# Academic Impressions Open House Email Template

*Instructions for Use:*
This template can be used to announce a virtual open house to your team at the start of your Academic Impressions membership. It’s designed to introduce colleagues to the resources available and encourage early engagement. We’re here to support you in getting the most value and impact out of your membership with us.

Please customize all [bracketed text] and copy and paste directly into the body of an email before sending.

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**To:** [CAMPUS LIST / ALL FACULTY AND STAFF]

**Subject**: You’re Invited: Academic Impressions Open House

Dear Colleagues,

We are excited to announce that [YOUR INSTITUTION] has secured a [full-access / limited-access / department-level] membership with Academic Impressions.

Academic Impressions specializes in leadership and organizational development designed specifically for higher education. Our resources provide hands-on learning experiences that empower faculty, staff, and institutions to:

* Lead with confidence in times of uncertainty.
* Foster trust and collaboration across teams.
* Develop and execute strategies that drive measurable outcomes.
* Strengthen institutional culture and organizational effectiveness.

At [YOUR INSTITUTION], we believe leadership happens at every level. Through this membership, you now have access to resources that support faculty and staff across the institution—from individual contributors to senior leaders.

To help you make the most of this membership, our Academic Impressions partner success manager, [PARTNER SUCCESS MANAGER’S NAME], will be joining us virtually on [DATE + TIME] for an open house and Q&A session. During this session, they’ll walk through the benefits of membership, highlight key resources, and explore how individuals and departments can begin leveraging these tools right away.

Have questions or ideas in advance?
Reach out to [MAIN CONTACT NAME & EMAIL] or connect directly with [PARTNER SUCCESS MANAGER FIRST NAME] at [PARTNER SUCCESS MANAGER EMAIL] for personalized support.

We hope you’ll join us!

[ZOOM LINK or CALENDAR ATTACHMENT INFO HERE, if applicable]

Warm regards,
[YOUR NAME OR DEPARTMENT SIGN-OFF]