with Institutional Data for Student Retention
24. Strengthen Student Community Building in Digital Spaces

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25. Teaching Your Service Learning Course Online
26. Fostering Student Belonging to Support Retention Despite the Global Pandemic
27. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
28. From STEM Pathways to STEM Highways
29. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
30. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
31. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
32. Strategically Integrating Experiential Learning Into the Curriculum
33. Curricular Efficiency: Improving Academic Success and Degree Completion
34. Adjusting Academic Policies Because of COVID-19: A Discussion Space
35. Measuring the Costs of Developmental Education
36. A Tool for Increasing Application and Retention Rates for At-Risk Students
37. Recruiting, Retaining, and Supporting International Graduate Students
38. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
39. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
40. Comprehensive Transfer Support: A Case Study
41. Increasing Student Engagement in Financial Literacy Programming
42. Integrating Effective Mentorship into Campus Culture: A Success Story
43. Making Your Online Courses More Experiential
44. Scaling Experiential Learning Across Campus
45. Integrating Career Development into Study Abroad Experiences
46. Integrate Academic and Career Resources to Improve Student Success
47. Integrating Career and Advising Services
48. Career Services Skill Building: Supporting International Students
49. Assessing Incoming Student Readiness for Online Learning
50. Building a University Service Culture: Case Study from Laurentian University
51. Strategic Financial Aid Allocation for Retention
52. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
53. Disability Services: Accommodating Student Veterans
54. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
55. Ensuring Quality in Online Instruction
56. Using Peer Mentorship to Support Online Faculty
57. Three Ways to Engage Online Students Outside the Virtual Classroom
58. Engaging and Retaining Online Students

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59. Writing Centers: Responding to Student Writing in the Online Environment
60. Translating Your Student Development Services for Online Students
61. Checklist: Taking Support for Online Students to the Next Level
62. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students
63. Creating a Sense of Community with Graduate Students
64. Creating Support Structures to Help Grads Develop a Professional Identity
65. Addressing Food Insecurity During COVID-19
66. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
67. Creating Intentional Programming to Support the Success of Men of Color
68. Designing an Incentivized STEM Mentoring Program for Equitable Success
69. Connecting with Advisees from Diverse Cultural Backgrounds
70. Designing Effective Living-Learning Communities
71. Living-Learning Programs for STEM Students
72. Designing a Sophomore Living-Learning Community
73. Implement Teaching Strategies that Engage Generation Z
74. Engaging Students Through Creativity in Instruction
75. How to Encourage Academic Grit and a Growth Mindset in Your Students
76. Integrating Information Literacy in First Year Student Programs
77. Training Faculty: Helping International Students Properly Cite Sources
78. Understanding the Essentials of Direct Assessment
79. Three Solutions for Impacting STEM Retention
80. Coaching Students to Build an Entrepreneurial and Innovative Mindset
81. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
82. Title IX: Key Considerations for Working with Pregnant and Parenting Students
83. Creating a High-Touch Online Summer Bridge Program
84. Creating a Virtual Orientation Experience that Preserves On-Campus Benefits
85. Finding Success with Remote Academic Advising: A Training for Frontline Advisors
86. Supporting First Generation Students Amid COVID-19
87. Student Retention: A Discussion of Practices & Approaches During Uncertain Times
88. Taking Your Orientation Online to Solve Common Challenges
89. Focus on Student Belonging to Boost Student Retention and Success
90. COMING SOON! - Sophomore Student Retention & Success: Challenges, Best Practices & Steps Forward
91. Using Data to Inform and Design Sophomore Year Experience Programs
92. 5 Key Components of a Successful Intrusive Advising Process

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93. Engaging First-Gen Families to Drive Student Success
94. How Do Universities Need to Approach Student Data Differently?
95. Creating Consistency in Decentralized Advising Models
96. Tools for Training Advisors
97. Engaging and Celebrating First-Generation Students and Faculty on Your Campus
98. Four Strategies for Successfully Advising Undeclared Students
99. Innovative Strategies for Supporting Reinstated Students: A Case Study from Georgia Tech
100. Adding an Online Experience to Your On-Campus Orientation
101. Overcoming Three Common Challenges in Online Advising
102. Developing and Administering Mentorship Programs for Transfer Students
103. How Some Colleges are Building Student Resilience and Grit
104. Four Skills to Build Professional Mindsets with Students
105. Improving Student Engagement with Advising Communications
106. Customizing Your Peer Mentor Program: Best Practices in Developing a Peer Mentoring Framework
107. Retaining First-Generation Students: Strategies for the Classroom and Beyond
108. Looking at Student "Grit" and Resilience - from Recruitment to Retention
109. Building a Comprehensive Sophomore-Year-Experience Program
110. Predictive Analytics for Improved Student Success Interventions
111. Customizing Orientation for Transfer Students
112. International Student Orientation: Using Peer Mentors to Improve Your Program
113. Developing Academic Stamina in First-Year Students
114. Creating a Case Manager Role to Better Serve At-Risk Students
115. Changes that Make a Big Impact on Peer Leader Training
116. Online Orientation: Focusing on Student Learning
117. Using Retention Metrics to Support At-Risk Online Students
118. Integrating Peer Mentors Across First-Year Student Programs
119. Onboarding Spring Admits for Future Success
120. Creating a Stop-Out Program to Increase Completion
121. Academic Advising Records: Implications for Electronic Documentation
122. Improving First-Year Student Experience Programs for At-Risk Students
123. New Advisor Training: Developmental Advising via Email
124. Academic Coaching: Models for Student Success and Retention
125. Improve Completion through Redesigning Developmental Courses
126. Solving Retention Challenges with a Team Approach: A Case Study
127. Summer Bridge: Building and Measuring Campus Connection

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128. Taking a Case-Study Approach to Improving Academic Advising Assessment
129. Conducting a Self-Audit of Your Retention Data and Programs
130. Increasing Degree Pathways for Stop-Out Students
131. Selecting the Right Software for Your Learning Center Needs
132. Improving Academic Literacy for International Students
133. Practical Tactics for Building Academic Grit
134. Gaining Faculty Buy-In for Student Success Initiatives and Programs
135. Assessing the Effectiveness of Your Retention Programming
136. Building a More Effective Parent Relations Program
137. Increasing the Odds for Non-Traditional Student Persistence and Completion
138. Supporting Military-Connected Students for Success and Completion
139. Launching an Academic Success Coaching Model in Advising
140. Capitalizing on the Dream and Design Phases of Appreciative Advising
141. It's Not Just About the First and Second Year of College
142. Optimizing Your Use of Student Information Systems
143. Academic Advising's Role in Change Implementation
144. Developing a High-Performing and Productive Advising Department, Part 2:
Assessing and Meeting Employee Needs
145. Developing a High-Performing and Productive Advising Department, Part 1:
Assessing and Meeting Student Needs
146. 2 Ways to Move Students Out of Academic Probation
147. Improving Student Success Can't Be a One-Office Effort
148. Student Resilience: How One Institution is Helping At-Risk Freshmen Seize a
Second Chance
149. How Georgia State University Plans to Use Predictive Analytics to Address the
National Achievement Gap
150. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Career Development & Readiness

1. Integrating Career Development into Study Abroad Experiences
2. The Co-Curricular Learning Masterplan: Creating a Plan for Career-Based Leadership
Development in Co-Curricular Experiences
3. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences
4. Preparing Doctoral Students for Careers in Academia and Beyond
5. Teaching Your Service Learning Course Online
6. Helping Students Tackle Complex Problems: An Educational Model at James Madison
University

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7. Translating Experiential Learning into College Credit with Prior Learning Assessment
8. Strategically Integrating Experiential Learning Into the Curriculum
9. The Challenges of Creating and Running an Interdisciplinary Curriculum
10. How to Integrate Career Readiness into Curricula with Digital Badging
11. Alumni Career Services: Developing an Online Programming Series
12. Internship Programs: Limiting Potential Liabilities
13. Making Your Online Courses More Experiential
14. Scaling Experiential Learning Across Campus
15. Integrating Career Development into Study Abroad Experiences
16. Integrate Academic and Career Resources to Improve Student Success
17. Integrating Career and Advising Services
18. Career Services Skill Building: Supporting International Students
19. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
20. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
21. Using Experiential Learning to Link Classroom Content to Real Life Situations
22. Quality ePortfolios: Essentials for Experiential Learning Programs
23. 7 Strategies for Integrating Student Blogging into ePortfolios
24. Build Critical Thinking through Project-Based Learning
25. Career Services: Engaging Students in the New World of Work
26. Career Services: Career Planning and Professional Networking in a World of Social Distancing
27. Career Industry Cluster Model: Aligning Career Services with the World of Work
28. Give Your Students an EDGE through On-Campus Internships
29. Career Services: Engaging Undocumented and DACA Students
30. Keys to Creating a Powerful Partnership Between Advising and Career Services at Your Institution
31. 3 Ways to Connect Students to Career Services Early and Often
32. Three Strategies for Connecting Student Athletes to Career Services
33. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
34. Telling Your First Destination Narrative
35. Improving Career Services with Data
36. Branding Your Career Services Department
37. A Competency-Based Approach to Career Services in Higher Ed
38. Strategies for Developing Workforce-Aligned Learning
39. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

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Mental Health & Wellness

1. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
2. Student Mental Health: A Discussion for Student Success Leaders
3. Mental Health Resources for the Campus Community
4. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
5. An Intersectional Approach to Addressing Food Insecurity
6. Managing Student Threats and Risk: Effective Policies and Practices
7. Developing a Self-Harm Compliance Protocol
8. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
9. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
10. Enforcing Social Distancing on Higher Education Campuses
11. Preparing Mental Health Services for the Fall
12. Supporting Student Mental Health During the Current Crisis
13. Supporting DACA Students in Uncertain Times: Preparing for a Supreme Court Ruling
14. 4 Key Components of the Stepped Care 2.0 Model in Higher Ed
15. The Urgent Care Model as a Solution for Higher Ed Counseling Centers
16. Launching a Zero Suicide Initiative on Your Campus
17. Student Mental Health in Higher Education
18. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
19. Learning About Online Mental Health Tools
20. Making an Impact on Mental Health: How to Deliver with Peer Educators
21. The Role of Higher Ed in Providing Mental Health Services
22. Uncovering Resilience in Students with Mental Health Concerns: A Case Study
23. Creating a Training Model to Increase Faculty Engagement in Students' Mental Health
24. Case Management 2.0: Considerations for Enhancing the Impact of Your Mental Health Case Manager
25. Case Management 1.0: Considerations for Establishing a New Mental Health Case Manager
26. Improve Student Mental Health Services Using Online Tools
27. Five Cultural Competence Skills to Improve Your International Student Mental Health Services
28. Four Essential Counseling Skills for Entry-Level Student Affairs Professionals

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29. Recognize Student Distress in a Virtual Environment

Student Life & Engagement

1. Creating a Plan for Career-Based Leadership Development in Co-Curricular Experiences
2. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences
3. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIDA) Communities as Campuses Reopen
4. Reopening Campus: Building Student Community Amid COVID Restrictions
5. Strengthen Student Community Building in Digital Spaces
6. An Intersectional Approach to Addressing Food Insecurity
7. Creating Financial Expectations in the Housing RFP Process
8. Building Digital Communities in Co-Curricular Spaces
9. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
10. Designing Effective Living-Learning Communities
11. Living-Learning Programs for STEM Students
12. Designing a Sophomore Living-Learning Community
13. Risk Management for Non-Student Minors on Campus
14. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
15. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
16. Reframing Student Activism as a Vehicle for Student Leadership Development
17. Managing Student Activism
18. Green Programs for Residence Halls
19. Coaching as Supervision in Residence Life
20. Incentivizing Residential Learning
21. First Steps in Residential Goal Alignment
22. Title IX and Athletics: Practical Ways to Comply
23. 6 Strategies for Uniting Student Activists and Campus Administrators
24. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Planning & Strategy

1. Selecting a Vendor to Augment Your Student Success Efforts
2. How the University of North Florida Integrated Academic and Student Affairs
3. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
4. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York

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5. Fundamentals of Fundraising for Diverse Student Groups on Campus
6. Student Affairs Fundraising: Building a Sustainable Structure
7. Essential Retention Strategies for Entry-Level Student Affairs Professionals
8. One Stop: How One Institution Transitioned to a High-Performing Student Services Model
9. Connecting Planning and Budgeting in Student Affairs
10. Restructuring and Rethinking Student Affairs with FLSA
11. Aligning Student Affairs Operations with Your Institutional Strategic Plan
12. Developing a Metrics-Driven Culture within Student Affairs

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Title IX & Compliance Content Summary

Title IX Office

1. Proposed Title IX Regulations: What You Should Be Doing Now
2. Develop a Questioning Plan for Your Title IX Investigations
3. Leading and Strategizing as a New Title IX Coordinator Bootcamp*
4. Applying the July 2021 Q&A Guidance to Your Work: A Conversation for Title IX Professionals
5. Foundations for New Title IX Coordinators
6. Assessing Credibility in Title IX Cases
7. Title IX Evidence Collection: Strategies to Ensure a Complete Investigation
8. Training for New Title IX Coordinators
9. Five Essentials to Title IX Investigations
10. Title IX Appeal Officers: A Skills Training and Certification
11. Mitigating and Responding to Bias in Your Title IX Process
12. Supporting Your Primary Witness During a Title IX Cross-Examination
13. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
14. Building Skills to Successfully Mediate Title IX Sexual Harassment Cases
15. 5 Steps to Facilitate Your Title IX Hearing Deliberation Meetings
16. Foundations of Title IX Investigations: Training & Certification
17. Advanced Title IX Investigator Training and Certification
18. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
19. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus
20. Title IX Compliance: Ongoing Training Needs for Investigators and Decision Makers
21. Title IX Final Rule Review & Expert Panel Discussion
22. Comprehensive Strategies for Title IX Coordinators: Institute and Certification
23. New Federal Title IX Regulations: Changes to the Investigative Process
24. Key Considerations for the Anticipated Changes Coming to Title IX
25. Overcoming Bias in Your Title IX Investigative Process
26. The 5 Stages of Preparing Your Title IX Investigative Report
27. Align Your Title IX Policy and Procedures to the New Law
28. The Value of Relevance During Cross-Examination in Title IX Hearings

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Title IX for Faculty & Staff

1. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
2. Responding to Title IX Disclosures: Training for Faculty and Staff
3. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
4. Title IX: Key Considerations for Working with Pregnant and Parenting Students
5. Title IX Training: Presidents and Study Abroad
6. Campus Safety's Role in Title IX Investigations
7. Title IX and Athletics: Practical Ways to Comply

Other Legal & Compliance

1. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
2. New Solutions to Student Conduct Challenges
3. Fundraising and Sexual Harassment: Documenting Effective Procedures
4. Internship Programs: Limiting Potential Liabilities
5. Disability Services: Accommodating Student Veterans
6. Avoiding FERPA Pitfalls in the Financial Aid Office
7. FERPA: When to Involve Legal Counsel and Leadership
8. FERPA Regulation Basics
9. FERPA Policy and Procedure Audit
10. Complying with Section 702 of the Choice Act
11. FERPA Hot Topics: Big Challenges Solved
12. FERPA Lessons and Quizzes
13. FERPA Checklist: What Can Never Be Shared
14. Negotiating Successful Adjunct Union Collective Bargaining Agreements
15. Private Business Use Compliance in Higher Education
16. 4 Steps to Ensure Electronic and Information Technology Accessibility
17. Responding to Hate Speech Incidents with Confidence
18. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
19. Managing and Supporting an Aging Workforce
20. Faculty Handbooks: 5 Common Problems and Recommended Solutions
21. Preventing Faculty Discrimination with Case Law and Statistics
22. Managing Student Threats and Risk: Effective Policies and Practices
23. Developing a Self-Harm Compliance Protocol

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24. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
25. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
26. New Solutions to Student Conduct Challenges
27. Clery Act: A Refresher for the Whole Campus
28. Clery Act Checklist: 10 Steps for Compliance
29. Immigration Law 101: 3 Key Issues for Compliance
30. Conducting Internal Investigations in Higher Education
31. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus

Safety & Risk

1. Navigating Employee Considerations for Reopening in the Fall
2. Increasing the Feeling of Safety and Security for International Students
3. Internship Programs: Limiting Potential Liabilities
4. COVID-19: Mitigating Risk and Liability for a Fall Reopening
5. Responding to Hate Speech Incidents with Confidence
6. Managing Student Threats and Risk: Effective Policies and Practices
7. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
8. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
9. Risk Management for Non-Student Minors on Campus
10. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
11. Essentials of Study Abroad Risk Management
12. Developing a Risk Management Mindset as a Front-Line Student Services Professional
13. Title IX Training Digital Recording Bundle: Presidents and Study Abroad
14. Hazing Prevention: Initiating a Campus-Wide Culture Change
15. Campus Safety's Role in Title IX Investigations
16. Enterprise Risk Management: Why Now?
17. Active Shooter Training: Preparing Your Faculty and Staff
18. Impacting Fundamental Campus Safety Issues

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Women's Leadership Content Summary

Leading Self

1. Charting Your Course as a Woman Chair
2. Conflict Management: A Practical Workshop for Leaders
3. Networking Skills for Women Leaders
4. Navigating Politics: A Virtual Training for Women in Higher Ed
5. Negotiate With Confidence: A Training for Women in Higher Ed
6. Identifying and Mitigating Imposter Syndrome
7. Navigating Work-Life Balance as a Woman Leader in Higher Education
8. Gender and Confidence: Why Higher Education Needs More Women to Advocate for Themselves and Each Other
9. Advocating for Yourself in Personal and Professional Relationships
10. Creating an Inner Coach Stronger than Your Inner Critic
11. Sharing Your Story and Experience as an Underrepresented Woman
12. Building Your Support Network While Navigating Complexity: A Conversation with Dr. Karen Whitney
13. Building Resilience During and After the Pandemic
14. Likeability – The 8th Deadly Sin
15. Emotional Intelligence as a Key Driver for Advancing Women Leaders
16. Find Your Position of Power When Addressing Toxic Leadership
17. Shift Your Mindset to Build Resilience
18. Perspectives from Underrepresented Women in Higher Ed Leadership
19. Cultivating Your Unique Leadership Skills in this New Environment
20. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
21. Women's Leadership Success in Higher Education

Leading Others

1. Charting Your Course as a Woman Chair
2. Conflict Management: A Practical Workshop for Leaders
3. Managing Up, Down, and Across
4. Perspectives from Underrepresented Women in Higher Ed Leadership
5. Leading Through Uncertainty: A Conversation with Dr. Christine J. Quinn

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6. Managing Conflict
7. Cultivating Your Unique Leadership Skills in this New Environment
8. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
9. Women's Leadership Success in Higher Education

Leadership Pipeline

1. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
2. Navigating Your Career Growth: A Bootcamp for Women Leaders in Higher Education*
3. Hiring, Developing, and Promoting Women Leaders in Higher Education
4. Starting a Women's Leadership Mentoring Program
5. Support Black Women Leaders by Influencing Organizational Culture
6. Navigating Your Career Growth
7. Finding the Right Career Fit as a Woman in Higher Education
8. Leadership Perspectives from Women Presidents
9. Challenging Androcentrism in the Academy: 7 Strategies for Leaders of Academic Institutions
10. We Need to Value How Women Use Vision and Conceptual Thinking to Lead
11. What Every Higher Ed Leader Needs to Know about Supporting Women in Leadership
12. Challenging Androcentrism in the Academy: Creating Environments that Empower Risk Taking and Confidence in Women Leaders
13. Challenging Androcentrism in the Academy: Why We Need to Value Empathy More
14. Challenging Androcentrism and Implicit Bias in the Academy

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